

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

JESUS AND MARY COLLEGE UNIVERSITY OF DELHI

SUPPORTING DOCUMENT FOR 7.2.1

PART II

BEST PRACTICE:

CAMPUS PLACEMENTS/INTERNSHIPS: EMPOWERMENT THROUGH EMPLOYMENT

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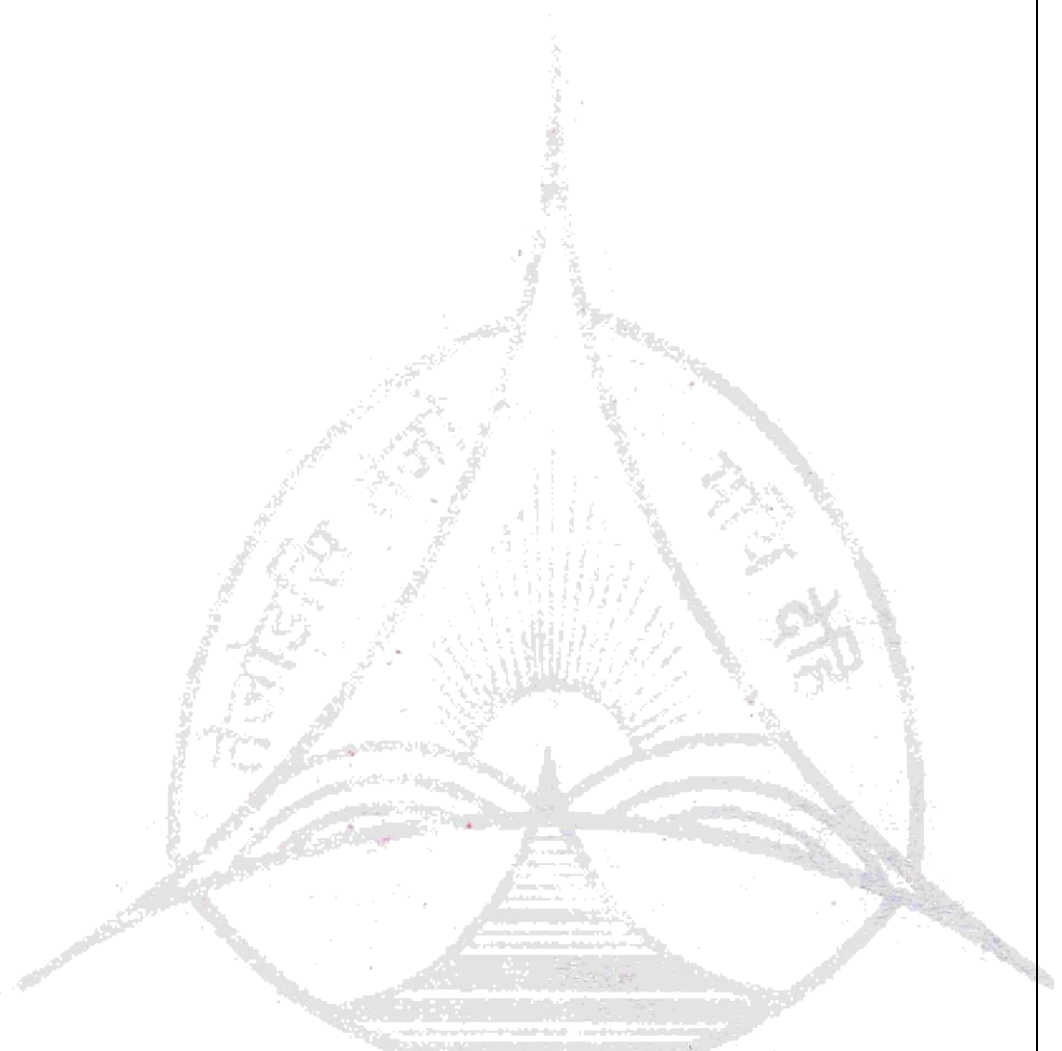
Fax No. : +(91)-(011)-24105466

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This Document Contains Information Regarding:

- 1. Placement Cell Report 2018-19**
- 2. Add-On-Courses Report 2018-19**
- 3. Entrepreneurship Cell Report 2018-19**
- 4. Research and Skill Development Cell Report 2018-19**





PLACEMENT CELL REPORT (2018-19)

The Placement Cell serves as an interface between the students and the Corporates. Apart from bringing various recruiters to the campus, it also organizes talks, workshops and provides internship opportunities for all the students of the college.

The Placement Cell of Jesus and Mary College, Delhi University had another fruitful year of placements for the academic year 2018-19. It brought in wide variety of job opportunities for students of different departments. Various new companies including start-ups as well as top companies approached us for fresh talent.

All the activities of the Cell are carried out tirelessly by the placement cell team consisting of Jovita Joy (President), Aanchal Jacob (Vice President) and a student committee under the expert guidance and supervision of placement cell coordinator Mrs Sunita Narain.

In spite of the job market looking bleak this time around, we saw many leading corporates recruit a considerable number of students from our campus. Companies like Deloitte, EY, ICICI bank, Macquaire, PwC, Accenture, Wills Towers Watson, etc came in for placements and more than 100 students have been placed and few results are still awaited.

Besides placements, talks, internships and competitions were also organised by the placement cell.

'EY Corporate Finance Women of the Year' competition was conducted for B.com and Economics students of second and third year. We are proud to say that TanushkaLahiri, a second-year student from Jesus and Mary College pursuing BA Economics (Hons) won the first phase of the competition that took place at a country level and was flown to London for the Global Final in February 2019.

Here is a detailed report by the Placement Cell for the year 2018-19.

Placement Cell Team, 2018-19



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STUDENTS RECRUITED

DELOITTEUSI

Job Description: Audit Assistant	CTC: 4.4 Lakhs	Date: 01/08/2018
Total students: 25		
NAMES	COURSE	
Ria Gupta	B.Com(H)	
Harshita kalra	B.Com(H)	
Simran Singh	B.Com(H)	
Jovita Joy	B.Com(H)	
Drishti Trehan	B.Com(H)	
Devangna Maniktala	B.Com(H)	
Monisha Agarwal	B.Com(H)	
Mehak Jain	B.Com(H)	
Edith Mahima	B.Com(P)	
Newton		
Anushi Chadha	B.Com(H)	
Kanishka Anand	B.Com(H)	
Shreya Mathur	B.Com(H)	
Vainika Choudhary	B.Com(H)	
Ayushi Ahuja	B.Com(H)	
Shivani Gupta	B.Com(H)	
Nikita Ahooja	B.Com(H)	
Sneha Bhasin	B.Com(H)	
Sheetal Kakkar	B.Com(H)	
Shreya Mahajan	B.Com(H)	
Anoushka Agarwal	B.Com(H)	
muskangupta	B.Com(H)	
Anurati Gupta	B.Com(H)	
Jasveen Malhotra	B.Com(H)	
Jahnvi Gupta	B.Com(H)	
Ankita Kamra	B.Com(H)	

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ERNST ANDYOUNG



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Job Description: Tax Analyst	CTC: 3.56 Lakhs	Date: 10/08/2018
NAMES		COURSE
PrernaPuri		B.Com(H)
Kriti Sharma		Economics(H)
ShriyaGirotra		B.Com(H)
Ria Sontakke		B.Com(H)
MuskanAilawadhi		Economics(H)

