

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

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JESUS AND MARY COLLEGE

UNIVERSITY OF DELHI

SUPPORTING DOCUMENT FOR 7.2.1

Part III

BEST PRACTICE

**“The Gift of Green”:
Towards Building a Sustainable
and Clean College Campus**

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This document contains information regarding the following green initiatives:

- 1. Clean Campus initiatives**
- 2. Reports of Green Society 2015-2020**
- 3. Reports of Enactus JMC 2015-2020**
- 4. Green Initiative MOUs**
- 5. Details of the success of waste management projects**

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CLEAN CAMPUS

Cleanliness Drive by NSS 2015-16



Green Society Cleanliness Initiatives 2015-16

CLEAN INDIA, GREEN INDIA

SWACHH BHARAT

LESS POLLUTION, BEST SOLUTION

GREEN SOCIETY, JMC

IN COLLABORATION WITH

SOCH THEATRE GROUP

PRESENTS

Street Play

Swachh Bharat Ek Sundar Sach

Amphitheatre, JMC, 27th Jan 2016, 12:45 pm

sochtheatreteam@gmail.com sochtheatre.com +91 9560233116

[facebook/sochtheatregroup.com](https://www.facebook.com/sochtheatregroup.com) [Sochtheatregroup](https://www.instagram.com/sochtheatre) [@sochtheatre](https://twitter.com/sochtheatre)

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Cleanliness Drive by NSS 2018-19



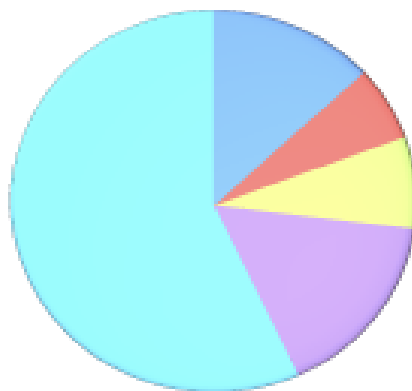


STUDENT SOCIETIES DEDICATED TO GREEN INITIATIVES AND SUSTAINABLE LIVING

GREEN SOCIETY : FUNCTION AND ACTIVITIES

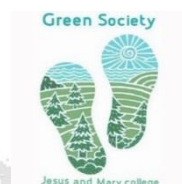
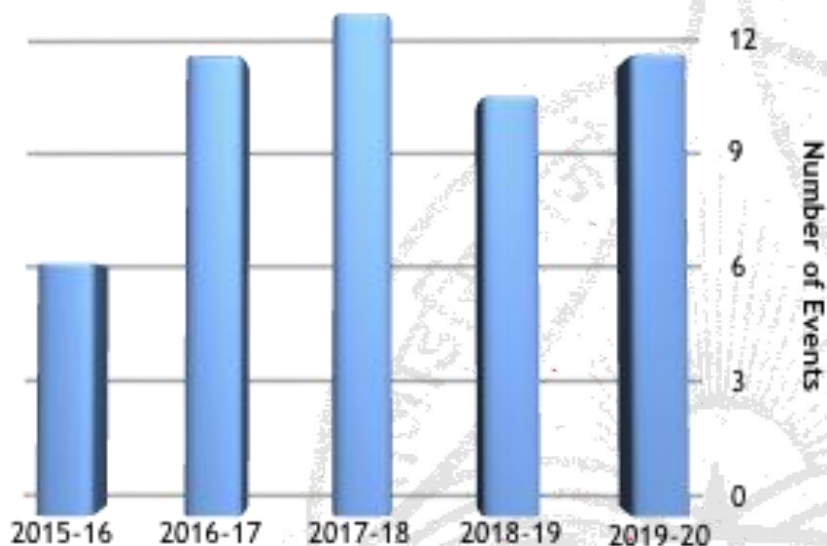
Pie chart representing student membership in Green Society

Number of Students
in Green Society



● 2015-16 ● 2016-17 ● 2017-18 ● 2018-19
● 2019-20

Bar Graph representing number of events organized by Green Society





GREEN SOCIETY REPORT: 2015-2016

1. In collaboration with Soka Gakkai International, an internationally award winning exhibition "Seeds of Hope" was organised in the college premises on 8th and 9th January 2015. This exhibition comprising of 24 panels showcased various environmental issues and highlighted that it is inspiring to learn to respect from all living beings; besides, it underlined the need for "learning, reflecting and being empowered". GSI also screened a film – "A Quiet Revolution" that unravelled how living examples of ordinary simple people have made a difference to regenerate the fast draining water bodies in their ecosystems and stressing how the "Power of One" is such that even if an individual strongly believes and is determined to bring about a change, it can have a great impact on the society as a whole.
2. Another major initiative of the society was in setting up a herbal garden, which was initiated during 2013-14; however, it was implemented during January 2015
3. Yet two other related projects that were attempted were - "Clear and Clean JMC" and "Clear and Organize Notice Boards" - in the campus. Working on a planned space allotment in various parts of the college, green members proactively cleaned and kept an eye on the cleanliness of campus. This campaign began in January 2015. It was vigorously taken up till March 2015 but slowed down due to the construction activity in the campus.
4. The Green Society in collaboration with NSS, JMC conducted a paper collection Drive from 5-10-2015 to 7-10-2015 with the objective to promote recycling of paper and the proceeds generated were invested to provide stationary to JMCEP students and other underprivileged students.
5. In January 2016 The Green Society in collaboration with The Soch Theatre Group organized a street play on theme 'SWACCH BHARAT- Ek Sundar Sach'.
6. A clothing Donation Drive was conducted to support the noble cause of providing assistance to the underprivileged and by distributing it to the Soch Theatre Group.
7. The e-waste group of 6 members conducted awareness campaigns throughout the academic year of 2015-2016 under guidance of Dr. Anu Saxena. A group concentrated on Digital Media and spreading awareness through social networking sites about e-waste, its creations, and hazards and how to dispose it off properly. Also Informative posters were displayed across the campus and classroom to classroom talks were also conducted.
8. Two inter – college events were held during the annual college festival 'Montage 2016'
 - a. Inter-college Poster-Making Competition



- b. Inter-college Caption Writing Competition based on environmental issues. The events were held on December 16, 2016.
9. Food awareness Campaign was organized which focused on reducing wastage of food in the canteen and other areas through posters and quotes (2015-16)
10. An initiative was taken to ensure cleanliness in college campus. The Green Society took the initiative by conducted weekly cleanliness drives. Being a team of 15 students, covered different areas of college and checked its cleanliness and if needed, we used our cleaning equipment too. (2015-16)

Cleanliness Drive





GREEN SOCIETY REPORT: 2016-2017

1. Active participation to build up the college nursery during 2016-2017 academic year.
2. Green society members attended workshop on International Day for preservation of OZONE LAYER by DOE GOVT. NCT DELHI on 16-09-2016.
3. Film Screening 'NARMADA DIARY' interspersed with discussion on issues concerning water on February 8, 2017.
4. Intra-college Slogan Writing Competition was held from March1, 2017 to March3, 2017; judged by Mr. Raja from The Hindustan Times, alongside cleanliness drive in the college premises.
5. Workshop on 'Recycling of Newspaper' was held in April 2017. The students from B.El.Ed. department took initiative to conduct the workshop where they taught how to make variety of carry bags and papier mache object.
6. Visit to the YAMUNA BIO-DIVERSITY PARK, DELHI UNIVERSITY RIDGE and DELHI ZOO in the month of November 2016 and March 2017
7. Intra- college competition on 'Best out of waste' to encourage reuse of plastic wastes on 25-01-2017
8. To celebrate the 'World Wetland Day', an intra-college Essay Writing Competition was organized on February 1, 2017.
9. Inter-college Power-Point Competition on the theme of 'Khelo Holi Naturally' was held on March 11, 2017, judged by Ms. Mansi and Ms. Garima Bansal from B.El.Ed. department.
10. Inter-college Photography Competition was organized to celebrate 'INTERNATIONAL FOREST DAY' on March21, 2017; judged by external judge from the field of photography.

Best out of Waste Competition





GREEN SOCIETY REPORT: 2017-2018

1. Screening of documentary 'THE URBAN GREEN' was organized on September 13, 2017. The documentary was woven around the theme of environmental conservation specifically in the urban areas. The screening was followed by an active discussion on the role of an individual in conserving environment and the concept of carbon footprint. Thereafter students were asked to write reviews on the documentary and the competition was judged by Dr. Aradhna Mani.
2. The members of Green Society along with few teachers of our college namely, Mrs. Minakshi Ma'am, Ms. Gurpreet ma'am and Ms. Anuja ma'am went for a nature walk to one of the Delhi's prominent tourist spot – Lodhi Garden, on Saturday; October 14, 2017
3. On October 10, 2017, an in-house Poster making competition was conducted where the participants expressed their views and thoughts about celebration of eco-friendly Diwali through their creativity. The posters were displayed in prominent places within college and in nearby residential colonies.
4. An inter-college online poster making competition 'ABHIVYAKTI' was organized on October 14, 2017, judged by Mrs. Mansi Aneja. The participants expressed their ideas on the theme 'To be or not to be; it just lies in your hand' through digital posters.
5. An Anti-cracker Silent Rally in the colonies near college was organized on October 10, 2017, to spread awareness about the harmful impact of crackers.
6. Conducted a Poster Making Competition on the theme 'Save the Wetlands from being Wastelands' on January 31, 2018 and celebrated World's Wetlands Day on February 2, 2018.
7. Conducted ' EnvironQuiz Competition' on February 16, 2018 and ' Express Your Greenances', a creative expression competition about environment concerns on February 17, 2018 as a part of Montage'18, the annual college festival which was attended by the students from across Delhi.
8. On February 28, 2018, a community awareness programme was conducted urging people to play Holi in safe and natural way. The volunteers encouraged children and adults to use natural colours and design posters on 'Khelo Holi Naturally'. These were displayed in residential areas near college and where various students resided.
9. An intra college Best out of Waste Competition, 'Make the Scrap worth a Wrap' was held on January 8, 2018; judged by Mrs. Monica Soin Chabra and Dr. Rekha Dayal.



10. The members of the green society attended workshop organized by the Dept. of Environment, Govt. of NCT Delhi on September 14, 2017 on 'Prohibition on open burning of any kind of material- A small step targeting big step.
11. A Photography Competition was organized on January 17, 2018 on the theme 'My Eco Spot' with the aim to redirect the attention towards the natural beauty of the campus; judged by Mrs. Mansi Aneja and Dr. Aradhna Mani.
12. Green society's facebook page has also been kept very active with articles, blogs, news about the environment. Various templates/posters were designed and 'Quote of the Week' was also run by the society.
13. A Green Board was maintained by a group of students, displaying posters on different initiatives of our society and made people aware about different issues like Pollution, Global Warming and initiatives like Green Diwali Campaign.

Anti-Cracker Campaign



Green Society Team





GREEN SOCIETY REPORT: 2018-2019

- **Convenors:** Dr. Sharda Bhatnagar and Dr. Susmita Ram
- **Faculty members:** Ms.Trisha Chowdhry, Dr. Shikha and Dr. Monica Rani
- **President:** Silvia Dominic
- **Vice President:** Shrija Sharma
- **Treasurer:** Ananya Kaushal
- **No. of students enrolled:** 70



With the aim of promoting a better and greener future, The Green Society of Jesus and Mary college works to instill among the people the value of Environment. We would also like to appreciate the efforts of Sr. Dr. Rosily, our Principal, who has encouraged our initiatives at every step. Following is the series of events conducted by the Green Society in 2018-2019:

- 1) **19th Sept'2018:** The documentary "The Plastic Ocean" was screened, followed by a discussion.
- 2) **26th Sept'2018:** 'Writestry, where students wrote an essay on the topic 'Prevention of Plastic Pollution in our Daily Lives'. The focus was to spread awareness about what can be done to have a plastic free lifestyle.
- 3) **23rd Oct'2018:** A workshop on Plastic pollution, effects and solutions in collaboration with The Happy Turtle was organised. A stall was set up to give the members an opportunity to purchase plastic alternatives at special prices. The Happy Turtle are the pioneers in end -to -end plastic reduction consulting. And with this collaboration we marked a new chapter in ways of promoting environmental awareness. A project was undertaken by students of B.El.Ed to calculate their individual plastic footprints and the green society worked on it at the community level. Students also carried out a survey of the use of plastic on the college premises. As a result, it encouraged the canteen to reduce the use of plastic and switch to reusable stainless steel plates.
- 4) **31st Oct'2018:** An online poster making competition on the topic "Say No to Crackers" was organised before diwali.
- 5) **1st Nov'2018:** "Suvidha", a stall for selling biodegradable sanitary napkins was set up during the Diwali Mela promoting awareness at community level, where 200 packets

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were sold at the cost price, and collection drive of old posters was organised to enable the students to reuse paper as material for our next event, "Slogan writing competition".

6. **15th and 16th Feb'2019:** As part of the college festival 'Montage' 2019, two events were organised. These included a quiz competition, "Ecotarianism" and "For the Potter's Canvas", a pot painting competition. For the latter event, biodegradable pots made of cow dung were provided, promoting usage of eco- friendly products. A stall was put up during Montage '19 by The Happy Turtle addressing the issue, and providing alternatives to plastics like charcoal brushes, wooden spoons and mugs, jute bags, bamboo speakers and other eco-friendly products. The Green Society has focused on spreading awareness across the students, teaching and non-teaching staff to community.
- 7) **13th March'2019:** A slam poetry competition on Colours of the Earth was organised to promote Safe and natural Holi
- 8) **10th April'2019:** An online inter-college poster making competition on the topics: Save electricity, Save Water, Avoid Food wastage and Do not litter was organised. The aim was on developing greater social awareness.
- 9) Green Society identified and put up nameplates of 56 different species of trees present in our college campus for developing awareness about diversity in nature. In continuation, this year a project on tree watch and tree mapping were carried out for 15 species. We found that our college has 118 Neem trees (*Azadirachta indica*) and 8 Saptaparini trees (*Alstonia scholaris*).

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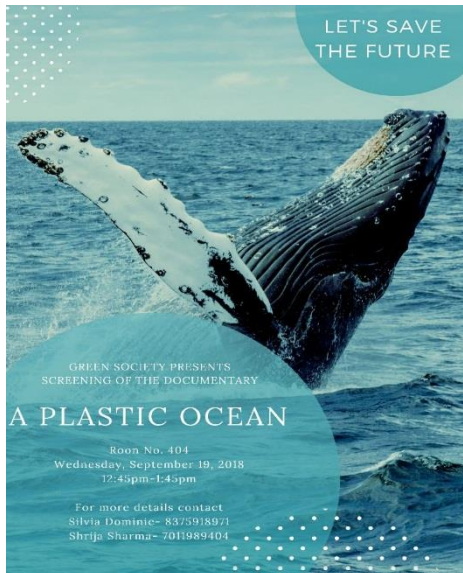
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Green Society 2018-19 Team



Documentary screening "A Plastic Ocean" on 19th September 2018 and student audience watching the documentary



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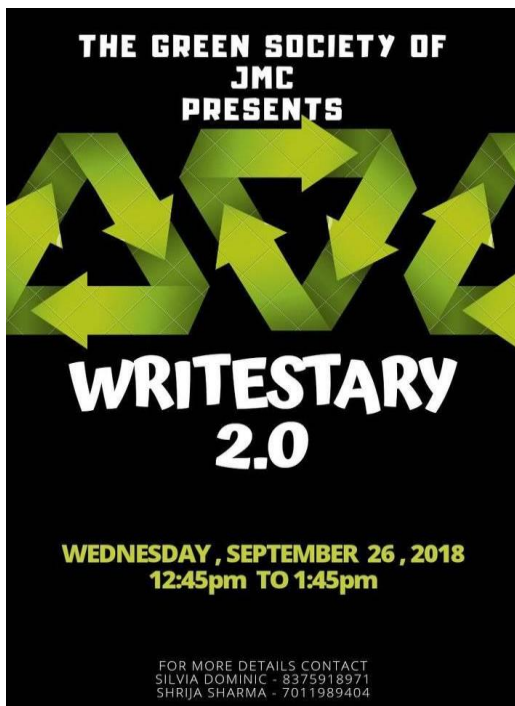
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Discussion following the screening



26th September 2018: 'Writestary, where students wrote an essay on the topic 'Prevention of Plastic Pollution in our Daily Lives'. The focus was to spread awareness about what can be done to have a plastic free lifestyle.



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23rd October 2018: A workshop on plastic pollution, effects and solutions in collaboration with The Happy Turtle.



Happy Turtle stall was set up to give the members an opportunity to purchase plastic alternatives at special prices.



