

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

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JESUS AND MARY COLLEGE UNIVERSITY OF DELHI

SUPPORTING DOCUMENT FOR 7.2.1

PART I

BEST PRACTICE:

CAMPUS PLACEMENTS/INTERNSHIPS: EMPOWERMENT THROUGH EMPLOYMENT



This Document Contains Information Regarding:

- 1. Placement Cell Report 2015-16**
- 2. Add-On-Courses Report 2015-16**
- 3. Entrepreneurship Cell Report 2015-16**
- 4. UGC National Seminar on “Relevance of Mathematics for Employability” on 22nd -23rd September, 2015**
- 5. Placement Cell Report 2016-17**
- 6. Add-On-Courses Report 2016-17**
- 7. Entrepreneurship Cell Report 2016-17**
- 8. Placement Cell Report 2017-18**
- 9. Add-On-Courses Report 2017-18**
- 10. Entrepreneurship Cell Report 2017-18**

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PLACEMENT CELL REPORT (2015-16)

TEACHER CONVENOR- MS. SUNITA NARAIN

Student Coordinator- BHUMIKA RATHORE

The Placement Cell of Jesus and Mary College got more than 130 students placed out of the 400 registered students. It has also been providing internship opportunities to the students of all three years across various departments.

The placement cell was contacted by more than 100 companies from various sectors and around 70 companies came for recruitment. The placement drive started with 4 big accounting and consulting firms –Deloitte, Ernst & Young, KPMG and PWC followed by management consulting companies like Accenture, Boston Consultancy Group and McKinsey. Wipro has been a regular recruiter from the software industry. From banking sector we had Axis bank, South Indian bank. Financial services companies like S&P ,Capital IQ and from hospitality sector ITC Hotels & Oberoi Group of Hotels visited the campus.

Students responded very well to a lot of young Companies like Nirsan Health, Zomato, Lucideus, Inshorts, Grant Thornton, Flatle etc.

From the education sector, we had Teach for India and "I am a Teacher" fellowship programs introduced to students across all courses. Young India fellowship and Gandhi fellowship programs were also offered. We had Decathlon sports from the sports industry.

The companies recruited our students for a variety of roles such as Audit assistant, Tax analyst, Business analyst, Research, Assurance, Content Management, HR, Marketing, Operations are a few profiles offered to the students.

Aditya Birla group has been providing summer and winter internships to our students every year. Companies like Smart Cube, Car Dekho.com, Lucideus, Actozen, Campusdope.com, Oxy International, Nielsen, PK Online, MedHalt also came to provide internship opportunities to the students.

Apart from handling the recruitment drives for third year students and internships, the Placement Cell has also been organising talks, seminars and workshops by various reputed companies for the skill-enhancement of the students. Here are a few details on the same:

DATE	PERSON/COMPANY	NAME OF THE EVENT
11 AUGUST 2015	MR. RAJEEV JAIN	CAMPUS TO CORPORATE PROGRAMME (WORKSHOP)
24 AUGUST 2015	GRE INSTITUTION	GRE TALK
26 SEPTEMBER 2015	JOSH TALKS	CAREER COUNSELLING TALK
28 OCTOBER 2015	DELOITTE USI	DELOITTE MAVERICK CHALLENGE
12 JANUARY 2016	ACCENTURE	CAMPUS TO CORPORATE LIFE
22 JANUARY 2016	GANDHI FELLOWSHIP	FELLOWSHIP PROGRAMME
16 FEBRUARY 2016	STOCK MARKETS SEMINAR	TALK FOR COMMERCE STUDENTS

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19 FEBRUARY 2016	ASMAT	ASMAT FELLOWSHIP PROGRAMME
29 FEBRUARY 2016	I AM A TEACHER	FELLOWSHIP PROGRAMME
7 MARCH 2016	OYO ROOMS	CAMPUS AMBASSADOR PROGRAMME
9 MARCH 2016	ISB	ISB YOUNG LEADERS PROGRAMME
10 MARCH	GMRI	RISK MANAGEMENT TALK
31 MARCH 2016	ERNST & YOUNG	EY ENGAGEMENT PROGRAMME AND A TALK ON SCOPE OF AUDIT IN INDIA
13 APRIL 2016	DELOITTE USI	INCLUSION TALK

ACKNOWLEDGEMENT-

Ms. Sunita Narain, the teacher coordinator of the Placement Cell has been working devotedly since the start of the year for the enhancement of the Cell and ensuring that the students at JMC get the best opportunities. She delivered her best in terms of supervising the recruitment drives, handling leadership programmes, meeting and motivating senior company executives to organise Talks, Seminars and Workshops. The Placement Cell Team would like to thank her for her expert advice and encouragement throughout the journey. It was an immense learning experience under her guidance and supervision.

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ADD-ON COURSES 2015-16

S. No.	Name of course	Total number of students enrolled	Number of JMC students enrolled
1	Financial Management	30	24
2	Corporate Communication and Public Relations	34	19
3	Media Studies	41	16
4	Sports and Event Management	9	6
5	Camera and Photography	10	4
6	Advertising and Marketing	20	1
7	Training on Mutual Fund (National Skill Development Course)	34	34
8	French Language	70	*
9	Spanish Language	30	*
	TOTAL	278	

*Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none"> • Introduction to Financial Accounting • Preparation of Financial Statements • Financial Statements of Limited Companies • Annual Report • Introduction of Cost Concepts • Cost-Volume-Profit Analysis • Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none"> • Introduction to Financial Management • Time value of Money • Introduction to Risk and Return • Valuation of Securities • Financial Statement Analysis • Financial Forecasting • Cost of Capital • Basics of Capital Expenditure Decisions • Analysis of Project Cash Flows • Cases and Exercises • Time value of money • Introduction to Risk and Return. • Valuation of Securities. • Cost of Capital.

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	<ul style="list-style-type: none">• Basics of Capital Expenditure Decisions. <p>MODULE3</p> <ul style="list-style-type: none">• Leverage• Capital Structure Theories• Capital Structure Policy• Dividend Policy• Management of Working Capital• Estimation of Working Capital Needs• Inventory Management• Receivables Management• Treasury Management and Control• Financing Current Assets• Risk Analysis and Optimal Capital Expenditure Decision• Current Development• Cases and Exercises• Capital Structure• Dividend Policy
MOU	<p>FLG FOCUS LEARNING GROUP</p> <p>MEMORANDUM OF UNDERSTANDING (MOU) 2015-2016</p> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a Professional Certificate Program for the 9th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Financial Management Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November Program fee – Rs. 15,000/- per student Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.</p> <p>Responsibilities of FOCUS Learning Group</p> <ul style="list-style-type: none">• Ensure high quality training to students who enroll and jointly award certificates.• Ensure smooth functioning of the program.• Provide any necessary training material to support/enhance the learning.• Cost of all the necessary training material and the trainer's fee to be borne by FLG. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none">• Provide the premises, i.e. classroom with projector.• Create awareness about the program through posters, pamphlets and banners.• Help FLG organize pre-program session/s to motivate and counsel the students.• Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after the last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student). <p><i>Anand B...</i></p> <p>FOCUS LEARNING GROUP IC1, New Rohtak Road, New Delhi - 110005 E-mail : focuslearninggroup@gmail.com GSM - 9811231749, Landline - 28716974</p>

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Complete Agreement

This document represents the entire understanding between Focus Learning Group and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2015 till July 31, 2016. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
Sister Marina Rosily T.L.rjm Principal Principal JESUS & MARY COLLEGE Chanakyapuri New Delhi-110021	<i>Amat Bagga</i> Avneet Bagga Director
Witness	Witness <i>M.S.</i>
	<i>B.S. BAGGA</i>

NAME OF STUDENTS ENROLLED

S. No.	NAME
1	Manaswita
2	Priyanka Vasudev
3	Aradhana
4	Theres Thomas

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	5	Tissy Annie Thomas	
	6	AashnaSoni	
	7	Aditi Singh	
	8	Tanushee Saxena	
	9	Alisha Arora	
	10	Supriyabhandari	
	11	Aditi Sharma	
	12	Prarthna Tandon	
	13	M.LavikaRozario	
	14	Natasha Agnes D'cruze	
	15	Bhavika Sachdev	
	16	MishtyDhooper	
	17	AarushiAlagh	
	18	Mehak Kaur Anand	
	19	Ilesha Pratik	
	20	Shagun Swaroop	
	21	SejalMaan	
	22	Manali	
	23	Anoushka	
	24	Neha Khurana	
	25	Sanjana Mahajan	
	26	PaanyaVerma	
	27	Meenakshi	
	28	RituKumari	
	29	Mehak Chhavra	
	30	Mahima Malhotra	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Manaswita	JMC
	2)	Priyanka Vasudev	JMC
	3)	Aradhana	JMC
	4)	Theres Thomas	Maths H
	5)	Tissy Annie Thomas	B.Com P
	6)	AashnaSoni	Maths H
	7)	Supriyabhandari	Pol Sc H
	8)	Aditi Sharma	Eco H
	9)	Prarthna Tandon	Eco H

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10)	M.LavikaRozario	B.Com P
11)	Natasha Agnes D'cruze	Eco H
12)	Bhavika Sachdev	B.Com H
13)	MishtyDhooper	B.Com H
14)	AarushiAlagh	B.Com H
15)	Mehak Kaur Anand	Eco H
16)	Ilesha Pratik	Socio H
17)	Shagun Swaroop	BA Prog
18)	SejalMaan	Maths H
19)	Manali	Eco H
20)	Anoushka	Eco H
21)	Sanjana Mahajan	Eco H
22)	PaanyaVerma	Eco H
23)	Mehak Chhavra	BA Prog
24)	Mahima Malhotra	Eco H

NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> • History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. • Communication ethics, law and regulation is discussed. • Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. • Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. • Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. • Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught. • Even Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied.

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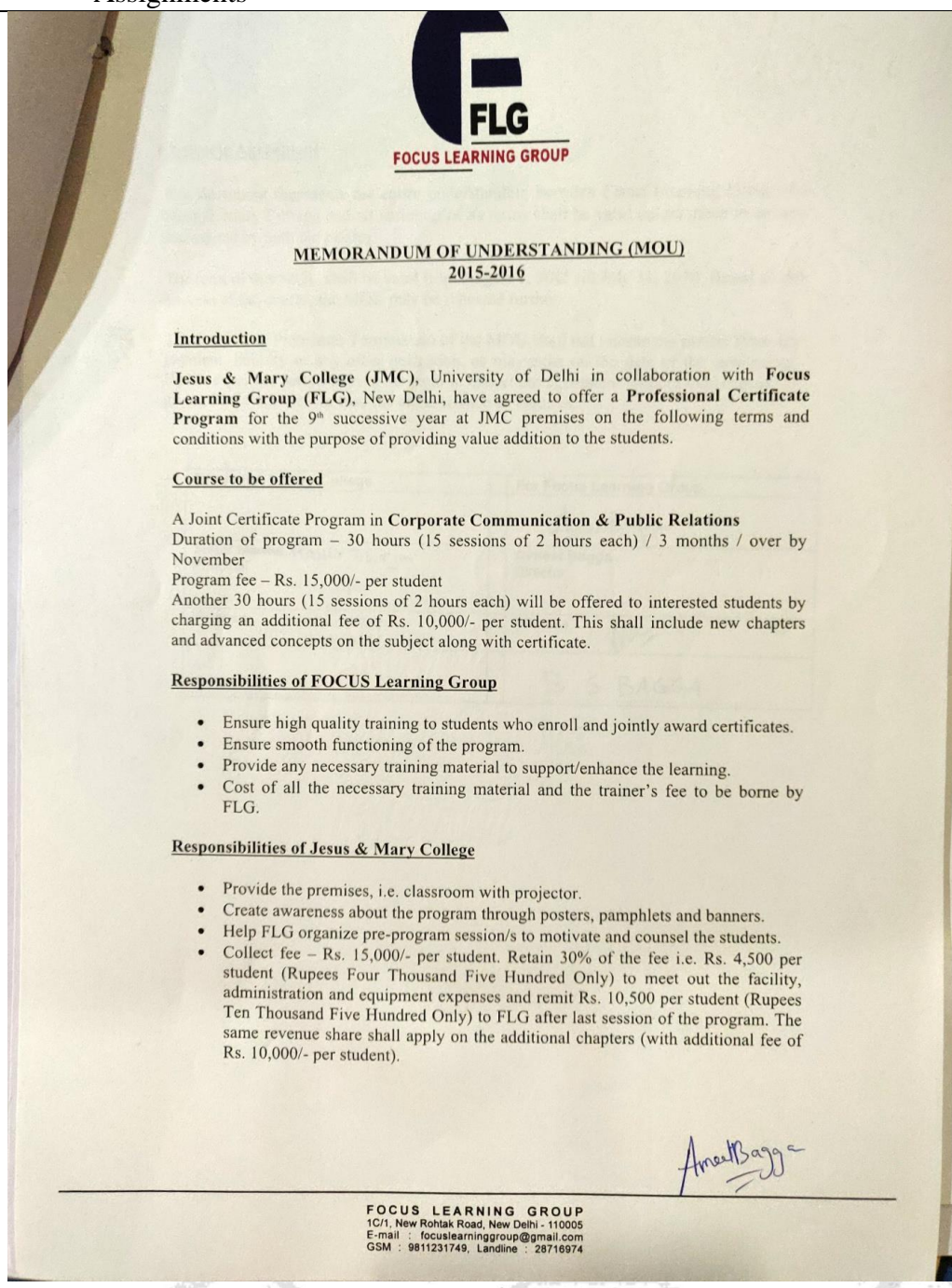
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The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught in details.

- Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood.
- Assignments

MOU



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Witness	Witness <i>Ms</i>
	B.S. BAGGA

NAME OF STUDENTS

S. No.	Name of the student
1	Nidhi Verma
2	Aditi
3	Mahima
4	Elsa Mary Thomas
5	Charu Sharma
6	Neha Biju
7	Urvashi

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8	Soumya Madan
9	Treesa Wilson
10	Tanisha Garg
11	Aakriti Jain
12	Shambhavi
13	Rhea Baretto
14	Lakshita Arora
15	Ayushi Malhotra
16	Nilanjana Dhillon
17	Shreya Luthra
18	Christy Mariam Thomas
19	Samira Singh
20	Sheetal Gehlot
21	Juisha Thomas
22	Arshiya Shakeel
23	VanshiThanai
24	Febia Mathew
25	AakritiGhai
26	Bhakti
27	Disha Dhingra
28	Saumya Chawla
29	Shivangi Verma
30	Pooja Sharma
31	Deepita Shukla
32	Bhumika Dawar
33	Priyanka
34	Ishika Seal

NAME OF
JMC
STUDENTS

S. No.	Name of the student	Course
1)	Nidhi Verma	English H
2)	Elsa Mary Thomas	Psy H
3)	Soumya Madan	BA Prog
4)	Treesa Wilson	English H
5)	Aakriti Jain	Maths
6)	Shambhavi	Socio H
7)	Rhea Baretto	BA Prog
8)	Nilanjana Dhillon	BA Prog

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9)	Shreya Luthra	BA Prog
10)	Christy Mariam Thomas	BA Prog
11)	Samira Singh	Socio H
12)	Sheetal Gehlot	Eco H
13)	Juisha Thomas	Eco H
14)	VanshiThanai	Eco H
15)	Febia Mathew	B.Com H
16)	AakritiGhai	Socio H
17)	Saumya Chawla	Socio H
18)	Shivangi Verma	maths h
19)	Pooja Sharma	Hindi H

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview: The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Introduction to media and Journalism. Discussions about related work profiles (Indian context) • Radio program Production. • Voice grooming, Diction and Presentation • Scriptwriting and Studio Training • Project Work • TV and Film Studies • Film Appreciation, Camera Shots and Angles • Direction basics • Project Work-Group Activity • Journalism (Print, Web, TV) • News and report writing • Photo Journalism • Basics of Internet marketing • TV News Reading and Reporting

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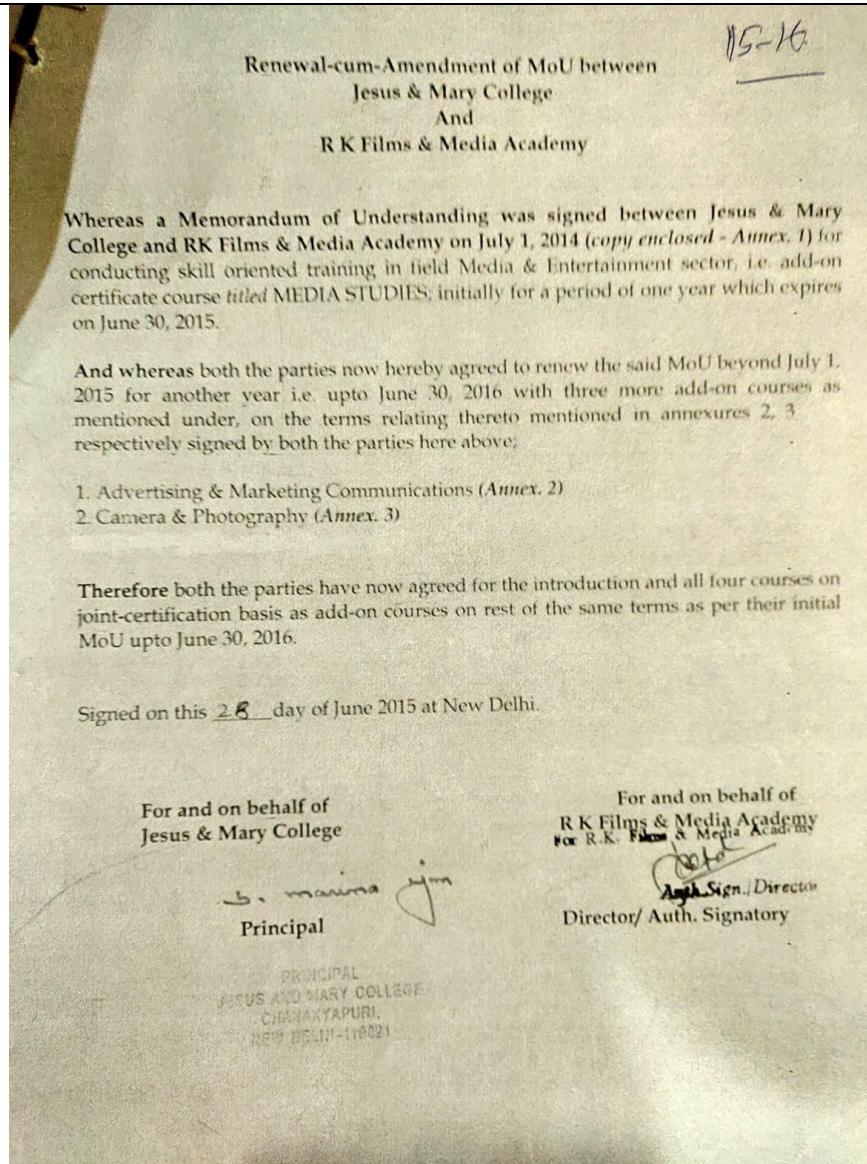
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MOU



NAME OF STUDENTS

S. No.	Name of the student
1	Ankita Arya
2	Grace Cyril
3	JubiC.John
4	Ryanna
5	Jency Simon
6	Shreya Vyas
7	Anouksha Singh
8	Ruth Mathew
9	Anushka Goel
10	Alina Tomy

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	11	Garima Rangan	
	12	Akanshi Gupta	
	13	Punkuri Kumar	
	14	Madhurima	
	15	Simi thomas	
	16	Elsa Paulose	
	17	Meenakshi Negi	
	18	Akshi	
	19	Sanya Kapoor	
	20	Muskan	
	21	Vatsla	
	22	Radhika Kaushik	
	23	Geeta Mani	
	24	DivyaPahuja	
	25	Pranika Jain	
	26	Akansha Arora	
	27	Vritika Arora	
	28	Devika Kapoor	
	29	Navya George	
	30	Monika Jain	
	31	Riya KC	
	32	Anjali Chawla	
	33	Ria Menghani	
	34	Neha Lakhani	
	35	Yogita Yadav	
	36	Annlet Joy	
	37	Akansha Kumar	
	38	Lovleen Kaur	
	39	Garima Gupta	
	40	Simrat Bains	
	41	Vasudha Gupta	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Grace Cyril	JMC
	2)	JubiC.John	JMC
	3)	Ryanna	Socio H
	4)	Ruth Mathew	B.Com H
	5)	Alina Tomy	BA Prog

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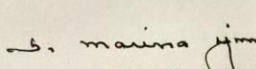

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6)	Garima Rangan	Soc H
7)	Akanshi Gupta	Maths H
8)	Punkuri Kumar	Maths H
9)	Simi thomas	BA Prog
10)	Elsa Paulose	Eng H
11)	Akshi	BA Prog
12)	Navya George	Eng H
13)	Anjali Chawla	Soc H
14)	Neha Lakhani	Socio H
15)	Annlet Joy	pol sc H
16)	Simrat Bains	Socio H

NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU AND COURSE OUTLINE	<p style="text-align: center;">ANNEXURE 1</p> <p>(1) NAME OF THE COURSE: <i>CERTIFICATE IN SPORTS AND EVENTS MANAGEMENT</i></p> <p>(2) DURATION OF THE COURSE: The duration of this course will be 6 months.</p> <p>(3) VENUE: Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.</p> <p>(4) FINANCIAL CONSIDERATION / COURSE FEE The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50</p> <p>(5) INTELLECTUAL PROPERTY RIGHTS</p> <p>(i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "Intellectual Property") shared by a Party shall remain the sole and exclusive property of such Party. The Parties may use such materials only for the purpose of this Agreement.</p> <p>(ii) The Parties agree that any intellectual property developed in the course of conducting Training Programme in terms hereof shall belong to SEDA only.</p> <p>(6) COURSE OVERVIEW This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports industry placement and not vice versa.</p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p style="text-align: center;">Topics</p> <p>Four Modules –</p> <p>1) Event Management</p> <ul style="list-style-type: none"> • Students will be assessed on <ul style="list-style-type: none"> > Event Proposal > Risk Analysis > Milestone Report > Event Documentation > Survey > "The Event" > Self-Evaluation </div> <p style="text-align: center;">  PRINCIPAL JESUS AND MARY COLLEGE CHANAKYAPURI, NEW DELHI-110021 </p> <p style="text-align: right;">  </p>

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MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN

JESUS & MARY COLLEGE (JMC)
AND
SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)

This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this 14th day of September 2015 at Delhi

BETWEEN

Jesus & Mary College, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;

And

SEDA (Sports Education Development Australia), a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").

SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.

This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management, i.e., add-on Certificate course *titled Sports and Events Management*; initially for a period of one year which expires on June 30, 2016. The details of this program implementation is outlined in Annexure 1.

For and on behalf of
Jesus & Mary College

B. Marina Jim
Principal

PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021

For and on behalf of
Sports Education Development
Australia (SEDA)

Rekha Dey
Director



Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

2) Fitness

- Students will plan 8 personal fitness and 4 group fitness sessions.
- Students will be assessed on the 12 planned sessions.

3) Coaching

- Students will be required to run coaching sessions/clinics in two different sports

4) Work Skill

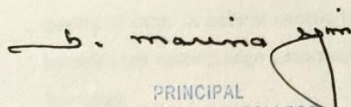
- 5 days & 6 hours a day = 30 hours
- Will network for a prospective full job if required.

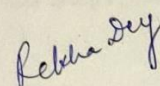
Course Training Methodology

Lecture demonstrations, practical session, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)

Eligibility

Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by JMC and SEDA, wherever found necessary.


PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021



NAME OF STUDENTS	S. No.	Name of the student
	1	Absy Sam
	2	Akhila S. George
	3	Kajal Chaudhary
	4	Aditi Aggarwal

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principal@jmc.ac.in

	5	Radhika Kamra	
	6	Shreen Jindal	
	7	Kanika Ranga	
	8	Aishwarya Nandini Singh	
	9	Sanjana Rishi	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Absy Sam	BA Prog
	2)	Akhila S. George	Psy H
	3)	Kajal Chaudhary	Maths H
	4)	Radhika Kamra	Maths H
	5)	Shreen Jindal	B.Com H
	6)	Kanika Ranga	B.A. Prog

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview:</p> <p>The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Basics of Photography • Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filter setc. • Development of cameras and accessories • Digital concepts and features of modern DSLR and bridge cameras • Practical sessions covering • Tabletops • Food photography • Portraits <p>Course Training Methodology:</p> <p>Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.</p>

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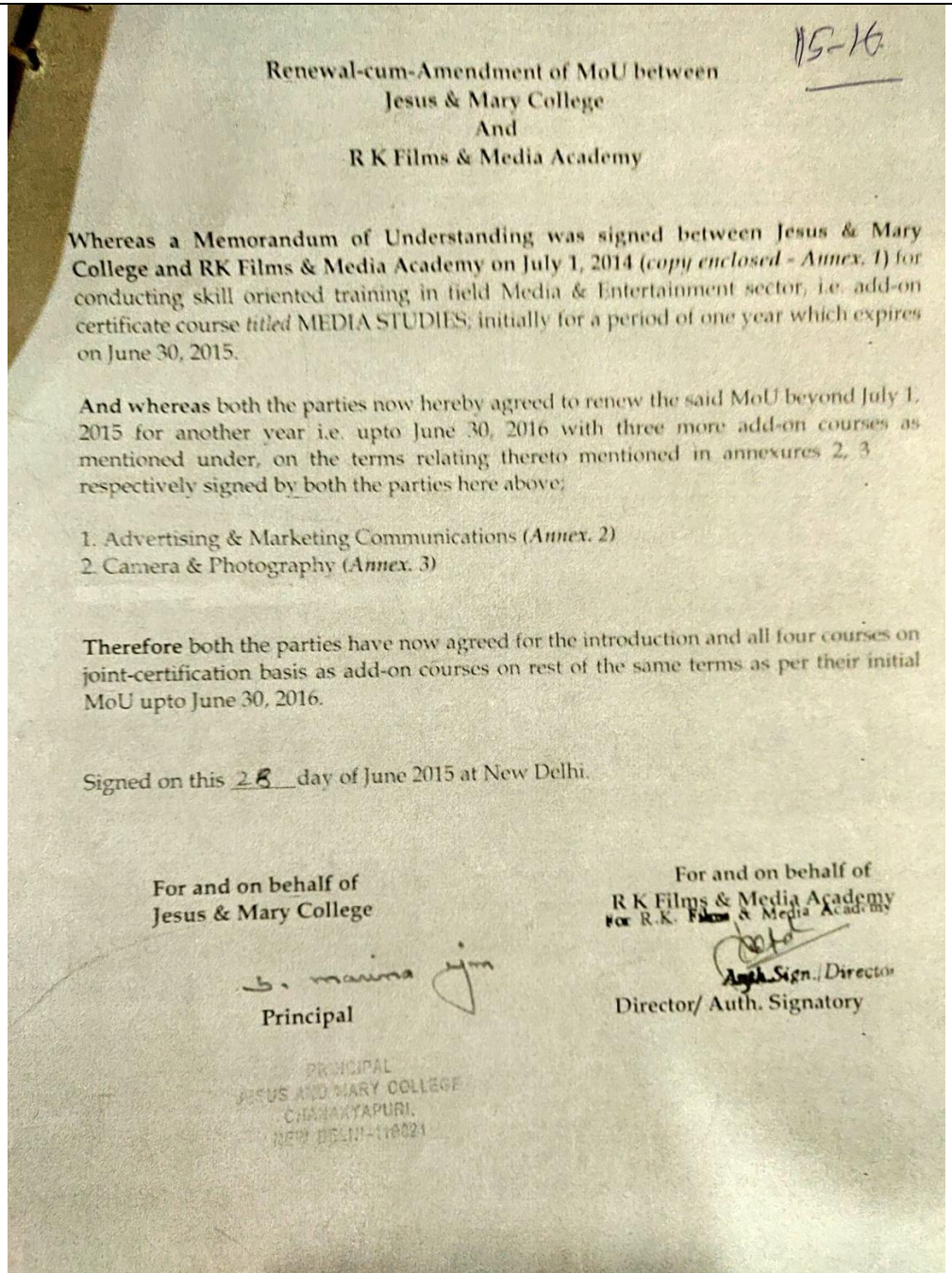
Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

MOU



NAME OF STUDENTS

S. No.	Name of the student
1	Rochelle
2	Sonali
3	Sanya Monga
4	Gursimran Kaur
5	Monika chhikara
6	ChhaviDugal

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	7	Prabhleen Kaur	
	8	Alice Tigga	
	9	Akansha Tyagi	
	10	BhumicaBhanushali	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Rochelle	B.A Prog
	2)	Sonali	His
	3)	Sanya Monga	B.A Prog
	4)	Alice Tigga	His H

NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
COURSE OUTLINE	<p>Course Overview:</p> <p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Marketing principles and Concepts • Understanding the Advertising Industry • Market research • Direct marketing • Advertising Campaign and Strategy • Public Relations and Client Servicing • Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none"> • Lecture and demonstrations