STUDYPAD

Job Description: Assistant Manager	CTC: 6 Lakhs	Date: 11/10/2018
NAMES		COURSE
Shriya Mehrotra		B.Sc (H) Mathematics

CAMPK-12

Job Description: Business Development Associate	CTC: 4 Lakhs	Date: 13/10/2018
NAMES		COURSE
Lynette Leo		Economic (H)

EGOINPATSHALA

Job Description: Teacher	CTC: 4.2 Lakhs	Date : 14/10/2018
NAMES		COURSE
Anusha JomonAtulya Alexander		B.Com(H) English(H)

NIIT

Job Description: Content Developer	CTC: 4 Lakhs	Date: 14/11/2018
NAMES		COURSE
Merlin John		Bcom (P)
Rhea Anthony		BA Prog

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TEACH FORINDIA

Job Description: Teacher	CTC: 2.28 Lakhs	Date: 07/12/2018
NAMES	COURSE	
Medhavi Anand	Psychology (H)	

WIPRO

Job Description: Financial Analyst	CTC: 2.5 Lakhs	Date: 18/12/2018
NAMES	COURSE	
Avni Dhingra	B.com (H)	
Tamanna Jain	B.Com (H)	

ACCENTURE

Job Description: Human Resource	CTC: 4.6 Lakhs	Date: 11/01/2019
NAMES	COURSE	
Shraddha Kumar	Psychology(H) B.Com(H)	
Echcha Mehar	Sociology(H)	
Arunima Mukherjee	B.Sc (H) Mathematics	
Sampriti Mishra		

OBEROI HOTELS ANDRESORTS

Job Description: Sales Management Programme	CTC: 2.52 Lakhs	Date: 15/01/2019
NAMES	COURSE	
Rishaya Grover	Sociology(H)	

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POSist

Job Description: Inside Sales, PR, content writer	CTC: 3.36 Lakhs	Date: 30/01/2019
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NAMES	COURSE
Romilamammen	B.Com(H)
Nikhaar Jain	Bvoc retail management and IT History(H)
Aswaty George	B.Voc(retail andIT)
Sarmishta Malhotra	B.Voc(retail andIT)
Akanksha Singh	

MAZAR

Job Description: Article Trainee	CTC: 1.08 Lakhs	Date: 04/02/2019
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NAMES	COURSE
Riya Jain	B.com (H)
SahibaSethi	B.Com (H)

ZERO1

Job Description: Business Development Executive	CTC: 5.5 Lakhs	Date: 07/02/2019
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NAMES	COURSE
Umang Rana Meghna Malik	History(H) BA Program
Steffi Cyrill	Psychology(H)

FIS

Job Description: Consultant	CTC: 3.75 Lakhs	Date: 12/02/2019
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NAMES	COURSE
Sugandha Srivastava	B.Voc(retail and IT) B.Sc (H) Mathematics B.Sc (H)
VanshikaPahuja	Mathematics
Nitya Wadhawan	B.Com(H)
StutiBazari	B.Com(H)
Parnika Kohli	BA prog.
Manvi Thapar	B.Sc (H) Mathematics
Shriya Jain	

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ICICI BANK

Job Description: Multiple Options	CTC: 6.5 Lakhs	Date: 19/02/2019
NAMES	COURSE	
SamridhiGandharva	B.Com(H)	
Aditi Sharma	B.Com(H)	
Aadya	B.Com(H)	
Shreya yadav	B.Com(H)	
Medhasingh	B.Com(H)	
Shreya Virmani	B.Com(H)	
Meghna Anand	B.Com(H)	
Ishita	Economics(H)	
Varsha Sharma	B.Sc (H)Mathematics B.Com(H)	
Arushi Jain	Economics(H) Economics(H) B.Com(H)	
Tarlika Gaur	English(H)	
Amisha Gupta	B.Sc (H) Mathematics Psychology(H)	
Anushka Goel	B.Com(H)	
Saranya Sarkar	B.Com(H)	
Anika Singhal	Economics(H)	
Ridhima Kalia	B.Sc (H)Mathematics B.Sc (H)Mathematics	
Aanchal Jacob	Economics(H)	
Gehnamalhotra	B.Sc (H) Mathematics B.Com(H)	
Vasvi Singh	B.Sc (H) Mathematics	
Riya Harjai		
Anushka Shrivastava		
Drishti Jain		
Nancy tulsyan		
Sania C Varghese		
Radhika Sharma		

MACQUARIE

Job Description: Associate	CTC: 6 Lakhs	Date: 22/02/2019
NAMES	COURSE	
Sanjula Agarwal	B.Com(H)	
Gehnamalhotra	B.Com(H)	
Ayushi Arora	B.Com(H)	
Muskan Chawla	B.Com(H)	
VijeataBalani	B.Sc (H) Mathematics	
Riya Harjal		

GODREJ

Job Description: Sales	CTC: 5 Lakhs	Date: 11/04/2019
NAMES	COURSE	
Yaashi Agarwal Manvi Thapar Rachel	BA Prog BA Prog	
ShreshtaVarya Singh Akansha Singh	Political Science	
Sarmishtha Malhotra	B Voc (retail and IT) B Voc (retail and IT)	

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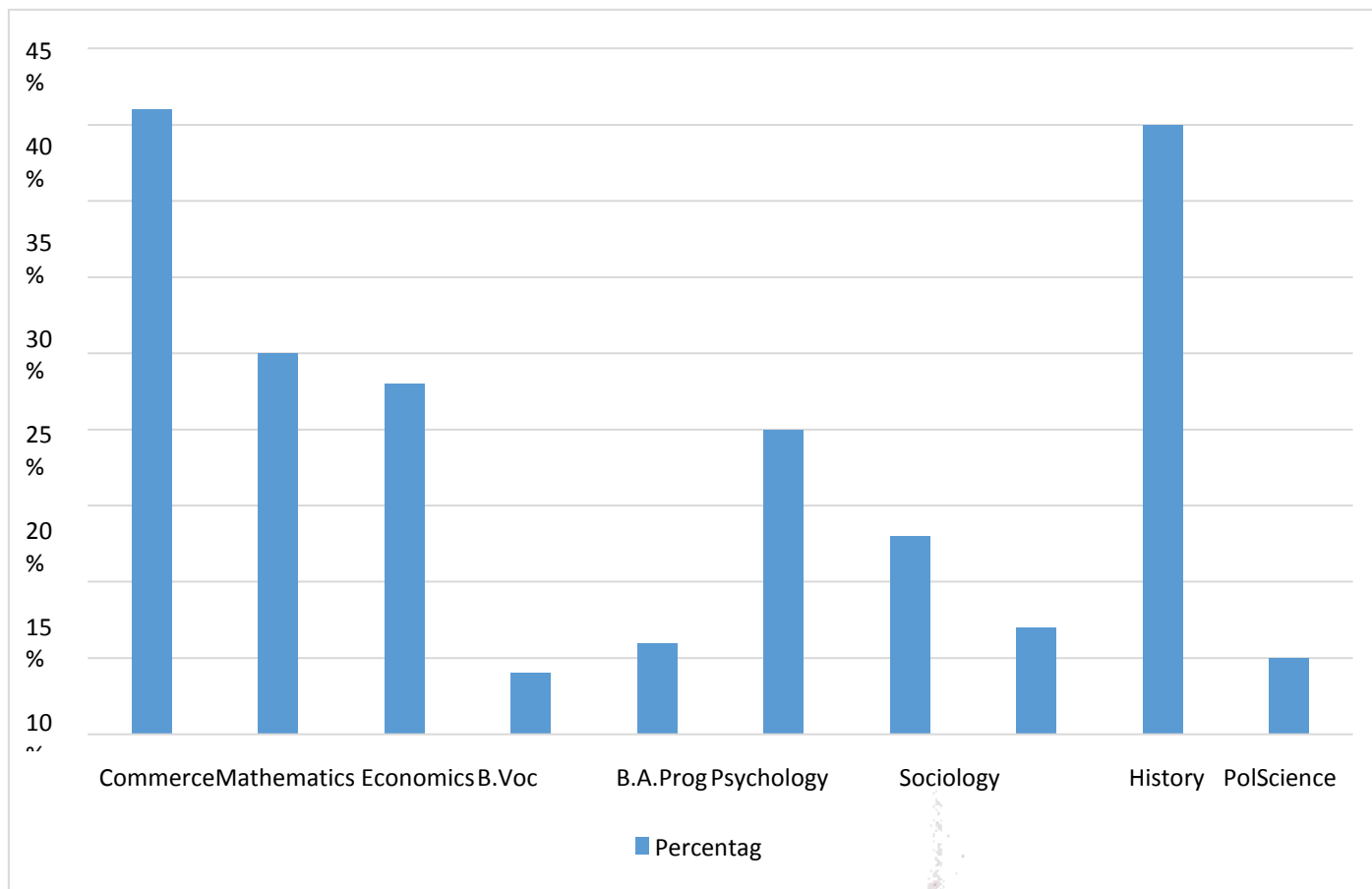
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DEPARTMENT WISE PLACEMENT :