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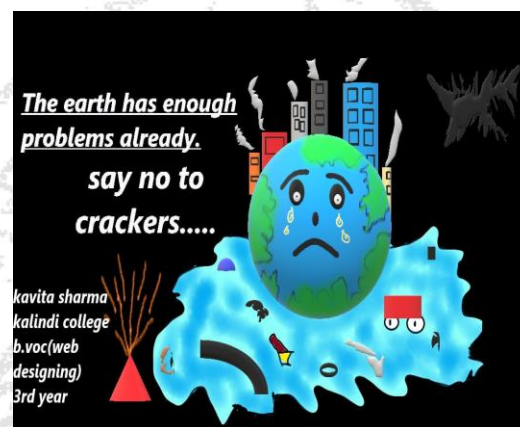
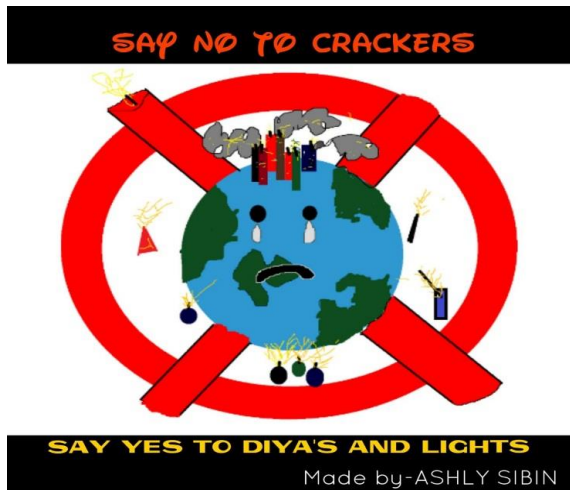
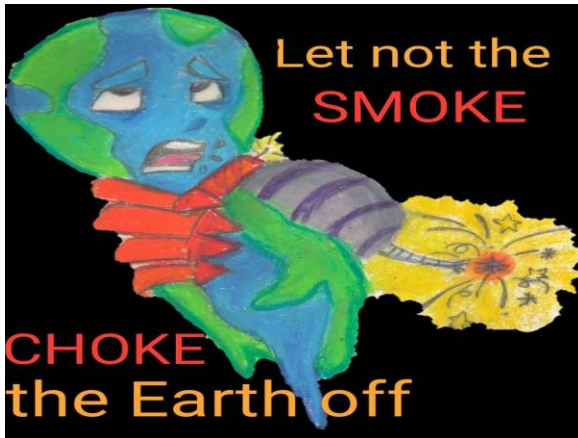
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31st October 2018: An online poster making competition on the topic "Say No to Crackers" organized before Diwali



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Collection drive of old posters to enable the students to reuse paper as material for our next event, a "Slogan writing competition"



1st November 2018: "Suvidha", a stall for selling biodegradable sanitary napkins was set up during the Diwali Mela to promote awareness at community level; 200 packets were sold at the cost price.



GREEN SOCIETY of Jesus & Mary College requests the viewers to spread awareness amongst the underprivileged women regarding this affordable and hygienic method of menstrual protection

A step towards **cleaner, safer & affordable** menstruation

Janaushadhi Suvidha
Oxo-Biodegradable pads

4 Pads ONLY Rs. 10/-

#MahilaKiSuvidha

To locate your nearest PMBJP kendra, please dial 1800 843 6666.

in @ G+ f t v pintglopp janaushadhi.gov.in Toll Free Helpline No. 1800 180 8080

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15th and 16th Feb 2019: As part of the college festival 'Montage' 2019, two events were organised. These included a quiz competition, "Ecotarianism" and "For the Potter's Canvas", a pot painting competition.

THE GREEN SOCIETY
JESUS AND MARY COLLEGE
presents

QUIZ ECOTARIANISM

FEBRUARY 15, 2019
11AM ONWARDS
ROOM 407

E.V.S. is now compulsory for all undergraduate courses

prizes:
1st: ₹3000
2nd: ₹2000
3rd: ₹1000

Get a chance to win exciting gift hampers from The Happy Turtle and Delhi School of Communication

media partner

for queries, contact:
SILVIA DOMINIC : 8375918971 SHRJA SHARMA : 7011989404 ANANYA KAUSHAL : 7838050261

THE GREEN SOCIETY
JESUS AND MARY COLLEGE
presents

POTTER'S CANVAS

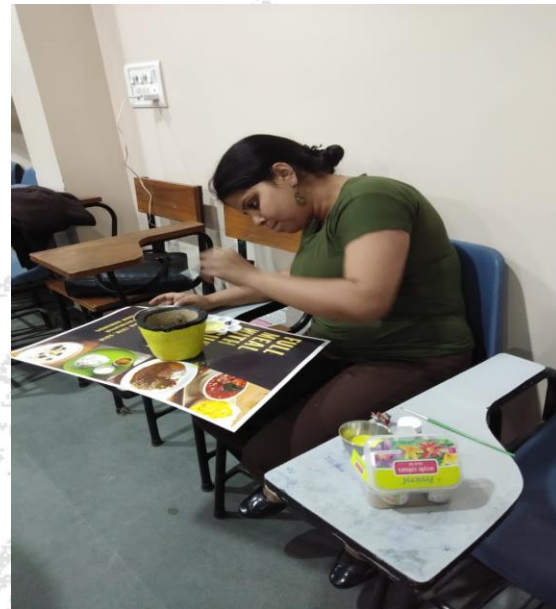
DATE: FEBRUARY 16, 2019
TIME: 12:00 P.M. ONWARDS
VENUE: ROOM 407

CASH PRIZES
1ST: ₹1500 2ND: ₹1200 3RD: ₹800

GET A CHANCE TO WIN EXCITING GIFT HAMPERS FROM THE HAPPY TURTLE AND DELHI SCHOOL OF COMMUNICATION

media partner

for queries, contact:
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SHRJA SHARMA : 7011989404
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13th March 2019: A slam poetry competition on "Colours of the Earth" to promote a safe and natural Holi

Green society
Jesus and Mary college
presents
khelo holi naturally

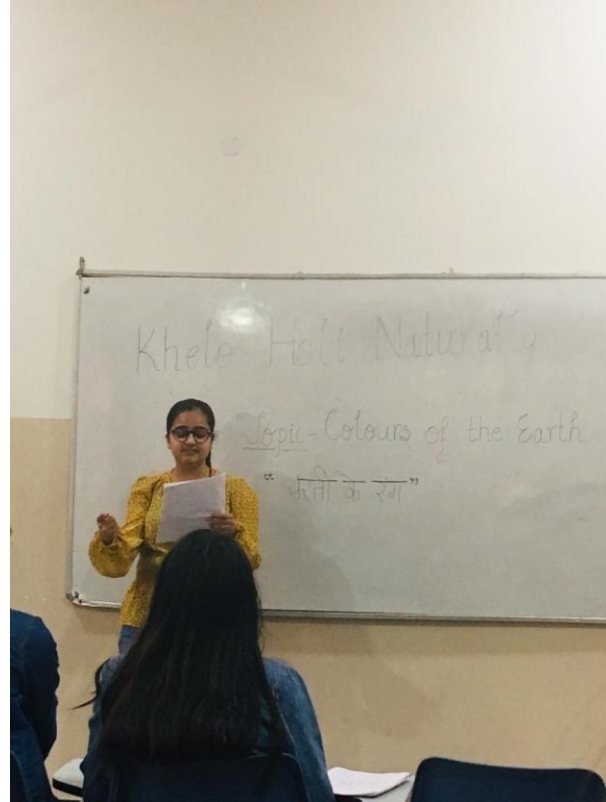
Topic: Colours of the earth

धरती के रंग
Slam poetry competition

FOR ANY OTHER QUERIES CONTACT:
SILVIA DOMINIC (PRESIDENT): 8375918971
SHRIJA SHARMA (VICE PRESIDENT): 7011989404
ANANYA KAUSHAL (SECRETARY): 7838050261

DATE: 13 MARCH
TIME: 12-2 PM
VENUE: 407

EXCITING CASH PRIZES TO BE WON



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10th April 2019. Entries from inter-college poster making competition on the topics: Save Electricity, Save Water, Avoid Food Wastage and Do Not Litter

GREEN SOCIETY OF JMC
Presents
INTER-COLLEGE ONLINE POSTER COMPETITION

*** Choose any of the given topics:**
- Avoid Food Wastage
- Don't Litter
- Save Electricity
- Save Water

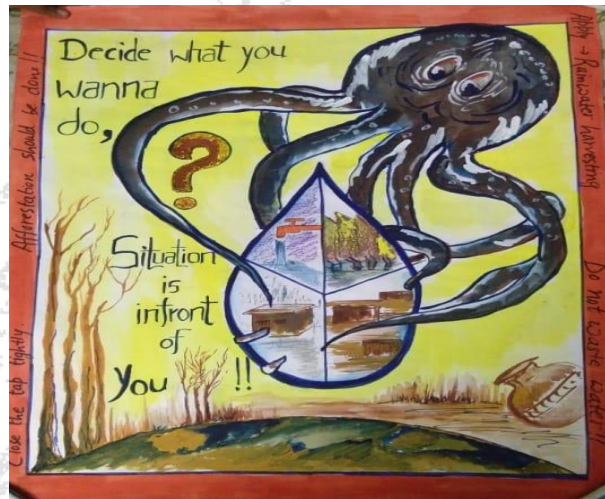
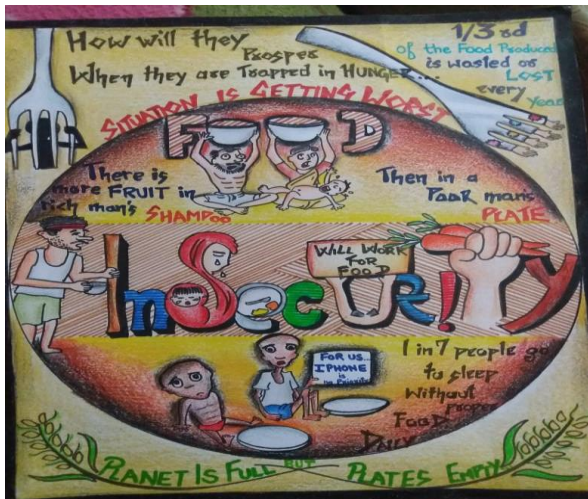
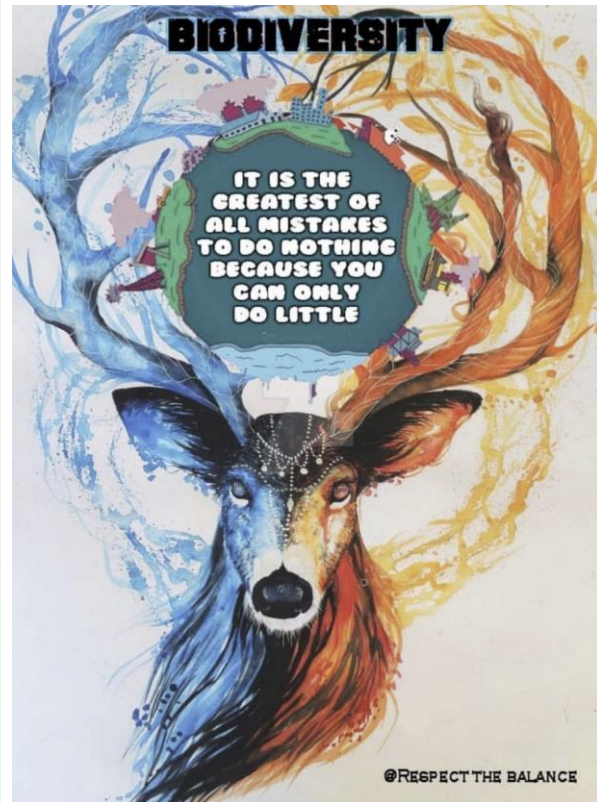
*** Mail entries to greensocietyjmc@gmail.com**
*** Last date to submit entries: 10 April 2019**

Win Cash Prizes worth Rs. 2000, 1000 & 800

For further details, contact:

- Silvia Dominic (President) 8375918971
- Shrija Sharma (Vice President) 7011989404
- Ananya Kaushal (Secretary) 7838050261

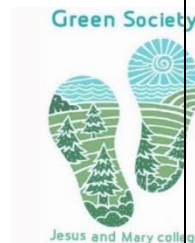
T & C:
- Best posters will be printed and used to spread awareness in key areas of our college
- Posters should be catchy and effective





GREEN SOCIETY REPORT: 2019-2020

- **Convenor:** Ms. Trisha Chowdhry
- **Faculty members:** Ms. Ishita Singh, Dr. Divya Agarwal and Dr. Surendra Kumar Yadav
- **President:** Ria Popli
- **Vice President:** Ananya Kaushal
- **No. of students enrolled:** 330



The Green society focuses on utilizing the power of social media platforms for spreading awareness regarding environment conservation and protection. It has an active Facebook and Instagram page on which all the events of the society and environment related posts are uploaded time to time. Members are asked to share such posts for spreading awareness and upload them as their whatsapp status. On an average status of each member is viewed by 100 contacts and for 330 members in the society, each message reaches approximately 33000 people thereby creating awareness amongst a larger community.

With the aim of promoting a better and greener future, The Green Society of Jesus and Mary college works to instill among the people the value of Environment. We would also like to appreciate the efforts of Sr. Dr. Rosily, our Principal, who has encouraged our initiatives at every step. Following is the series of events conducted by the Green Society in 2019-2020:

- 1) **22nd July, 2019**-In collaboration with NSS and The Fine Arts Society of Jesus and Mary college, The Green Society organized an awareness programme (a rally on water conservation, a talk given by Ms Trisha Chowdhry, a tree plantation programme and poster making competition) as initiated by District Disaster Management Authority, New Delhi, under the JAL SHAKTI ABHIYAN which is an initiative of Department of Drinking Water and Sanitation, Ministry of Jal Shakti, Government of India.
- 2) **17th Aug, 2019**- A religious follower of everything *nature-friendly*, the society held **its council elections on online basis**, wherein the society students were able to vote for their preferred candidates through Google forms to avoid wastage of paper.

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- 3) **6th Sep, 2019-** The members of Green Society voluntarily participated in the **Logo Design Contest** for the **Ministry of Environment, Forest and Climate Change, Government of India.**
- 4) **9th Sep, 2019-** In association with the Delhi University Garden Committee, Principal Sr. Dr. Rosily was accompanied by the teacher members and students of the Green Society in planting a variety of saplings across college campus as part of a tree plantation drive, **Varsha Vriksharopan.**
- 5) **18th Sep, 2019-** A workshop on **Reducing Plastic Footprint** was organized in association with The Happy Turtle organization. A stall was also set up by The Happy Turtle, **selling environment friendly plastic alternatives.** The Happy Turtle are the pioneers in End-to-end plastic reduction consulting. And with this collaboration we marked a new chapter in ways of promoting environmental awareness.
- 6) **24th Sep, 19-** We also voluntarily participated in **United Nations' #ActNow Climate Campaign**, wherein people from across the globe are being urged to take daily actions to reduce their carbon footprints. Members of The Green Society had put up posts on their respective social media accounts talking about their daily efforts in order to help the environment.
- 7) **24th Sep, 2019-** As part of **Delhi Pollution Control Board's** efforts to provide significant instructions this festive season of Ganesh Chaturthi/ Durga Pooja, The Green Society of Jesus and Mary College organized a **Nukkad Natak in association with Asmita Theatre Group.**
- 8) **25th Sep, 2019-** Some of The Green Society members had accompanied the society convener to conclave on **'Circular Economy of Plastic Waste and Livelihood Opportunities and Excellence Awards for Academia and Community'**. This event occurred as part of the **Prime Minister's Make India Plastic Free Mission** and was organized under the guidance of **Ministry of Environment, Forest and Climate Change, Government of India.**

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- 9) **3rd Oct, 2019-** We showed our support towards the **Anti-Plastic cum Recycling campaign** organized by Enactus and Mercatus Society under which plastic was collected by the students with the aim of recycling the same. Members of The Green Society were asked to get their personal plastic waste for the massive collection. Prior to this, they also shared a picture of their share of waste collected on their social media accounts to spread awareness, on 25th September'19

- 10) **23rd Oct, 2019-**The Green Society collaborated with Greensphere, Eco Club of Indira Gandhi Delhi Technical University for Women, and organized a workshop on menstrual hygiene in which members were informed about **environment friendly menstrual products** and samples were brought as part of a show and tell, for better understanding.

- 11) **23rd Oct-27th Oct, 2019- #SayNoToCrackers Campaign-** A 5 day social media campaign with a fact-check series of posters was initiated to spread awareness to avoid crackers in order to reduce Air pollution.

