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## ANNUAL REPORT

of

## PROFESSIONAL DEVELOPMENT

Or

# ADMINISTRATIVE TRAINING PROGRAMS

ORGANIZED BY THE INSTITUTION

for

TEACHING AND NON-TEACHING STAFF

2018-19

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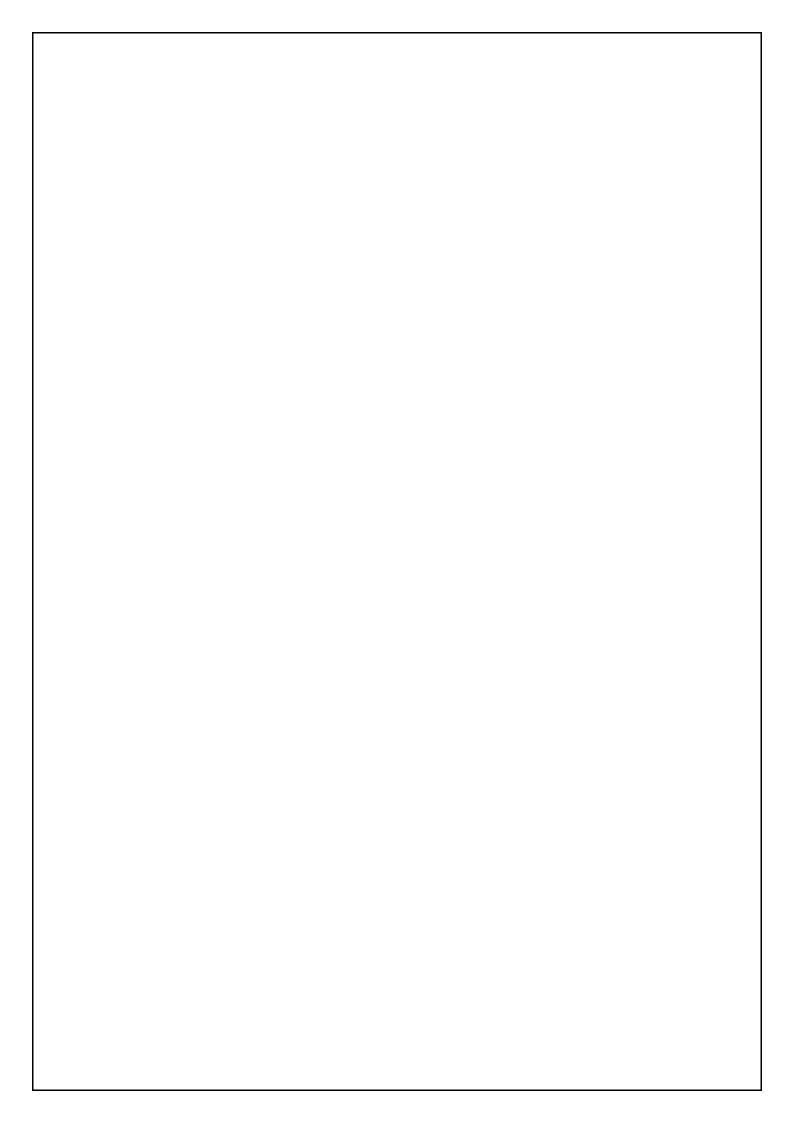
FDP cum workshop on 'Climate Across the Curriculum: Educational Resources for Teachers' conducted by IQAC, JMC and TROPICSU, IISER, Pune

#### Date: 28th January 2019

- 1. Dr. Alka Marwaha
- 2. Ms. Monica Rani
- 3. Ms. Monica Soin Chhabra
- 4. Ms. Charu Sarin
- 5. Ms. Priyanka Marwah
- 6. Ms. Saloni Arora
- 7. Ms. Trisha Chowdhary
- 8. Ms. Gurpreet Kaur
- 9. Vrinda moda
- 10. Ruhi Ghai
- 11. Kashnie
- 12. Ameeta Motwani
- 13. Renu Gupta
- 14. Shweta Paradkar
- 15. Megha Jacob
- 16. Shalini Srivastava
- 17. Prabhjyot Kaur
- 18. Mansi Aneja
- 19. Ms. Sumangali
- 20. Khushbu Tyagi
- 21. Shikha
- 22. Anu Ahuja
- 23. Ms. Akanksha Agarwal
- 24. Mr. Christu Doss
- 25. Dr. Pavitra Bhardwaj
- 26. Ms. Nazia Jeb
- 27. Dr. Alka Sehgal
- 28. Dr. Amrita Sastry
- 29. Dr. Rajinder Lal
- 30. Dr. Anju Luthra
- 31. Ms. Jasmin
- 32. Ms. Priya Bhatnagar
- 33. G Lavanya
- 34. Faculty from other DU colleges also attended the FDP







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## Jesus and Mary College

(NAAC Accredited 'A' Grade)
University of Delhi

## REPORT of International Conference

on

# **Empowering Women through Transformative Education**

3<sup>rd</sup> and 4<sup>th</sup> October, 2018

Venue: Jesus and Mary College Chanakyapuri, New Delhi-110021. India

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#### **GOLDEN JUBILEE INTERNATIONAL CONFERENCE**

EMPOWERING WOMEN THROUGH TRANSFORMATIVE EDUCATION

CHIEF GUEST: Prof. Yogesh K. Tyagi, Vice - Chancellor, University of Delhi

OCTOBER 3 - 4, 2018

# JESUS AND MARY COLLEGE GOLDEN JUBILEE INTERNATIONAL CONFERENCE (3<sup>rd</sup> – 4<sup>th</sup> October, 2018)

Jesus and Mary College, University of Delhi culminated its yearlong Golden Jubilee celebrations with a two-day **International Conference on October 3 and 4, 2018**. The Theme of the Conference was "**Empowering Women through Transformative Education**". It created a dialogue on the issues of gender empowerment, its meanings, importance and role of various agencies in general and higher education in particular.