COURSES	NO. OF STUDENTES ENROLLED	NO. OF STUDENTS PLACED	PERCENTAGE
Commerce	141	58	41%
Mathematics	47	12	25%
Economics	40	9	23%
B.Voc	91	4	4%
B.A. Prog	92	6	6%
Psychology	20	4	20%
Sociology	23	3	13%
English	27	2	7%
History	5	2	40%
Pol Science	19	1	5%

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LIST OF COMPANIES:

Name	On/ Off Campus
Deloitte	ON
Ken Research	ON
Ernst and Young	ON
PwC UK-Acturial	OFF
Willis Towers Watson	OFF
EgoinPatshala	ON
Akaaro Consulting and Training	OFF
Oberoi Group	OFF
Zycus	OFF
Teach for India	OFF
NIIT	OFF
Camp K12	OFF
Cvent	OFF
Wipro	OFF
Study Pad	OFF
ISA Global	OFF
AAKR Articleship	ON
Accenture	OFF
Advantage Club	OFF
Rasich Group	OFF
Tata Consultancy Services	ON
FIS	OFF
Zero 1	OFF
Bharti Bhawan Publishers	OFF
WWF	OFF
NuageBizTech Private Limited	OFF
POSist Technologies Pvt. Ltd	OFF
K. R. Mangalam World School	OFF
Manya Education Pvt Ltd	OFF
Ringlerr	ON
KV Computer Home Pvt Ltd	OFF
ICICI	OFF
UK Education Counselling	OFF
Pepperfry	ON
Spectal Management	OFF
Godrej	OFF
Asahi India Glass Ltd	OFF
Life Easy	OFF
IRIS	OFF
Dare2Complete	OFF

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INTERNSHIPS, TALKS AND COMPETITIONS

INTERNSHIPS	TALKS	
Zee Media Young Indians- Yuva leadership program Internshala Outlook SkillMe Stanza Living Cigrencil Leverage Edu Lime Road Yes Bank Tarzan WayThe Education Tree HelpAge Ernst and Yong USI	GMACTM: talk was on NMAT competitive exams (26/09/2018) Gleamdiva Academy: talk on personality development (27/09/2018) Pearl Academy: Creative Career Conclave (06/03/2019) Deloitte: Placement Training Session (12/04/2019)	COMPETITIONS Deloitte Ernst and Young Tata Consultancy Services IE Business

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Employer Details

Sr.No.	Name of the Company/Organisation	Location/Address	Turnover of the company	Type of Organisation	Name of the Employer	Designation	Email	Contact (Landline)
1	DELOITTE USI	Gurugram, Haryana	\$19897 Millions	Multinational Company	DELOITTE USI	Audit Assistant	nelhassan@deloitte.com	
2	ERNST AND YOUNG	Gurugram, Haryana	US\$34.8 billion	Multinational Company	ERNST AND YOUNG	Tax Analyst	kapil.bagadia@in.ey.com	
3	STUDY PAD	Gurugram, Haryana	\$10.9M	Private Limited	STUDY PAD	Assistant Manager	help@splashmath.com	
4	CAMP K-12	Gurgaon, Haryana	\$3.3M	Private Limited	CAMP K-12	Business Development Associate	info@campk12.com	0124 438 4849
5	NIIT	Gurgaon, Haryana	910.2 crore	Multinational Company	NIIT	Content Developer	careercourses@niit.com	+1 800 3000 6448
6	TEACH FOR INDIA	Green Park Extn., New Delhi	Rs. 6435 lakh	Non for profit (NGOs)	TEACH FOR INDIA	Teacher	donate@teachforindia.org	40543751, 65658666
7	WIPRO	Gurgaon, Haryana	Rs. 544871 Million	Multinational Company	WIPRO	Financial Analyst	info@wipro.com	+91 124 308 4000
8	ACCENTURE	Gurgaon, Haryana	US\$4.060 billion	Multinational Company	ACCENTURE	Human Resource	ast.accenture.com	+1 (312) 842-5012
9	OBEROI HOTELS AND RESORTS	Delhi, Delhi	Rs. 2737.00 millions	Public Limited	OBEROI HOTELS AND RESORTS	Sales Management Programme	reservations@oberoigroup.com	+91-11-2389 0606
10	POSist	Delhi, Delhi	Rs. 900 crore	Private Limited	POSist	Inside Sales, PR, Content Writer	info@posist.com	080101 33399
11	MAZAR	Delhi, Delhi	€1.6 billion	Multinational Company	MAZAR	Article Trainee		91 (11) 4368 4444
12	ZERO 1	Gurugram	\$1 Million	Private Limited	ZERO 1	Business Development Executive	info@zero1.org	
13	FIS	Noida	\$1,458 million	Multinational Company	FIS	Consultant	getinfo@fisglobal.com	