- 12). **Seed bank** developed by Dr. Divya Agarwal and Ms.Trisha Chowdhry. Trees: Parijaat, neem, kari patta, mehndi, ficus Benjamin, amla, lemon, fig, Peontia, imli, moracae, lemon, anjeer, saptaparni, 2 species of bauhinia (purpurea, fuc...), molshree, jangali akhrot; Medicinal plants: Ashwagandha, rama tulsi, shyama tulsi, van tulsi. Morpankhi and Purple bel.

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Water Conservation Awareness Programme and Rally on 22nd July 2019



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Tree Plantation Drive on 22nd July 2019



Members of Green Society participated in logo making competition on 6th September 2019



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Varsha Vriksharopan, tree plantation drive on 9th Spetember 2019



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Workshop on Reducing Plastic Footprint organized on 18th September 2019



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Green Society members participated in United Nations' #ActNow Climate Campaign on 24th September 2019



Green Society organized a Nukkad Natak in association with Asmita Theatre Group on 24th September 2019



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Nukkad Natak performance



Green Society members accompanied the society convenor to a conclave on 'Circular Economy of Plastic Waste and Livelihood Opportunities and Excellence Awards for Academia and Community' on 25th September 2019



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Green Society supported the Anti-Plastic cum Recycling campaign organized by Enactus and Mercatus JMC launched on 3rd October 2019



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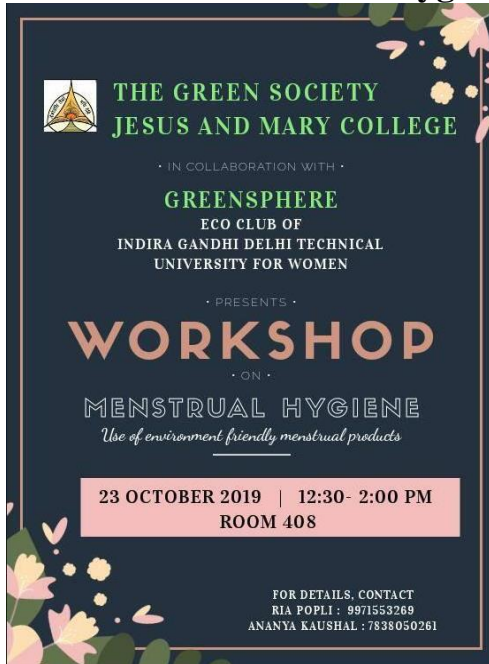
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The Green Society collaborated with Greensphere, Eco Club of Indira Gandhi Delhi Technical University for Women, and organized a workshop on Menstrual Hygiene on 23rd October 2019



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#SayNoToCrackers - a 5 day social media campaign from 23rd October to 27th October 2019

#SAYNOTOCRACKERS
Last year Delhi witnessed a whopping 30% increase in garbage generation after Diwali.

This Diwali, light Diyas and save lives.

Green Society, JMC #factcheck

#SAYNOTOCRACKERS
Air pollution is the 5th largest killer in India

This Diwali, light Diyas and save lives.

Green Society, JMC #factcheck

#SAYNOTOCRACKERS
Last Diwali, the Air Quality Index jumped to 574.

This Diwali, light Diyas and save lives.

Green Society, JMC #factcheck

#SAYNOTOCRACKERS
Green Crackers make only 30% less emissions than other crackers. They cause 70% of the same harm.

This Diwali, light Diyas and save lives.

Green Society, JMC #factcheck

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CORE TEAM 2019-2020

Green Society, JMC
Teacher Members

Ms. Trisha Chowdhry Ms. Ishita Singh Dr. Divya Agarwal Dr. Surendra Kr. Yadav

Convener

Ria Popli
President

Ananya Kaushal
Vice-President

Green Society, JMC
Technical Team Members

Kriti Ashly Mandavi Saloni Rhea
Komal Riti Himanshi Riana Ishika
Vasudha Aditi Ananya Saumya

Green Society, JMC
Marketing Team

Nikita Jain
Marketing head

Shreya Khosla
Marketing Head

Alphy Disha Mittal Iglat Joseph

Green Society, JMC
Creativity Team

Manishika Pawala
Creativity Head

Sherry Joy Simran Sawhney
Vrinda Goyal Annu Prabhat Silvy Charles

Green Society, JMC
Research Team

Ishika Guleria
Head

Vibhriti Shrishti Bahl Sonnu Sunny Arsheya

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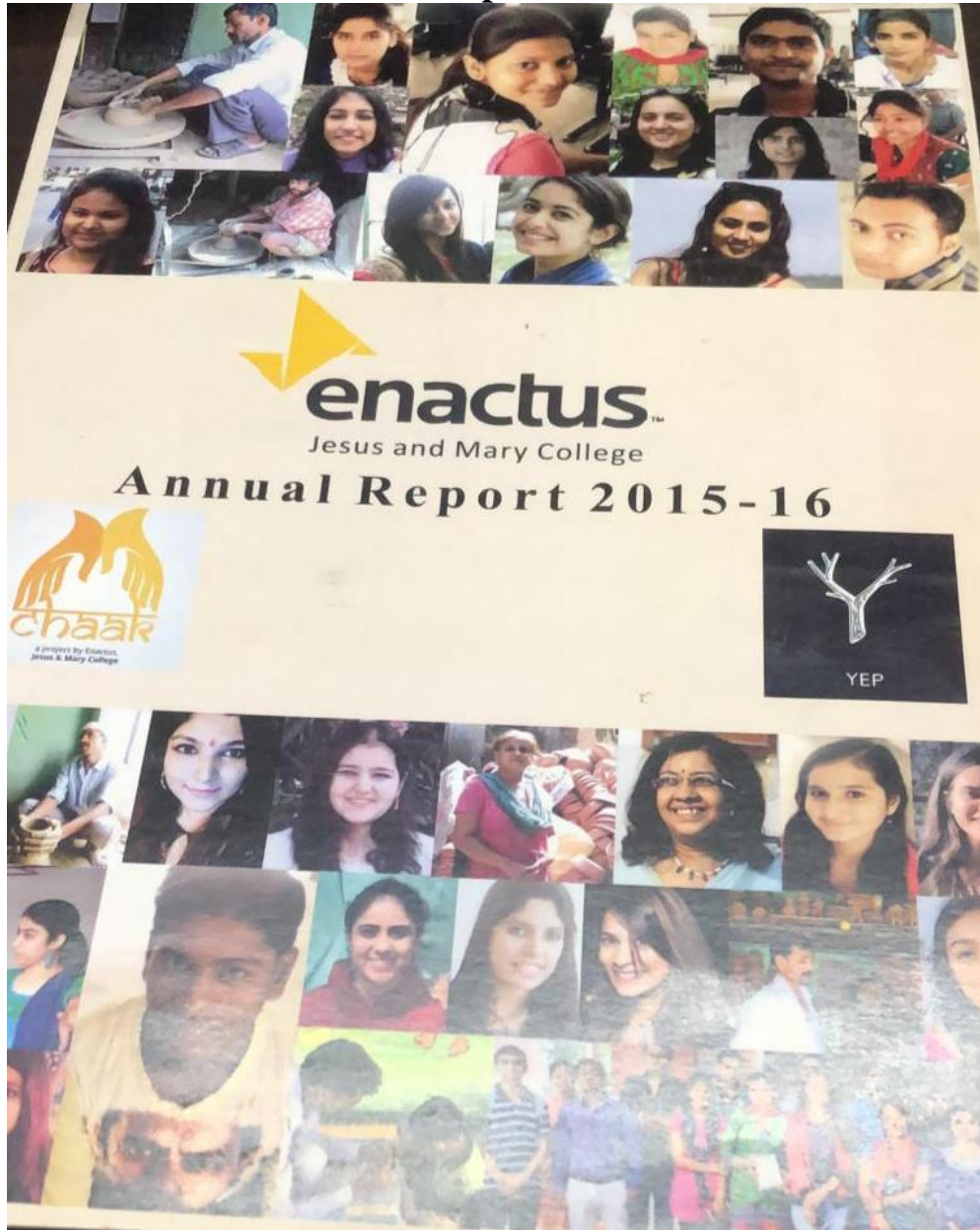
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ENACTUS, JMC: FUNCTION AND ACTIVITIES 2015-2020

Annual Report 2015-16



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Youth Employability Project

YEP

Date of inception: July, 2014

Average Income of Trainee: Rs. 68,400

Social Media Reach: 15,000+

Mission
To empower youth from vulnerable communities by creating livelihood opportunities through vocational skills training.

Vision
To reduce the gap between the unemployed youth and job opportunities.

Target Community
35% from Saksham Bharati
65% from Deepalaya
Economically and Socially Backward

Areas of Concern

- ⇒ Lack of practical and skills training in the current education system
- ⇒ Lack of awareness among target community
- ⇒ Need to identify one's areas of interest, strengths and weaknesses
- ⇒ Providing jobs with sustainable incomes and growth possibilities

OBJECTIVES

Skill Training → Creating Sustainable Job Opportunities → Sustainability of Project → Youth Empowerment

Phases of the project

Identifying Target Community → Training → Confidence building sessions → Job Scouting → Job Placement → Follow Up

Impacts

- Creating socially aware and responsible citizens
- Generating financially stable livelihoods
- Acquiring an environmentally conscious mindset
- Ensuring careers that have opportunities for growth and learning

Problem Solution

- Lack of Confidence among Trainees → Motivational sessions and Talks
- Conservative families, especially in the case of women. → Personally Reaching Out to Parents

Sustainability of Project

MOU signed; Trainee Placed in same company

Training, Project Expenses, Commission Drawn, Financial Model

Future Goal: YEP ex-trainees to take up management and administration of project

Total number of Trainees: 29

Trainees Placed in Jobs: 22

Trainees Pursuing further studies: 7

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Annual Report 2015-2016

Enactus JMC, formerly known as SIFE JMC, was founded in 2007. Our main objective is empower people from marginalized and underprivileged segments to transform opportunities into real, sustainable progress for themselves and their communities. Our current team has ----- number of students drawn from various departments of the college. Enactus India is our parent organisation, which has promoted community outreach initiatives with entrepreneurial spirit and mission among the college students. Since its inception, Enactus JMC team has undertaken various projects – Project Unnati and Project Sahan (to name a few) in the past. Currently we are working on two projects – Youth Employability Program and Project Chaak.

Youth Employability Program is a livelihood promotion exclusively designed for the school drop outs / unemployed secondary school graduates / street youth / and for those from underprivileged segments of population. This project is partnered by AD Executive Ltd which is the training partner and such as Saksham Bharti & Deepalya, which are the NGO partners in reaching out to the target group. The program is aimed at employment opportunity oriented and marketable skills preparation. The project also intends to impart, if possible, to encourage tiny and micro enterprise activities specifically suitable for the socially and economically backward target groups. In the first edition of YEP, Enactus JMC successfully trained and placed 7 young boys and girls in the retail sector, at Agarwal Packers & Movers and Spar.

In the second edition of YEP, which is underway, a total of 5 boys and 8 girls from the age group of 18-21 were trained during December 2015 - March 2016. Currently, the project has been able to get the support of Big Bazaar stores to give our students a firsthand experience of sales. Bikanervala was the refreshment partner for the training period. Efforts are underway to suitably place the second group of 13 trainees at retail outlets such as Shoppers Stop and V-Mart.

Project Chaak aims at supporting the potters' community, who are a marginalised group in urban Delhi. It is our intention not only to help them to market their products but also to revive the art of pottery, an ecological product. Initially, the project worked with 2 potters from Uttam Nagar. During the initial phase, we had a modest success in marketing Kulhads made by them both within college and at external outlets; besides, the project also helped Sukhram, one of the potters to teach pottery in primary schools such as G.D. Goenka La Petite, Happy Feet and Mother Mount -for young kids.

At present, we have picked up a new target group of potters at Malkaganj, North Campus. We are attempting to create a direct link between these potters and the customers by minimizing the interference of the middlemen so that the potters earn suitable amount of profits. It aims at providing sustainable employment opportunities to a target group of rural population of India, thereby raising their income generating capacity and develops better livelihood options, elevate the domestic industry, and curb environmental hazards of plastics and CFCs. The team is scouting for marketing the products of potters in various markets and hope to reach its intended goal.

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Enactus JMC participated in some of the competitions including the Enactus Nationals in July 2015 and Iseed Top Guns Business Plan Competition, SGGSCC Delhi University and, Social Challenge competition, IIT Kanpur's E-summit.

To run our projects, we raise funds and some of our funds have been raised through the following initiatives:

- Enactus Social Start-Up Fair was organised on 15th January 2016 The start-up fair provided a platform for all the budding as well as established social start-ups to come together and increase their brand outreach and explore audience and talent acquisition possibilities. It enabled various start ups such as Bliss Point, Reglobe, Exchange Karo, Fangled & other Enactus teams such as Ramjas & Miranda House to showcase their idea, product, service as well as sell them to potential customers.
- Monthly Stalls: We organised food & beverage stalls in college regularly for the promotion of Project Chaak. Our members serve lassi, coffee & green tea in kulhads to revive the art of traditional pottery at various college events.

Enactus JMC's efforts have received positive reviews in DU Beat, University Express. Our presence is also in the social media platforms such as Facebook, Twitter and Instagram.

Dr.Mani A.Nandhi, our faculty adviser has been a constant source of support and guidance in all our endeavors. We place on record our sense of gratitude and appreciation to Dr (Sr) Marina John, rjm, our Principal, who has facilitated at every step our various initiatives.

Names of the Office Bearers:

Ayushi Jha - President

Tuhina Gupta – Vice President

Eshani Jain – Secretary

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Annual Report 2016-17

enactus
Jesus and Mary College

ANNUAL REPORT
2016-17

18316
WORKING
HOURS

40
DIRECTLY
IMPACTED

11,500+
INDIRECTLY
IMPACTED

02
PROJECTS

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FIGHT THE BITE CAMPAIGN: To combat the deadly diseases of dengue and chikungunya, a workshop was conducted with the underprivileged in association with JMCEP about the prevention and cure of the same.
IMPACT: 100+



GARBAGE TOSS: In order to further the waste segregation drive, we put up a stall at JMC's Annual Marketing Fest where a game 'Garbage Toss' was conducted wherein students were asked to segregate waste into organic, inorganic or reject and toss it into the right coloured bin.
IMPACT: 150+



MARKETING AND SELLING INITIATIVES: We set up stalls in various housing societies to sell the manure produced in production cycle I of Project Dhara. Apart from being financially productive for the target audience, the initiative helped create awareness about sustainable waste management and composting
IMPACT: 400+

MARKETING AND SELLING INITIATIVES: We set up stalls in various housing societies to sell the manure produced in production cycle I of Project Dhara. Apart from being financially productive for the target audience, the initiative helped create awareness about sustainable waste management and composting
IMPACT: 400+

BUSINESS ADVISORY BOARD

Rahul Rattu Founder, Shoed Up	Mrs. Akshita Rao Founder, Cryptic.co	Mrs. Alka Sehgal Associate Professor, B.Ed. department, JMC
Mr. Karthik Seshan Manager, Watson Programme at Arghyam	Mrs. Meenakshi Mehta Associate Professor, Psychology department, JMC	Mr Kapil M Kumar Secretary General, CCAI

SUSTAINABLE DEVELOPMENT GOALS COVERED

1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH
10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER
				15 LIFE ON LAND

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Annual Report of Project Dhara 2017-18

enactus
JESUS AND MARY COLLEGE

ANNUAL REPORT
2017-18

Dhara

PROJECT DHARA

Dhara envisions to bring about a change in the prevalent solid wastes disposal methods by converting bio-waste into vermicompost and recycling non biodegradable waste. Dhara seeks to empower marginalised women by helping them to move towards financial independence and reduce social inequalities. Our vision is to provide an alternative to chemical fertilizers in order to reduce the burden on landfills and water bodies, thereby reducing pollution.

PARTNERS

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Annual Report of Project Iffat 2017-18

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JESUS AND MARY COLLEGE

ANNUAL REPORT

2017-18

Iffat is an innovative waste management solution that endeavours to reduce waste, improve sanitation and offer livelihood opportunities for poor women affected or infected by HIV and AIDS. Iffat achieves this by reprocessing of slightly used soap bars from hotels and turning it into new soap cakes by target audience. Soaps are available in three fragrances and are sold at a minimal price in areas with poor sanitation issues.

