



MS. PRIYA DAHIYA

Assistant Professor, Commerce Department.

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Priya Dahiya is an Assistant Professor. She has done B.com (Hons.) and M.com from Delhi University. And currently pursuing Ph.D. Her research interest includes Finance, Marketing and International Business, especially in the broader domain of India's trade relationship with its neighbouring countries. She has published her research findings in number of UGC listed and peer reviewed journals and also presented research papers in various national and international conferences.

Qualifications

Degree: B.Com (Hons)- 2015, M.com- 2017.

Institute: University of Delhi

Discipline: Commerce

Papers Taught

Business Mathematics and Statistics, Business Laws, Marketing Communication, Business Organization and Management, Collective Bargaining and Negotiation Skills, Fundamentals of Business Organization and Marketing Management.

Specialisation: Finance, Marketing and International Business

College Societies

Member, Mercatus Society.

Member, Cosmos Society.

Member, Green Society.

Selected Publications: Books/Course Material/Articles

“The World Trade Organization’s Agreement on Agriculture: Issues and challenges for India” published in World Affair Journal.

Chapter in edited Book

“In Defense of Environment: Understanding the link between Environment Sustainability and Development” in B. Rupini, Sushmitha Baskar, Sadananda Sahoo and Nandini Sinha Kapur (eds.) Environmental and Ecological Sustainability, Indira Gandhi National Open University (IGNOU) Publications, 2018, pp. 452. (ISBN No 978-93-87960-94-7)

Prepared chapter for B.A. (Honors), Course- Discipline Specific Elective; DSE, Semester- V, Paper- Public Policy in India, Unit-5 ‘Ideology and Policy: Nehruvian Vision, Economic Liberalization and Recent Developments’, University of Delhi.

Participation in National/International Conferences:

Presented a paper titled “Emerging Technology in Retail Management” in International Conference “21st Science Council of Asia (SCA) Conference” organized by Indian Council of Social Science Research (ICSSR) on 15th – 17th March 2022.

Presented a paper titled “Financial Inclusion and Social Change” in the National Conference on “Nationalist Discourse on Inclusion in India” organized by Indira Gandhi National Open University (IGNOU) and Prajna Pravah, New Delhi and sponsored by Indian Council for Social Science Research (ICSSR), Indian Council of Philosophical Research (ICPR), New Delhi and Kendriya Hindi Sansthan, Agra in 2018 at Babasaheb Ambedkar Convention Centre, IGNOU Campus, Maidan Garhi, New Delhi-110068.

Presented a paper titled “Industrialisation and the role of foreign capital in colonial India” in the National Conference 2018 on “Indian Economy: Challenges and Prospects” organized by Centre for Study and Research (CSR), Hyderabad and Council on Economic Research (CER), New Delhi at Indian Islamic Cultural Centre, New Delhi on 3-4 March 2018.

Presented a paper titled “National Policies and Programmes for elderly in India” in the National Seminar 2018 on “Empowering Elderly in Vulnerable Constituencies: Role of State and Civil Society” organized by Department of Social Work, University of Delhi in collaboration with

National Institute of Social Defense, Under Ministry of Social Justice and Empowerment at Department of Social Work, University of Delhi on 17-18 February 2018.

Other responsibilities

Member, Organizing Committee in the International Conference on ‘Evolving Business Strategies in a Transforming Global Environment’ held on January 20-21, 2022 at Jesus and Mary College.

Member of Organizing Committee of the Webinar on ‘VOSVIEWER: A tool for Bibliometric Analysis in Research’ organized by Department of Commerce

Member of Organizing Committee of “Role of Experiential learning in enhancing employability and entrepreneurial skills” organized by Internal Quality Assurance Cell (IQAC) in collaboration with skill labs.