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14	ICICI BANK	Delhi, Delhi	Rs. 63401.19 crore	Public Limited	ICICI BANK	Multiple Options	Customer.care@icicibank.com	91-22-33667777
15	MACQUARIE	Delhi, Delhi	\$A5,911 million	Multinational Company	MACQUARIE	Associate		022-67204000
16	GODREJ	Delhi, Delhi	Rs.10,423.10 crore	Public Limited	GODREJ	Sales	info@godrej.com	011-66507646
17	PWC - UK Actuarial	Gurgaon, Haryana	\$42.4 billion	Multinational Company	PWC - UK Actuarial	Actuarial consultants	emma.thorogood@uk.pwc.com	0124 6266600
18	Willis Towers Watson	Gurgaon, Haryana	\$8.591billion	Multinational Company	Willis Towers Watson	Insurance Consulting and Technology(Actuarial role)	https://www.willistowerswatson.com/en-IN/Contact-Us	
19	akaaro consulting and training	Delhi, Delhi	<\$1M	Private Limited	akaaro consulting and training	Consultants	corporate@theakaaro.com	+91-9717540728
20	Zycus	Mumbai, Maharastra	\$35 million	Private Limited	Zycus	Business Development Associate	careers@zycus.com	022 66407676
21	Cvent	Gurgaon, Haryana	\$56.7 mil	Private Limited	Cvent	Associate Product Consultant	corporatecommunications@cvent.com	0124 3305875
22	ISA Global	Noida	\$11.6 mil	Private Limited	ISA Global	Sales/ Marketing, Operations, Finance and HR	info@isaglobal.in	011-40845164
23	AAKR Articleship	Kanpur	\$137.3K	Private Limited	AAKR Articleship	Articleship	AAKARLEGAL@GMAIL.COM	
24	Advantage Club	Sarhol, Haryana	\$1M	Private Limited	Advantage Club	Business Development manager	support@advantageclub.in	8882-870-870
25	Rasich Group	Delhi, Delhi	\$3M	Non for profit (NGOs)	Rasich Group	Content Developer	info@rasich.com	011 40536877
26	Tata Consultancy Services	Mumbai, Maharastra	2,090 crores	Multinational Company	Tata Consultancy Services	Consultancy	careers@tcs.com	0124 6756100
28	Bharti Bhawan Publishers	Delhi, Delhi	\$97.2M	Public Sector Undertaking	Bharti Bhawan Publishers	Content Developer	sales.delhi@bbpd.in	011 43595305
29	WWF	Gurgaon, Haryana	\$335.6 million	Non for profit (NGOs)	WWF	Executive in Sales Department	membership@wwfus.org	011 41504815

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30	NuageBizTech Private Limited	Noida	<\$1M	Private Limited	NuageBizTech Private Limited	Content writer	piyush.rakhecha@nuagebiz.tech	0120 433 5857
31	K. R. Mangalam World School	Delhi, Delhi	Rs.2500 cr.	Non for profit (NGOs)	K. R. Mangalam World School	Content writer	gk@krmangalam.com	011 2854 1110
32	Manya Education Pvt Ltd	Delhi, Delhi	Rs 1cr - 100 cr	Private Limited	Manya Education Pvt Ltd	Student Advisory	info@manyagroup.com	011 4084 4984
33	Ringlerr	Delhi, Delhi	<\$1M	Private Limited	Ringlerr		info@ringlerr.com	+91 9599955675
34	KV Computer Home Pvt Ltd	Noida	<\$1M	Private Limited	KV Computer Home Pvt Ltd	Desktop Engineer	training@kvch.in	011 2161 8173
35	UK Education Counselling	Ghaziabad	<\$1M	Private Limited	UK Education Counselling	Admission Consultant		
36	Pepperfry	Delhi, Delhi	Rs 1000 crore	Public Limited	Pepperfry	Consultant	cs@pepperfry.com	022 6157 6157
37	Spectal Management	Delhi, Delhi	₹1 to ₹5 billion	Private Limited	Spectal Management	Content Marketing Strategist	bookings@spectalmanagement.com;	91 8390903109
38	Asahi India Glass Ltd	Gurgaon, Haryana	Rs. 2,85,851 Lakhs	Public Limited	Asahi India Glass Ltd	HR	gopal.ganatra@aisglass.com	0124 4062212
39	Life Easy	Noida	Rs 3.75 crore	Private Limited	Life Easy	HR	customercare@lifeeasy.in	085868 82266
40	IRIS	Noida	\$148.6M	Private Limited	IRIS	Business Development		+1 732 917 7299
41	Dare2Compete	Delhi, Delhi	300 billion dollars	Private Limited	Dare2Compete	Key Account Manager	advertise@dare2compete.com	91- 9871902608
42	Zee Media	Mumbai, Maharastra	159 cr	Public Limited	Zee Media	HR	Complianceoffice@zeemedia.esselgroup.com	7E+07

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43	Young Indians- Yuva leadership Program	Bengaluru		Non for profit (NGOs)	Young Indians- Yuva leadership Program	Leadership Programme	yi.national@cii.in	080 4288 9595
44	Internshala	Gurgaon, India	\$ < 1M	Private Limited	Internshala	HR	university.relations@internshala.com	8E+09
45	Outlook	Safdarjung Enclave, New Delhi	\$10M	Private Limited	Outlook	Associate Business Development	yourhelpline@outlookindia.com	011-71280433
46	SkillMe	New Delhi, Delhi, India	\$1.60 Million	Private Limited	SkillMe	Content Development	info@skillme.uk	44-7456409063
47	Stanza Living	Delhi, Delhi	Rs 20 crore	Private Limited	Stanza Living	FLP Fellowship Program	ping@stanzaliving.com	07678237696
48	Cigrencil	Delhi, Delhi		Non for profit (NGOs)	Cigrencil	Campus Ambassador	info.joynt@gmail.com	1E+10
49	Leverage Edu	Delhi, Delhi	\$310K	Private Limited	Leverage Edu	Campus Ambassador	hello@leverageedu.com	08826200293
50	Lime Road	Gurgaon	Rs 160.2 crore	Private Limited	Lime Road	LimeCAP Ambassador Program	heretohelp@limeroad.com	0124-4420900
51	Yes Bank	Mumbai, Maharastra	₹25,491 crore	Public Limited	Yes Bank	Marketing Associate	yestouch@yesbank.in	2E+09
52	Tarzan Way	Noida	\$183.4K	Private Limited	Tarzan Way	Content Development		09582125476
53	The Education Tree	Delhi, Delhi	Rs. 55.78 crore	Private Limited	The Education Tree	Sales	info@theeducationtree.com	09990351231
54	HelpAge	Delhi, Delhi	1.9 million rupees	Non for profit (NGOs)	HelpAge	HelpAge India Programme	advantage@helpageindia.org	1800-180-1253
55	USI	Delhi, Delhi	\$2.0 billion	Public Sector Undertaking	USI	Audit	ci@usiofindia.org	011 2614 6755

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ADD-ON COURSES

2018-19

S. No.	Name of course	Total number of students enrolled	Number of JMC students enrolled
1	Financial Management	11	3
2	Corporate Communication and Public Relations	11	7
3	Media Studies	40	5
4	Advertising and Marketing	38	10
5	Camera and Photography	8	1
6	Artificial Intelligence and Data Science	10	10
7	French Language	39	*
8	Spanish Language	18	*
	Total	175	

*Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none">• Introduction to Financial Accounting• Preparation of Financial Statements• Financial Statements of Limited Companies• Annual Report• Introduction of Cost Concepts• Cost-Volume-Profit Analysis• Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none">• Introduction to Financial Management• Time value of Money• Introduction to Risk and Return• Valuation of Securities• Financial Statement Analysis• Financial Forecasting• Cost of Capital• Basics of Capital Expenditure Decisions• Analysis of Project Cash Flows• Cases and Exercises• Time value of money• Introduction to Risk and Return.• Valuation of Securities.

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

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Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

- Cost of Capital.
- Basics of Capital Expenditure Decisions.