PROJECT IFFAT

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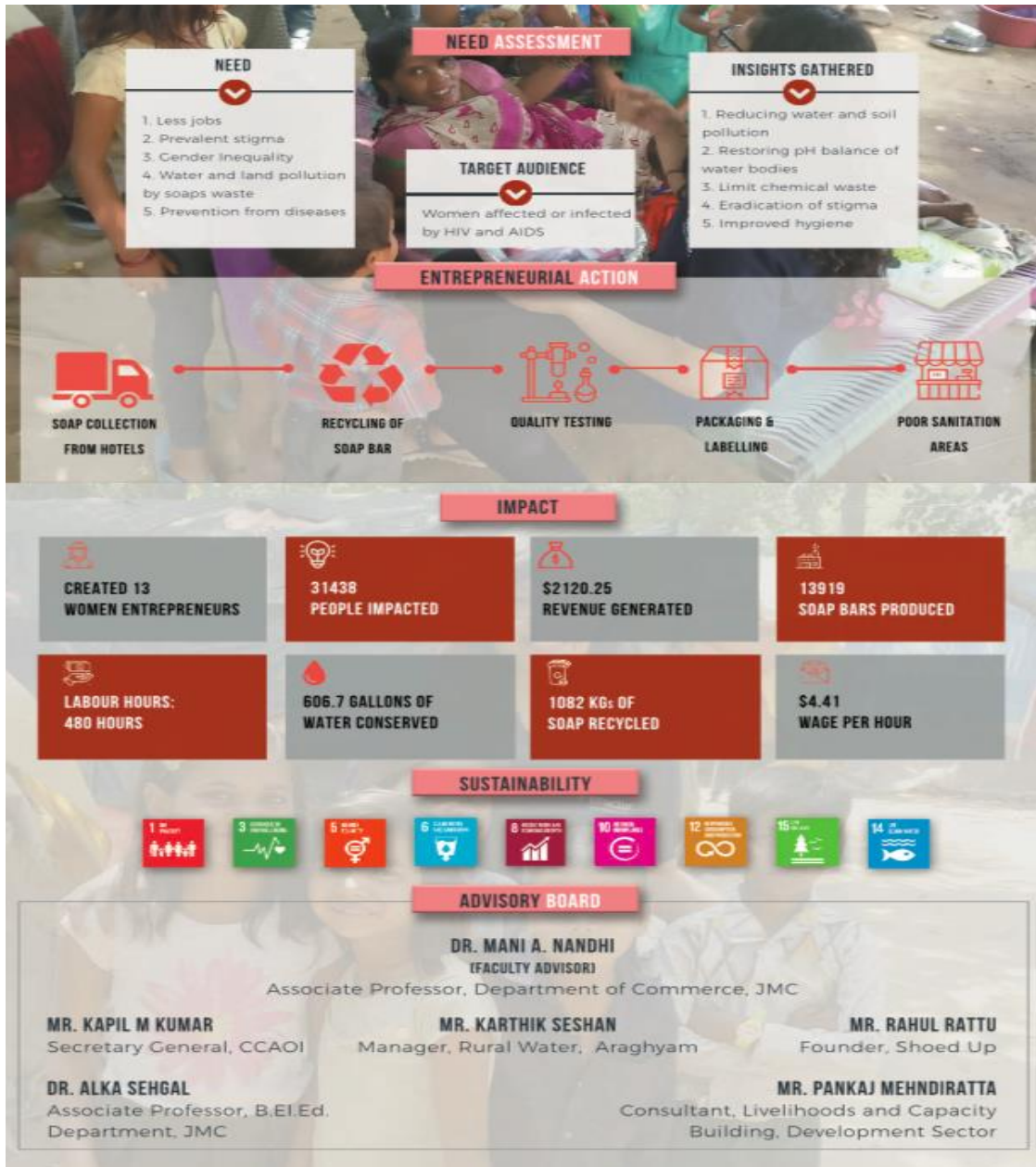


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ANNUAL REPORT 2017-18

1. Name of society:
Enactus, Jesus and Mary College
2. Name of the Teacher Convener:
3. Dr. Mani A. Nandhi
4. Name of members:
 1. Aadya Sachdeva
 2. Vrinda Guglani
 3. Echcha Mehar
 4. Mehak Jain
 5. Sakshi Gupta
 6. Anika Singhal
 7. Saumya Madan
 8. Mehar Makkar
 9. Muskan Gupta
 10. Vidushi Khana
 11. Reet Malhotra
 12. Sanya Srivastava
 13. Sanya Kataria
 14. Simran Agnihotri
 15. Aishwarya Kheterpal
 16. Anurati
 17. Avni Mimani
 18. Bhavya Berlia
 19. Charvee
 20. Kritika
 21. Manya Kakkar
 22. Nicita
 23. Shreya Tandon
 24. Zoya Chaudhary
 25. Shefali Mayor
 26. Chetanya Jhinjha
 27. Nitya Wadhawan
 28. Vanya Sinha
 29. Umang Rana
 30. Vrinda Girotra
 31. Medha Singh
 32. Shubhangini

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33. Ayushi Sarin
34. Shreya Kumar
35. Vasudha Kapahi
36. Muskan Chawla
37. Pearl Gupta
38. Monisha Agarwal
39. Shreya kumar
40. Tamanna Jain
41. Aashna Mahajan
42. Sanjana Singh
43. Jessintha Mathew
44. Kanika Kapoor
45. Aarushi Chawla
46. Prachi Agarwal
47. Lavanya Sayal
48. Shruti Agarwal
49. Kavya
50. Sneha Sanyal
51. Subreeta Sood
52. Rajasvi Panwar
53. Muskan Sethi
54. Bhavya Dua
55. Ridhima Kalia
56. Shubhangi Aggarwal
57. Aarushi Goel
58. Damini Gautam
59. Mehak Narang
60. Malvika Chadha
61. Mehak Anand
62. Nishtha Anand
63. Prena Puri

4. Number of students enrolled in the society:

63

5. Name of Student President/Vice President and other Office Bearers:

- President- Aadya Sachdeva
- Vice President- Vrinda Guglani
- General Secretary- Shruti Agarwal
- Finance Head- Mehak Jain
- Project Iffat Heads- Echchaa Mehar and Anika Singhal
- Project Dhara heads- Sakshi Gupta and Muskan Gupta

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- Marketing Head- Vidushi Khanna

6. Events/Talks by eminent personnel/ organized/ attended in the academic year:

1. Hosted – Coop Quest – Youth for Cooperatives, Affiliated with the International Cooperative Alliance

7. Achievements/ Recognitions/ Awards won:

- Qualified for the Prestigious Enactus National Competition 2017
- On round two of the Enactus World Water Race 2018 (for both the projects)
- Article about our team was published in India Mantra
- Article about our team was published in True Story
- Article about our team was published in Kenfolios
- Mentored by the Prestigious KPMG regularly
- Preparing for the Enactus National Competition 2018

8. Social extension activities undertaken by the society (Both within and outside the College):

We are currently running two projects:-

1. **Project Dhara** is what we, at Enactus JMC, envision to be a radical change in the system of waste management. Dhara was initiated in November, 2016 with an aim to convert bio-waste into vermicompost. Dhara involves waste segregation into biodegradable, non-biodegradable and hazardous waste, after which the biodegradable waste is used in the production of 100% organic manure rich in NPK and the non-biodegradable waste is sold as a raw material to recycling industries. In this way the waste sent to landfills is minimized and a positive impact is left on our environment.

But Dhara is beyond just the production of compost, it also uplifts women belonging to underprivileged minority community by firstly, providing them education at an informal classroom school setup by our team in the slum, training provided by the national body, 'Indian Agricultural Research Institute' and finally empowers them to take care of the supply chain of the business. Through Enactus these women have found social and financial independence, as a result their children are going to school and have hope for a brighter future now.



We started Project Dhara in November 2016 in Vivekananda Slum and with the ongoing success of Project Dhara we decided to collaborate with South Delhi Municipal Corporation (SDMC) and expand to a new location, i.e, Harijan Basti, Dwarka.

In a nutshell, our project reduces water, soil and air pollution by diverting the waste to be sent to landfills, improves the quality of soil and plants grown on it, improves the standards of living of the women of an underprivileged community and provides them with a stable source of income and entrepreneurial venture to nourish and grow.

2. **Project Iffat** involves recycling used soap bars collected from hotels and turning them into new soap cakes which are sold in areas facing sanitation issues, thereby eliminating waste and reducing water pollution. Our target audience were women affected by HIV and AIDS.

Our target audience are women who are affected by HIV and AIDS. They often face discrimination and unemployment due to their condition. Their priority is being able to earn a sustainable livelihood. They do not have access to basic sanitation and face a lot of hygiene issues. They also face a dearth of clean drinking water and do not have access to purification systems

We partnered up with Navjeevan Seva Mandal to reach out to our target audience and collaborated with Kraftivity, a training center wherein our TA was taught the process of soap making. Our raw materials are simply the unused portion of soap left behind in hotels. We established corporate partnerships with Crown Plaza Rohini and The Park CP. Our TA then produced, packaged and labeled those soaps which were then sold in various slums at affordable prices.

9. Minutes of the meetings held during the years:

Meetings held during the year 2017-18:

- 3rd March 2018 to 8th April 2018- Visit to Vivekanand slum on all weekends
- 15th September 2017- Visit to Vatavaran NGO for TA discussion, campaign collaboration and stalls put up.
- 28th September 2017- Stall put up in Dwarka (Green Heaven Apartment)
- 7th October 2017- Organic Pop Stall
- 13th October 2017- Visit to Swcchha NGO- Ruled out due to terrace pits and because of 9 TA problems
- 29th October 2017- Deora, Malcha Marg stalls
- 4th November 2017- Malcha Marg Stall
- 9th November 2017- B-Plan Competition held by Enactus GGS
- 10th January 2018- IARI visit to know about feasibility of seed idea.
- 13th January 2018- Visit to Vivekanand Slum
- 17th January 2018- Visit to Vivekanand Slum
- 18th January 2018- Visit to Vivekanand Slum

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- 22nd January 2018- IPCW stall
- 24th January 2018- Visit to Vivekanand Slum
- 25th January 2018- Visit to Vivekanand Slum
- 23rd August 2017- Introduction, Ice- Breaker session, Division of groups.
- 30th August 2017- Work given for consumer base and operations above work, cow dung arrangement, etc.
- 4th September 2017- NGO collaborations for new locations.
- 11th September 2017- Dwarka expansion, Problems in selling packets.
- 20th September 2017- Final value run proposals, posters, etc.
- 27th September 2017- Stall meeting in Dwarka and the Park.
- 11th October 2017- Discussion on NGOs, Campaigns, Stalls.
- 13th October 2017- Meeting with Shivdhar Sir for coal composting and to find solution to cowdung problems.
- 23rd October 2017- Packaging, database for holders as consumer base, follow up on past clients, Shreya's school waste management, Vatavaran follow up.
- 2nd November 2017- Enactus worldwide project base, content for Dhara details, Marketing content for promotion
- 9th November 2017- Meeting with SDMC Mayor. Agreed for Dwarka land and collaboration in campaigning
- 22nd December 2017- Buck order sources, Other sources of manure, Research about seeds.
- 6th January 2018- Operations work meeting and also Dwarka task, Campaign and completion at Skylark apartment.
- 12th February 2018- Meeting about Dwarka stall preparations.

11. Record of attendance of participation by students:

- 0%- 25% - 1 student
- 25%-50% - 3 students
- 50%-75% - 25 students
- 75%-90% - 30 students
- Above 90% -

Remaining 4 students had discrepancies in their final attendance.

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ANNUAL REPORT 2018-19

enactus | Jesus and Mary College

Annual Report 2018-19

Iffat
RECYCLING SOAPS & PROVIDING HOPE

Need
Poor hygiene and lack of sanitation are the leading causes of deaths of infants in India. Over **7 million** children die every year from diseases that can be prevented by cultivating the habit of hand washing.

Opportunity
Most people do not use the entire soap bar during their hotel stay and the leftover gets thrown away leading to water and land pollution through solid waste. A typical 400-rooms hotel generates **3.5 tons** of solid soap waste annually.

Our Community
For decades, HIV positive women have suffered discrimination, isolation and lack of opportunity due to gender inequality and the stigma around their disease. Iffat has successfully created a source of livelihood for this community of women, situated in Samaypur Badli in Delhi.

Entrepreneurial Action

- Selection and Need Assessment of Target Audience
- Training by Kraftivity Training Centre
- Collection of used soap bars from suppliers
- Recycling and quality testing of soap bars
- Packaging and labelling
- Establishment of linkages with sellers

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
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Highlights

- Introduction of **Herbal Range of Soaps**
- Received **KPMG Business Ethics Grant**
- Increase in suppliers of used soaps from **3 to 5**
- Selected in the **top 12** projects of World Water Race 2018
- Shift to a more **efficient method** of soap making using a machine

Direct Impact

- Social**  Trained **4** women entrepreneurs, enabling gender equality
Affected **9,877** families and **39,510** individuals by providing them with affordable and easily accessible sanitation measures.
- Economic**  Annual income earned by 4 women entrepreneurs is **₹1,55,206**
Sold **19,755** soaps
Annual Revenue is **₹2,46,930**
- Environmental**  Recycled **1,482** KGs of waste.
Reduced waste which contaminates water, reduced pressure on landfills and aided in balancing the ph level of soil.


Indirect Impact

- Sensitized **45,550** individuals towards the necessary practice of 'handwashing'.
- Sensitized **6040** people in slums about HIV and AIDS.

Sustainable Development Goals Covered

Goal 1 No Poverty	Goal 3 Good Health and Well Being	Goal 5 Gender Equality
Goal 6 Clean Water and Sanitation	Goal 8 Decent Work and Economic Growth	Goal 10 Reduced Inequality
Goal 12 Responsible Consumption and Production	Goal 14 Life Below Water	Goal 15 Life on Land

Key Partners



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Dhara
we make plants happy

Initiated in November 2016, Dhara means earth and is our initiative at taking entrepreneurial action by empowering communities and making life sustainable on Earth. Dhara envisions to bring about a change in the prevalent solid wastes disposal methods by converting bio-waste into vermicompost and recycling non biodegradable waste. Our vision is to provide an alternative to chemical fertilizers in order to reduce the burden on landfills and water bodies thereby reducing pollution.

Need
1.4 lakh tonnes of waste is generated in India daily. Delhi produces 10,000 metric tonnes of garbage every day and only 500 tonnes is recycled on a daily basis. Increasing waste causes health hazards and environment degradation on an extensive scale.

Opportunity
400 KGs of waste is generated in college every single day and dumped into landfills.