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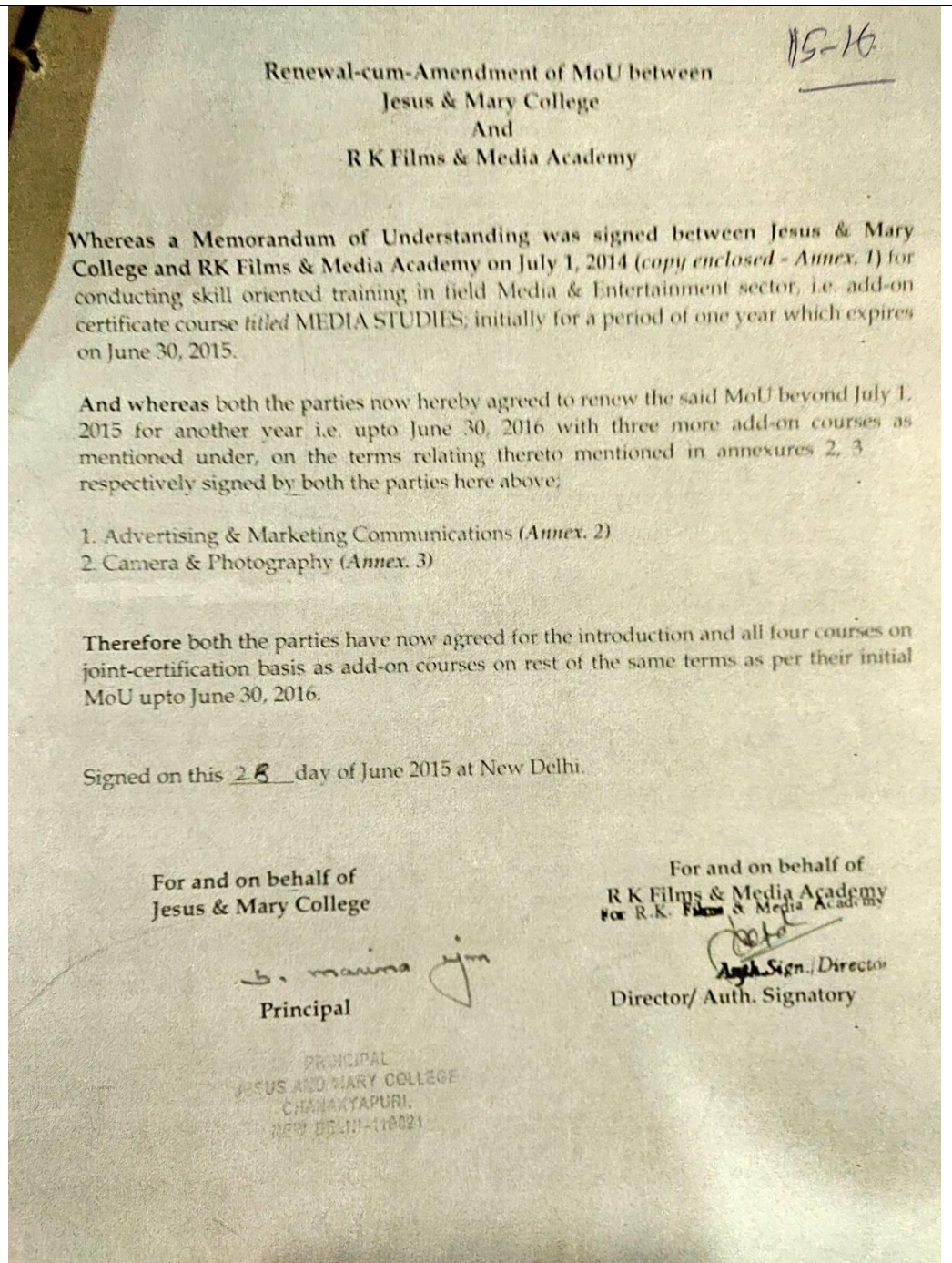
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info@jmc.ac.in
principal@jmc.ac.in

MOU



NAME OF STUDENTS

S. No.	Name of the student
1	Divya Bisht
2	Diksha Bhatia
3	Shivani Gumber
4	Kaavya Chaturvedi
5	Rakhi

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	6	Tanya			
	7	Srishti Dharna			
	8	Sonali Arora			
	9	Sukriti Malik			
	10	Nikita Dhillon			
	11	Vironika Sharma			
	12	Shagun Malhotra			
	13	Aakanksha Gupta			
	14	Kanika Sharma			
	15	Palak Kakkar			
	16	Nidhi			
	17	Neha Kumari			
	18	Priya Mishra			
	19	Nitisha Saxena			
	20	Pallavi Gulati			
	NAME OF JMC STUDENTS	S.No.		Name of the student	Course
		1)		M Kanika Sharma	Eng H

NAME	TRAINING ON MUTUAL FUND (NATIONAL SKILL DEVELOPMENT COURSE) (CP06TMF)	
NAME OF STUDENTS	S. No.	Name of the student
	1	Vandana
	2	Monica
	3	Shybi
	4	Divya Hans
	5	Asha
	6	Phissy
	7	Ravina
	8	Kumkum
	9	Angelea
	10	Shweta Prakash
	11	Shweta Lal
	12	Rosemerry
	13	Atulya
	14	Shilpa
	15	Josmy

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16	Shefin
17	Saranya
18	Lincy
19	Freeda
20	Akansha Singh
21	Akansha Sharma
22	Jincy
23	Melby
24	Naina
25	Ahsees Kaur
26	Ann Treesa Thomas
27	Ann Prince
28	Thresy George
29	Akansha Gupta
30	Tresa Den
31	Anju
32	Annu
33	Harshda
34	Angel

NAME OF
JMC
STUDENTS

S. No.	Name of the student
1	Vandana
2	Monica
3	Shybi
4	Divya Hans
5	Asha
6	Phissy
7	Ravina
8	Kumkum
9	Angelea
10	Shweta Prakash
11	Shweta Lal
12	Rosemerry
13	Atulya
14	Shilpa
15	Josmy
16	Shefin

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22	Jincy
23	Melby
24	Naina
25	Ahsees Kaur
26	Ann Treesa Thomas
27	Ann Prince
28	Thresy George
29	Akansha Gupta
30	Tresa Den
31	Anju
32	Annu
33	Harshda
34	Angel

NAME	FRENCH LANGUAGE (CP08FR)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AARUSHI CHAUDHARY
	2)	AARUSHI JAIN
	3)	AKSHITA GUPTA
	4)	ALPHY THOMAS
	5)	ANEESHA SEBASTIAN
	6)	ANGELA JOSE
	7)	ANISHA GEORGE
	8)	ANKITA
	9)	ANNETTE JAMES
	10)	APURVA GUPTA
	11)	ARPITA ANGELIN
	12)	ARUSHI MADAAN
	13)	ASHMIKA GOUCHWAL
	14)	AYUSHI KHURANA
	15)	BHAVNA SEHRAWAT
	16)	CHAHAT PAHUJA
	17)	CHARU SHARMA
18)	CHARUL CHAUHAN	

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19)	CHHAVI YADAV
20)	DEBANJALI DASGUPTA
21)	DEEPSHIKHA
22)	DIKSHITA SOMAINA BORO
23)	DIVYA NAGPAL
24)	DRISHTI BUTTAN
25)	FALAK JUNEJA
26)	GARUSHA NANGIA
27)	GLEN LIZA VARGHESE
28)	HIMANSHI SHARMA
29)	ISHA CHHABRA
30)	JOSILY K JOSEPH
31)	JYOTI (D/o GANESH KUMAR)
32)	JYOTI (D/o SHANKER LAL)
33)	KARUNA
34)	KRITI NAWANI
35)	KRITI SETH
36)	MADIYA BANO
37)	MANISHA NEGI
38)	MANJU V THOMAS
39)	MEENAL PRUTHI
40)	MEGHA GUPTA
41)	NAINAKSHI
42)	NAMRATA SINGH
43)	NEELANJANA SINGH
44)	NEHA MARIA MATHEW
45)	NIKITA SINGH
46)	NISHA
47)	PAVLEEN KAUR
48)	PAYAL SAXENA
49)	POOJA BISHT
50)	PRERNA BHATNAGAR
51)	PRIYA CHAKRAVARTY
52)	PRIYANKA KOTHARI
53)	RASHIKA SHARMA
54)	RIFAT
55)	RITIKA
56)	RUCHIKA DALAL
57)	RUPINDER KAUR
58)	RUSHEEN DHINGRA

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	59)	SAGAYA RANI J
	60)	SHARON JOSEPH
	61)	SHEETAL SEHRAWAT
	62)	SHRUTI SHARMA
	63)	SHWETA RISHI
	64)	SNEHA JOSHI
	65)	SNEHA REDDY
	66)	SRISHTI ARORA
	67)	SRISHTI SIKRI
	68)	SURBHI THAPA
	69)	VANSHIKA MEHRA
	70)	VIBHA CHUGH

NAME		SPANISH LANGUAGE (CP09SP)	
NAME OF STUDENTS ENROLLED	S. No.	Name	
	1)	AARUSHI SHARMA	
	2)	ABINAYA J	
	3)	AMANYA SHUKLA	
	4)	ANISHA KINHA	
	5)	ANJALI MALHOTRA	
	6)	ASHIMA SRIVASTAV	
	7)	AVNI DUGGAL	
	8)	AYUSHI MAHESHWARI	
	9)	BHARTI	
	10)	CHETNA KOHLI	
	11)	DHWANI NAGPAL	
	12)	EVANSHI	
	13)	GOURI RAWAT	
	14)	HARPREET KAUR	
	15)	HIMANI RANA	
	16)	ISHA MALIK	
	17)	KAVITA	
	18)	MALLIKA NARANG	
	19)	NIDHI RANA	
	20)	NISHA	
	21)	REBECCA LUKE	
	22)	RHEA DAS	
	23)	RISHIKA	
	24)	SMRITI	
25)	SNEHA JOY		

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principal@jmc.ac.in

26)	SOUMYA GOEL
27)	SRISHTI SINGH PARIHAR
28)	SUNIDHI
29)	SWATI YADAV
30)	VIBHANA KANWAR

- **Assessment includes on-going projects and terminalexamination**
- **All students successfully completed the course for theyear**

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ENTREPRENEURSHIP CELL REPORT

Seminars/ Workshops/ Talks organised by E-Cell (2015-16)

✦ Entrepreneurship Cell, Jesus and Mary College presents **START-O-SPHERE** the first ever Start up Fair in JMC.

✦ DATE: 30th September, 2015

✦ TIME: 10am to 3pm

✦ VENUE: Amphitheatre, JMC.

Poster of the First Ever Start up Fair "START-O-SPHERE"

START-O-SPHERE
By
Entrepreneurship Cell

First Ever Start up fair

A platform for people who are creative and innovative in any field and have their own merchandise to sell

For further details contact- 9899049712 (Juhi Agarwal)

A platform for all the startups from JMC who wish to market their services or products

Last day to register- 23rd September

Date- 30th September' 2015
Time-10am-3pm
Venue-Amphi Theatre

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Poster of the First Ever Start up Fair "START-O-SPHERE"

ENTREPRENEURSHIP CELL

Jesus and Mary college

Presents

Start-O-Sphere

First ever start up fair!

Date: 30th September 2015

Time: 10AM to 3PM

Venue: Amphi Theatre

Link to Apply- <http://goo.gl/forms/Rl52gKWM8q>

Last date to apply: 23rd September 2015

For further details please contact-

Juhi Agarwal- 9899049712



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Details of the Stalls in "START-O-SPHERE"

Media Partner
DU beat
An Independent Student Magazine

COME ONE COME ALL!!
ENTREPRENEURSHIP CELL
presents
START-O-SPHERE

30th Sep '2015
10am-3pm
Amphi Theatre

Attractive Stalls

Handmade cards,
Chocolate making,
Decorations and
Accessories, Food
Customised
Stationery, Baking
Clothing,
And Much More!

WHAT NEXT AFTER GMAT/GRE? The Entrepreneurship Cell, Jesus and Mary College presents to you a one stop solution for all your career queries. It is okay to not know what to do, but it's not okay to not find a solution.

◆THE PRINCETON REVIEW◆

comes to your rescue with an informative talk exclusively for 3rd year's to deliver a session on Career Counselling - GMAT/GRE and Beyond.

Be there! Do not miss this opportunity! ♡

When? 28th September, 2015, 11:10am-12:10pm ☺

Where? Room no. 105, Ground Floor.

A Talk on "Career Counselling"

**THE ENTREPRENEURSHIP CELL
JESUS AND MARY COLLEGE
PRESENTS**

Talk On Career Counselling
For All Final Year Students

by
The Princeton Review

Date- 28th Sep'15
Time- 11:10-12:10
Venue- Room 105
GroundFloor

Choose the right university & know about all the recent trends

Entrepreneurship Cell, Jesus and Mary College presents: "Talk on Luxury Management ☐"

By the International Luxury Academy. ☺☐

DATE: 14th October, 2015 Wednesday

TIME: 12:15-1:25pm (Activity Period) ☐

VENUE: Assembly Hall

Be there to know more about your favourite luxury brands, apparel, food and hotels! ☐ ☐

A Talk on "Luxury Brand Management"

**ENTREPRENEURSHIP CELL
JESUS AND MARY COLLEGE**

PRESENTS

**A TALK ON
LUXURY BRAND MANAGEMENT**
BY
INTERNATIONAL LUXURY
ACADEMY

**DATE 14TH OCTOBER'2015
TIME- 12:25- 1:20 (ACTIVITY PERIOD)
VENUE- ASSEMBLY HALL**

The Entrepreneurship Cell of Jesus and Mary College, and Vyapaar, E Cell of Delhi College of Arts and Commerce, present to you: Entrepreneur'15: Speaker Session unravelling inspirational stories with eminent people from different walks of life.

#3rd November, 2015.

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Session on "Unraveling Inspirational Stories with Eminent People
from different Walks of Life.

**3RD
NOVEMBER
2015**

ENTREयुग'2015
UNVEILING SUCCESS

VYAPAAR - ECELL DCAC AND ECELL JMC

THE WAIT IS ALMOST OVER

NAMES OF THE SPEAKERS TO BE REVEALED SOON...



Entreyug'2015

Vyapaar E cell DCAC And Ecell JMC

SpeakerSession

Date: 3rd November'2015

Time: 10:00Am Onwards

Venue: Jesus And Mary College

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E cell, JMC in collaboration with Vyapaar, E-cell Dcac presents Entreyug'15 and today we unveil our next speaker for the day Mr. ROHIT RAJ. He was one of us, a young guy with big dreams and he actually made them come true on his own. With two successful ventures namely GROG entertainments and Sneh Hotels at the age of 21, he is truly an inspiration for all the budding entrepreneurs out there.

Session by Rohit Raj

ENTREयुग' 2015
Unveiling Success
ROHIT RAJ
3RD NOVEMBER 2015
AT
JESUS AND MARY COLLEGE



For more details contact -
Sali Arora 9999802947
Shubhi Vashista 8447533772





UGC National Seminar on “Relevance of Mathematics for Employability”

UGC National Seminar on “Relevance of Mathematics for Employability” sponsored by UGC was organized by the Department of Mathematics from Sept. 22 to 23, 2015.

- Chief guest of the seminar was Prof. Dinesh Singh, then Vice Chancellor, DU. He delivered the inaugural lecture.
- The speakers invited for the seminar delivered talks on varied topics like
 - ‘Mathematics in Data Sciences’,
 - ‘Mathematics in Society’
 - ‘Alumini sharing their experiences’

The Mathematics Department of Jesus and Mary College organised the UGC sponsored national seminar based on ‘Relevance of mathematics for employability’. The seminar was organised as a part of the two day annual department fest – Matherena.

Prof (Dr.) Dinesh Singh, Vice Chancellor of Delhi University was the guest speaker for the event. The event was attended by approximately 500 students.