MODULE 3

- Leverage
- Capital Structure Theories
- Capital Structure Policy
- Dividend Policy
- Management of Working Capital
- Estimation of Working Capital Needs
- Inventory Management
- Receivables Management
- Treasury Management and Control
- Financing Current Assets
- Risk Analysis and Optimal Capital Expenditure Decision
- Current Development
- Cases and Exercises
- Capital Structure
- Dividend Policy

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MOU

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Government of National Capital Territory of Delhi

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 सत्यमेव जयते	Certificate No. : IN-DL49111849058580Q Certificate Issued Date : 11-Jul-2018 01:26 PM Account Reference : IMPACC (VI) d1738503/DELHI/ DL-DLH Unique Doc. Reference : SUBIN-DLDT73850302230830667431Q Purchased by : AVNEET BAGGA Description of Document : Article/ Others Property Description : Not Applicable Consideration Price (Rs.) : 0 (Zero) First Party : AVNEET BAGGA Second Party : Not Applicable Stamp Duty Paid By : AVNEET BAGGA Stamp Duty Amount(Rs.) : 10 (Ten only)
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Please write or type below this line.....

MEMORANDUM OF UNDERSTANDING (MOU)
2018-2019

Jesus & Mary College (JMC) University of Delhi in collaboration with Focus Learning Group (FLG) New Delhi, has agreed to offer Joint Professional Certificate Programs for the 12th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to students

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Programs to be offered

Joint Professional Certificate Programs:

- 1) Business & Creative Writing
- 2) Corporate Communication & Public Relations
- 3) Financial Management
- 4) Investment & Risk Management
- 5) Financial Planning & Wealth Management
- 6) Personality Integration & Effectiveness
- 7) Progressive Journalism

Duration of program – 60 hours (15 sessions of 2 hours each – Classroom Interaction & 30 hours of field/practical assignments) / 6 months joint certificate / over by January
Program fee – Rs. 15,000/- per student plus taxes if & so applicable from time to time

Responsibilities of Focus Learning Group

- Ensure high quality classroom delivery to enrolled students and jointly award certificates.
- Ensure smooth functioning of the programs.
- Guide for and provide any necessary learning material to support/enhance the experience, the cost of which to be borne by enrolled students.
- Trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector for all programs.
- Create awareness about the programs through posters, pamphlets and/or banners provided by FLG and utilize the college website for maximum reach.
- Help FLG organize pre-program session/s to encourage and counsel students, whenever necessary.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.

Complete Agreement

This document represents the entire understanding between Focus Learning Group (FLG) and Jesus & Mary College (JMC) and no variation of its terms shall be valid unless made in writing and signed by both the parties.

The blue round logo on the letterhead is the first and original for documentation purposes. Certificate will have the new colorful design/creation depicting the intertwined angles (to be interpreted as amalgamation of perspectives) along with the tagline for millennial generation; Your Aspirations Your Actions.

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info@jmc.ac.in
principal@jmc.ac.in

The term of this MOU shall be valid from August 1 2018 till July 31 2019. Based on the success of this 12th session, the MOU may be renewed further keeping in mind the cost and value consideration at that point in time.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation as may exist on the date of termination. However, either party can exercise the right to cancel this agreement in writing with feedback and by giving at least 30 days notice along with, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
<i>Sr. Rosily Jm</i>	<i>Avneet Bagga</i>
Sr. (Dr.) Rosily Jm Principal Jesus and Mary College University of Delhi Chanakyapuri New Delhi - 110021	Avneet Bagga Director
Witness <i>Allesah P.</i>	Witness <i>ANITA SHARMA</i>

NAME OF STUDENTS

S. No. Name of the student

1	Poonam Soni
2	Trapti Kansal
3	Diksha Kumar
4	Himanshi Singh
5	Khushi Kalra
6	Gauravi Jaiswal
7	Bhabya
8	Isha Midha

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Email Id : jmcadmn@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

	9	Akanksha John	
	10	Navdha Balhara	
	11	Ojasvi Chugh	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Trapti Kansal	B A Prog
	2)	Diksha Kumar	B. Com
	3)	Akanksha John	B A Prog

NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. Communication ethics, law and regulation is discussed. Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught. Event Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables are studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stage is taught in details. Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood. Assignments

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Certificate No.	: IN-DL49111849058580Q
Certificate Issued Date	: 11-Jul-2018 01:26 PM
Account Reference	: IMPACC (IV) dl738503/DELHI/ DL-DLH
Unique Doc. Reference	: SUBIN-DL73850302230830667431Q
Purchased by	: AVNEET BAGGA
Description of Document	: Article/ Others
Property Description	: Not Applicable
Consideration Price (Rs.)	: 0 (Zero)
First Party	: AVNEET BAGGA
Second Party	: Not Applicable
Stamp Duty Paid By	: AVNEET BAGGA
Stamp Duty Amount(Rs.)	: 10 (Ten only)

Please write or type below this line.....

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Programs to be offered

Joint Professional Certificate Programs:

- 1) **Business & Creative Writing**
- 2) **Corporate Communication & Public Relations**
- 3) **Financial Management**
- 4) **Investment & Risk Management**
- 5) **Financial Planning & Wealth Management**
- 6) **Personality Integration & Effectiveness**
- 7) **Progressive Journalism**

Duration of program – 60 hours (15 sessions of 2 hours each – Classroom Interaction & 30 hours of field/practical assignments) / 6 months joint certificate / over by January
Program fee – Rs. 15,000/- per student plus taxes if & so applicable from time to time

Responsibilities of Focus Learning Group

- Ensure high quality classroom delivery to enrolled students and jointly award certificates.
- Ensure smooth functioning of the programs.
- Guide for and provide any necessary learning material to support/enhance the experience, the cost of which to be borne by enrolled students.
- Trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector for all programs.
- Create awareness about the programs through posters, pamphlets and/or banners provided by FLG and utilize the college website for maximum reach.
- Help FLG organize pre-program session/s to encourage and counsel students, whenever necessary.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.

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For Jesus & Mary College	For Focus Learning Group
<i>Sr. Rosily Jm</i>	<i>Avneet Bagga</i>
Sr. (Dr.) Rosily Jm Principal Jesus and Mary College University of Delhi Chanakyapuri New Delhi - 110021	Avneet Bagga Director
Witness <i>Allesah P.</i>	Witness <i>Ashok (ANITA SHARMA)</i>

NAME OF STUDENTS

S. No.	Name of the student
1	Manpriya Kaur Sodhia
2	Jacqueline
3	Aashi Makhija
4	Melitta Stark
5	Fatima Boktoo
6	Diya Tuli
7	Aarushi
8	Sanchi Aggarwal

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principal@jmc.ac.in

	9	Vagisha Saharan	
	10	Shreya Rai	
	11	Anmol Shikhawat	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Manpriya Kaur Sodhia	Pol Sc H
	2)	Jacqueline	Pol Sc H
	3)	Melitta Stark	B A Prog
	4)	Fatima Boktoo	B A Prog
	5)	Diya Tuli	Eng H
	6)	Aarushi	B A Prog
	7)	Vagisha Saharan	B.A Prog

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview: The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Introduction to media and Journalism. Discussions about related work profiles (Indian context) • Radio program Production. • Voice grooming, Diction and Presentation • Scriptwriting and Studio Training • Project Work • TV and Film Studies • Film Appreciation, Camera Shots and Angles • Direction basics • Project Work-Group Activity • Journalism (Print, Web, TV) • News and report writing • Photo Journalism • Basics of Internet marketing • TV News Reading and Reporting

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Certificate No.	: IN-DL25374281135603Q
Certificate Issued Date	: 12-May-2018 12:13 PM
Account Reference	: IMPACC (IV)/ dl908903/ DELHI/ DL-DLH
Unique Doc. Reference	: SUBIN-DL90890354598461123949Q
Purchased by	: JESUS AND MARY COLLEGE
Description of Document	: Article 5 General Agreement
Property Description	: D1-E4, SAN MARTIN MARG, BAPU DHAM, CHANAKYAPURI, NEW DELHI- 110021
Consideration Price (Rs.)	: 0 (Zero)
First Party	: JESUS AND MARY COLLEGE
Second Party	: R K FLIMS AND MEDIA ACADEMY
Stamp Duty Paid By	: JESUS AND MARY COLLEGE
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)

Please write or type below this line.