Our Community
Our community seeks to empower marginalised slum women by helping them move towards financial independence and reducing social inequalities

Entrepreneurial Action

- Selection and Need Assessment of Target Audience
- Waste Collection
- Waste Segregation into bio and non-bio waste
- Bio waste is recycled and converted into manure
- Sold using B2B, B2C, and B2G models

Highlights

- Received KPMG Business Ethics Grant
- Expanded the project to a total of 4 locations
- Selected as finalists in the top 4 projects of World WaterRace 2018
- Diversification of the project by venturing into making of seed balls from our own organic manure

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Direct Impact

- Social** Trained **11** women entrepreneurs, enabling gender equality
- Economic** Annual income earned by 11 women entrepreneurs is **₹3,96,600**
Total manure produced is **22,913** Kgs
Annual revenue is **₹5,71,890**
- Environmental** Diverged **2,05,800** Kga of waste
Conserved **6,00,000** litres of water

Indirect Impact

Impacted **90,000** people

Sustainability

Fetch Me Wishes Pvt. Ltd.
Aims to fulfill deliveries in T+2 days

Continuous Collaborative Orders
From schools, nurseries and government resellers

Sustainable Development Goals Covered

Goal 1 No Poverty	Goal 3 Good Health and Well Being	Goal 4 Quality Education
Goal 5 Gender Equality	Goal 6 Clean Water and Sanitation	Goal 8 Decent Work and Economic Growth
Goal 10 Reduced Inequality	Goal 11 Sustainable Cities and Communities	Goal 12 Responsible Consumption and Production
Goal 13 Climate Action	Goal 14 Life Below Water	Goal 15 Life on Land

Key Partners

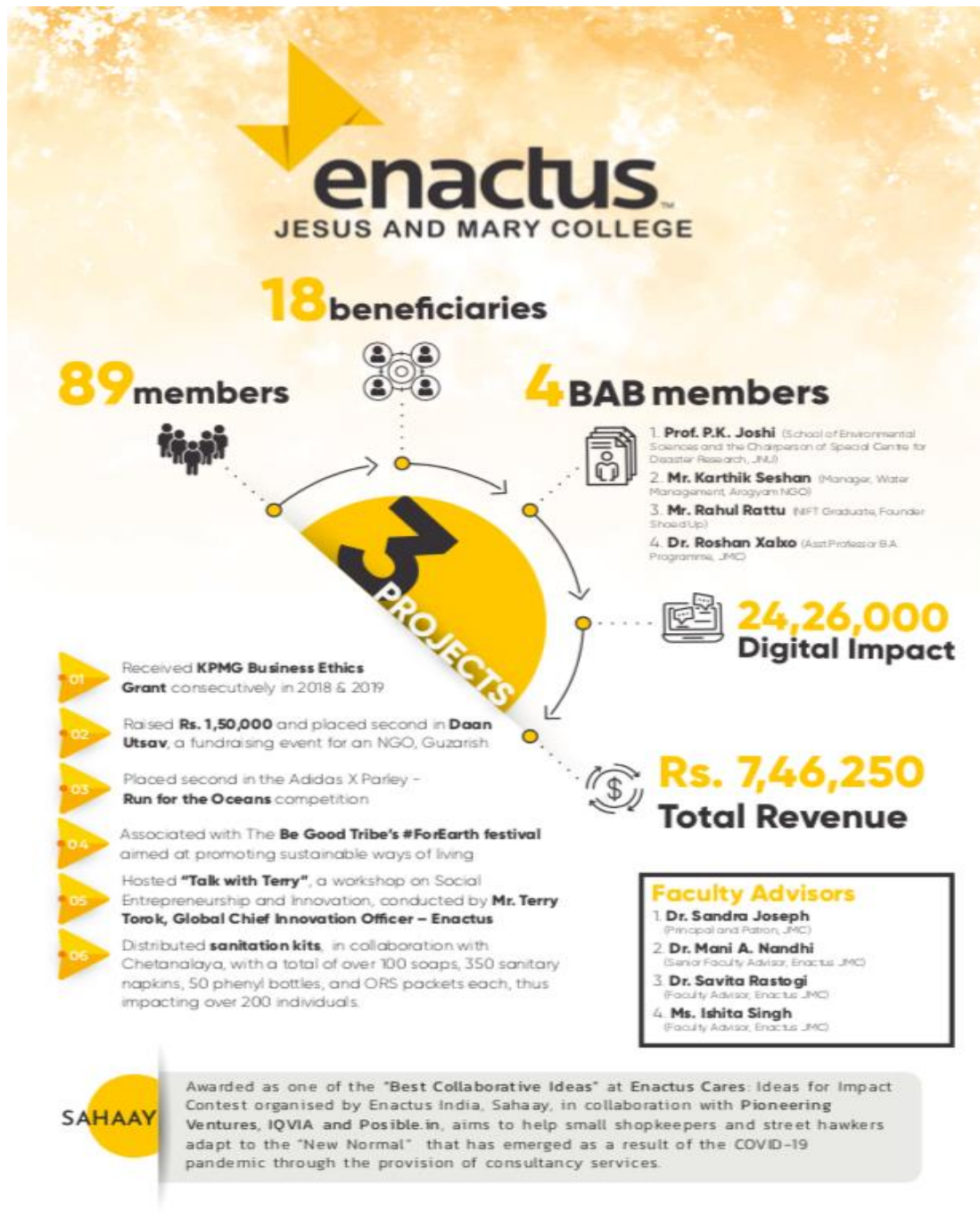
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ANNUAL REPORT 2019-20



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PROJECT DHARA

Dhara focuses on establishment of a waste collection and treatment process where the biodegradable waste is utilised in the production of manure which is 100% organic. The twin aim is met through the employment of marginalized slum women who are engaged in this process.

IMPACTED 11 individuals directly

IMPACTED 91,000 individuals indirectly

SAVED 6,00,000 litres of water

Conducted a plantation drive in collaboration with **We Plant**, where 50+ corporate/ house individuals participated.

Our beneficiaries handle the packaging and the supply of our orders independently.

We have regular orders from nurseries and government retailers such as Green Bazaar and schools such as Rural Public School and St. Peter's Convent etc.

Our project location is already self-sustainable and our Charanganagar location cost the wage of self-sustainability.

PROJECT IFFAT

Iffat innovatively offers waste management solutions by recycling the barely used soap bars from hotels into fresh ones made by HIV/AIDS affected women, and selling them in low income areas, thus impacting people through entrepreneurial action.

IMPACTED 4 individuals directly and **45298** indirectly

SAVED 2832 litres of water & recycled **932.76 kgs** of waste

Conducted webinars with **Professor Raj Jaisri**, an Environmental Sciences Scholar and **Project Zero Waste**, to highlight Iffat.

Received media coverage from **Sheela's Community & The University Store**.

All our beneficiaries are fully trained in the procedure of making soaps, including their packaging.

One of them serves as the overall supervisor (she handles all project related things, accounts, etc) and ensures effective and quality in terms of production of soaps.

The project will be completely funded over to them within two years.

Soap stalls were set up at Greenfield Estate, the Grand Trunk, and Earth International, at the colleges and others.

In line with our goal, we introduced **Seed Balls** – a variety of different seeds, rolled within a ball of manure and soil.

We are venturing into diversification with Floor cleaners, keeping in mind our agenda of reducing and eliminating waste, as they will be organic and include recycling of waste. Paper Soaps are also being adopted, hence continuing with our aim of improving sanitation and spreading hygiene on the go.

PROJECT SUGAM

Project Sugam aims to build sustainable ecobrick bathrooms, across Delhi. This novel approach solves the dual problem of increasing plastic waste as well as the practice of open defecation, through construction of public toilets using Eco-bricks.

IMPACTED 3 individuals directly

IMPACTED 36,704 individuals indirectly

Conducted training Anti-Biotic Campaign, inaugurated by Padma Shri Gauritan Gumber. A monthly cycle yields more than **300 kgs** of plastic which is used in our production.

We distributed plastic forage to **3000** people.

Waste2Profit will support the same in the future.

A training session was conducted for its beneficiaries by Ms. Kanchara Weerakoon, a Sri-Lankan ecobrick specialist.

Project Sugam this year was also able to raise more than Rs. 2,00,000 from crowdfunding on Milaap.

OUR COLLABORATORS



ONGOING SOLID WASTE MANAGEMENT PROJECT BY ENACTUS, JMC

PROJECT DHARA

2016-Present

PROJECT DESCRIPTION

Project Dhara was conceptualized with the two-fold objective of tackling the problem of waste management and providing employment to marginalised slum women, who are the most oppressed in family systems ingrained in poverty. We tackle these problems by employing such women to make 100% organic manure using the vermicomposting method.

To ensure the quality of our manure, our target audience is trained under the guidance of Dr Shivdhar, from the Indian Agricultural Research Institute, Government of India. The product is sold in food grade packets and our target audience is paid through the income generated from sales.

LOCATIONS

For the production, we have pits in 4 locations - JMC, a school in Pusa Road called DTEA, Panipat and Dwarka. Our location in Panipat is self-sufficient.

OUR IMPACT

No. of people directly impacted - 11

No. of entrepreneurs created - 11

No. of people employed/skilled/trained- 15

No. of people educated- 83

No. of people with access to clean water and/or sanitation- 83

No. of women/girls empowered- 58

No. of farmers benefited- 30

We established "Saksham" in 2017 wherein women were trained in communication and business management skills. Additionally, in 2018, we collaborated with Womenite, a NGO, to spread awareness about menstrual hygiene. We have also carried out a number of waste management drives. Through our efforts under this project, we have been successful in saving 6 lakh litres of water.

SDGs COVERED

Zero poverty

Good health and well being

Quality education

Gender equality

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Clean water and sanitation
Decent work and economic growth
Reduced inequalities
Sustainable cities and communities
Responsible consumption and production
Climate action
Life below water
Life on land

PICTURES OF PITS AT JMC



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PROJECT IFFAT

2017-Present

PROJECT DESCRIPTION

Project Iffat is an innovative waste management solution under which slightly used soap bars from hotels are reprocessed and turned into new soap cakes by underprivileged communities. These soaps are then sold at a minimal price in areas facing sanitation issues. Thus, Project Iffat has a trifold agenda- eliminating and reducing waste, improving hygiene and sanitation, and creating new jobs. The income that is generated from selling these soap bars is used to enhance the livelihood of our Target Audience that is a group of women affected by HIV and AIDS.

OUR IMPACT

No. of people directly impacted - 14

No. of entrepreneurs created - 4

No. of people employed/skilled/trained- 14

No. of people educated- 16

No. of people with access to clean water and/or sanitation- 16

No. of women/girls empowered- 14

No. of farmers benefited- 0

IMPACT ON THE PLANET

Project Iffat has managed to save 2932 litres of water this year. We have taken steps towards eradicating the stigma around HIV/AIDS through a social media campaign having a reach of 20,000+ people. We held a poster making and slogan writing competition for school students as part of the campaign.

During the hotel stay, there are people who do not use the entire soap bar, these leftover soaps get thrown in landfills and pollute our environment. Since inception, more than 3271.575 kg of soap has been recycled. Project Iffat addresses 10 out of the 17 UN Sustainable Development Goals.



Project Iffat Report 2019-20

PROJECT IFFAT

Iffat innovatively offers waste management solutions by recycling the barely used soap bars from hotels into fresh ones made by HIV/AIDS affected women, and selling them in low income areas, thus impacting people through entrepreneurial action.



▶ Impacted **4** individuals directly and **41,296** indirectly

▶ Saved **2932 litres** of water & recycled **1332.75 kgs** of waste.

▶ Conducted webinars with **Professor P.K Joshi**, an Environmental Sciences Scholar and **Project Zero Waste**, to highlight Iffat.

▶ Received media coverage from **Blue Leaves Community & The University Store**.

▶ All our beneficiaries are fully trained in the procedure of making soaps, including their packaging.

▶ One of them serves as the overall supervisor. She handles all project related finance, accounts, and ensures efficiency and quality in terms of production of soaps.

▶ This project will be completely handed over to them within two years.

▶ Soap stalls were set up at Garden Estate, Be Good Tribe's #For Earth festival, a few colleges and others.



We are venturing into diversification with Floor cleaners, keeping in mind our agenda of reducing and eliminating waste, as they will be organic and include recycling of waste. Paper Soaps are also being adopted, hence continuing with our aim of improving sanitation and spreading hygiene on the go.

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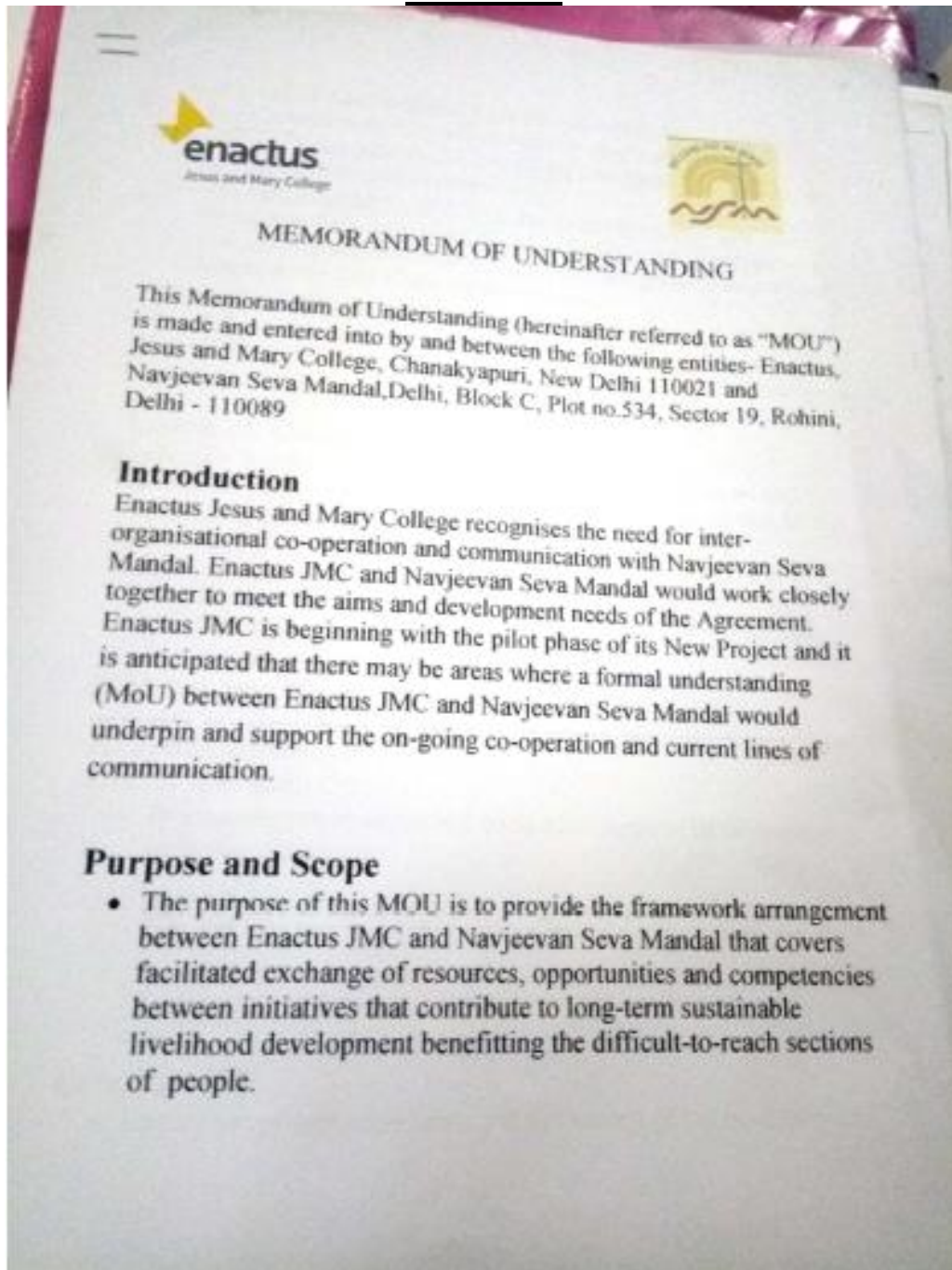
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Green Initiative MOUs

MOU signed between Enactus JMC and Navjeevan Seva Mandal on 16.10.2017



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- It is agreed that Navjeevan Seva Mandal will be sending 5 of its beneficiaries to recycle and package the soap bars.
- After a certain period of time the sales will also be managed by the beneficiaries to attain sustainability.
- The benefit of the MoU is to ensure that both Enactus JMC and Navjeevan Seva Mandal have a clear framework within which we make best practice decisions that support and enhance the cause of a sustainable income for our beneficiaries.
- The benefit to potential supporters and donors is that their relationship with Enactus JMC and Navjeevan Seva Mandal is seamless as both organisations are working together to deliver best opportunities.

Levels of Authority

Each party will appoint a person to serve as the official contact and coordinator of the activities of each organisation to carry out this MOU. The initial appointees of each organisation are:

Enactus Jesus and Mary College: Ms. Anika Singhal, Project Head
Ms. Echcha Mehar, Project Head

Navjeevan Seva Mandal: Dr P. Wilson, Assistant Project Officer

Responsibilities

Enactus JMC shall:

- Procure the raw material and equipment required in the process of soap manufacturing.
- Assist the process of manufacturing, packaging and sale of the soaps.
- Ensure that the money earned by the sales (subtracting the variable cost) goes to our beneficiaries.

Navjeevan shall:

- Ensure the proper attendance and dedication of the beneficiaries.

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- Send Enactus JMC a formal list of the names of the beneficiaries, their educational qualifications and a brief of their backgrounds to serve data recording purposes.

Dispute Settlement

Should there be disagreement between the signatories to this agreement the matter will be escalated to the next level of management and ultimately would be put in front of the Enactus JMC Faculty Advisors to be resolved through negotiation

Privileges and Immunities

Nothing in or relating to this MOU shall be deemed to impinge on or change in any way the current agreements of the organizations or its membership.

Authorization

In witness whereof, the parties to this MoU through their duly authorized representatives have executed this MoU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MoU as set forth herein.