Speaking at the Inaugural, the Chief Guest Prof. Yogesh K. Tyagi, Vice Chancellor of University of Delhi highlighted the need for education to be truly transformational in the sense of enlightening students and bringing behavioural and attitudinal changes in order for it to be empowering.

Prof. (Retd.) Karuna Chanana in her Keynote speech brought out the state of art in research on Gender and Education in India which included the heartening statistics that gender gap in higher education enrolment in India is on the decline in recent years.

The conference had 12 eminent speakers at 3 Panel sessions which included Padma Shri Meenakshi Gopinath (ex Principal, LSR); Prof. Shyam Menon (CIE Delhi and Former Vice Chancellor Ambedkar University); Prof. Ravinder Kaur (IIT Delhi); Prof. and Ambassador (Retd.) Veena Sikri (Convenor, South Asia Women's Network); Prof. Anita Ghai (AUD); Dr. Mary E. John (CWDS Delhi); Dr. Nilima Chitgopekar (Associate professor JMC); Ms. Kanta Singh (UNDP India); Foreign experts: Finnish Professor Marja-Liisa Tenhunen (SHU MBA Shanghai University), British Education Expert Ms. Beckey Smith (Asst. Director, International Advance Higher Education, UK); American Professors Huma Ghosh (San Diego State University) and Akhilesh Chandra (Akron University, Ohio)

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The panel discussion sessions presented different facets of the definition of women empowerment such as sex selection and violence; and agreed on the need to redefine women empowerment as autonomy and agency of the women to make choices and decisions. Economic growth along with education emerged as the key facilitators of women empowerment. The sessions were attended by hundreds of students and faculty members.

The Conference received an overwhelming response from researchers from all parts of India (from University of Kashmir to Calicut University in Kerala). Around 40 delegates, whose papers were accepted by the reviewers, presented their papers in 4 Thematic Technical Sessions.

On the side-lines of the Conference, some students' activities were organised too. These included Poster Making Competition and On-the-Spot Acting Competition.



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# GOLDEN JUBILEE INTERNATIONAL CONFERENCE EMPOWERING WOMEN THROUGH TRANSFORMATIVE EDUCATION



Venue: Jesus and Mary College, Chanakyapuri, New Delhi

Day 1 (October 3, 2018)			
8.30 AM - 9.00 AM	Registration of Delegates (Foyer, Multi-Purpose Hall)		
9.00 AM – 10.30 AM	Inaugural Session (Multi-Purpose Hall) Welcome Address: Sr. (Dr.) Rosily, rjm, Principal, Jesus and Mary College Address by Chief Guest: Prof. Yogesh K.Tyagi, Vice-Chancellor, University of Delhi Keynote Address: Prof. (Retd.) Karuna Chanana, JNU, Delhi		
	10.30 AM – 11.00 AM Tea Break		
11.00 AM - 1.00 PM	Plenary Session: "Women Empowerment: Meanings and Contexts" Panelists: Prof. Ravinder Kaur, HUSS, IIT Delhi Prof. Mary E. John, CWDS, Delhi Ms. Kanta Singh, UNDP, India Moderator and Discussant: Dr. Nilima Chitgopekar, JMC Delhi		
	1.00 PM – 2.00 PM Lunch		
2.00 PM – 4.00 PM	Parallel Technical Sessions 1 and 2 (MPH 1 and MPH 2) Inter-College Poster Making Competition for Students (Amphitheatre)		
Day 2 (October 4, 2018)			
8.30 AM – 10.30 AM	Parallel Technical Sessions 3 and 4 (MPH 1 and MPH 2) Inter-College On-the-Spot Acting Competition for Students (Amphitheatre)		
	10.30 AM – 11.00 AM Tea Break		
11.00 AM - 1.00 PM	Panel Discussion: "Unleashing the Potential of Women - Role of Higher Education" Chairperson: Prof. Shyam Menon, Vice-Chancellor, Ambedkar University Delhi Panelists: Padma Shri Meenakshi Gopinath, Former Principal, LSR, Delhi Prof. Huma Ghosh, San Diego State University, USA		
	Prof. Anita Ghai, Ambedkar University Delhi Ms. Becky Smith, Asst. Director, International Advance HE, UK		
2.00 PM – 3.30 PM	Ms. Becky Smith, Asst. Director, International Advance HE, UK		

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## JESUS AND MARY COLLEGE GOLDEN JUBILEE INTERNATIONAL CONFERENCE



"Empowering Women through Transformative Education" October 3 - 4, 2018

> Inaugural Session (3rd October, 9.00 AM - 10.30 AM)