Memorandum of Understanding
Between
JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 14th day of May 2018 between the parties as follow:

Sr. Ronly Mj
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Page 1 of 7

R.K. Films & Media Academy
Auth. Sign./ Director

Statutory Alert:
1. The authenticity of this Stamp Certificate should be verified at "www.sholestamp.com". Any discrepancy in the details on this Certificate and as available on the website renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.



The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. **And whereas**, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

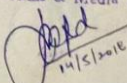
Therefore **JMC and RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.
- 4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in *Annexures 1, 2 & 3* respectively.
- 5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**
JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

Page 2 of 7

For R.K. Films & Media Academy


14/5/2018

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JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

for R.K. Films & Media Academy

Page 3 of 7

[Signature]
14/5/2018
Auth. Sign. Director

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principal@jmc.ac.in

8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU.

12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 14th day of May 2018 mentioned herein before at New Delhi.

For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Dr. Rouby Singh
Officiating Principal
Jesus & Mary College

Date: FOURTEENTH MAY 2018

Witness(es):
Name: Principal
Address: New Delhi
Chanakyapuri,
New Delhi-110021

Witness(es):
Name: N. C. BANSAI
Address: S-11, NEW M.S.C. FLATS
PRASAD NAGAR
NEW DELHI-110005



Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics
1. Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)
2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training 2.3. Project Work
3. TV & Film Studies 3.1. Film Appreciation, Camera Shots & Angels 3.2. Direction basics 3.3. Project Work - Group Activity
4. Journalism (Print, Web, TV) 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting

Course Delivery

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Sixty hours

Course Fee

Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, for R.K. Films & Media Academ

wherever found necessary.

[Signature]
14/5/2018
Auth. Sign. / Secy

NAME OF STUDENTS

S. No. Name of the student

1	Ragini Sharma
2	Ishika Nijhara
3	Manya Rastogi
4	Malvika Mathur
5	Ann Maria Anil
6	Muskan Singla
7	Dakshina Dandriyal
8	Akriti Kisponnta

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	9	Shalvi Mittal	
	10	Caroline Dacruz	
	11	Lubhavni Otwal	
	12	Rishika	
	13	Ria Sawhney	
	14	Karuna Malhotra	
	15	Shareena Khan	
	16	Riya Abraham	
	17	Sofia	
	18	Simran Gupta	
	19	Shreshtha Gill	
	20	Neha Miglani	
	21	Ruchi Verma	
	22	Roshini Tripathi	
	23	Apoorva Bali	
	24	Nandini Singh	
	25	Merin Varghese	
	26	Sana Akhtar	
	27	Komal	
	28	Divesha Goyal	
	29	Sushmita Ray	
	30	Anjori Narula	
	31	Vanshika Singh	
	32	Aanchal Mittal	
	33	Ruchi Kansal	
	34	Suruchi Sharma	
	35	Mohini Singh	
	36	Jyoti Choudhary	
	37	Diksha Sharma	
	38	Pooja Yadav	
	39	Sonali Ahuja	
	40	Riya Bansal	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Malvika Mathur	B.A Prog
	2)	Ann Maria Anil	Pol Sc H
	3)	Caroline Dacruz	Pol Sc H

Jesus and Mary College

University of Delhi
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Website : <http://www.jmc.ac.in>
Email Id : jmcdmn@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

	4)	Riya Abraham	B.A Prog	
	5)	Merin Varghese	B.A Prog	

NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
COURSE OUTLINE	<p>Course Overview:</p> <p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none">• Marketing principles and Concepts• Understanding the Advertising Industry• Market research• Direct marketing• Advertising Campaign and Strategy• Public Relations and Client Servicing• Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture and demonstrations

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MOU

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सत्यमेव जयते

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Unique Doc. Reference	: SUBIN-DL90890354598461123949Q
Purchased by	: JESUS AND MARY COLLEGE
Description of Document	: Article 5 General Agreement
Property Description	: D1-E4, SAN MARTIN MARG, BAPU DHAM, CHANAKYAPURI, NEW DELHI- 110021
Consideration Price (Rs.)	: 0 (Zero)
First Party	: JESUS AND MARY COLLEGE
Second Party	: R K FLIMS AND MEDIA ACADEMY
Stamp Duty Paid By	: JESUS AND MARY COLLEGE
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)

Please write or type below this line.....

Memorandum of Understanding
Between
JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 14th day of May 2018 between the parties as follow:

Page 1 of 7

For R.K. Films & Media Academy
Auth. Sign./ Director

Sr. Anily m
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Statutory Alert:

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The Parties

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AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. **And whereas**, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore **JMC and RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.
- 4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in *Annexures 1, 2 & 3* respectively.
- 5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**
JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

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For R.K. Films & Media Academy

14/5/2016

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JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

For R.K. Films & Media Academy

Page 3 of 7

[Signature]
Auth. Sign. Director

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principal@jmc.ac.in

8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

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12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 14th day of May 2018 mentioned herein before at New Delhi.

For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Dr. Rony Singh
Officiating Principal
Jesus & Mary College

Date: FOURTEENTH MAY 2018

Witness(es):
Name: Principal
Address: New Delhi
Chanakyapuri,
New Delhi-110021

Witness(es):
Name: N. C. BANSAI
Address: S-11, NEW M.S.C. FLATS
PRASAD NAGAR
NEW DELHI-110005



Annexure 2

Certificate Program in Advertising & Marketing Communications

Course Overview
The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics
<p>Lessons & instructions about:</p> <ul style="list-style-type: none"> - Marketing Principles & Concepts - Understanding the Advertising Industry - Market Research - Direct Marketing - Advertising Campaign & Strategy - Integrated Marketing Communication - Public Relations & Client Servicing

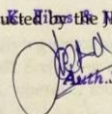
Course Training methodology
Lecture and demonstrations

Course Duration
Six months maximum

Total sessions / Total Hours
Forty sessions / Sixty hours

Course Fee
Rs.15,000/-

Eligibility
Minimum 10+2 qualified or equivalent.
Candidates appearing the qualifying examinations may also apply and enroll.
Classes may be offered co-educational pattern as well.
Screening and shortlisting of the applicants for admissions to be conducted by the JMC & AKCPMA, wherever found necessary.


 14/04/2018
 Auth. Sign. Dir.