Enactus Jesus and Mary College:

Name and Designation: Ms. Anika Singhal, (Project Head, Enactus JMC)

Signature: *Anika Singhal*

Date: 16/10/17

Name and Designation: Ms. Echcha Mehar, (Project Head, Enactus JMC)

Signature: *Echcha Mehar*

Date: 16/10/17

Navjeevan Seva Mandal:

Name and Designation: Dr P. Wilson (Project Head, NSM)

Signature: *P. Wilson*

Date: 16/10/17

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MOU signed between Enactus JMC and Gargi College on 10.10.2018



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ITEMS THAT WILL BE KEPT AT THE STALL AT THE TIME OF THE EVENT-

- Handmade Soaps
-
-

Organization: Enactus JMC

Telephone: 910164034

Email id: project-iffat@gmail.com

Signature: *Enactus*

DATE 10/10/18

P BAJAJ

GARGI COLLEGE Representative:

Manu Negi

9599148485

pmr.gargi@gmail.com

Manu Negi

PUBLIC RELATIONS OFFICER
(POORVA BAJAJ)

**Terms and Conditions

- Payments once received will not be refunded.
- College does not guarantee any sales.
- Requirements about the tables, chairs and electricity should be told in advance.
- No Monopoly promised.
- Stall location to be provided on first come first serve basis.
- Entry without Gloves, Chef Hat, Dustbin and disposable garbage bags will not be allowed for Food Stalls.
- College premises and stall area must be clean at all times, as well as while vacating the stall area.
- Valid ID and photocopy of the same are mandatory on the event day for both the vendor and his/her members, without which entry in the premises would not be allowed.

STALL SIZE	MAXIMUM MEMBERS PER STALL
CART SPACE	2
7*15 STALL	4
15*15 STALL	6

- For electricity, all vendors must bring their own extension cords.
- Payments will be collected in cash or Demand Draft only.

Collection of the Invoice for the confirmed stall can be done on October 31, 2018 from the Office, Gargi College on presentation of this MOU.

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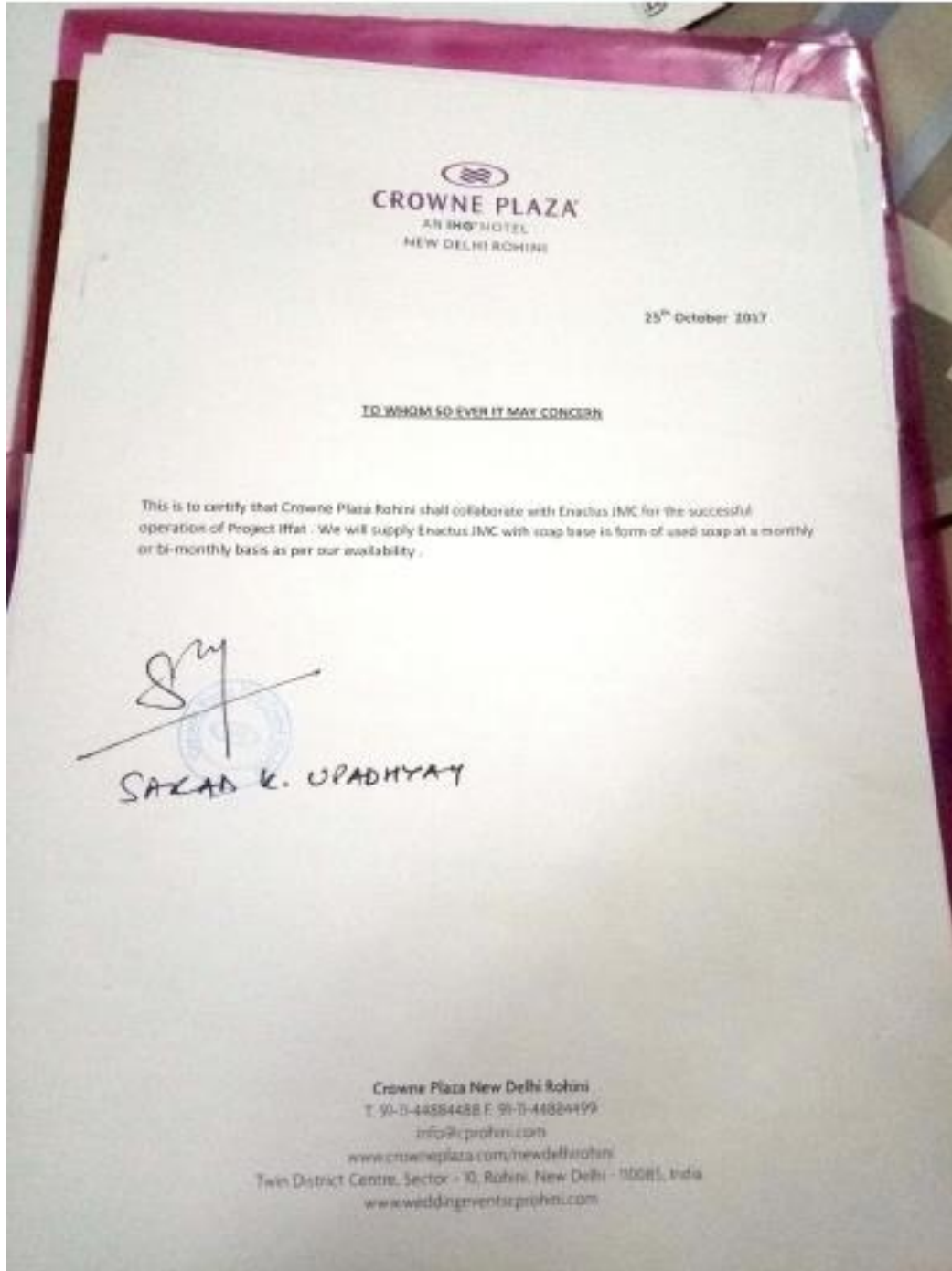
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MOU signed between Enactus JMC and Crowne Plaza Rohini on 25.10.2017



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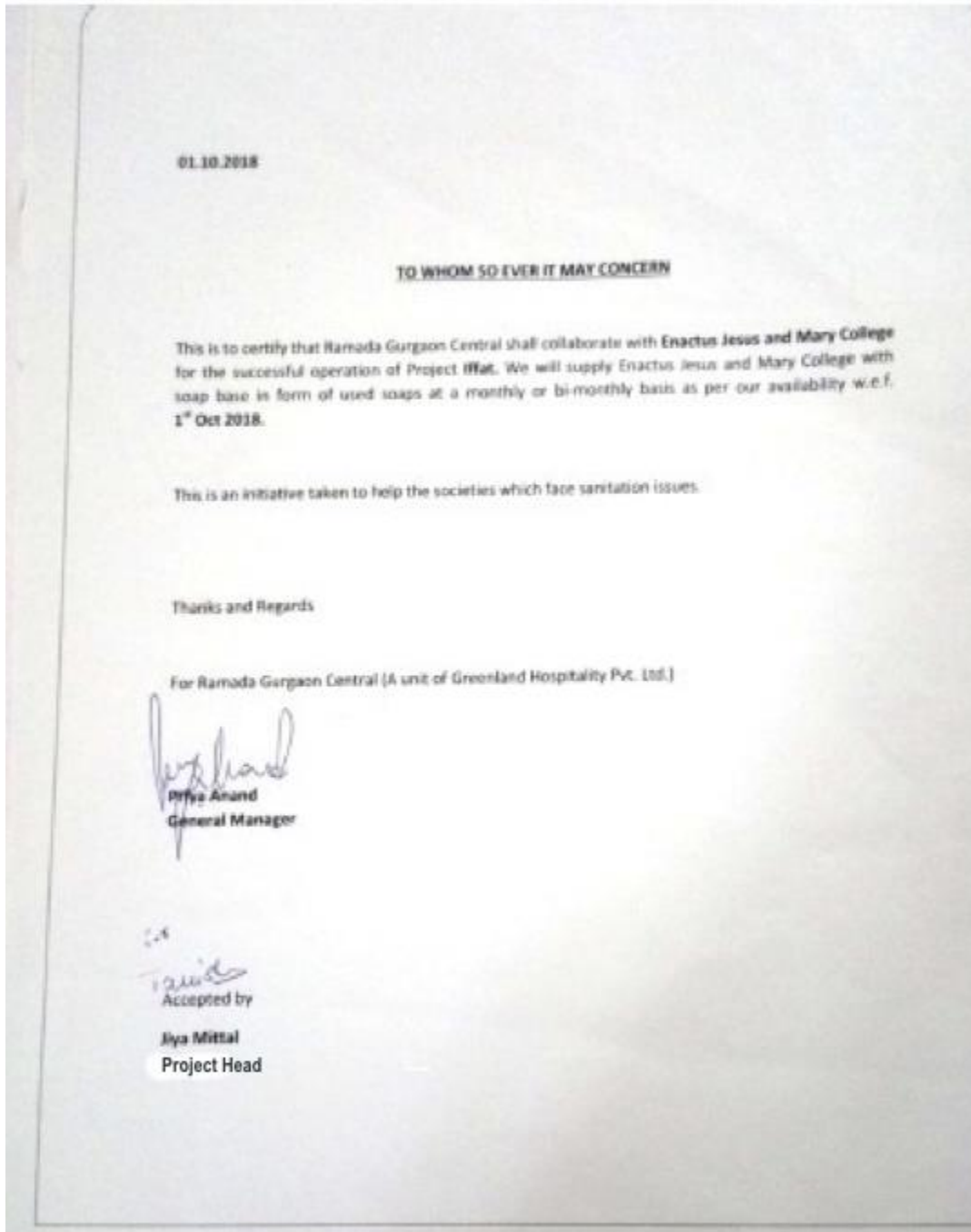
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MOU signed between Enactus JMC and Ramada Gurgaon on 1.10.2018



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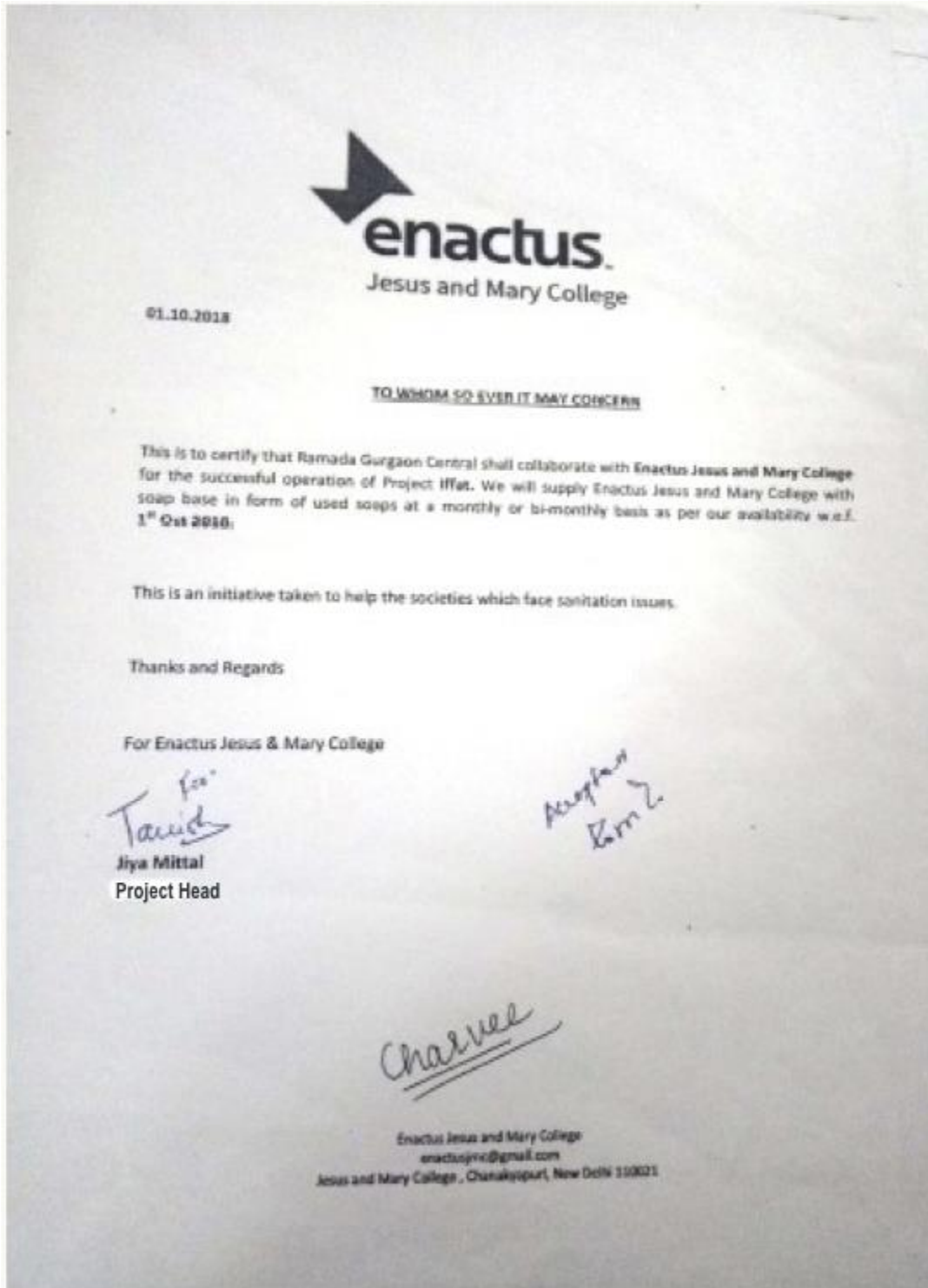


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info@jmc.ac.in
principal@jmc.ac.in





Test Results of soap made by Project Iffat dated 13.11.2017



DELHI TEST HOUSE

8-8213, S.T. Kherola Road, Industrial Area, Opp. Metro Column, Anandpur, Delhi-110 033 (INDIA)
Phone : +91-11-47008855 (10 Lines) Fax : +91-11-47007900
e-mail : info@delhitesthouse.com

Issued to: _____ Report No.: 26431751070251124
Project No.: _____ Date: 13-11-2017
Jesus And Mary College Chanakyapuri, New Delhi-110021 Party Ref No.: Letter Date: 07.11.2017

Sample Description: Described as Recycled Soaps was received

Test Report

S. No.	Particulars	Test Result	Requirement as per IS:13468-1997	Test Method
1.	Lather in ml	230.0	Min 200	IS:13468-1997
2.	Mud (loss in mass due to washing) g/50 cm ³	14.0	Max 15.0	IS:13468-1997
3.	Free Caustic alkali (as NaOH), % by mass	0.02	Max 0.05	IS:13468-1997
4.	Freedom from Gritiness	Passes the test	Passes the Test	IS:13468-1997
5.	Freedom from Cracking	Passes the test	Passes the Test	IS:13468-1997
6.	Total Fatty Matter, % by mass	61.30	Min 40.0	IS:13468-1997

Any deviation from the standard test method/specification- Nil

Date of start of testing : 07.11.2017
Date of Completion of testing : 13.11.2017


G. D. GOEL
 Authorised Signatory - Director

ISO - 9001 : 2015 CERTIFIED LABORATORY Director-tech



Test Results of soap made by Project Iffat dated 05.12.2019

DELHI TEST HOUSE

A-62/3, G.T. Karnal Road, Industrial Area, Opp. Hans Cinema, Azadpur, Delhi-110 029 (India)
Phone : +91-11-43075555 (30 Lines) Fax : +91-11-43075555
e-mail : info@delhitesthouse.com

Found at: **Jesus and Mary College**
O.P.R. Sri Martin Marg, Durga Plaza, Chanakyapuri
New Delhi-110021

Report No: **QB-0302**
Date of Issue: **25.02.2019**
Date of Receipt: **29.01.2019**
Party Ref No: **NAJ**

Sample Description: **Described as Liquid Soap was received.**

S. No.	Parameters	Result	Requirement as per IS:4193:2003	Test Method
1	Total fatty matter % by mass	7.11	Min 55.0	IS:286:1976
2	Alkalies insoluble or absorbed % by mass	0.33	Max 3.0	IS:286:1976
3	Free caustic alkali (as KOH) % by mass	0.03	Max 0.03	IS:4199:2003
4	Synthetic Detergent % by mass	0.41	Max 2.0	IS:4957:2003

Any deviation from the standard test method specifications will:

Date of Start of Testing: **29.01.2019**
Date of Completion of Testing: **05.02.2019**

M.C. GOEL
Authorised Signatory - Director

ISO- 9001 : 2015 CERTIFIED LABORATORY

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University of Delhi
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