The programme began with the inaugural address of Dr. Dinesh Singh. He talked about the importance of mathematics in today’s scenario and the employability options available to the students pursuing the same. With real examples, he explained how students, with basic knowledge of elementary mathematics, were able to achieve their desired goals. The address was followed by another talk by various industry experts on ‘Opportunities of mathematics in Data Sciences’.

A talk on Resume Building followed, where students were given information about having an impressive resume, developing confidence and facing interviews. Then, an interactive Campus to Corporate session by the alumni took place.

Lastly, an innovative presentation on ‘Real time application of mathematics’ was displayed to the students. The event continued 2nd day with math-oriented events like Sudoku, Red letter Quiz, Faking the research, Mathematical tambola, Mathematical pictiory and Decoding the map.

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principal@jmc.ac.in

Chief Guest & Resource Persons for UGC National Seminar, Mathematics Department, 2015

S.NO	NAME	DESIGNATION
1	Professor Dinesh Singh	Vice Chancellor, University of Delhi
2	Mr. Gaurav Sahu	CEO, India on Shore
3	Dr. Jatin Thukral	CFA, Vice President, Black Rock Services India Pvt Ltd
4	Mr. Bharat Kherwa	Associate Data Scientist, Black Rock and Advisor to Tetbook.com
5	Ms. Ridhi Anand	Sr. Consultant-Acctuary- Max New York Life Insurance Co.
6	Mr. Rohit Chadha	Director, Foodpanda
7	Mr. Vishal Seth	MD, Berc Consultancy
8	Ms. Tusha Kanwar	Lawyer and Entrepreneur
9	Ms. Suriti Sharma	Analyst, Sapient
10	Ms. Kriti Wadhwa	Assistant Professor, Hansraj College
11	Mr. Abhishek Tohan	Assistant Vice President, Genpact
12	Ms. Kanika Arora	Assistant Manager, Serco
13	Ms. Etti Kapoor	Research Scholar
14	Ms. Juhi Bhala	Research Analyst, KPMG
15	Mr. Ankit Jain	Senior Manager, Audit, Deloitte
16	Ms. Guneet Kaur	Manager, Talent Acquisition, Audit, Deloitte (US-Hyderabad)

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Email Id : jmcdmn@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

PLACEMENT CELL REPORT **2016-17**

ABOUT US

Jesus and Mary college were the pioneer in setting up the placement cell in 1998. Starting with a single company (GE Capital), around 70 to 75 reputed companies visited our campus for recruitment in the year 2016-17. The placement cell is working constantly to provide a variety of opportunities to suit the different needs of students for employability by providing career opportunities to students, and work for their holistic development. The cell also provides opportunities for internship, fellowship and campus ambassadorship. It organises talks on career development, training programs and workshops to bridge the knowledge gap between students and the job market.

The placement cell was contacted by more than 100 companies from various sectors and around 75 companies came for recruitment. The placement drive started with 4 big accounting and consulting firms - Deloitte USI, Ernst & Young, KPMG, Deloitte India followed by management consulting companies like Accenture, McKinsey, Urban clap, Magic Pin. Wipro has been a regular recruiter from the software industry. Financial services companies like FIS, S&P Global, Kotak Securities, HCL. From hospitality sector ITC Hotels & Oberoi Group of Hotels visited the campus.

Students responded very well to a lot of young companies like Inshorts, Grant Thornton, Prowisdom , Paper true , Natural bath & body works , Career Innovators , Nirsan Connect etc.

From the education sector, we had Teach for India and "I am a Teacher" fellowship programs introduced to students across all courses. Young India fellowship and Gandhi fellowship programs were also offered.

The companies recruited our students for a variety of roles such as Audit assistant, Tax analyst, Business analyst, Research, Assurance, Content Management, Proof readers, HR, Marketing, Business development associate, Articleship, Team analyst are a few profiles offered to the students.

Aditya Birla group has been providing summer and winter internships to our students every year. Companies like Abacus, Nearby, CUDDL, MAAC, Vskills, Screwcash , Intern-EDGE PRO, Invested Prism and many more also came to provide internship opportunities to students.

Placement cell has also been organising talks, seminars and workshops by various reputed companies for the Skill -Enhancement of the students like The Leadership talk series by Deloitte USI, Workshop by Flarrio focused on jobs related to Artificial Intelligence, Big Data and Data Science.

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University of Delhi
Chanakyapuri, New Delhi - 110021

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Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Placement Data 2016-17s

S.NO	DEPARTMENT	TOTAL NO OF STUDENTS SELECTED
1	COMMERCE	47
2	ENGLISH	1
3	ECONOMICS	9
4	BA. PROGRAMME	6
5	MATHEMATICS	5
6	HISTORY	2
7	PSYCHOLOGY	3
8	SOCIOLOGY	0

PLACEMENT COORDINATOR
MS. SUNITA NARAIN

STUDENT COORDINATOR
ANISHA KHURANA

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ADD-ON COURSES

2016-17

S. No.	Name of course	Total number of students	Number of JMC students
1	Financial Management	18	7
2	Corporate Communication and Public Relations	14	8
3	Media Studies	22	7
4	Camera and Photography	5	3
5	Advertising and Marketing	23	10
6	Sports and Event Management	13	12
7	French Language	50	*
8	Spanish Language	31	*
	TOTAL	176	

*Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none"> • Introduction to Financial Accounting • Preparation of Financial Statements • Financial Statements of Limited Companies • Annual Report • Introduction of Cost Concepts • Cost-Volume-Profit Analysis • Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none"> • Introduction to Financial Management • Time value of Money • Introduction to Risk and Return • Valuation of Securities • Financial Statement Analysis • Financial Forecasting • Cost of Capital • Basics of Capital Expenditure Decisions • Analysis of Project Cash Flows • Cases and Exercises • Time value of money • Introduction to Risk and Return. • Valuation of Securities. • Cost of Capital. • Basics of Capital Expenditure Decisions. <p>MODULE 3</p> <ul style="list-style-type: none"> • Leverage

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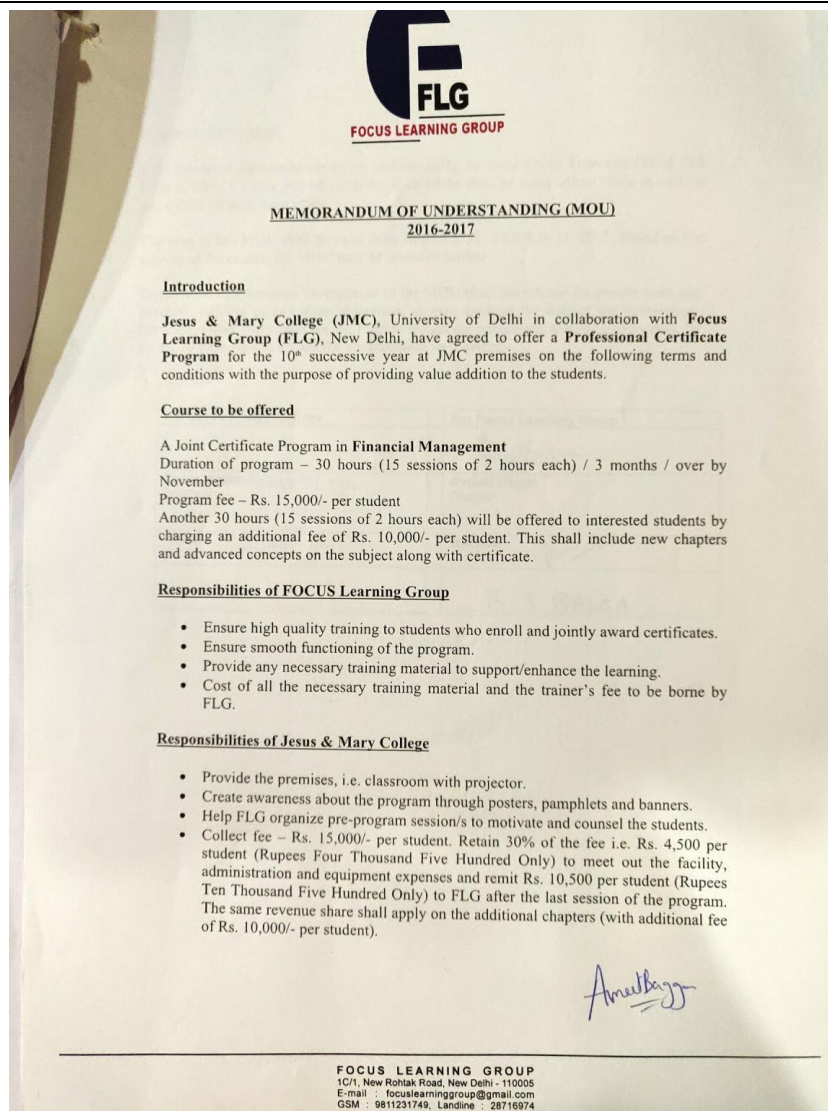
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principal@jmc.ac.in

- Capital Structure Theories
- Capital Structure Policy
- Dividend Policy
- Management of Working Capital
- Estimation of Working Capital Needs
- Inventory Management
- Receivables Management
- Treasury Management and Control
- Financing Current Assets
- Risk Analysis and Optimal Capital Expenditure Decision
- Current Development
- Cases and Exercises
- Capital Structure
- Dividend Policy

MOU



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The term of this MOU shall be valid from August 1, 2016 till July 31, 2017. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
	<i>Avneet Bagga</i>
Sister Maria <i>Rosily T.L.rjn</i> Principal Principal JESUS & MARY COLLEGE Chanakypuri, New Delhi-110021	Avneet Bagga Director
Witness New Delhi-110021	Witness <i>M</i>
	<i>B. S. BAGGA</i>

NAME OF STUDENTS

S. No. Name of the student

- | | |
|---|----------------|
| 1 | Yashna Shankar |
| 2 | Dolly Mehta |
| 3 | Priya |
| 4 | Parul Madhan |
| 5 | Hemakshi Patel |
| 6 | Ananya Pandey |
| 7 | Kuhu Singh |
| 8 | Y. Antara Rao |
| 9 | Sampada Saxena |

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	10	Simran Gupta	
	11	YashikaNagi	
	12	Sanaya	
	13	Megha Bisht	
	14	Rabiya Khan	
	15	Apala Mishra	
	16	Nancy Tulsyan	
	17	Shivani Chauhan	
	18	Vaishali	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Yashna Shankar	Maths H
	2)	Hemakshi Patel	Maths H
	3)	Ananya Pandey	Maths H
	4)	Kuhu Singh	Eco H
	5)	Y. Antara Rao	EcoH
	6)	Sampada Saxena	Eco H
	7)	Nancy Tulsyan	Maths H

NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> • History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. • Communication ethics, law and regulation is discussed. • Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. • Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. • Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. • Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught.

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- Even Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught indetails.
- Case Studies – Introduction to real life communication campaigns byleading companies. The structure of PR firms and how they function isunderstood.
- Assignments

MOU

FLG
FOCUS LEARNING GROUP

MEMORANDUM OF UNDERSTANDING (MOU)
2016-2017

Introduction

Jesus & Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a **Professional Certificate Program** for the 10th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.

Course to be offered

A Joint Certificate Program in **Corporate Communication & Public Relations**
Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November
Program fee – Rs. 15,000/- per student
Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.

Responsibilities of FOCUS Learning Group

- Ensure high quality training to students who enroll and jointly award certificates.
- Ensure smooth functioning of the program.
- Provide any necessary training material to support/enhance the learning.
- Cost of all the necessary training material and the trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector.
- Create awareness about the program through posters, pamphlets and banners.
- Help FLG organize pre-program session/s to motivate and counsel the students.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).

Amal Bagga

FOCUS LEARNING GROUP
1C/1, New Rohtak Road, New Delhi - 110005
E-mail : focuslearninggroup@gmail.com
GSM : 9811231749, Landline : 28716974

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Complete Agreement

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For Jesus & Mary College	For Focus Learning Group
Sister Marina Rosily T.L.rjm Principal	<i>Amnet Bagga</i> Avneet Bagga Director
Witness Principal JESUS & MARY COLLEGE Chanakyapuri, New Delhi-110021	Witness <i>ms</i> B. S. BAGGA

NAME OF STUDENTS	S. No.	Name of the student
	1	Toshali Singh
	2	Shriya Dhingra
	3	HenaChanna
	4	Simar Kaur Bhasim
	5	Priya Gupta
	6	Surmala Sharma
	7	Steffy Lawrence

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	8	Priyanka Malhotra
	9	Ryanna
	10	Gurveen Kohli
	11	Divya Gupta
	12	Karishma Puri
	13	Kanika Vohra
	14	AkshitaDua

NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Toshali Singh	Hindi H
	2)	Shriya Dhingra	BA Prog
	3)	HenaChanna	BA Prog
	4)	Simar Kaur Bhasim	BA Prog
	5)	Steffy Lawrence	B.com P
	6)	Priyanka Malhotra	Outsider
	7)	Ryanna	Soc H
	8)	AkshitaDua	Eco H

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview: The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Introduction to media and Journalism. Discussions about related work profiles (Indian context) • Radio program Production. • Voice grooming, Diction and Presentation • Scriptwriting and Studio Training • Project Work • TV and Film Studies • Film Appreciation, Camera Shots and Angles • Direction basics • Project Work-Group Activity • Journalism (Print, Web, TV) • News and report writing • Photo Journalism • Basics of Internet marketing • TV News Reading and Reporting

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MOU

Memorandum of Understanding

Between

JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 29th day of June 2016 between the parties as follow:

The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. **And whereas**, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore **JMC** and **RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/ students interested in pursuing Media Studies add-on courses at Jesus & Mary College as proposed & conducted by RKFMA.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

For R.K. Films & Media Academy

Page 1 of 3

S. Marina John
PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021

Auth. Sign./Director

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4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in *Annexures 1, 2, 3 & 4* respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

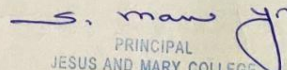
- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.