Page 6 of 7

NAME OF STUDENTS	S. No.	Name of the student
	1	Pooja Kakkar
	2	Shilpa Khatura
	3	Sharon Madan
	4	Simran Chaudhary
	5	Ritika Thomas
	6	Arshi Ahluwalia
	7	Blessy Jacob

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	8	Kirthy Jayaprakash
	9	Tina Mary Sachdeva
	10	Biti Sophia Soren
	11	Snigdha Chopra
	12	Sanjana Aswani
	13	Geetika Jha
	14	Nandini Gupta
	15	Mehak Joshi
	16	Santushti Puri
	17	Srishti Kumar
	18	Vani Jain
	19	Shubika Goel
	20	Mansi
	21	Nupur Ratnani
	22	Ritu Singh
	23	Anshita Dubey
	24	Sneha Jain
	25	Harneet Gugnani
	26	Kshamta Gulati
	27	Sakshi
	28	Pundra Juneja
	29	Jagriti
	30	Payal Kumari
	31	Apoorva Vardhan
	32	Esha Dua
	33	Sania Saifi
	34	Supriya Babuta
	35	Shirin Tara Chandani
	36	Rupali Singh
	37	Riddhi
	38	Kathanika

NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Ritika Thomas	B A Prog
	2)	Arshi Ahluwalia	B A Prog
	3)	Blessy Jacob	B.Com-III
	4)	Tina Mary Sachdeva	B.A Prog

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	5)	Biti Sophia Soren	B.A Prog
	6)	Sanjana Aswani	B A Prog
	7)	Santushti Puri	B.Voc RM
	8)	Srishti Kumar	B A Prog
	9)	Sneha Jain	B.Com H
	10)	Supriya Babuta	B.A Prog

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview:</p> <p>The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none">• Basics of Photography• Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.• Development of cameras and accessories• Digital concepts and features of modern DSLR and bridge cameras• Practical sessions covering• Table tops• Food photography• Portraits <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.

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JMC (30%) : RKFMA (70%)

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- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
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For R.K. Films & Media Acad

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[Signature]
14/5/2018
Auth. Sign. Dire

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In witness whereof the parties hereto have signed this MOU on this 14th day of May 2018 mentioned herein before at New Delhi.

For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Dr. Roubly Singh
Officializing Principal
Jesus & Mary College

Date: FOURTEENTH MAY 2018

Witness(es):
Name: Officializing Principal
Address: New Delhi
Chanakyapuri,
New Delhi-110021

Witness(es):
Name: N. C. BANSAL
Address: S-11, New M.S.G. Flats
BRASAD NAGAR
NEW DELHI-110005



Annexure 3

Certificate Program in Camera & Photography

Course Overview

This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa.

Topics

Practical Instructions & Activities

- Basics of Photography
- Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.
- Development of cameras and accessories
- Digital concepts and features of modern DSLR and bridge cameras.
- Practical sessions covering
 - table tops
 - food photography
 - portraits

Course Training methodology

Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibition. Photo-walks, assignments, etc,

Camera Required:

DSLR camera with manual adjustments for Aperture & Shutter

Course Duration

Six months maximum

Total sessions / Total Hours

Thirty six sessions / fifty four hours

Course Fee

Rs.15,000/-

Eligibility

Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

For R.K. Mittal Academy
14/04/20
Auth. Sign./Director

Page 7 of 7

NAME OF STUDENTS

S. No. Name of the student

1	Akansha Sharma
2	Ebbani Gwyneth Roy
3	Khushi Gupta
4	Tanvi Gupta
5	Vani singh
6	Asees Kaur
7	Tamanna Satsangi

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principal@jmc.ac.in

	8	Riddhima Verma	
NAME OF JMC STUDENTS	S. No.	Name of the student	College
	1)	Ebbani Gwyneth Roy	B.A Prog

NAME	ARTIFICIAL INTELLIGENCE AND DATA SCIENCE (CP11DA)
MOU	<p style="text-align: center;">FLARRIO</p> <p style="text-align: center;">MEMORANDUM OF UNDERSTANDING (MOU) 2018-2019</p> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Flarrio Technologies Pvt Ltd (Flarrio), New Delhi, have agreed to offer a Professional Certificate Program at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Artificial Intelligence and Data Science Duration of program – 36 hours (18 sessions of 2 hours each) / 2 months / over by November Program fee – Rs. 15,000/- per student</p> <p>Responsibilities of Flarrio</p> <ul style="list-style-type: none"> • Ensure high quality training to students who enroll and jointly award certificates. • Ensure smooth functioning of the program. • Provide any necessary training material to support/enhance the learning. • Cost of all the necessary training material and the trainer's fee to be borne by Flarrio. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none"> • Provide the premises, i.e. classroom with projector. • Create awareness about the program through posters, pamphlets and banners. • Help Flarrio organize pre-program session/s to motivate and counsel the students. • Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to Flarrio. The remittance payment to Flarrio is to be made in two installments. The 1st installment of 50% of the total payable remittance to Flarrio is to be paid after the completion of 1 month of the 2 month course and the 2nd installment of the remaining 50% of the payable remittance should be paid after the last session of the program. <p style="text-align: center;">Flarrio Technologies Pvt Ltd Registered Office: C-14/2, Saket, New Delhi, 110017 www.flarrio.com</p>

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Complete Agreement

This document represents the entire understanding between Flarrio Technologies Pvt. Ltd and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2018 till July 31, 2019. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Flarrio Technologies Pvt Ltd
<i>Dr. Rosily Singh</i> Officialing Principal Jesus & Mary College Principal Chanakyapuri, New Delhi-110921	<i>Rahul Ghosh</i> Rahul Ghosh Director
Witness <i>Saints Parani</i>	Witness

NAME OF STUDENTS

S. No. Name of the student

1	Rimjhim Singh
2	Parnika Agarwal
3	Additi Pandey
4	Sanskriti Mishra
5	Sneh Chiripal
6	Simran Singh
7	Deepjyot Ahluwalia
8	Bhargavi Raj

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NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	9	Beatrice Roy	
	10	Tanya Rastogi	
	1	Rimjhim Singh	Maths H
	2	Parnika Agarwal	Maths H
	3	Additi Pandey	Maths H
	4	Sanskriti Mishra	Maths H
	5	Sneh Chiripal	Maths H
	6	Simran Singh	Maths H
	7	Deepjyot Ahluwalia	Maths H
	8	Bhargavi Raj	Maths H
	9	Beatrice Roy	Maths H
	10	Tanya Rastogi	Maths H

NAME	FRENCH LANGUAGE (CP08FR)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AASTHA ELIZABETH GEORGE
	2)	ADEENA
	3)	AKANSHA SAXENA
	4)	AKSA MERIN CHACKO
	5)	ANGELINA FRANCIS
	6)	ANOUSHKA SINGH
	7)	APOORVA JHA
	8)	ATIKA REHMAN
	9)	BHAVIKA
	10)	CHESHTA
	11)	DIKSHA JASWAL
	12)	DIYA JOSEPH
	13)	ESHIKA PANWAR
	14)	INJILA ABBASI
	15)	ISHITA DHIR
	16)	LIYA THOMAS
	17)	MAHIMA NAGPAL
	18)	MANYA JAIN
	19)	MEERA SURESH T
	20)	MONAL NASA
	21)	MUSKAN DATTA
	22)	NAMRATA CHATTERJEE
	23)	NEERAN

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24)	NEHA SINGH
25)	NEHA WADHWA
26)	PALLAVI SINGH
27)	PARUL
28)	POOJA VERMA
29)	PRINKA
30)	RASHI
31)	RIFAT
32)	RITIKA GOHANI
33)	SIMRAN MAAN
34)	SNEHA PRIYADARSHINI
35)	STUTI VICTOR DAVID
36)	SUKANYA MAHAJAN
37)	VANSHIKA SRIVASTAVA
38)	VINEESSA BENNY
39)	ZOYA SAMAD