CHIEF GUEST: Prof. Yogesh K.Tyagi, Vice-Chancellor, University of Delhi

KEYNOTE SPEAKER: Prof. (Retd.) Karuna Chanana, JNU, Delhi

#### PANEL DISCUSSIONS

"Women Empowerment: Meanings and Contexts" (3rd October, 11.00 AM - 1.00 PM)

#### MODERATOR & DISCUSSANT

Dr. Nilima Chitgopekar (JMC Delhi)

#### PANELISTS

Prof. Ravinder Kaur (HUSS, IIT Delhi)

Prof. Mary E. John (CWDS Delhi)

Ms. Kanta Singh (UNDP India) "Unleashing the potential of Women : Role of Higher Education" (4th October, 11.00 AM - 1.00 PM)

#### CHAIRPERSON

Prof. Shyam Menon (Former Vice-Chancellor, Ambedkar University Delhi)

#### PANELISTS

Padma Shri Meenakshi Gopinath (Former Principal, LSR Delhi)

Prof. Huma Ghosh (San Diego State University, USA)

Prof. Anita Ghai (Ambedkar University Delhi)

Ms. Becky Smith (Asst. Director, International Advance HE, UK) "Global Perspectives on Women and Higher Education" (4th October, 2.00 PM - 4.00 PM)

#### CHAIRPERSON

Prof. Veena Sikri (Former Diplomat, Jamia Milia Islamia, Delhi)

#### PANELISTS

Prof. Marja-Liisa Tenhunen (Former Rector, Centria University, Finland)

Prof. Akhilesh Chandra (University of Akron, Ohio, USA)

#### TECHNICAL SESSIONS

Parallel technical sessions (MPH 1 & MPH2)	3rd October, 2.00 PM - 4.00 PM Technical Session 1: Women Entrepreneurship and Financial Independence Technical Session 2: Political, Cultural and Ideological Dimensions of Women Empowerment
	4th October, 8.30 AM - 10.30 AM Technical Session 3: State Or Community-Driven Empowerment Initiatives & Transformed Living Realities
MFH2)	Technical session 4: Victimization to Empowerment: Journeys of Indian Women

GB Chairman: Prof. John Chathanatt sj Patron: Sr. (Dr.) Rosily TL rjm (Off. Principal)

CONVENORS:

Dr. Ameeta Motwani Dr. Alka Sehgal Dr. Alka Marwah Dr. Renu Gupta

RSVP - jmcgoldenjubilee@gmail.com

STUDENTS' ACTIVITY

4th October, '18 | 9.00am-10.30am Inter-College, On-the-Spot ACTING COMPETITION

(Amphitheatre)

STUDENTS' ACTIVITY 3rd October, '18 | 1.00pm-3.00pm Inter-College, On-the-Spot POSTER - MAKING COMPETITION

(Amphitheatre)

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#### **Our Speakers**

#### Chief Guest Prof. Yogesh K. Tyagi



Prof. Yogesh K. Tyagi is the Vice Chancellor of University of Delhi. He has held several key positions such as Professor of International Law at JNU and Professor of Law at South Asian University. He has served as a Member of the Law Commission of India; Director of the Centre for Studies and Research in International Law and Co-Chair of the Research and Planning Committee of the Asian Society of International Law. He has held visiting appointments at the London School of Economics, the University of Tokyo, the University of Georgia at Athens, the Max Planck Institute for International Law etc. He has published in and has been on the Editorial Boards of many prestigious international journals.

#### Prof. Karuna Chanana

Prof. Karuna Chanana has over 35 years of academic and research experience in sociology of education, gender and equality. She started her teaching career from Jesus and Mary College. She retired as Professor from the Jawaharlal Nehru University's Zakir Husain Centre for Educational Studies and currently serves as advisor, consultant, editor, research specialist to a number of educational institutions, journals, and think tanks. Her areas of interest include educational policy and process; equity; women in higher education; the impact of globalisation and privatisation on academic profession. Besides authoring various books, she has published several articles in reputed academic journals.



#### Sr. (Dr.) Rosily T.L. rjm



Sr. (Dr.) Rosily T.L. rjm is currently the officiating Principal of Jesus and Mary College with over three decades of academic and research experience. She has held teaching positions at various institutions including Department of Elementary Education, JMC, and St. Bede's College, Shimla, Himachal Pradesh. She is a teacher educator with a passion to enable students to develop as women of competence and compassion. She has undertaken research projects funded by University of Delhi, one of which was selected for collaboration with the University of Michigan, USA. Her areas of interest include value education and pedagogy of social science.

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#### Dr. Ravinder Kaur

Dr. Ravinder Kaur is a Professor of Sociology and Social Anthropology at the Department of Humanities and Social Sciences, IIT Delhi. Prior to joining IIT Delhi, she has worked at the Delhi School of Economics and New York University. She has been a consultant for various international organisations such as the World Bank, UNDP and UNFPA. She has worked on projects funded by Action Aid, IDRC, and SIDA. Her research interest is in the areas of Sociology of Kinship, Marriage and Family, Urban Social Anthropology, Migration Studies, Gender Studies, Demographic Anthropology, Sociology of India, Social Change.



#### Dr. Mary E. John

Dr. Mary E. John is currently Senior Fellow at the Centre for Women's Development Studies (CWDS), New Delhi, India. She was Director of CWDS from 2006 to 2012 and was Deputy Director of the Women's Studies Programme in Jawaharlal Nehru University, from 2001 to 2006. She has written widely in the fields of feminism and women's studies. Her recent publications include Women's Studies in India: A Reader (Penguin 2008), and the report Gender Biased Sex Selection: History, Debates and Future Directions (UN Women, 2014).