8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Page 2 of 3

for R.K. Films & Media Academy


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JESUS AND MARY COLLEGE
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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
- 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29th day of June 2016 mentioned herein before at NEW DELHI.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29th June 2016

Witness(es):
Name:
Adress:

Witness(es):
Name:
Adress:

Page 3 of 3

S. Manoj
PRINCIPAL
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Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics

- | |
|---|
| <p>1. Introduction to Media & Journalism.
Discussions about related work profiles - (Indian context)</p> |
| <p>2. Radio Program Production
2.1. Voice Grooming, Diction & Presentation
2.2. Scriptwriting & Studio Training
2.3. Project Work</p> |
| <p>3. TV & Film Studies
3.1. Film Appreciation, Camera Shots & Angles
3.2. Direction basics
3.3. Project Work - Group Activity</p> |
| <p>4. Journalism (Print, Web, TV)
4.1. News & Report Writing;
4.2. Photo Journalism
4.3. Basics of Internet Marketing
4.4. TV News Reading & Reporting</p> |

Course Delivery

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Eighty Hours maximum

Course Fee

Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy

Auth. Sign./ Director

S. Manoj

PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021

NAME OF STUDENTS

S. No. Name of the student

- | | |
|---|----------------------|
| 1 | Nishtha |
| 2 | Akriti Sharma |
| 3 | Chahat Choudhary |
| 4 | Neha Sharma |
| 5 | Purnima Jha |
| 6 | Neharika Prabhakar |
| 7 | Richa Shivangi Gupta |

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	8	Shweta Nair	
	9	Nidhi Bam	
	10	Navpreet Kaur	
	11	Jahnvi Shrivastava	
	12	Riya Sharma	
	13	Ambika Pandey	
	14	Garusha	
	15	Neha Sharma	
	16	Mehak Jan Khanna	
	17	Charu Gupta	
	18	Kirti Dahiya	
	19	Deeksha Mishra	
	20	Bhavya Dang	
	21	Puja Sharma	
	22	Zuha Husain	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Nishtha	BA Prog
	2)	Purnima Jha	Eng H
	3)	Neharika Prabhakar	BA Prog
	4)	Shweta Nair	BA Prog
	5)	Nidhi Bam	Eng H
	6)	Jahnvi Shrivastava	BA Prog
	7)	Riya Sharma	BA Prog

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview:</p> <p>The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Basics of Photography • Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. • Development of cameras and accessories • Digital concepts and features of modern DSLR and bridge cameras • Practical sessions covering • Tabletops

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principal@jmc.ac.in

	<ul style="list-style-type: none">• Food photography• Portraits <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.
MOU	<p style="text-align: center;">Memorandum of Understanding</p> <p style="text-align: center;">Between</p> <p style="text-align: center;">JESUS & MARY COLLEGE, NEW DELHI (INDIA)</p> <p style="text-align: center;">AND</p> <p style="text-align: center;">RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</p> <p>This Memorandum of Understanding is made and entered into on <u>29</u> day of June 2016 between the parties as follow:</p> <p style="text-align: center;">The Parties</p> <p>The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part</p> <p style="text-align: center;">AND</p> <p>R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part.</p> <p>Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none">1. OBJECT: To facilitate prospective learners/students interested in pursuing Media Studies add-on courses at Jesus & Mary College as proposed & conducted by RKFMA.2. CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned. <p style="text-align: right;">For R.K. Films & Media Academy</p> <p style="text-align: center;">Page 1 of 3</p> <p style="text-align: center;">S. Marina John PRINCIPAL JESUS AND MARY COLLEGE CHANAKYAPURI, NEW DELHI-110021</p> <p style="text-align: right;">Auth. Sign./Director</p>

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4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2, 3 & 4 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Page 2 of 3

for R.K. Films & Media Academy

Auth. Sign. Director

S. Manoj
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info@jmc.ac.in
principal@jmc.ac.in

- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
 - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
 - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
 - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29th day of June 2016 mentioned herein before at New Delhi.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29th June 2016

Witness(es):
Name:
Adress:

Witness(es):
Name:
Adress:

Page 3 of 3

S. Manoj
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Annex. 3

Certificate Program in Camera & Photography

Course Overview
This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa.

Topics
<p>Practical Instructions & Activities</p> <ul style="list-style-type: none"> - Basics of Photography - Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. - Development of cameras and accessories - Digital concepts and features of modern DSLR and bridge cameras. - Practical sessions covering <ul style="list-style-type: none"> - table tops - food photography - portraits - fashion

Course Training methodology
Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibition.

Camera Required:
DSLR camera with manual adjustments for Aperture & Shutter

Course Duration
Six months maximum

Total sessions / Total Hours
Thirty six sessions / Seventy Two hours

Course Fee
Rs.15,000/-

Eligibility
Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy
[Signature]
Auth. Sign. / Director

[Signature]
PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021

NAME OF STUDENTS	S. No.	Name of the student		
	1	Priyasha		
	2	Sakhi Saxena		
	3	Nivediata		
	4	Ananya Sreehari		
	5	Sherrien		
NAME OF JMC STUDENTS	S. No.	Name of the student	Course	
	1)	Priyasha	B.A. Prog	
	2)	Sakhi Saxena	B.A. Prog	
	3)	Sherrien	Pol Sc H	

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NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
<p>COURSE OUTLINE</p>	<p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Marketing principles and Concepts • Understanding the Advertising Industry • Market research • Direct marketing • Advertising Campaign and Strategy • Public Relations and Client Servicing • Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none"> • Lecture and demonstrations
<p>MOU</p>	<p style="text-align: center;">Memorandum of Understanding</p> <p style="text-align: center;">Between</p> <p style="text-align: center;">JESUS & MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</p> <p>This Memorandum of Understanding is made and entered into on 21st day of June 2016 between the parties as follows:</p> <p style="text-align: center;">The Parties</p> <p>The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John jmj, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part</p> <p style="text-align: center;">AND</p> <p>R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part.</p> <p>Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none"> 1. OBJECT: To facilitate prospective learners/students interested in pursuing Media Studies add-on course at Jesus & Mary College as proposed & conducted by RKFMA. 2. CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA. 3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned. <p style="text-align: right;">For R.K. Films & Media Academy Principal JESUS AND MARY COLLEGE CHANAKYAPURI, NEW DELHI-110021</p> <p style="text-align: center;">Page 1 of 3</p>

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4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2, 3 & 4 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculum, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

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for R.K. Films & Media Academy

Auth. Sign./Director

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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
 - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
 - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
 - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29th day of June 2016 mentioned herein before at NEW DELHI.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29th June 2016

Witness(es):
Name:
Adress:

Witness(es):
Name:
Adress:

Page 3 of 3

S. Manoj
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Annex. 2

Certificate Program in Advertising & Marketing Communications

Course Overview

The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics

Lessons & instructions about:

- Marketing Principles & Concepts
- Understanding the Advertising Industry
- Market Research
- Direct Marketing
- Advertising Campaign & Strategy
- Integrated Marketing Communication
- Public Relations & Client Servicing

Course Training methodology

Lecture and demonstrations

Course Duration

Six months maximum

Total sessions / Total Hours

Thirty six sessions / Seventy Two hours

Course Fee

Rs.15,000/-

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy

Auth. Sign. / Director

S. Manoj

PRINCIPAL
JESUS AND MARY COLLEGE
CHANAKYAPURI,
NEW DELHI-110021

NAME OF STUDENTS

S. No. Name of the student

1 Kritika Singh

2 Harsimran Syan

3 Echcha Mehar

4 Monisha Agarwal

5 Shagun Abbey

6 Simran Gupta

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	7	Meghna Malik	
	8	Sakshi Rajora	
	9	PakhiKulshreshtha	
	10	Kashika Kumar	
	11	Aditi Kindra	
	12	Swarna Singh	
	13	Mehak Chug	
	14	Dapinder Kaur	
	15	Neha Padbidri	
	16	Astha Bansal	
	17	Aishwarya Sharma	
	18	DeebaVarisha	
	19	TseringDolkar	
	20	Divya Sehgal	
	21	Vrinda Choudhary	
	22	Harnoor Saini	
	23	ParulHarjai	

NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Harsimran Syan	B.Com H
	2)	Echcha Mehar	B.Com H
	3)	Monisha Agarwal	B.Com H
	4)	Meghna Malik	BA Prog
	5)	PakhiKulshreshtha	Eng H
	6)	Kashika Kumar	B.Com H
	7)	Aditi Kindra	BA Prog
	8)	DeebaVarisha	B.A Prog
	9)	Divya Sehgal	Socio H
	10)	Harnoor Saini	B.Com H

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NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU AND COURSE OUTLINE	<p style="text-align: right;">16-17</p> <p style="text-align: center;">MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN JESUS & MARY COLLEGE (JMC) AND SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)</p> <p>This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this <u>27th July</u> of _____ 2016 at Delhi</p> <p style="text-align: center;">BETWEEN</p> <p>Jesus & Mary College, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;</p> <p style="text-align: center;">And</p> <p>SEDA (Sports Education Development Australia), a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").</p> <p>SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.</p> <p>This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management. , i.e, add-on Certificate course titled Sports and Events Management; initially for a period of one year which expires on June 30, 2017. The details of this program implementation is outlined in Annexure 1.</p> <p><i>Dr. Rosilym</i> For and on behalf of Jesus & Mary College Principal</p> <p><i>Rekha Singh</i> For and on behalf of Sports Education Development Australia (SEDA) Director</p>

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ANNEXURE 1

(1) **NAME OF THE COURSE:** *CERTIFICATE IN SPORTS AND EVENTS MANAGEMENT*

(2) **DURATION OF THE COURSE:** The duration of this course will be 6 months.

(3) **VENUE:** Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.

(4) **FINANCIAL CONSIDERATION / COURSE FEE**
The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50

(5) INTELLECTUAL PROPERTY RIGHTS

- (i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "**Intellectual Property**") shared by a Party shall remain the sole and exclusive property of such Party. The Parties may use such materials only for the purpose of this Agreement.
- (ii) The Parties agree that any intellectual property developed in the course of conducting Training Programme in terms hereof shall belong to SEDA only.

(6) COURSE OVERVIEW

This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports industry placement and not vice versa.

Topics
Two Modules –
1) Event Management
• Students will be assessed on
➤ Event Proposal
➤ Risk Analysis
➤ Milestone Report
➤ Event Documentation
➤ Survey
➤ "The Event"
➤ Self-Evaluation

Sr. Rosilyson
27.07.16

Rekha Dey
27.07.16

Jesus and Mary College

University of Delhi
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principal@jmc.ac.in

2) Work Skill

- 5 days & 6 hours a day = 30 hours
- Will network for a prospective full job if required.

Course Training Methodology

Lecture demonstrations, practical session, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)

Eligibility

Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by JMC and SEDA, wherever found necessary.

(7) RESPONSIBILITIES OF JESUS AND MARY'S COLLEGE

1. Training Infrastructure: Provision of 1 class room equipped with chairs, projector etc at Jesus and Mary's College Chanakyapuri, New Delhi, Delhi 110021 with internet connectivity.
2. Fee collection
3. Joint certification of the program with SEDA India
4. Assistance in mobilization.

(8) RESPONSIBILITIES OF SEDA

1. Providing training content for the program
2. Providing SEDA certified trainers
3. Training delivery Jesus and Mary's College Chanakyapuri as per the approved session plan
4. Final Assessment of the students
5. Certification of the students
6. Keeping a record of attendance.
7. Assisting Jesus and Mary's College in mobilization and selection of the students
8. Providing internship to students as per the module for minimum 1 week.

Dr. Anil Kumar
27.07.16

Rekha Dey
27.07.16

NAME OF STUDENTS

S. No. Name of the student

1 Jasleen Kaur

2 Shreya

3 Homi Bengani

4 Damini Negi

5 Mansi Chaudhary

6 Nalini Singh

7 Bharti Yadav

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	8	Shreya Dhingra	
	9	Ria Dua	
	10	Karen Aitkins	
	11	Tanvi Singh	
	12	Ekambara Subramanian	
	13	Yagya Sharma	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Shreya	BA Prog
	2)	Homi Bengani	B.Com H
	3)	Damini Negi	BA Prog
	4)	Mansi Chaudhary	BA Prog
	5)	Nalini Singh	His H
	6)	Bharti Yadav	B.Com H
	7)	Shreya Dhingra	BA Prog
	8)	Ria Dua	BA Prog
	9)	Karen Aitkins	BA Prog
	10)	Tanvi Singh	B.Com H
	11)	Ekambara Subramanian	Eng H
12)	Yagya Sharma	B.Com H	

NAME	FRENCH LANGUAGE	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AASHI MAKHIJA
	2)	ADITI PANT
	3)	ANU RANA
	4)	APURVA
	5)	ARSHI ANSARI
	6)	AYANA P JOY
	7)	AYUSHI BANSAL
	8)	CHETNA BAKSHI
	9)	DEEPIKA SURI
	10)	DEVIKA WASSON
	11)	DIANA RAJI
	12)	DIVYA MEENA
	13)	DIVYANI NANDAN
	14)	FLORENCE CHRISTINA PEARLSON
	15)	HIMANI CHOUDHARY
	16)	HIMANSHI AGGARWAL
17)	HIMANSHI SHARMA	

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18)	KAMAKSHI SHARMA
19)	KANIKA GULATI
20)	KRITI PANDEY
21)	LAVANYA SHARMA
22)	MAHIMA SHARMA
23)	MANSI VATS
24)	MEHAK BALI
25)	MEHAK REEN
26)	MUSKAAN MALHOTRA
27)	NISHA SHARMA
28)	NISHTHA SHARMA
29)	RASHIKA SHOKEEN
30)	RASHMI SHAJU
31)	REKHA NEGI
32)	RHEA JOSE
33)	RIYA UPPAL
34)	ROSHNI MISHRA
35)	SAKSHI ARORA
36)	SAKSHI MITAL
37)	SAKSHI SINGLA
38)	SALONI SAHNI
39)	SANJANA VERMA
40)	SHIKHA M
41)	SHIVANI YADAV
42)	SHWETA RANA
43)	SIMRAN BHATIA
44)	SMRITY
45)	SONALI HANDA
46)	SUHAVI CHOUDHRY
47)	TAMANNA JAISINGH
48)	TANYA GUPTA
49)	UNNATI BISHT
50)	VANSHIKA SAWHNEY

NAME	SPANISH LANGUAGE	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AANCHAL TANEJA
	2)	AMALA MANOJ
	3)	ANJALI KUMARI
	4)	BHAWANA

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5)	DIANA SARA TITUS
6)	DRISHTI SAH
7)	GAYATHRI RAGAVAN
8)	ISHITA TEWARI
9)	JYOTI RANI
10)	KANISHKA PANDEY
11)	KASHISH PANDEY
12)	KAVITHA K
13)	LAVANYA TRIPATHI
14)	MADIYA BANO
15)	MUSKAN CHAWLA
16)	NISHA
17)	NISHTHA RASTOGI
18)	NISSI JOHN
19)	RADHIKA RASTOGI
20)	RAKSHITA SHARMA
21)	RIDHI BHATIA
22)	ROSHNI KUMARI GOUDA
23)	SHAMA PARVEEN
24)	SHIVANI
25)	SHWETA
26)	SIMRAN GUPTA
27)	SOMYA CHARAN PAHADI
28)	SWATI DOTANIA
29)	TISHYA GUPTA
30)	VANYA SHARMA
31)	YAMINI YADAV

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for theyear

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ENTREPRENEURSHIP CELL REPORT : 2016-17

With the ascending population and vying, each person has the desire to outshine themselves and showcase their latent talents. To get ahead in the rat race, a group of determined and passion filled girls formed E-cell JMC in 2014. With the unflinching support and guidance from our convener, Dr. MinakshiMitra, we created opportunities for ourselves and with immense perseverance and innovation gained recognition. We are now an unassailable team of sixty girls who have a one track mind to do wonders and emerge triumphant. E-cell is willing to risk the unusual since we aren't here to settle for the ordinary.

It all began with welcoming freshers in the most unique way: seeking their ideas and dreams before sprawling on their death bed. We, then, organised Start-O-Sphere, that provided a platform to the innovative young minds to showcase their brilliant business ideas. Furthermore, we had a splendid beat boxing and a soothing singing gig to enliven the mood.