NAME	SPANISH LANGUAGE (CP09SP)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AVNI KHAJURIA
	2)	AYUN NAIR
	3)	B MANISHA
	4)	ELSITA JOLLY MATHEW
	5)	HIMANI NARANG
	6)	JITESH
	7)	KAJAL SHARMA
	8)	KIRTI KUMARI
	9)	KIRTIKA BISHT
	10)	KUNIKA TOMAR
	11)	RAKSHA GOENKA
	12)	SAYANI SAMANTA
	13)	SHERIL WADHWA
	14)	TAMANNA UPNEJA
	15)	TANYA SUNEJA
	16)	VANSHIKA RAWAT
	17)	VATSALA BHARDWAJ
18)	VRITI ARORA	

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for the year



ENTREPRENEURSHIP CELL REPORT : 2018-19

Our world is constantly expanding and evolving, each one of us is striving to carve a niche for ourselves in this global milieu. By establishing E-Cell JMC in 2014 a group of strong headed, passionate young women took the first stepping stones towards their journey of self discovery and growth. They created opportunities for not only themselves but many more young women such as us, who have been carrying out the legacy of E-Cell JMC throughout the years. As of session 2018-19 our team consists of 60 driven women who are supported by our convenors Dr. Rekha Dayal and Ms. Charu Sarin, and teacher in-charges, Ms. Priyanka Marwah, Ms. Akanksha Aggarwal and Ms. Gurpreet Kaur, who have always guided and inspired us to do better each day and aided us to emerge triumphant. Our unrelenting perseverance is what has enabled us to achieve various milestones throughout our journey.

As customary, the session began with welcoming freshers and conducting an orientation to introduce them to the idea behind E-Cell, what the society can offer them and what we look for in an exemplary team member.

Secondly, we organized 'Start-O-Sphere' in October 2018 that provided a platform for the brilliant startups and business ideas by innovative young minds. As part of our promotional campaign for the same we trended the #MyStory on our social media handles. We also had a multitude of competitions such as Market Madness, Inquisitive, Startup Maze, as a part of Start-O-Sphere. The events witnessed participation in large numbers. Our event was further lit up by the harmonious live performance by the band *Innayyat*.

We also had a workshop on 'Resume Building and Networking on LinkedIn' that helped the students to get familiarised with the entire system.

The second half of our exhilarating journey kicked off with our annual event: 'Egnite'19: Power to Empower'. As part of the promotional campaign, we trended the #10yearchallenge and an online photography competition- Pixels of Entrepreneurship 2.0 with the theme 'Make a Difference'. The event tested participant's performance on four different grounds - The first one being: Biozonation 4.0: A national level Business-plan competition where participants were required to present the best of their business ideas. Secondly, various entrepreneurial games were added to give a fun segment in store to cheer up the mood and making that livelier. To name a few, we had these mind-blowing games- Bollywood Tambola: An innovative twist to tambola for all the Bollywood buffs, Baazigar: a fast-paced mock stock game and The Game of Flix- a fun incorporation of Netflix.

The main attraction of our event was the speaker session by famous figures of the entrepreneurial world. Our platform witnessed a number of entrepreneurial talents such as Mr. Rahul Chadha (CEO Fortis Healthworld), Ms. Tanvi Malik (Co-founder, FabAlley), Ms. Sonakshi Mittal (Founder, The Chai Chronicles), Ms. Ambika Anand (Anchor, NDTV Good Times), Mr. Ankush Bahuguna (Writer-Actor, MensXP), Mr. Suryaveer (YouTube sensation) and Mr. Gaurav Gupta (Comedian).

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The event also saw the re-launch of E-Cell's E-Magazine 'E-Novation', after a span of 3 years. The team hopes to take this magazine forward and make it an annual feature in the times to come.

We wrapped our year by organising 'Media Connect- Debate and Dialogue' as a part of the International Conference on the theme 'Social Media Marketing: Opportunities and Challenges' set up by Department of Commerce, JMC. The panel focused on the multi dimensional opportunity that social media presents and how one can expand a business through it. Exceptional speakers such as Mr. Deep Bajaj, (Founder, PeeBuddy), Ms. Shivani Malik (Director, Da Milano), Ms. Supriya Paul (Director and Co-Founder, Josh Talks), Mr. Arman Sood (Founder, Sleepy Owl Coffee), Ms. Aparna Kaistha (Founder, The Pink Elephant) and Mr. Kamal Chibba (Managing Director, ChibbaAgro Pvt. Ltd.) were present.

We would like to thank Sr. Rosily for her constant and unconditional support and inspiring us to do better each day.

The team of E-Cell JMC'19 now signs off but is already buckled in to make next year even better and bigger.

E-Cell Team, JMC, 2018-19



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RESEARCH AND SKILL DEVELOPMENT CELL **2018-19**

Over the last 1 year (July 2018- till now) the Economics Department has established a Research and Skill Development cell with the objective of training students to conduct independent research and in the process reach out to the disadvantaged sections of society. The cell has initiated a project in the Sanjay Camp Slum (Iraq colony) with the main objective of training students in survey methods, data collection, research in development economics and social outreach. There search team comprises of 30 students and guided by the teachers of the department. A total of four rounds of field surveys have been conducted so far and the samples election has been done using stratified random sampling technique to collect data for several parameters covering Health, Education, sanitation, Household assets and other demographic characteristics. The questionnaire was prepared using the NSSO employment and unemployment schedules. The sample size covered this year is 78 households with a total of more than 391 respondents. With the enthusiastic guidance of all the teachers of the department, the team is in the process of digitizing and analyzing the data. The dataset will be updated every 6 months to create a panel data structure to analyze the changes in the surveyed parameters. The objective of the project team for the next academic year is to work on issues of sanitation, menstrual hygiene and awareness in the slum under a collaborative participation network between the Anganwadis, slum dwellers and the research team. We further plan to invite research proposals from the students of the team who will then be working on individual parameters in groups with individual teachers. We hope to develop the research proposals into research papers by the end of the next academic year.

The Research and Skill Development cell of our department has transformed itself into a platform that links Industry with Academia over the last few months. Although we had started this cell with the objective of inculcating research and professional ethics among the students, we realized its potential in tapping the job markets. Five out of the 25 students have been able to obtain summer internships in various research institutes in Delhi.

Field Project: The research and field work undertaken by the Research &Skill Development Cell of the Economics Department.

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Internships 2018-19:

Name	Internship
Sharol Shibu	U Mirror
Simran Garg	Xvedia Technology Pvt Ltd
Ishita Puri	Trendily.com(socialmedia) LeadersForTomorrowNGO(Social media) Lft(campusambassador)
Rajasvi Panwar	MicromaxLtd NITIAAYOG
Nidhi Shankar	Ernst & Young (EY)
Deepali Malhotra	SOS Children'sVillage The EducationTree P&G MountainDew DUExpress
Sneha Sanyal	Aga Khan Trust for Culture
Tanisha katyal	Prospurts max new lifeinsurance
IshaJerath	AIIESEC, Alibaba
Maanyagarg	Nitiaayog
Sumedha Batra	Hindustan coca-cola company
TanushkaLahiri	UMirror The IndianEconomist (Qrius) Hero MotorsCompany
SiyonaBaweja	Sesame Bankhall Group
Kanika Goyal	NitiAayog The IndianEconomist Delhi University (UnderVC) SimplyGyan The CampusConnect
Sampada Saxena	NitiAayog InvestIndia
AmalaJayan	TV 18 Broadcast Limited
Nupur Garg	TERI
Goldy Rachel John	GEDY India

Number of students undertaking field projects/internships: 30+18 = 48 students.