#### Ms. Kanta Singh

Ms. Kanta Singh is the State Project Head at the UNDP wherein she manages employment and entrepreneurship programme for women in the state of Haryana. She has over 20 years of multicultural experience in the management of pro-poor, pro-women development programmes in organisations such as WomenPowerConnect (WPC), International Foundation for Electoral Systems (IFES), Women in Sustainable Enterprises (WISE) and Center for Social Research (CSR).





#### Dr. Nilima Chitgopekar

Dr. Nilima Chitgopekar is an Associate Professor in the Dept of History, Jesus & Mary College. She has worked on multimedia including digital lectures and documentary films. The recipient of many prestigious fellowships, she is the author of several books and articles on matters to do with religion, history and gender.

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Prof. Shyam Menon

Dr. Shyam B. Menon is a Professor at Central Institute of Education, University of Delhi since 1994. He has been the Vice Chancellor of Ambedkar University from 2008-2018. He has held several positions like Dean, Faculty of Education; Proctor, University of Delhi; Director, School of Education, IGNOU and Professor at the Central Institute of Educational Technology, NCERT; and a teaching faculty at M.S. University of Baroda for several years. He has been a Fullbright Fellow at the University of Wisconsin, Madison. Currently, he is on the Editorial Board of several prestigious Indian and International journals. He is also on the Task Force on Access and Equity in Higher Education constituted by the International Association of Universities.



#### Padma Shri Meenakshi Gopinath

Padma Shri Meenakshi Gopinath is an Indian educationist, political scientist, writer and former principal of Lady Shri Ram College, New Delhi. She is the founder and incumbent director of the Women in Security Conflict Management and Peace (WISCOMP), a non governmental organization promoting peace and socio-political leadership among the women of South Asia and a former member of the National Security Advisory Board.

#### Dr. Huma Ghosh

Dr. Huma Ghosh is a Professor, Department of Women's Studies at San Diego State University (SDSU). She is currently on the advisory boards of the Centre for Islamic and Arabic Studies; Center for Asian Studies; and International Security and Conflict Resolution Institute at SDSU. She received her PhD in 1990 in Cultural Anthropology from Syracuse University. She has published extensively on women in Afghanistan, Muslim women in India and in the U.S. diaspora, and gendered violence and conflict with a focus on Afghanistan.





#### Dr. Anita Ghai

Dr. Anita Ghai is a Professor of Psychology at Ambedkar University
Delhi. She is a disability rights activist in the areas of education,
health, sexuality and gender. She has been a Fellow at the Nehru
Memorial Museum Library, Teen Murti Bhawan and also the President
of the Indian Association for Women's Studies.

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#### Prof. Veena Sikri

Veena Sikri is currently the Professor, Ford Foundation endowed Chair, Bangladesh Studies Programme, Academy of International Studies, Jamia Milia Islamia. She has held visiting appointments at the Institute of South East Asian Studies, Singapore, and Academy of Third World Studies, JMI. She has several diplomatic positions including the High Commissioner of India to Bangladesh, High Commissioner of India to Malaysia, Consul General of India, Hong Kong, Director General, Indian Council for Cultural Relations among others. She began her career in 1971 when she joined the Indian Foreign Services. She has published several essay and books on India's diplomatic relations with a focus on Bangladesh.



#### Prof. Marja-Liisa Tenhunen

Prof. Marja-Liisa Tenhunen has 35 years of education experience in Finland. She was the President and Managing Director of Centria University of Applied Sciences for 17 years. She is member of the Research and Innovation Council under the Ministry of Education and Culture in Finland. She had been delegation member for the Finnish Funding Agency for Technology and Innovation under the auspices of the Ministry of Employment and the Economy. Shanghai University, where she is presently working as a Chair professor at SHU MBA, conferred the title of High-end Foreign Expert to her in 2014.

#### Dr. Akhilesh Chandra

Dr. Akhilesh Chandra is a Professor of Accounting at the GW Daverio School of Accountancy at University of Akron, Ohio. He is also the Director of the Institute for Global Business and a KPMG Research Professor, Accounting and Information Systems. An esteemed researcher in the field of Management Accounting and Audit, he has also been the Director of Center for Research and Training in Information Security and Assurance (CReTISA) and a Program Chair at American Accounting Association, Ohio. His areas of research interest are Emerging Technologies and Artificial Intelligence in Accounting, Ethics and Social Responsibility, and Risk and Corporate Governance.





#### Ms. Becky Smith

Ms. Becky Smith has extensive experience working internationally in provision and development of higher education. She has been facilitating governments, voluntary organizations and individuals on a global basis to enhance their performance and achieve goals of higher education. Prior to this role, Becky spent over twenty years working in both academic and administrative roles within universities on three continents. She has over a decade of teaching experience at institutions like University of Leeds, Leeds Beckett University, Zhejiang University, Shanghai University, the University of Groningen, the University of York and University of Toronto.