We also had an event that involved creativity and imagination. Pixels of entrepreneurship, in association with Canon assisted budding photographers to explore and capture 4 beautiful elements: innovation, dream, passion and inspiration.

An intellectual event that gave us a lot of insight: A talk on Logistics Management by Mr. Sailesh Tyagi enlightened us and informed us about the most crucial aspect of the supply chain.

We finally laid the foundation for our first independent annual event - Egnite'17. The four basic elements were - Startup Internship Fair: An opportunity for students to intern with new and exciting start-ups, Small Giants: A one of its kind conference by people who have made it big in the entrepreneurial world. Our speaker panel included Raghav Verma(founder, Chaayos) Supriya Paul (Founder Josh Talks), Ishita Anand (Founder, Bit Giving), Mallika Dua (Actor and Comic) And Vineeth Vincent (India's Biggest Beat Boxer). Biznovation: A national level B-plan competition where participants were required to present the best of business ideas. There were two rounds: Online round that involved three elements- problem, method and revenue and Offline round where students pitched their products. Our esteemed judges were: Mr. Sandro (Indian Angel Network),Dr.MinakshiMitra and Mrs. Charu Sarin. The first prize was bagged by Sakshi, Lakshay, Palash and Prashant from Delhi College of Arts and Commerce and the second prize was won by Varun, Piyush, Arunima and Karan from Delhi College of Arts and Commerce. Entrepreneurial games: A fun segment in store to cheer up the mood. Some games were: Bollywood Tambola, Mock Stock and Friends TV show game.

We thank, our principal, Sister Rosily for enlightening us and showing us the path to success, our convener, Dr. MinakshiMitra, for her unwavering support and being our constant guide and philosopher, our faculty member, Ms. Charu Sarin, for being there at the eleventh hour and aiding us. Last but not the least, we would also like to thank the non teaching staff without whom our hard work would not have shown its true colours.

The team of E-cell JMC'17 now signs off but is already gearing up to emerge better and bigger next year.

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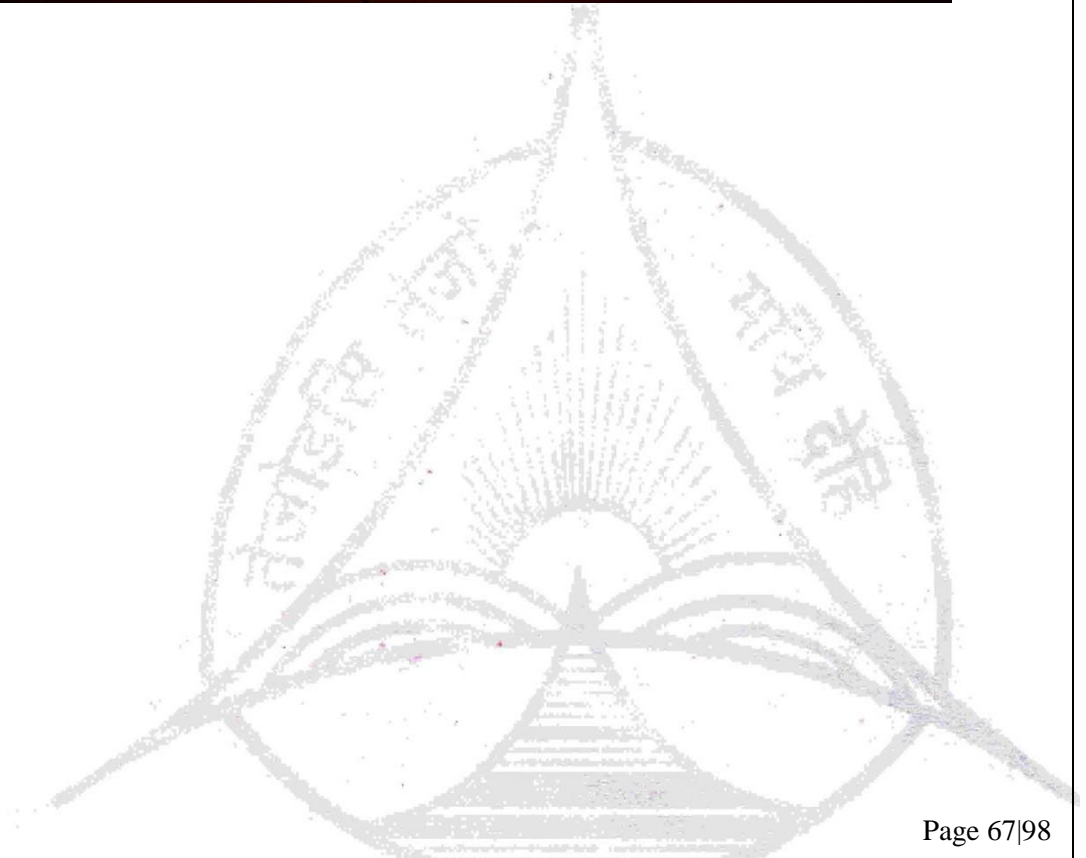
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JMC E-Cell Team 2017



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PLACEMENT CELL REPORT : 2017-18

ABOUT US

Jesus and Mary College celebrated its Golden Jubilee Year with more than 80 companies holding placement and internship drives for our students. The Placement Cell was set up in 1998 starting with a single company (GE Capital). The Cell has had another fruitful year of placements with 300 student registrations out of which 80 have already been placed and results are awaited from a few other companies. Each year, we host companies on campus to hold recruitments for our students, and in spite of the job market looking bleak this time round, we saw many leading corporates recruit a considerable number of students from our campus. The placement cell is working constantly to provide a variety of prospects to suit the different needs of students for employability by providing career opportunities to students, and work for their universal development. The cell also provides opportunities for internship, fellowship and campus ambassadorship. It conducts talks, training programs and workshops to bridge the knowledge gap between students and the job market.

The placement drive started with the 3 out of the big 4's namely Deloitte USI, Ernst & Young, KPMG followed by consulting companies like Wipro, McKinsey, Infotech etc. Accenture has been a regular recruiter from the software industry with the highest pay grade of Rs. 4,60,000 per annum. Financial services companies like FIS, Macquarie, Grant Thornton recruited more than 15 students from our campus. ITC Hotels & Oberoi Group of Hotels also visited our campus from the hospitality sector.

There was an inflow of many content writing companies like Inshorts, Paper true, Leo Burnett, NIIT etc. From the education sector, we had Teach for India for their 2-year fellowship program for students across all courses. The companies recruited our students for a variety of roles such as Audit Assistant, Tax analyst, Business Analyst, Research, Assurance, Content Management, Proof Readers, HR, Marketing, Business Development Associate, Articleship, Team Analyst and many more. Some other companies that came on campus were Willis Tower Watson, Eazy Diner, IIIMS, Direct Admissions, Peluche etc.

The Placement Cell for the **Golden Jubilee Year** has also entered into a partnership with Triage for online internships for all courses and all years to empower women and give them a fair chance, wherein we will bring together, on a single platform, companies committed to giving more opportunities to women and interested women candidates who want to explore careers of their choice. Companies like Integer Innovation, Awign, Asmat, Plunes, Eat My News, Invested Prism, IDBI Federal, State Bank Of India also provided internship opportunities to our students. Besides the regular activities Deloitte organized a competition called Graduate School Of Maverick for students where the winner won a prize money and an internship at Deloitte. More than 900 students have been provided with internships in all three years. Placement cell has also been organizing talks, seminars and workshops by various reputed companies. The Indian School Of Development Management, Deloitte USI and Pearl Academy conducted skill enhancement workshops for our students to equip them with the desired skills for the corporate world. With the relentless support from our placement coordinator, the Cell has been growing from strength to strength.



Consolidated Data for the Year 2017-18

Company Name	No. Of Students Placed	Compenstion (P.A.)	Job Profile
Deloitte	19	440000	Audit Assistant
KPMG	2	325000	Strategy Analyst
EY India	10	350000	Tax Analyst
Inshorts	2	450000	Content Writer
Wipro	7	250000	Financial Analyst
Grant Thornton	5	-	Articleship
FIS	6	375000	Operations
Accenture	5	460000	HR
Oberoi	2	267516	Hotel Management
Dorling Kindersley	2	400000	Content Writer
NIIT	1	400000	Content Developer
Leo Burnett	4	240000	Content Developer
McKinsey	4	420000	Team Assistant
Macquarie	3	450000	Financial Analyst
ITC Hotels	0	250000	Hotel Management
Bharati Bhawan	0	250000	
Eazy Diner	1	240000	Content Writer
PaperTrue	1	400000	Editor
Teach for India	Yet To Be Declared	350000	Fellowship
Willis Tower Watson	Yet To Be Declared	400000	Insurance Analyst
JIMS	Yet To Be Declared	240000	Academic Coordinator
Eazy Diner	1	300000	Copy Writer
Urban Clap	2	380000	Business Development Associate
Direct Admissions	3	400000	Business Development
Radicle Inc.	Yet To Be Declared	3 to 5 lac	Content Marketing
EazyDiner	Yet To Be Declared	300000	Concierge Executive
SpeakIn	Yet To Be Declared	-	Speaker Relation
Peluche	Yet To Be Declared	5Lac	Sales
EY	Yet To Be Declared	-	Knowledge associate
Direct Admissions	Yet To Be Declared	400000	Business Development
Plush Escapes	Yet To Be Declared	250000	Marketing
Gemini Solutions	Yet To Be Declared	300000	HR
Dell	Yet To Be Declared	360000	Tech Support
FIS	Yet To Be Declared	375000	Adword
Plushescapes	Yet To Be Declared	240000	Marketing
Apeiron securities and investment	Yet To Be Declared	650000 and 500000	operations and sales
Cvent	Yet To Be Declared	400000	Associate Product Consultant
Croncycle	Yet To Be Declared	480000	Accounts and operations
Darwin box	Yet To Be Declared	500000	Business Analyst

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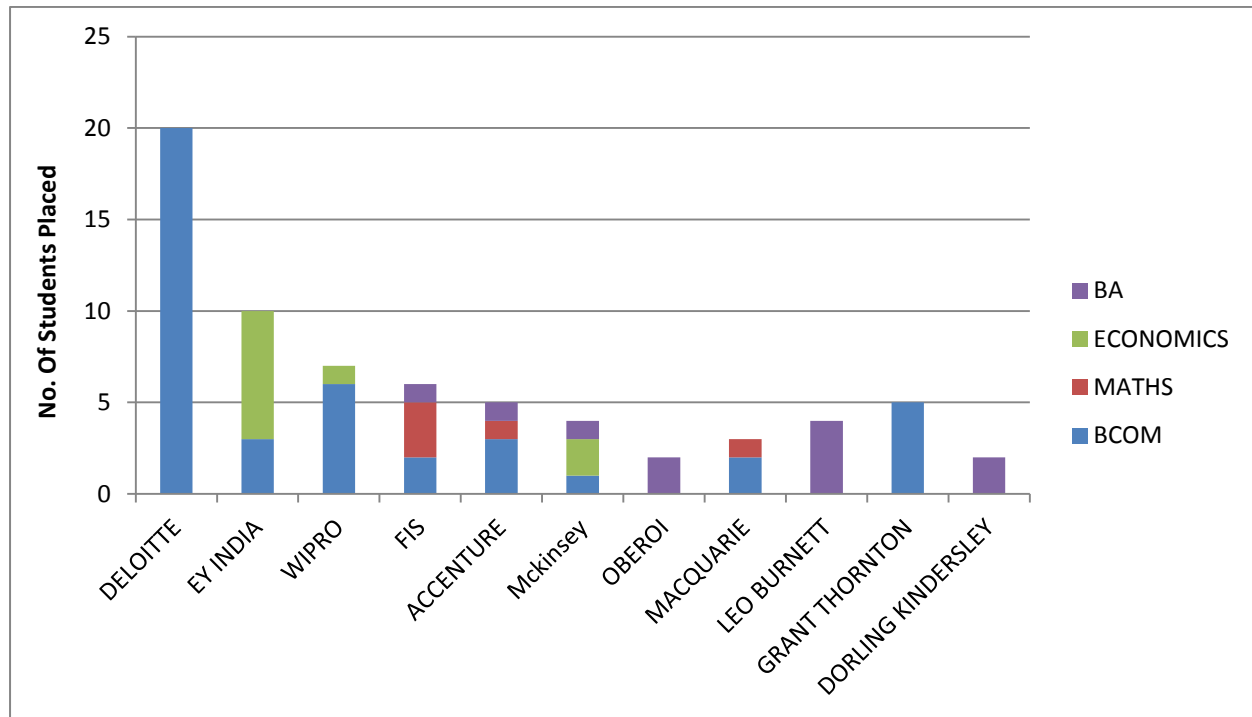


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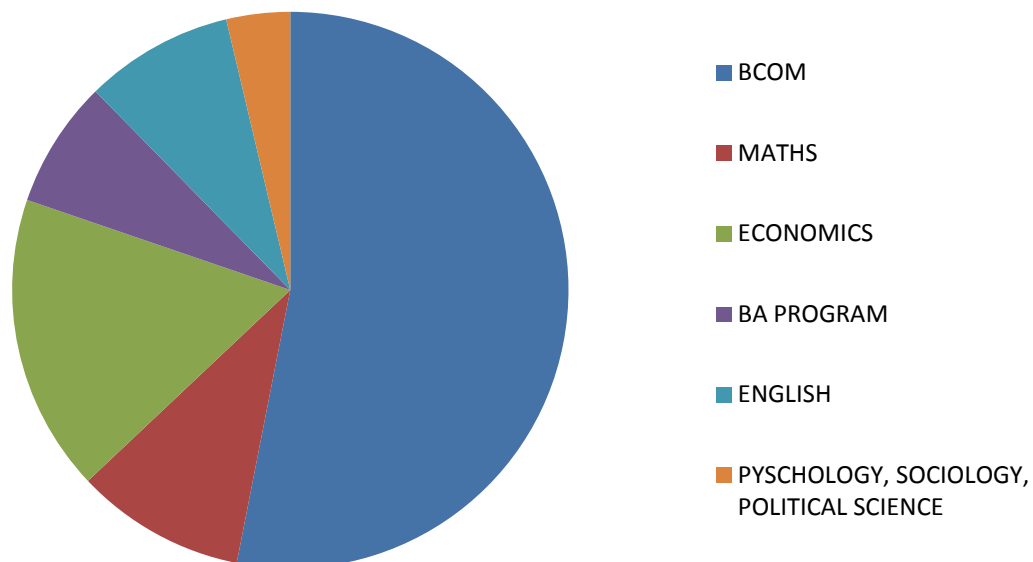
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Department	Total No. Of Students Placed
Commerce	42
English	7
Economics	14
B.A. Program	6
Mathematics	8
History	0
Psychology	1
Sociology	1



COURSE WISE PLACEMENTS



Course	No. Of Students Placed for Internship
Psychology	80
English	150
Math	200
Sociology	200
Commerce	250
Economics	100
BA Program	100