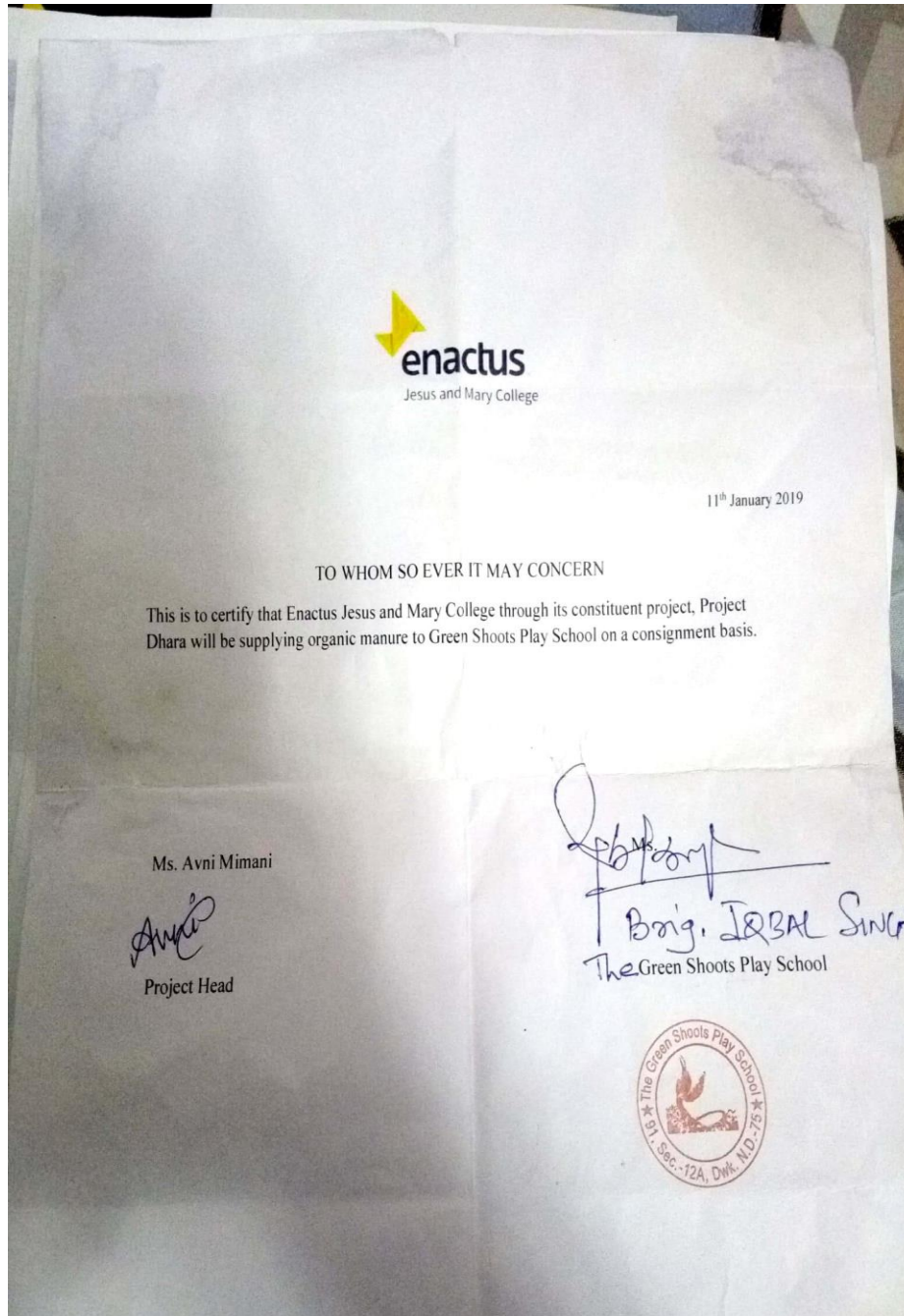
Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and Green Shoots Play School on 11.01.2019



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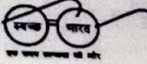

Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Permission letter from Mayor, SDMC to Enatus JMC to conduct a waste management campaign. Dated 04.11.2017



Kamaljeet Sehrawat
MAYOR
SOUTH DELHI MUNICIPAL CORPORATION

Ref No *Mayor/Secy/18/10-1466* Dated *04.11.17*

To whomsoever it may concern

To encourage civic sense among residents of Dwarka, kindly allow the girls of Enactus, Jesus and Mary college to conduct a waste management campaign in your society in accordance with swachh bharat abhiyan launched by Honorable Prime Minister Narendra Modi. The duration of campaign will be intimated in due course. Hoping for positive cooperation from your side.

Kamaljeet
(Kamaljeet Sehrawat)

President/General Secretary,
Sector -
Dwarka, New Delhi

South Delhi Municipal Corporation, 'A' Wing, Room No 302, 3rd Floor, Dr. S P M. Civic Centre, J.L.N. Marg, New Delhi-110002
Phone : 23228336, 23228325, 23228382, Mob : 9873081233
Residence/Off : Plot No. 10, Amberhal Village, Near Mother Dairy, Sector-18, Dwarka, New Delhi-110075
E-mail : sehrawatmayoradmc@gmail.com

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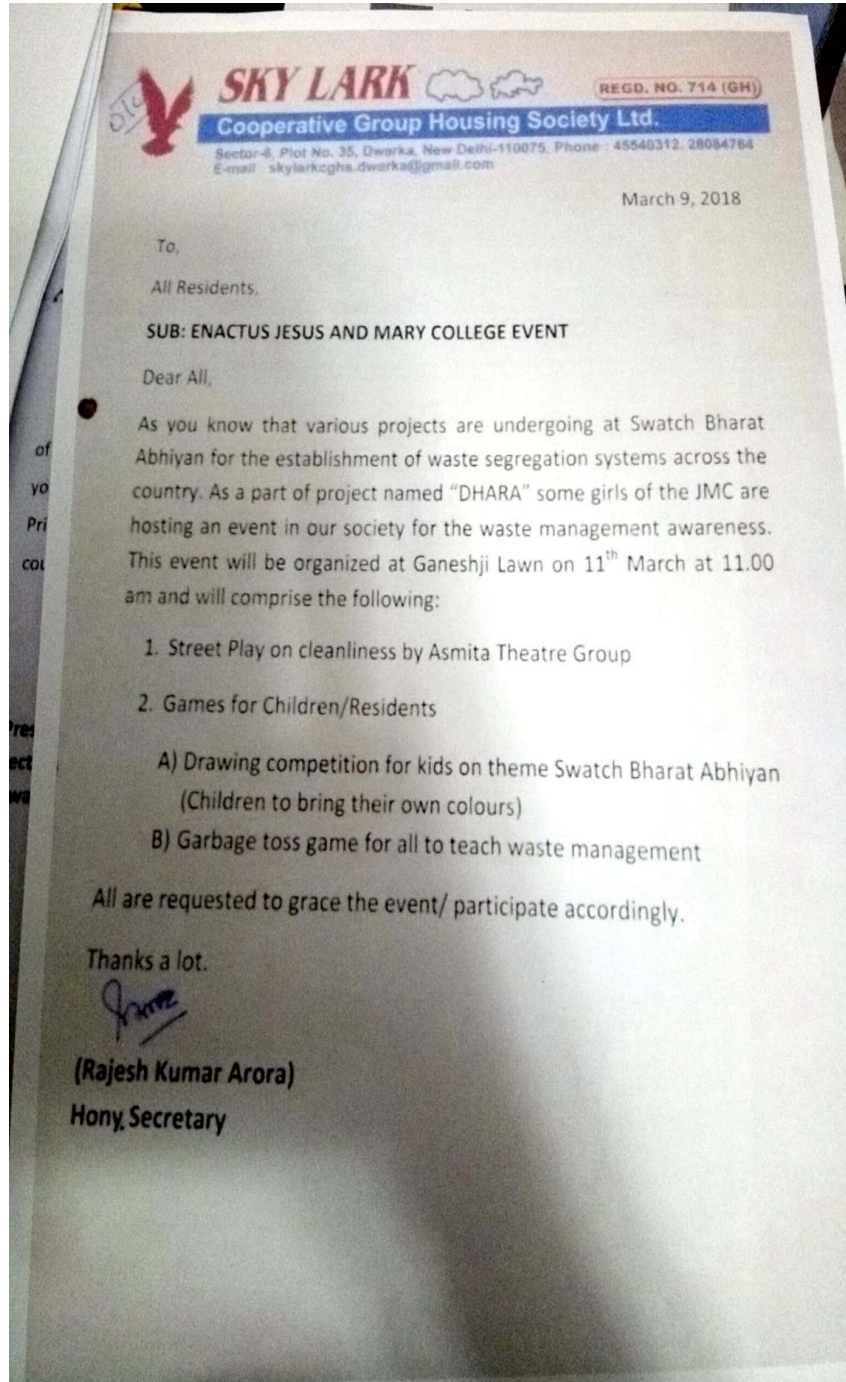
Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Notice issued to Skylark Housing Society residents to inform them about the Swachh Bharat Abhiyan campaign organized by Enactus JMC. Dated 09.03.2018



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Tel No. : +(91)-(011)-26110041, 26875400

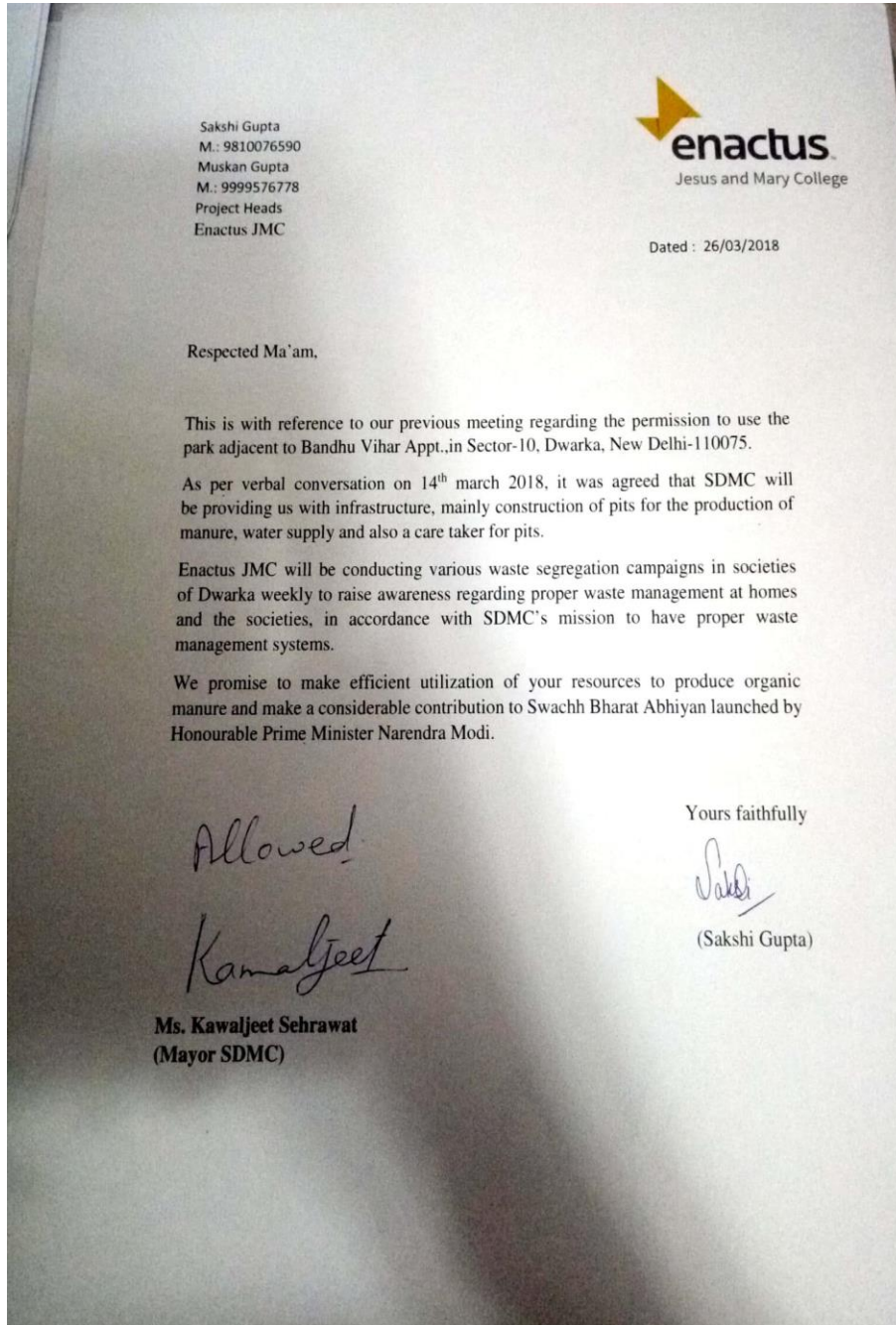
Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Permission letter from Mayor, SDMC to Enactus JMC to use SDMC infra-structure for vermicomposting.

Dated 26.03.2018



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Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and Delhi Gymkhana Club



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Enactus Jesus and Mary College through its constituent project, Project Dhara will be supplying organic manure to Delhi Gymkhana Club, Safdarjung Road, New Delhi – 110011.

Ms. Peeya Bhatia

Project Head
Mobile- 08375026231

Mr. Negi

Delhi Gymkhana Club
Mobile-9560304530

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Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and Shirdi Sai Public School, Moradabad on 20.08.2018



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Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

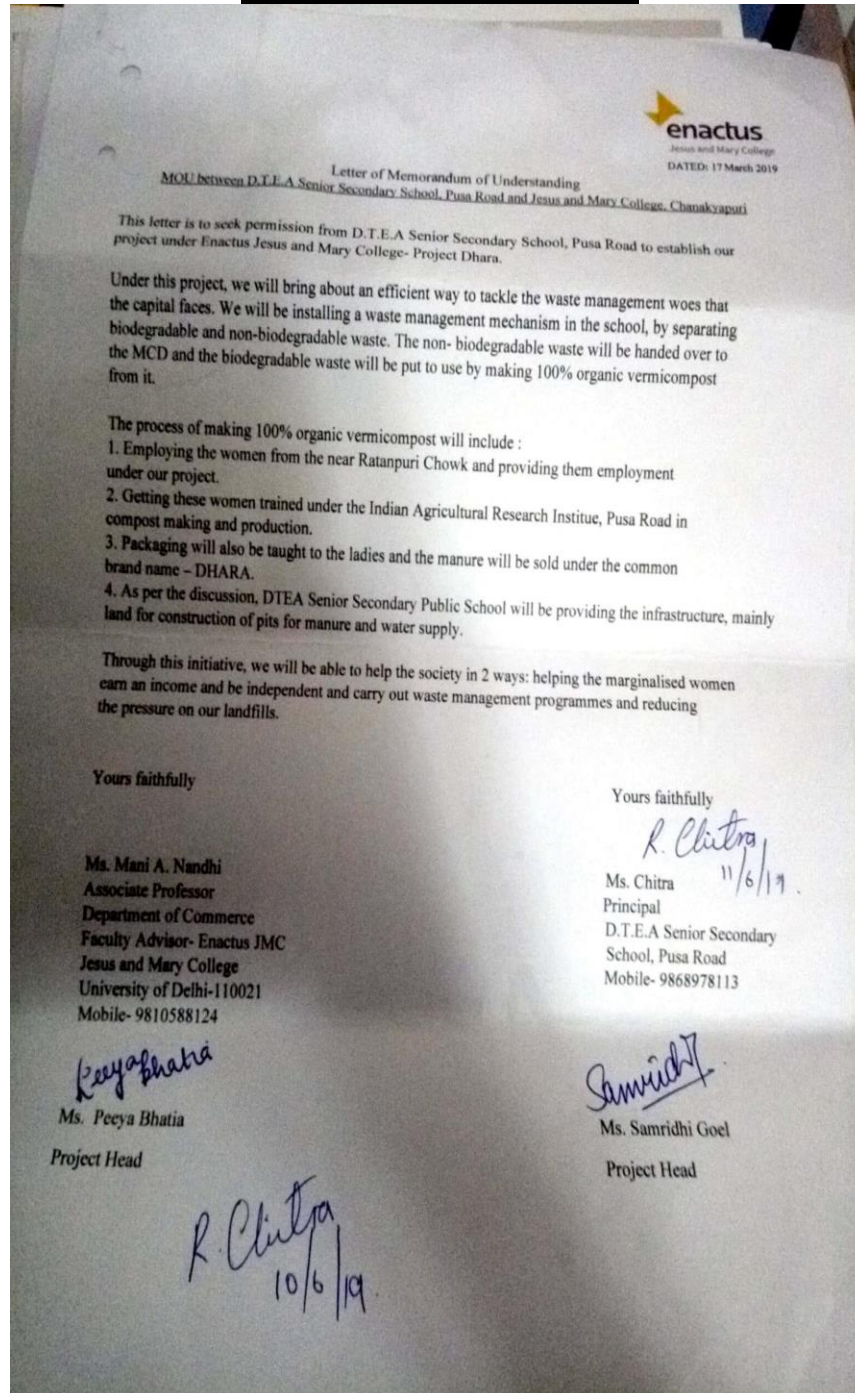
Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

MOU signed between Enactus JMC and D.T.E.A. Senior Secondary School, Pusa Road on 11.06.2019