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#### **Technical Session 1: Women Entrepreneurship and Financial Independence**

Chairperson: Dr. Mani A. Nandhi, Associate Professor, Commerce, JMC

Discussant: Mr. Naveen Thomas, Assistant Professor, Economics, JMC Rapporteur: Ms. Saloni Arora, Assistant Professor, Commerce, JMC

1.	Dr. Neetu	Head, Assistant	V.S.P.P.G. College,	Victimization to Empowerment: a Journey of
	Tyagi	Professor, Department of English	Shamli(U.P.)	Indian Women
2.	Vartika Garg	Research Scholar	Pacific University	Increasing use of digital finance platform and its relation to women empowerment
3.	Abhay Kumar	Assistant professor & Fellow	Countries Research Centre, Univ. of Delhi  Countries Research Centre, Univ. of Delhi  Empowering women through socion entrepreneurship: A study of transpersion realities	
4.	Neha Chauhan Devi Roy	Assistant Director (Indian Economic Services) Research Scholar	Ministry of Finance Jawaharlal Nehru University	Women and Work Participation in India: A Study of Educational Attainment and Working Status
5.	Trisha Chowdhry and Vrinda Moda	Assistant professor Assistant Professor	Jesus and Mary College	Women empowerment: Visibility in the entrepreneurial world in the last decade
6.	Neha Khaitan	Assistant Professor	University of Delhi	Women empowerment: Inspiring stories from being homemakers to entrepreneurs.
7.	Dr. Alka Maurya and Mr. Aditya Gupta	Associate Professor	Amity International Business School	Strategies of MNCs in enhancing rural women economic empowerment
8.	Rakhi Dhaka	M.Phil. Research Scholar	Delhi School of Economics, DU	A Study of State Initiatives on Women's Education
9.	Neetu Choudhary and Kaya	Assistant Professor	Mittal School of Business, LPU	Women's Emotional Intelligence and Leadership: Friends or foes?
10.	Dr. Namita Kumari Das	Assistant Professor	Dhenkanal Autonomous College	Does Financial Inclusion through Micro-finance Empower Women?
11.	Saumya Singh	Research Scholar	Mahatma Gandhi Chitrakoot Gramodaya Univ., Satna (M.P.)	"Legal Provisions For Women Empowerment And Awareness Education Among Woman Of Chitrakoot District (U.P.)"
12.	Neelam Nakra	Research Scholar and Assistant Professor	Lovely Professional University	Antecedents of Employee Burnout in Healthcare Industry with special reference to Private Sector Hospital Nurses
13.	Kanika Dhingra	Research Scholar	Indian Institute Of Foreign Trade, Delhi	Role Of Human Capital In Women Empowerment

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## Technical Session 2: Political, Cultural and Ideological Dimensions of Women Empowerment

Chairperson: Dr. Alka Sehgal, Associate Professor, Education, JMC Discussant: Dr. Amya Agarwal, Assistant Professor, Political Science, JMC Rapporteur: Ms.Prabhjyot Caur, Assistant Professor, Education, JMC

4	37.37.1			, ,
1.	Mr. Muhammed	MA	KKHM Islamic and	Religion as a source of women
	Salim P	Psychology	Arts Colege	educational empowerment: a case study
		Student		of Kerala Muslims
2.	Muhammed	Post	Calicut University	Women in islam
	Ravah.kv	graduation		
3.	Sayyid Ali	Graduation	University of Calicut	Women Empowerment through
	Bahassan		-	Education
4.	Anayat Ul Lah	Research	University of Kashmir	Empowering women in Kashmir: The
	Mugloo	Scholar		role of University education in Kashmir.
5.	Manzoor Ahmad	Research	University of Kashmir	Empowering women in 21st century: The
	Padder	Scholar		role of University education in Kashmir.
6.	Dolly Sharma	MA English	Jesus and Mary	"Female Academic Spaces: liberatory or
	<b>,</b>	Previous	College, University of	impeding?"
			Delhi	
7.	Ankita Patra	Student	Amity Business	Glass Ceiling of Women at Workplace
, .	1 11111100 1 0010		School	cause coming of women at womphate
8.	Mimansa	Student	Hindu College	Gender Violence and Sex Education
0.	Bhardwaj and	Student		School Violence and Sen Education
	Kuldeep Kumar	Student	Indian Academy of	
	Traideep Trainai	Student	International Law and	
			Diplomacy	
9.	Rajni	Research	Central Institute of	Role of Education in Women
· .	ragin	Scholar	Education, university	Empowerment Company of the Company o
		Scholar	of Delhi	Limpowerment
10.	Shamsad Alam	Research	Panjab University	Making of Gender and Disability
10.	Shanisau Alam	Scholar	1 anjab Chiversity	Inclusion: In Context of Rights of
		Scholar		
11.	Ligraga Cogarran	Research	Jawaharlal Nehru	Persons with Disabilities Act, 2016
11.	Jigyasa Sogarwal			Politics of Shame: Gender, nakedness
12.	Aastha Mishra	scholar	University, New Delhi Jawaharlal Nehru	and protest in India
12.	Aastna Mishra	PhD Scholar		Examining the Enhancement of Women's
			University	Wellbeing by Applying the Capability
1.0	) / 1 · 1	D .		Approach to Education
13.	Mohammed	Post	A COMPANY OF THE PARTY OF THE P	
	Jabir	Graduate	Calicut University	Women Empowerment
14.	Neha Kishore	Assistant	PGDAV College,	The Intersectionality of Women's
	Banka	Professor	University of Delhi	Identity: Gender and Religion