PLACEMENT COORDINATOR

Ms. Sunita Narain

STUDENT COORDINATOR

Dakshata Agarwal



ADD-ON COURSES 2017-18

S. No.	Name of course	Total number of students enrolled	Number of JMC students enrolled
1	Financial Management	26	6
2	Corporate Communication and Public Relations	13	3
3	Media Studies	29	13
4	Advertising and Marketing	41	12
5	Camera and Photography	14	3
6	Sports and Event Management	8	5
7	Artificial Intelligence and Data Science	27	27
8	French Language	36	*
9	Spanish Language	19	*
	TOTAL	213	

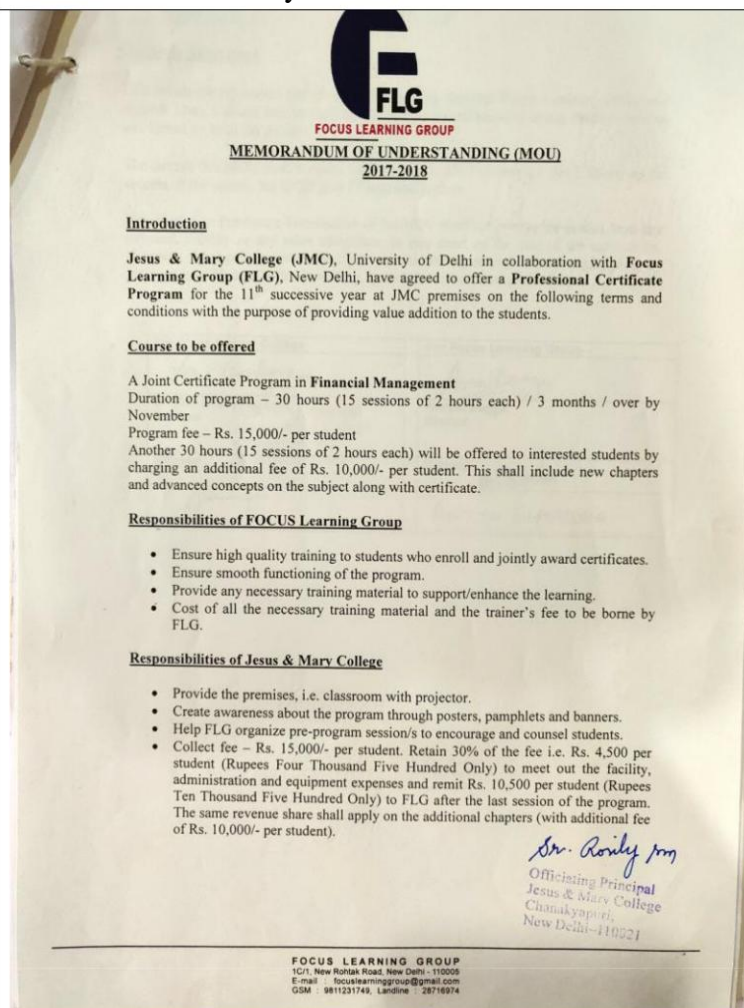
* Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none"> • Introduction to Financial Accounting • Preparation of Financial Statements • Financial Statements of Limited Companies • Annual Report • Introduction of Cost Concepts • Cost-Volume-Profit Analysis • Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none"> • Introduction to Financial Management • Time value of Money • Introduction to Risk and Return • Valuation of Securities • Financial Statement Analysis • Financial Forecasting • Cost of Capital • Basics of Capital Expenditure Decisions • Analysis of Project Cash Flows • Cases and Exercises • Time value of money • Introduction to Risk and Return. • Valuation of Securities. • Cost of Capital.



- Basics of Capital Expenditure Decisions.
- MODULE 3
- Leverage
 - Capital Structure Theories
 - Capital Structure Policy
 - Dividend Policy
 - Management of Working Capital
 - Estimation of Working Capital Needs
 - Inventory Management
 - Receivables Management
 - Treasury Management and Control
 - Financing Current Assets
 - Risk Analysis and Optimal Capital Expenditure Decision
 - Current Development
 - Cases and Exercises
 - Capital Structure
 - Dividend Policy

MOU



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The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving at least 30 days notice in writing, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
<i>Sr. Rosily Tom</i>	<i>Avneet Bagga</i>
Sr. (Dr.) Rosily T. L. r.j.m. Principal Jesus & Mary College Chanakyapuri, New Delhi-110021	Avneet Bagga Director
Witness <i>[Signature]</i>	Witness <i>[Signature]</i>
	ANITA SHARDA

NAME OF STUDENTS

S. No.	Name of the student
1	Tanvi Bansal
2	Samridhi Sharma
3	Radha Jatodia
4	Namrata Kukreja
5	Taniya Kaur
6	Arleen Kaur
7	Ananya Chaudhary
8	Drishya Wahie
9	Poonam Arora
10	Gunjan Sangal
11	Srishti Mittal

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	12	Sanjana Singh	
	13	Manvi Thapar	
	14	Priyanka	
	15	Shikha Rai	
	16	Vanshika Bhatia	
	17	Riya Sharma	
	18	Akanksha Negi	
	19	AashiMaksija	
	20	Manvi Adlakha	
	21	Stuti Agarwal	
	22	Panchsheela	
	23	Mansi Gupta	
	24	VritiAdhlakha	
	25	Priyasha Sharma	
	26	Diksha Pant	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Gunjan Sangal	Eco H
	2)	Srishti Mittal	Eco H
	3)	Sanjana Singh	B. Com H
	4)	Manvi Thapar	BA Prog
	5)	Vanshika Bhatia	BA Prog
	6)	Manvi Adlakha	B.Com H I

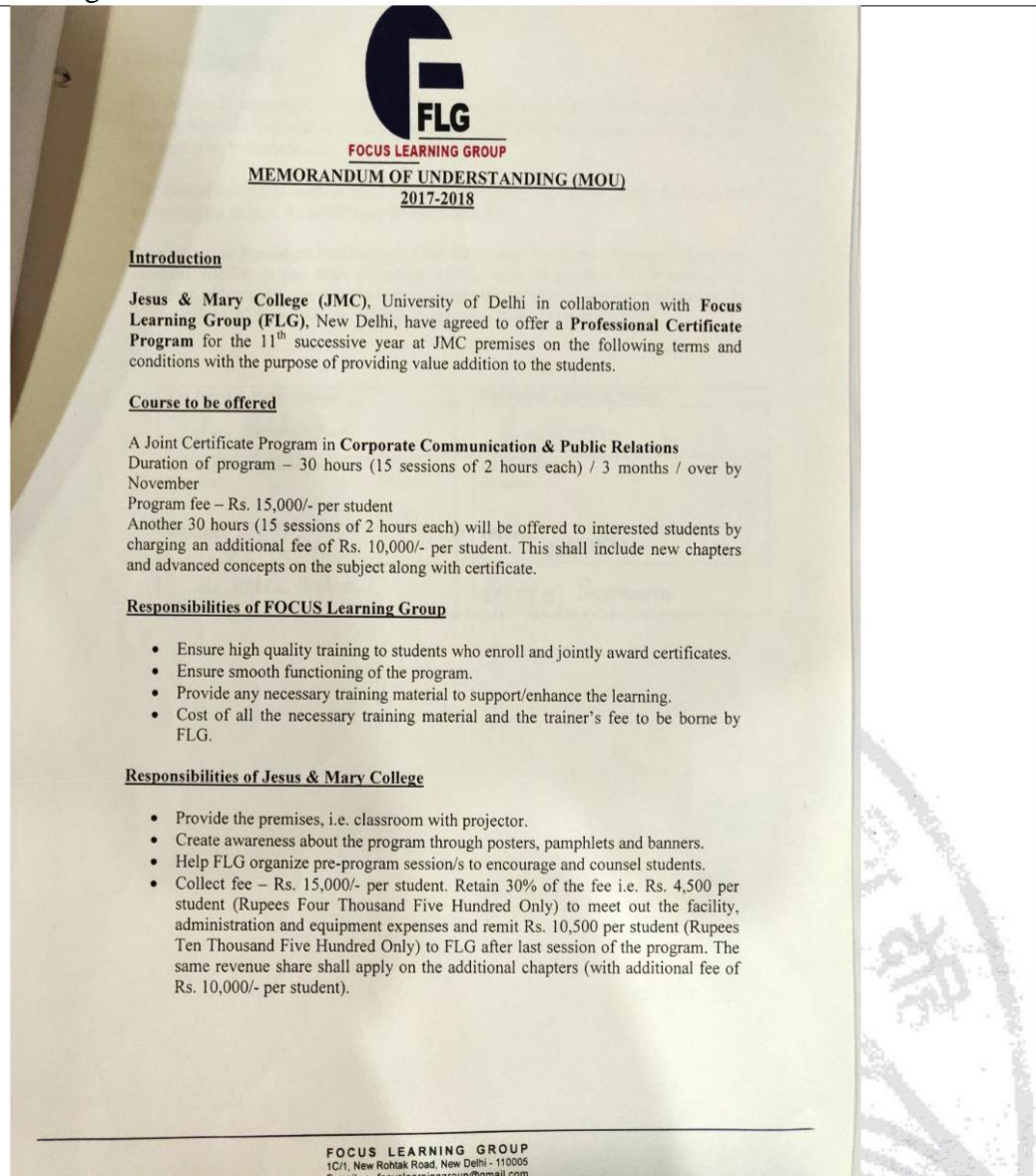
NAME CORPORATE COMMUNICATION AND PUBLIC RELATIONS (GP02CCPR)

COURSE OUTLINE	<ul style="list-style-type: none"> • History and practice of public relations in Indian and global setting–The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. • Communication ethics, law and regulation is discussed. • Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. • Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. • Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed.
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- Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught.
- Even Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught in details.
- Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood.
- Assignments

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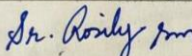
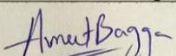
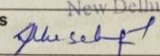
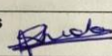
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For Jesus & Mary College	For Focus Learning Group
	
Sr. (Dr.) Rosily T.L. r.j.m Principal Jesus & Mary College Chanakyapuri, New Delhi-110021	Avneet Bagga Director
Witness 	Witness 
Dr. Alka Sehgal	ANITA SHARMA

NAME OF STUDENTS

S. No. Name of the student

1	Divyanshi Aggarwal
2	Shreyanshi Suri
3	Aditi Srivastav
4	Anisha Sunny
5	Palak Dhingra
6	Amita Yadav
7	Arshpreet
8	Sukhmani
9	Kanika Sehgal

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



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Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

	10	Tanya Kararia	
	11	Srishti Nanda	
	12	Shruti Goel	
	13	Ayushi Gupta	
NAME OF JMC STUDNETS	S. No.	Name of the student	Course
	1)	Anisha Sunny	B.Com H
	2)	Palak Dhingra	History H
	3)	Kanika Sehgal	BA Prog

NAME MEDIA STUDIES (CP04MS)

COURSE OUTLINE

Course Overview:

The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics:

- Introduction to media and Journalism. Discussions about related work profiles (Indian context)
- Radio program Production.
- Voice grooming, Diction and Presentation
- Scriptwriting and Studio Training
- Project Work
- TV and Film Studies
- Film Appreciation, Camera Shots and Angles
- Direction basics
- Project Work-Group Activity
- Journalism (Print, Web, TV)
- News and report writing
- Photo Journalism
- Basics of Internet marketing
- TV News Reading and Reporting

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MOU

Memorandum of Understanding

Between

JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 16 day of May 2017 between the parties as follow:

The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

or R. K. Films & Media Academy

Page 1 of 3

Sr. Rosily T.L.
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Deepak Bansal
Auth. Sign. of R.K. Films & Media Academy

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4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS: The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.

5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. PRINTING AND STATIONARY: JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. RKFMA OBLIGATIONS: As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Dr. Ronky m

Director
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Page 2 of 3

for R.K. Films & Media Academy

[Signature]
A.K. Singh

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info@jmc.ac.in
principal@jmc.ac.in

- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
- 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/ permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU.
12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 16th day of May 2017 mentioned herein before at New Delhi

For and On behalf of First Part

Sr. Anshu m
Principal, Jesus & Mary College
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness(es):
Name:
Adress:

For and on behalf of Second Part

[Signature]
Managing Trustee, RKFMA
RKFMA Films & Media Academy

Date: 16th MAY 2017

Witness(es):
Name:
Adress:

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

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Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics
1. Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)
2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training 2.3. Project Work
3. TV & Film Studies 3.1. Film Appreciation, Camera Shots & Angles 3.2. Direction basics 3.3. Project Work - Group Activity
4. Journalism (Print, Web, TV) 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting

Course Delivery

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Sixty hours

Course Fee

Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

Dr. Ronit m
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

of R.K. Films & Media Academy
[Signature]
Arch. Sign. [unclear]

NAME OF STUDENTS

S. No. Name of the student

1	Purnima FlorishLugun
2	DebolinaSaha
3	Smriti Shammi
4	Avni Narang
5	Vranda Agarwal
6	PriyashaTrehan
7	Anjali Jain
8	Shivangi
9	Roopal Sharma

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	10	Sonam Sharma
	11	Akanksha
	12	Vaibhavi
	13	Vaishnavi
	14	ShivikaPaliwal
	15	Snehal Mahajan
	16	Kritika Sachdeva
	17	Divya George
	18	Sarah Munir
	19	Tanya Nagpal
	20	Tejasvi Singh
	21	Pooja Chauhan
	22	Nandita Kapoor
	23	Ariana Rocha
	24	Angela Wilson
	25	Jocelyn Jorily
	26	Komal Parnami
	27	Saraswati Singh
	28	Tanya Arora
	29	Lipy

NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Purnima FlorishLugun	Ist Year
	2)	DebolinaSaha	Ist Year
	3)	Avni Narang	B.Voc
	4)	Shivangi	B.com H
	5)	Akanksha	B.A Prog
	6)	ShivikaPaliwal	Soc H
	7)	Snehal Mahajan	SocH
	8)	Divya George	Pol Sc
	9)	Sarah Munir	BA Prog
	10)	Tanya Nagpal	Psy H
	11)	Angela Wilson	Pol Sc II
	12)	Jocelyn Jorily	Pol Sc-II
13)	Komal Parnami	B.Com P	

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principal@jmc.ac.in

NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
COURSE OUTLINE	<p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Marketing principles and Concepts • Understanding the Advertising Industry • Market research • Direct marketing • Advertising Campaign and Strategy • Public Relations and Client Servicing • Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none"> • Lecture and demonstrations
MOU	<p style="text-align: center;">Memorandum of Understanding Between JESUS & MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</p> <p>This Memorandum of Understanding is made and entered into on <u>14</u> day of May 2017 between the parties as follow:</p> <p style="text-align: center;">The Parties</p> <p>The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part</p> <p style="text-align: center;">AND</p> <p>R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part.</p> <p>Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none"> 1. OBJECT: To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU. 2. CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA. 3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned. <p style="text-align: center;">Page 1 of 3</p> <p><i>Dr. Rosily T.L.</i> Officiating Principal Jesus & Mary College Chanakyapuri, New Delhi-110021</p> <p style="text-align: right;"><i>Deepak Bansal</i> Auth. Sign. (P.) R. K. Films & Media Academy</p>

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- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

for R.K. Films & Media Acad-m

Page 2 of 3

Sr. Anshu Singh

Principal
Jesus and Mary College
Chanakyapuri
New Delhi - 110021

[Signature]
Auth. Sig

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University of Delhi
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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
 - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
 - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
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In witness whereof the parties hereto have signed this MOU on this 16th day of May 2017 mentioned herein before at New Delhi.