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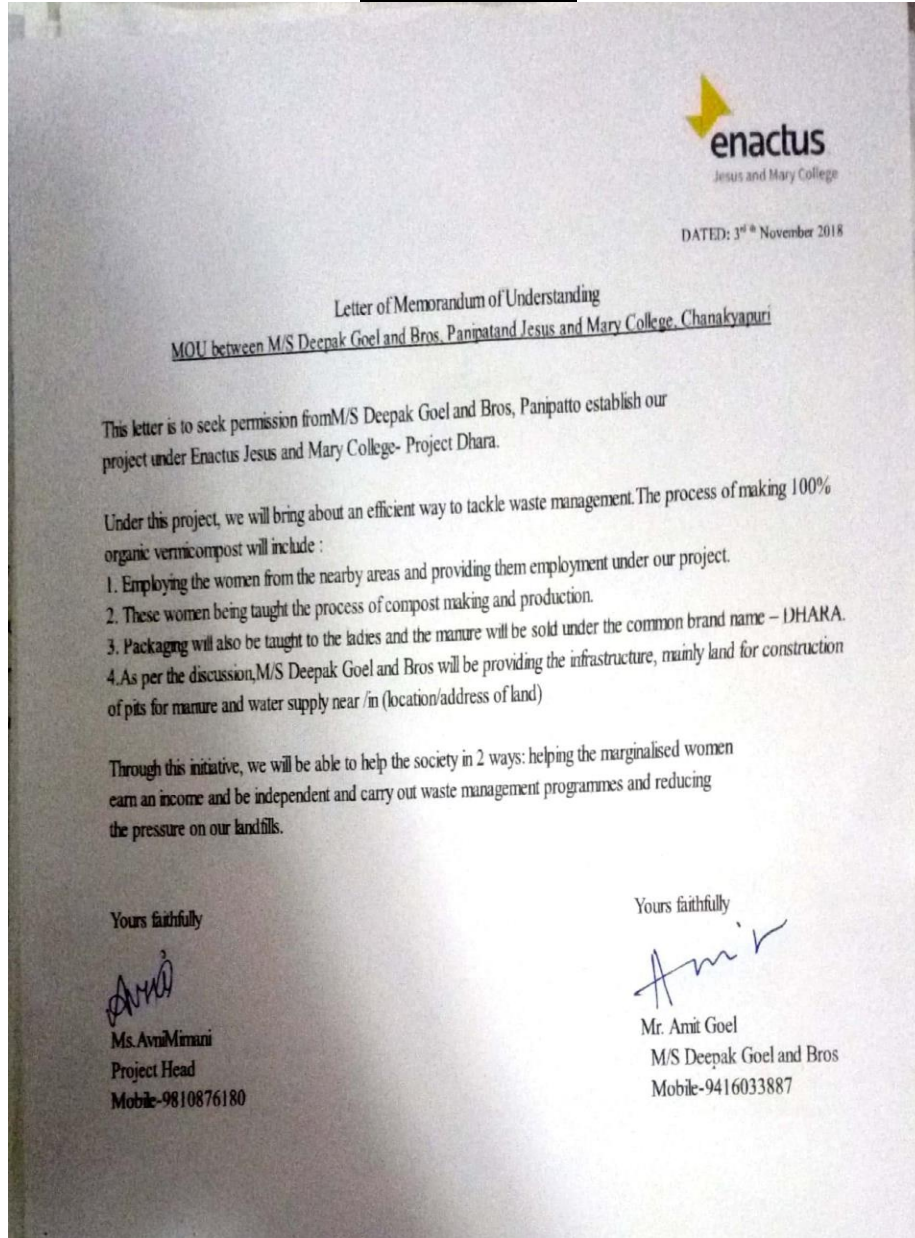
Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and M/S Deepak Goel and Bros, Panipat on 03.11.2018



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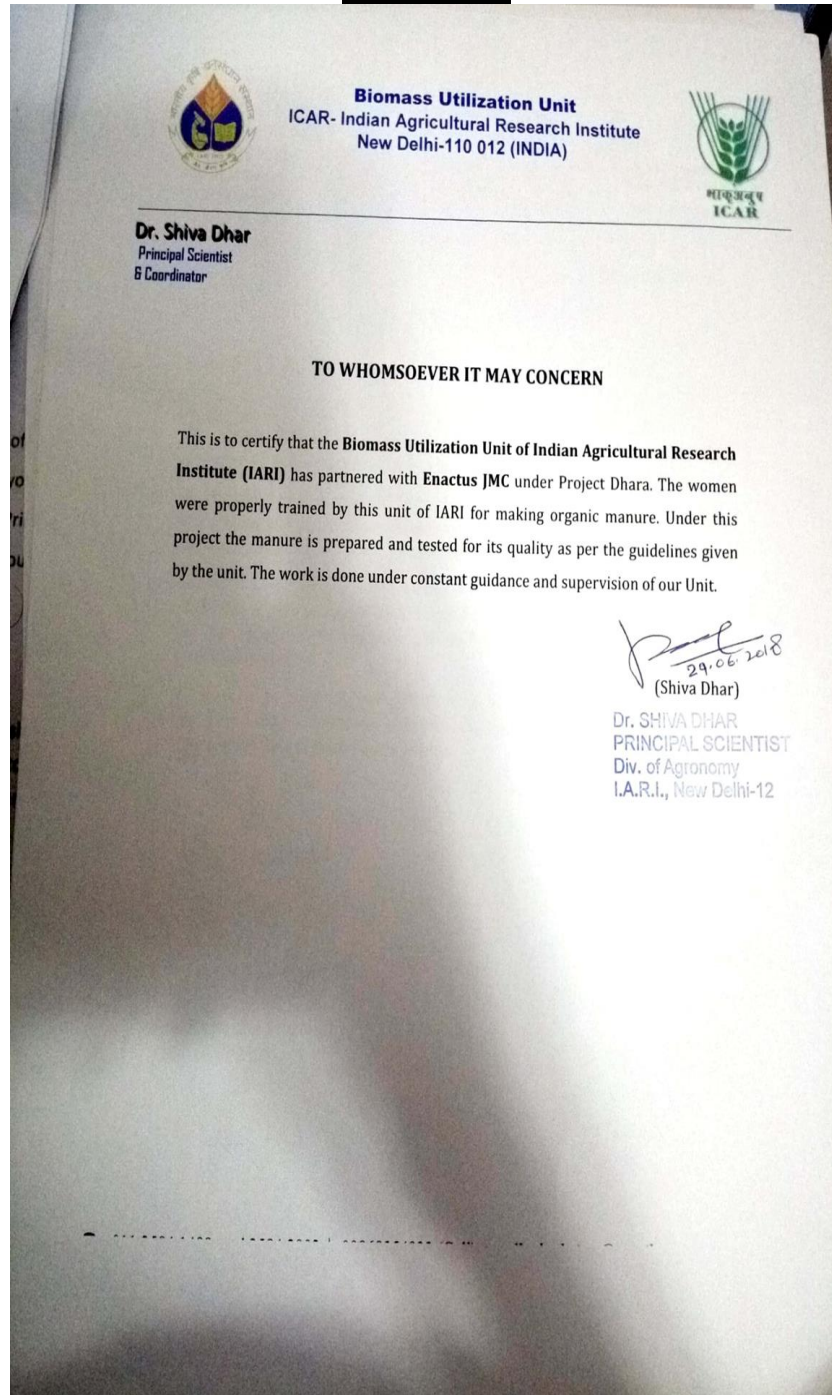
Tel No. : +(91)-(011)-26110041, 26875400

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Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and Biomass Utilization Unit, ICAR on 29.06.2018



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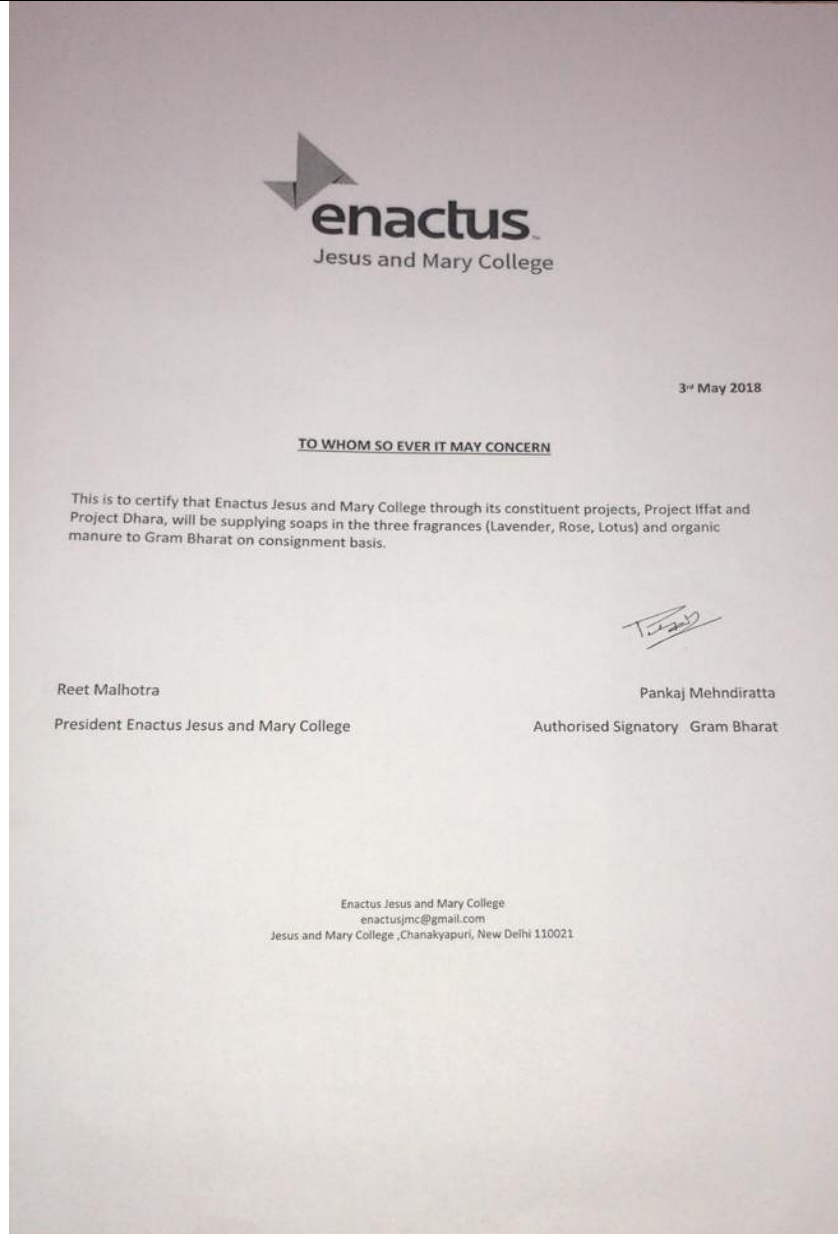
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Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

MOU signed between Enactus JMC and Gram Bharat on 03.05.2018



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Email Id : jmcadm@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

DETAILS OF THE SUCCESS OF WASTE MANAGEMENT PROJECTS

Our waste management projects Project Dhara and Project Iffat were selected as the Top 12 Projects at the World Water Race and Project Dhara made it to the Top 4 Projects too.

For more information:

<https://plus.enactus.org/s/question/0D53900005p1XV7CAM/world-water-race-top-12-projects-2018>

WORLD WATER RACE | *Top 12 Projects*

AMANA KATU <i>UFPA - Federal University of Pará, Brazil</i>	IFFAT <i>Jesus and Mary College, India</i>	PROJECT TABEER <i>Sri Guru Gobind Singh College of Commerce, India</i>
ASBAH <i>Shri Ram College of Commerce (SRCC), India</i>	LILYPADS <i>University of Edinburgh, United Kingdom</i>	REMORA <i>University of Puerto Rico: Rio Piedras, Puerto Rico</i>
BIO-SWACHHALAY <i>Ramjas College, India</i>	NEPALS <i>Goethe-University Frankfurt, Germany</i>	USIRE CLEAN WATER ACCESSIBILITY (UCWA) <i>Jaramogi Oginga Odinga University of Science & Technology, Kenya</i>
DHARA <i>Jesus and Mary College, India</i>	PROJECT RAAHAT <i>Shaheed Sukhdev College of Business Studies, India</i>	WATERFILTER <i>Technical University of Munich, Germany</i>

WORLD WATER RACE | *Top Four Projects*

AMANA KATU <i>UFPA - Federal University of Pará, Brazil</i>	DHARA <i>Jesus and Mary College, India</i>
ASBAH <i>Shri Ram College of Commerce (SRCC), India</i>	PROJECT RAAHAT <i>Shaheed Sukhdev College of Business Studies, India</i>

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Enactus JMC won 2nd prize at the Youth Social Engagement Forum on 25.02.2019



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Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Enactus JMC won the KPMG Business Ethics Grant in October 2019

----- Forwarded message -----

From: **Neha Saini** <nsaini@enactus.org>

Date: Mon, 14 Oct 2019 at 12:03

Subject: KPMG Business Ethics Grant 2019 - results

To: Neha Saini <nsaini@enactus.org>

Cc: Dickson, Donita <donitadickson@kpmg.com>, Shmita Ramkumar <sramkumar@enactus.org>

Dear Enactus Teams,

Greetings from Enactus India! Hope everyone is fine!

KPMG was delighted to see the application entries this year. We received 81 applications out of which KPMG has selected 20 teams to receive the KPMG Business Ethics Grant 2019. Congratulations to the teams!

S. No.	College name
1	College of Vocational Studies
2	Delhi College of Arts and Commerce
3	Delhi Technological University
4	Hansraj College
5	Indian Institute of Technology, Ropar
6	Indira Gandhi Delhi Technical University for Women

7	Jamia Millia Islamia
8	Jesus and Mary College, University of Delhi
9	Manipal University Jaipur
10	Mukesh Patel School of Technology Management and Engineering
11	Netaji Subhas University Of Technology (NSUT)
12	Shaheed Bhagat Singh College
13	Shaheed Sukhdev College of Business Studies
14	Shri Ram College of Commerce
15	Shyam Lal College(morning), Delhi University
16	Sri Guru Gobind Singh College of Commerce
17	SRM Institute of Management Studies
18	Sydenham Institute of Management Studies, Research & Entrepreneurship Education (SIMSREE)
19	The NorthCap University
20	Vellore Institute of Technology, Chennai

Please feel free to call or email me should you have any questions. We will connect with the top 20 teams separately via email.

Warm regards

Neha

Regards,

Neha Saini

National Program Manager, Enactus India

Cell: +91.88.26.173.332, nsaini@enactus.org

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Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

From: Neha Saini
Sent: 30 August 2019 05:12 PM
To: Neha Saini
Cc: Dickson, Donita; Shmita Ramkumar
Subject: Invitation to apply for the KPMG Business Ethics Grant 2019

Dear Team,

We are pleased to announce the KPMG Business Ethics Grant 2019.

KPMG International is a global sponsor for Enactus and has been supporting the programme in more than 30 member firms. Through this grant, it aims to encourage college teams to incorporate ethical business practices in their projects.

To apply for this grant, please complete the following and upload the documents on the link below: <https://www.surveymonkey.com/r/KPMGEG2019>

1. **Business Ethics Grant Application Form 2019** – The application form is attached. Please upload the completed application form ONLY in MS Word format.
2. **Verification Form** – This form will need to be signed by your Enactus Faculty Advisor and uploaded as part of your application.

Last date for submission of the application for the grant – 23 September 2019.

Should you have any questions, please reach out to Neha Saini at nsaini@enactus.org or Donita Dickson at donitadickson@kpmg.com

We encourage you to use this opportunity and send in your applications at the earliest. Good luck to all Enactus Teams!

Warm Regards

Neha

Regards,



Enactus JMC won 2nd prize in Run for the Ocean-Enactus Campaign. Email dated 26.11.2020

← [Icons] 6 of 11 < >

adidas' Run for the Oceans Collaboration Inbox x



Neha Saini <nsaini@enactus.org>

Wed, 26 Feb 2020, 14:40

to me, enactusunion@gmail.com, yeesheshvi@gmail.com, augustika1999@gmail.com, Kaizzen

We are happy to announce the winners for the RFTO-Enactus Campaign, please find below the position & the names of the colleges :

1. First Prize - LSR (DU)
2. Second Prize - JMC (DU)

The winners will be given product vouchers (attached) as per the following :

1. LSR (3 x 10,000/-)
2. JMC (3 x 5,000/-)

Request you to please send the receiving with me.

Regards
Neha

Regards,
Neha Saini