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#### <u>Technical Session 3: State Or Community-Driven Empowerment Initiatives</u> and Transformed Living Realities

Chairperson: Dr. Ameeta Motwani, Associate Professor, Commerce, JMC Discussant: Ms. Deepali Kulkarni, Ph.D. Candidate, Syracuse University, USA Rapporteur: Ms. Asha Sundaram, Assistant Professor, Education, JMC

1.	Rashmi Verma	Assistant Professor	Department of Mass Communication, Central University of Jharkhand, Ranchi	Breaking the Cage with the Power of Pen: A Case Study of Khabar Lahariya
2.	Rajiv Bhatia	Teacher (Natural Science)	Ramjas Academic Institution Directorate of Education Govt. of NCT of Delhi	Opportunities & Challenges of Economically Weaker Sections Girl Children of Private Schools
3.	Mahima Varma	Assistant Professor, Dept. of Sociology	Jesus and Mary College, New Delhi	Family as Perpetrator or Protector? : Honour Killing in India
4.	Sharin D'souza	Student	Jesus and Mary College, University of Delhi	The Peculiar Patriarchy and the Ramifications of Womanhood: Understanding Experiences of Agency in Indian Women
5.	Nitika Bose	Reasearch Scholar	Central Institute of Education	Steering Through Multiple Selves: The Experience of Socio economically Disadvantaged Girls in Elite Colleges
6.	Priyanka Anjan Rao	Assistant Professor	University of Delhi South Campus	Gender norms in Everyday social transactions: An Observational study
7.	Manasi Duggal	Ph.D. Scholar	Jamia Millia Islamia	Influences of Ambedkar's Thoughts on Women's Empowerment: The Trajectory of Dalit Feminism in India
8.	Sunita Kathuria	Senior Research Fellow, Ph.D. Scholar	University School of Education, GGSIPU, Dwarka, Delhi	Educational Inclusion of Girls with Disabilities: Implementation, Progress and Challenges
9.	Dr. Anu Dandona	Assistant Professor	AIBAS, Amity University, Lucknow	A Study on Personal Wellbeing and Marital Adjustment of Working Women and Homemakers
10.	Monica CR	Student	Rajiv Gandhi National Institute of Youth Development(RGNIYD) Sreeperumbudur, Chennai, Tamil Nadu	The effectiveness of women component plan (WCP) in Mattathur Panchayath (Kerala) with special reference to Asset for self-employment project
11.	Vajeehul Haque CK	Post Graduate Student	IGNOU	Role of Kudumbasree and Women Empowerment in Kerala State, India

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## <u>Technical session 4: Victimization to Empowerment: Journeys of Indian</u> <u>Women</u>

Chairperson: Dr. Jayanti Seth, Associate Professor, English, JMC

Discussant: Dr Sandhya Nambiar, Assistant Professor, English, JMC Rapporteur: Ms. Nitu Duggal, Assistant Professor, Education JMC

	Rapporteur. Wis. With Duggai, Assistant Professor, Education Swic			
1.	Dr. Yash Deep Singh	Assistant Professor	Graphic Era Hill University	From Subjugation to Self-emancipation : Critical Insights into an Autobiographical Novel Karukku
			Dehradun	by a Dalit Christian Writer Bama
2.	Noushadali K	Post	University of	Dalit Women Literature in India: An Analytical
		Graduation	Calicut	Study About Tamil Dalit Writer P.Sivakami
3.	Sayar Singh	Ph.D.	University of	Representation of Subaltern Voice in Indian
	Chopra	Scholar	Delhi	English Fiction Highlighting the Narrative of
				Subalternity in Women
4.	Ruchi Nagpal	Student	Jamia Millia	The Rightful Art: Studying Literature as a
			Islamia	Medium that Transforms Reality
5.	Drishti Kalra	Post	Department of	Self-realization in female mystique an ancient
		graduate	History	warmth of the Sun
6.	Aiswarya S	M.Phil.	University of	Spirited Away (Based on Autobiographical
		scholar	Delhi	Novel)
7.	Farhat Khan	Student	University of	"It is not easy to be a Woman" - Understanding
			Delhi	Experiences of having a Female Body
8.	Mercy Jill Jill	Researcher	University of	Victimization to Empowerment: Journeys of
			Delhi	Women in Indian Cinema.
9.	Linthoingambi	PhD Scholar	University of	Modern Education and Rise of Women Writers
	Chanu		Delhi	in Modern Manipuri Literature
	Ningthoujam			the second secon
10.	Dr Priyanka	Assistant	Ambedkar	Her Story of Ideas and Change: Kamla Devi
	Jha and	Professor	University,	Chattopadhyay
	Purnima K.		Delhi	
	Oraon			

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### JMC visited IISER Pune and submitted 3 lesson Plans on 18th and 19<sup>th</sup> March 2019

Ms. Megha	Shadow Prices and Market Prices	1. TROPICSU,		
Jacob	https://tropicsu.org/lesson-plan-carbon- pricing-shadow-and-market-prices/	World Bank	2019	
Ms. Sumangali Radhakrishnan Nair	Stress & Coping <a href="https://tropicsu.org/lesson-plan-stress-and-coping/">https://tropicsu.org/lesson-plan-stress-and-coping/</a>	1. TROPICSU, World Bank	2019	
Dr. Ameeta Motwani	Poverty and Climate: An Inextricable Link	1. TROPICSU, World Bank		
	https://tropicsu.org/?s=Ameeta+Motwani		2019	