For and On behalf of First Part

Dr. Ronny M
Principal, Jesus & Mary College
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

For and on behalf of Second Part

[Signature]
Managing Trustee, RKFMA
RKFMA Films & Media Academy

Date: 16th MAY 2017

Witness(es):
Name:
Address:

Witness(es):
Name:
Address:

Jesus and Mary College

University of Delhi
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Annex. 2

Certificate Program in Advertising & Marketing Communications

Course Overview

The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics

Lessons & instructions about:

- Marketing Principles & Concepts
- Understanding the Advertising Industry
- Market Research
- Direct Marketing
- Advertising Campaign & Strategy
- Integrated Marketing Communication
- Public Relations & Client Servicing

Course Training methodology

Lecture and demonstrations

Course Duration

Six months maximum

Total sessions/Total Hours

Forty sessions / Sixty hours

Course Fee

Rs.15,000/-

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

For R.K. Films & Media Academy

[Signature]
Auth. Sign

[Signature]

Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

NAME OF STUDENTS

S. No. Name of the student

1 Garima Singhal

2 Harsimran Syan

3 Anisha Sharma

4 Kirti Karwal

5 Srishti Agarwal

6 Ankita

7 Simran Nagpal

8 Simran Babbar

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	9	Aditi Verma	
	10	Arpita Chawla	
	11	Radhika Sawhney	
	12	MuskanSethi	
	13	Chandreyee Das	
	14	Anshika	
	15	Priyanka Bhasin	
	16	Sanya Sehgal	
	17	Shipra Jain	
	18	Bharti Tanwar	
	19	PrernaPriya	
	20	TriptyKumari	
	21	Shreya Khosla	
	22	Geetika	
	23	Aparna Sachan	
	24	Sanya Santosh	
	25	Nidhi Panchal	
	26	Swasti Garg	
	27	Vidisha Goyal	
	28	Karanpreet Kaur	
	29	VasudhaKapahi	
	30	Prerna Arora	
	31	Yukta Berry	
	32	Taneesha Anand	
	33	Surbhi Anand	
	34	Prachi Chopra	
	35	Sanchita Mahajan	
	36	Mayanka Bansal	
	37	Pratiksha Garg	
	38	Roshini Biswas	
	39	Avika Dhingra	
	40	MohibaUrooj	
	41	Gul Nagpal	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Harsimran Syan	B.Com H
	2)	Aditi Verma	B.Com H
	3)	Arpita Chawla	B.Com H



	4)	Radhika Sawhney	B. A Prog
	5)	MuskanSethi	B.com H
	6)	Priyanka Bhasin	B.A Prog
	7)	Sanya Sehgal	B.A Prog
	8)	Shipra Jain	BA Prog
	9)	Shreya Khosla	B.Com H
	10)	Sanya Santosh	BA Prog
	11)	VasudhaKapahi	B.ComH
	12)	Sanchita Mahajan	B.Com p

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)	
COURSE OUTLINE	<p>Course Overview: The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Basics of Photography • Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. • Development of cameras and accessories • Digital concepts and features of modern DSLR and bridge cameras • Practical sessions covering • Table tops • Food photography • Portraits <p>Course Training Methodology:</p> <ul style="list-style-type: none"> • Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc. 	
NAME OF STUDENTS	S. No.	Name of the student
	1	Priya
	2	Swastika Mohan
	3	Elina Toppo
	4	Priyanka Tulsian
	5	Shambhavi Sharma
	6	Drishti Panwar
	7	Jahnvi Arora
	8	Alicia Christine Paul
	9	Pranaya Sahay
	10	Srishti Sareen

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	11	Anupal Kaur	
	12	VidushiGodara	
	13	Astuti Raj	
	14	Varsha Sinha	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Swastika Mohan	Psy H
	2)	Elina Toppo	JMC
	3)	VidushiGodara	BA Prog III

NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU	<p>SPORTS EDUCATION DEVELOPMENT AUSTRALIA </p> <p>MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN</p> <p>JESUS & MARY COLLEGE (JMC) AND SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)</p> <p>This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this <u>21</u> of <u>July</u> 2017 at Delhi</p> <p>BETWEEN</p> <p>Jesus & Mary College, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;</p> <p>And</p> <p>SEDA (Sports Education Development Australia), a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").</p> <p>SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.</p> <p>This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management, i.e, add-on Certificate course titled Sports Events Management; initially for a period of one year which expires on June 30, 2018. The details of this program implementation is outlined in Annexure 1.</p> <p>For and on behalf of Jesus & Mary College <i>Dr. Ruby</i> Principal Officiating Principal Jesus & Mary College Chanakyapuri, New Delhi-110 21</p> <p>For and on behalf of Sports Education Development Australia (SEDA) <i>Saul K...</i> Head (Operations)</p> <p>Australia office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia www.sedagroup.com.au India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Vaishali, Ghaziabad. PIN - 201010. Uttar Pradesh www.seda-india.com</p>



SPORTS EDUCATION DEVELOPMENT AUSTRALIA

ANNEXURE 1

- (1) **NAME OF THE COURSE:** CERTIFICATE IN SPORTS EVENTS MANAGEMENT
- (2) **DURATION OF THE COURSE:** The duration of this course will be 6 months.
- (3) **VENUE:** Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.
- (4) **FINANCIAL CONSIDERATION / COURSE FEE**
The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50.
- (5) **INTELLECTUAL PROPERTY RIGHTS**
 - (i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "Intellectual Property") belong to SEDA India shall remain the sole and exclusive property of theirs.
 - (ii) The Parties agree that any intellectual property developed in the course of conducting Training program in terms hereof shall belong to SEDA only.
- (6) **COURSE OVERVIEW**
This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports event industry placement and not vice versa. The students will learn to prepare an event proposal, conduct risk analysis, design and conceptualise an event, seek permissions and licenses, conduct surveys to plan, organize and wrap up the event. The also learn about management skills like financial management, human resource management, marketing and promotion. The enrolled students will also get opportunity to volunteer or intern at a major event (preferably sports).
Course Training Methodology
Lecture demonstrations, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)
Eligibility
Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered co-educational pattern as well. Certificate will be awarded to students who have 50% attendance and have volunteered at one event.

Australia office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia | www.sedagroup.com.au
India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Vaishali, Ghaziabad. PIN - 201010. Uttar Pradesh | www.seda-india.com

NAME OF STUDENTS	S. No.	Name of the student	
	1	Ankita Kamra	
	2	Anuradha Jha	
	3	Kavita Kumar	
	4	Kanwal Preet	
	5	Pranjali Agarwal	
	6	MamtaBatcheja	
	7	Riyapi Das	

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principal@jmc.ac.in

	8	KaushikiGoel	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Ankita Kamra	B.Com H
	2)	Anuradha Jha	Pol. Sc H
	3)	Kavita Kumar	B.Com H
	4)	Kanwal Preet	Pol. Sc H
	5)	KaushikiGoel	B.A Prog

NAME	ARTIFICIAL INTELLIGENCE AND DATA SCIENCE (CP11DA)
MOU	<p>FLARRIO</p> <p>MEMORANDUM OF UNDERSTANDING (MOU) 2017-2018</p> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Flarrio Technologies Pvt Ltd (Flarrio), New Delhi, have agreed to offer a Professional Certificate Program at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Artificial-Intelligence and Data Science Duration of program – 36 hours (18 sessions of 2 hours each) / 2 months / over by November Program fee – Rs. 15,000/- per student</p> <p>Responsibilities of Flarrio</p> <ul style="list-style-type: none"> • Ensure high quality training to students who enroll and jointly award certificates. • Ensure smooth functioning of the program. • Provide any necessary training material to support/enhance the learning. • Cost of all the necessary training material and the trainer's fee to be borne by Flarrio. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none"> • Provide the premises, i.e. classroom with projector. • Create awareness about the program through posters, pamphlets and banners. • Help Flarrio organize pre-program session/s to motivate and counsel the students. • Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to Flarrio. The remittance payment to Flarrio is to be made in two installments. The 1st installment of 50% of the total payable remittance to Flarrio is to be paid after the completion of 1 month of the 2 month course and the 2nd installment of the remaining 50% of the payable remittance should be paid after the last session of the program. <p>Flarrio Technologies Pvt Ltd Registered Office: C-14/2, Saket, New Delhi, 110017 www.flarrio.com</p>

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Complete Agreement

This document represents the entire understanding between Flarrio Technologies Pvt. Ltd and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Flarrio Technologies Pvt Ltd
Dr. Sr Rosily T.L. r.j.m Principal 	Rahul Ghosh Director
Witness	Witness

NAME OF STUDENTS

S. No. Name of the student

1	Aadhya Agrawal
2	Aadhya Gupta
3	Angela Arthur
4	Anika Singhal
5	Arunima Sharma
6	Chayanika Pawar
7	Deepali Malhotra
8	Jasmine Saluja
9	Jerene Rachna

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10	Michelle Rozario
11	NishthaKamra
12	Pearl Gupta
13	Radhika Sharma
14	Richa Bhatia
15	Riya Harjai
16	Roselene Roby
17	RynaIrengbam
18	Sakshi Mittal
19	Sakshi Soni
20	Sampriti Mishra
21	Shireen
22	Shirin Nayyar
23	Sneha Sanyal
24	Vainika
25	VidhiVashishth
26	YuktaDhamkhar
27	Yukti

NAME OF JMC STUDENTS	S. No.	Name of the student	Course
		1	Aadhya Agrawal
	2	Aadhya Gupta	Eco H
	3	Angela Arthur	Maths H
	4	Anika Singhal	Maths H
	5	Arunima Sharma	Maths H
	6	ChayanikaPawar	Maths H
	7	Deepali Malhotra	Eco H
	8	Jasmine Saluja	Maths H
	9	Jerene Rachna	Eco H
	10	Michelle Rozario	Eco H I
	11	NishthaKamra	Eco H
	12	Pearl Gupta	Maths H
	13	Radhika Sharma	Maths H
	14	Richa Bhatia	Math H II
	15	Riya Harjai	Maths H-II
	16	Roselene Roby	B.Com P
	17	RynaIrengbam	Maths H

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	18	Sakshi Mittal	Maths H
	19	Sakshi Soni	Maths H
	20	Sampriti Mishra	Maths H
	21	Shireen	Maths H
	22	Shirin Nayyar	Eco H
	23	Sneha Sanyal	Eco H
	24	Vainika	Maths H
	25	VidhiVashishth	Maths H
	26	YuktaDhamkhar	Maths H
	27	Yukti	Maths H

NAME	FRENCH LANGUAGE (CP08FR)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AALOKITA BASU
	2)	ADITI WADHWA
	3)	AKANKSHA
	4)	AMALI
	5)	ANANTA
	6)	ANANYA BHATNAGAR
	7)	ANJU RANI
	8)	ARUNIMA SHARMA
	9)	DIANA KAR
	10)	DIVYA
	11)	HIMANSHI GUPTA
	12)	IGLAT JOSEPH
	13)	ISHA JOSHI
	14)	JAGRITI
	15)	KANIKA SHARMA
	16)	KHUSHBOO KHANDELWAL
	17)	KOKIL
	18)	LIYA JOSEPH
	19)	MAHIMA NAYAL
	20)	MANJEET KAUR
	21)	MANSIMRAN KAUR
	22)	MEGHA CHHIKARA
	23)	MEHER JAIN
	24)	NEETA KARKI
25)	NIKITA DHAYAL	

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	26)	NUPUR RATNANI	
	27)	PRIYANKA KATHURIA	
	28)	PRIYANKA RATHORE	
	29)	RIYA DHAMA	
	30)	RIYA JERATH	
	31)	SANTUSHTI PURI	
	32)	SHAGUN DEBEY	
	33)	SRISHTI GOYAL	
	34)	STEFFI ANN CHERIAN	
	35)	STEFFY SUNNY	
	36)	TANVEE SHARMA	

NAME		SPANISH LANGUAGE (CP09SP)	
NAME OF STUDENTS ENROLLED	S. No.	Name	
	1)	ANISHA BHALLA	
	2)	ANJALI KOTNALA	
	3)	CARRON FERNANDES	
	4)	CHHAVI SHARMA	
	5)	DIKSHA KUMAR	
	6)	JANVI TANWAR	
	7)	JHILAM GANGOPADHYAY	
	8)	LAVANYA TRIPATHI	
	9)	MANSI CHOUDHARY	
	10)	MEGHANJALI	
	11)	MUSKAN	
	12)	NAMITA SINGH	
	13)	NEHA	
	14)	RAKSHITA BHARGAV	
	15)	SAKSHI TARAR	
	16)	SHUBHI JAIN	
	17)	SIMRAN DHARIWAL	
	18)	SIMRAN SAINI	
	19)	YOGITA VATS	

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for the year



ENTREPRENEURSHIP CELL REPORT: 2017-18

With the ascending population and vying, each person has the desire to outshine themselves and showcase their latent talents. To get ahead in the rat race, a group of strong headed and passion filled girls formed E-cell JMC in 2014. We created opportunities for ourselves and with immense perseverance and innovation gained recognition. We are now an unassailable team of eighty girls who have a one-track mind to do wonders and emerge triumphant. E-cell is willing to risk the unusual since we aren't here to settle for the ordinary.

Our breathtaking journey involved a lot of nervousness in the air to become triumphant. It all began with welcoming freshers and conducting an orientation in the most unique way: seeking their opinion on college reality versus college expectation and knowing what they would do if they had a million dollars.

Secondly, we organised '*Start-O-Sphere*' in September 2017 that provided a platform to the innovative young minds who have brilliant startups and business ideas. To top this up, we had a fun and interactive session with the PopXo stars followed by an intellectual talk that gave us a lot of insight into the business world. Mr. Amanjot (founder of Actiwate, a) in collaboration with Josh Talks and Facebook, which inspired us to take the road less travelled and perform differently and how to be successful with out of box thinking.

Finally, we wrapped up our exhilarating journey with our annual bizarre event: '*Egnite'18: Fuel your Fire*'. The event with such an enthusiastic theme test participant's performance on four different grounds - The first one being: Biznovation: A national level Business-plan competition where participants were required to present the best of their business ideas. Secondly, various entrepreneurial games were added to give a fun segment in store to cheer up the mood and making that livelier. To name a few, we had these mind-blowing games: Bollywood Tambola, Baazigar: a fast-paced adventure game and Friends tv show game.

At last, the main attraction of our event. We brought in few big names of the entrepreneurial world to share their inspirational stories, and a soothing performance by professional singers, the star performer. The team of E-cell JMC'18 now signs off but is already gearing up to emerge better and bigger next year.

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JMC E-Cell Team 2018