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TROP ICSU LP Dev Workshop: Group Photo D INDOX X

 $\Box$ 



Aparna iiser <aparna.iiser@gmail.com>

Fri, Mar 22, 11:51 AM

to Aparna, robin211985, Abhishek, Amit, Rekha, shefali, pragyagahlot, Namita, Neeti, Aditi, megha, Anita, ameetamotwani, me, Chirag, Rahul, Megha, Aparna 🕶

Dear All

Thank you for your participation in the TROP ICSU LP Development workshop held on 18-19th March 2019 at IISER Pune. Please find the attached group photograph of the workshop.

Kind regards,

Aparna

Aparna Joshi

Senior Technical Associate, TROP ICSU

Indian Institute of Science Education and Research (IISER)

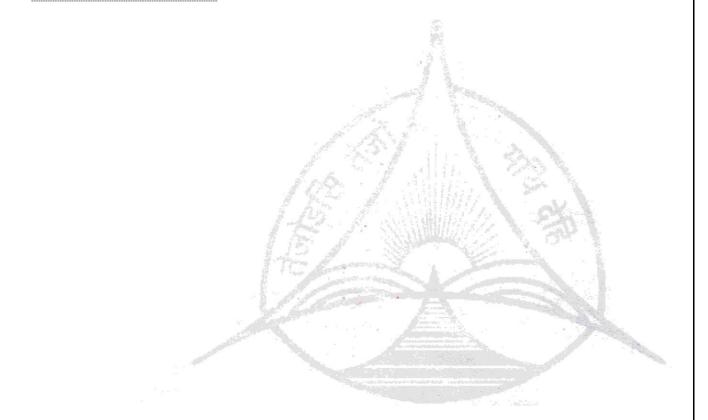
Pashan, Pune

Maharashtra 411008, India

Digital Coordinates

Email: tropicsu@iubs.org; aparnajoshi@iiserpune.ac.in Websites: http://www.iiserpune.ac.in/; https://tropicsu.org

Phone: +91-20-2590 8451 / 8465 (O)



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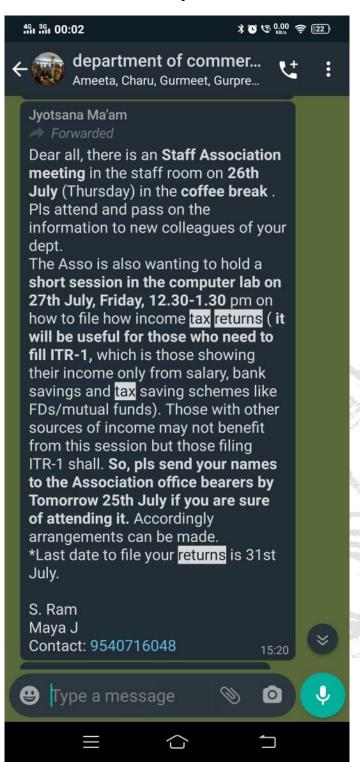
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# FDP ON E-FILING OF TAX RETURNS CONDUCTED BY DR. RENU GUPTA, SENIOR FACULTY, COMMERCE DEPARTMENT

27th July 2018



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## **Department of Commerce Jesus and Mary College,**

(NAAC Accredited 'A' Grade)
University of Delhi

# REPORT of UGC Sponsored International Conference on

Social Media Marketing – Opportunities & Challenges (ICSMM'19)

March 28-29, 2019

Venue: Jesus and Mary College Chanakyapuri, New Delhi-110021. India

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The power of social media is the ability to connect and share information with all persons having access to the internet. Today, because of Information Technology the world has turned into a global village. Marketing through social media is one of the most effective ways of introducing the company and its products in the market. Several companies have achieved amazing results through e-mail marketing.

Though social media offers unlimited opportunities, there are huge challenges attached with it. To discuss these opportunities and challenges the Department of Commerce, Jesus & Mary College was invited by Sr. (Dr.) Rosily T.L. r.j.m, the Principal of Jesus and Mary college to organize a Two-day International Conference on the theme *Social Media Marketing – Opportunities* & *Challenges* on 28<sup>th</sup> and 29<sup>th</sup> March, 2019 (ICSMM-19).

With an array of interactive and informative sessions, the conference aimed to provide all its delegates a holistic experience by inculcating in them knowledge and awareness of this digital world that surrounds them, while leaving them with some room for thought.

The conference was honored by the presence of eminent guests both National and International. They included Her Excellency Joanna Kempkers, High Commissioner, New Zealand High Commission, Justice Mukul Mudgal, Chairperson, Governance Committee and Review Committee FIFA and by the presence of Hon'ble Smt.Sheila Dikshit, Former Chief Minister of Delhi and President of the Delhi Pradesh Congress Committee.

Her Excellency Joanna Kempkers along with Justice Mukul Mudgal, Sr. (Dr.) Rosily T.L. r.j.m and the convenors released The *Abstract Book* put together by the Academic Committee, ICSMM-2019. On this occasion three books were released by Hon'ble Smt. Shiela Dikshit, which included "*International Business*", by Dr. Vibha Mathur & Ms. Priyanka Marwah, "*Insurance & Risk Management- Fundamentals & Applications*", by Dr. Nishwan Bhatia & Ms. Charu Sarin, and "*Women's Working World- A Mirror to their World*" by Ms. Amita Sahaya,

A special address by Dr. Bertrand de Hartingh, *Counsellor for Education*, *Science and Culture at the Embassy of France in India* was an important discourse on the Marketing of Indian Culture through Social Media.

The conference was a mix of debate and discussions organized by the faculty and students of the department consisting of plenary and technical sessions, special invited panels, workshops and a master class conducted by experts in the field.

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Two forums of which CEO's of Corporates, Entrepreneurs and Founders of Start-Ups were the panelists was organized by our students a) Media Connect: Debates and Dialogues and b) 'Techocial', a Round Table Conference on the impact of Social Media Marketing.

A special invited Health Panel on the theme- 'The New Age Communication Tool in Generating Community Awareness on Health Issues', focused on the issue of the pervasiveness of fake news related to health on social media platforms and focused on the question 'Is social media really social'. This was discussed by eminent medical doctors and psychiatrists from India and Italy. This invited Panel was chaired by Dr. Alok Mathur from the Ministry of Health and Family Welfare, Government of India

A Master Class on 'Outcomes & Effects of Social Activism: Whose Voices are Heard and How?' was conducted by international experts from Sweden. The student participants nearly 80 in number who had pre- registered for the event, attempted to explore their past and present experiences with social media and discussed the way forward.

Students organized a workshop on 'Cyber Security' which shed light on topics such as ATM tampering and misinformation. Information was given about Cyber Crime Prevention against Women and Children how it works and how it can be used by us to report cybercrimes. This workshop had more than 60 enthusiastic participants.

With an aim to increase brand awareness and to draw attention to company values, a Social Media Campaign Designing Competition, "Viral in Nature" was organized by the students. Besides, A Career Fair, 'Erudite' was also organized by the students of the Management Interaction Cell of JMC. More than 25 companies and institutions participated in this first ever career fair in JMC.

An Inter- college Art show and competition was one of the highlights of ICSMM-19. This was in collaboration with the Fine Arts Society of the College. The show displayed a diverse collection of 2D and 3D art pieces. The displayed art pieces explored topics like Role of social media platforms and the Future of social media marketing. The chief guest at this event was the eminent artist Shobha Broota. The show was curated by Dr. Nishwan Bhatia, who was also the co-head of the Academic team.

The Plenary Sessions based on the theme of the Conference including: Social Media: A New Age Communication Tool, Social Media as a Tool for Empowerment, Social Media: Intrusion and Privacy and the last Plenary the Economics of Social Media saw eminent researchers and practitioners having an interactive discussion both among themselves and with the audience.

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The two days of the international conference saw more than 600 participants. A total of 12 sessions including plenary and special invited sessions, workshops had around 44 speakers. Our International Participants included eminent academics, researchers, medical practitioners, media representatives from Italy, Sweden, Germany, New Zealand and France.

The Technical Sessions chaired by eminent academicians saw approximately 40 papers presented by Researchers and Students from Universities from India and Abroad.

The guests at the Valedictory Session included Prof. Dinesh Singh, *Chancellor*, *K.R. Mangalam University and Former VC of University of Delhi*, and Ms. Dora Bertucci, *Community Leader Airbnb*, *Italy*. They distributed the prizes for the various competitions held during the Conference. The closing address was given by Sr. (Dr.) Rosily T.L. r.j.m, *Officiating Principal*, *Jesus and Mary College*. Finally, an evening of semi classical music and a rousing Korean Drummers performance saw an end to a most successful and exciting conference.

Dr. Sunita Kaistha & Dr. Rekha Dayal Convenors, ICSMM-19 Dr. Vibha Mathur Academic & Cultural Head



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#### **JESUS AND MARY COLLEGE**

Internal Quality Assurance Cell (IQAC-JMC)

Organises

Self-enhancement Workshops for Non-Teaching Staff 26<sup>th</sup> & 27<sup>th</sup> June 2019
Venue: Multi-Purpose Hall

**DAY 1: 26.06.2019 (Wednesday)** 

1ST SESSION	Self-Image & Self Esteem
9:30 A.M. TO 11:00 A.M.	Personality Development
	Positive Mind-set
_	
11:00 A.M. TO 11:30 A.M.	TEA BREAK
	Tables Comments
2nd Session	Interpersonal & Intrapersonal Skills
11:30 A.M. TO 1:00 P.M.	Public Dealing
	Official letter writing

#### **DAY 2: 27.06.2019 (Thursday)**

1ST SESSION	
9:30 A.M. TO 11:00 A.M.	Healthy Relationships with others in the work place & Team work
	The state of the s
11:00 A.M. TO 11:30 A.M.	TEA BREAK
and the same of th	
2nd Session	The Committee of the Co
11:30 A.M. TO 1:00 P.M.	Work- life balance / Work Ethics

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#### **Organises**

Self enhancement Workshops for Non – Teaching Staff
26 & 27 June 2019
Timings 09.30 am to 1.00 pm
Venue: MPH

Sr. Dr. Rosily T.L r.j.m, Officiating Principal Dr. Alka Marwaha, Coordinator IQAC-JMC

Detailed Programme attached





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