



Dr. Anshi Goel

**Assistant Professor, Department of Commerce,
Jesus & Mary College, University of Delhi**

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Dr. Anshi Goel is an Assistant Professor (Ad-hoc) in the Department of Commerce, Jesus and Mary College, University of Delhi since November, 2020. She has done her PhD in the area of Finance from the Department of Commerce, Delhi School of Economics, University of Delhi. Her research interest includes Market Micro Structure, Stock Market Anomalies, Socially Responsible Investing, Investment Management, Corporate Finance, Financial Markets & Institutions and Behavioural Finance. She has published more than ten papers in national and international journals of repute and presented papers at conferences.

Area of Specialization: Finance & Accounting

Educational Qualification:

S. No.	Degree	Year	Institution
1.	Ph.D. (Finance)	2020	Department of Commerce, Delhi School of Economics, University of Delhi
2.	M.Com	2014	Department of Commerce, Delhi School of Economics, University of Delhi
3.	B.Com (Hons.)	2012	Maitreyi College, University of Delhi
4.	UGC NET & JRF (Commerce)	2014	UGC Ref. No. - 668/(NET-DEC. 2013)

Papers Taught: Financial Accounting, Financial Management, Business Research Methods & Analytics, E-Commerce, Entrepreneurship Development, Brand Management, Computerised Accounting System, Consumer Affairs and Customer Care.

College Societies:

- Member, Peace Society
- Member, Finance & Investment Cell

Research Work:

- Goel, A., Tripathi, V. & Agarwal, M. (2021). **Is Information Risk Priced in Indian Stock Market?**. *Finance India*, Vol. XXXV(4), pp. 1273-1298, ISSN: 0970-3772, Scopus Indexed, ABDC Listed & UGC Care Listed.
- Goel, A. & Tripathi, V. (2021). **Disentangling Liquidity and Information Asymmetry Effect**. *International Journal of Financial Services Management*, Vol. 11(2), pp. 163-182, ISSN: 1741-8062, Inderscience Publishers, ABDC Listed & UGC Care Listed.
- Goel, A., Tripathi, V. & Agarwal, M. (2020). **Market Microstructure: A Comparative Study of Bombay Stock Exchange & National Stock Exchange**. *Journal of Advances in Management Research (JAMR)*, Vol. 18(3), pp. 414-442, ISSN: 0972-7981, Emerald Publishing Limited, Scopus Indexed & UGC Care Listed.
- Goel, A., Tripathi, V. & Agarwal, M. (2020). **Liquidity Premium at National Stock Exchange of India**. *NMIMS Management Review*, Vol. XXXVIII, Issue 4, pp. 33-61, ISSN: 0971-1023, Web of Science Indexed & UGC Care Listed.
- Goel, A., Tripathi, V. & Agarwal, M. (2020). **Information asymmetry and stock returns**. *Journal of Advances in Management Research (JAMR)*, Vol. 18(1), pp. 85-112, ISSN: 0972-7981, Emerald Publishing Limited, Scopus Indexed & UGC Care Listed.
- Goel, A., Tripathi, V. & Agarwal, M. (2020). **Seasonal Behavior of Liquidity Premium in Indian Stock Market**. *MAIMS Economic Journal*, Vol. 1(2), pp. 1-30.
- Tripathi, V. & Goel, A. (2018). **Is Liquidity Risk Priced in Indian Stock Market?**. *Journal of Business Studies*, Vol. X, pp. 28-56, ISSN: 0975-0150, Publisher: Shaheed Bhagat Singh College, University of Delhi, UGC Listed.
- Agarwal, D.R. & Goel, A. (2017). **Demonetisation (8th November, 2016): It's impact without any prejudice**. *Optimization: Journal of Research on Management*, Vol. 4(2), pp. 69-80, ISSN: 0974-0988, UGC Listed.
- Agarwal, D.R. & Goel, A. (2015). **Economic Reforms and Inclusive Growth**. *Global Journal of Management Perspectives*, Vol. 2(2), pp. 14-21, ISSN: 2348-2494.
- Goel, A. (2015). **Major Scams in Indian Capital Market**. *ACADEMICIA: An International Multidisciplinary Research Journal*, Vol. 5(5), pp. 205-215, ISSN: 2249-7137.
- Goel, A. (2015). **SEBI: The Regulator of Capital Market in India**. *South Asian Journal of Marketing and Management Research*, Vol. 5(5), pp. 19-26, ISSN: 2249-877X.

Book Chapters:

- Goel, A. (2020). **Effect of COVID-19 on Consumer Behaviour in India**. In Management Dynamics & COVID Pandemic, Maharaja Agrasen University Publication, New Delhi, ISBN: 978-81-942547-6-8, pp. 77-83.
- Goel, A., Tripathi, V. & Agarwal, M. (2017). **The Evolving Efficiency of Indian Stock Market**. In Emerging Issues and Challenges in Finance, Galgotia Publishing Company, ISBN: 978-93-86184-42-9, pp. 1-10.
- Agarwal, D.R. & Goel, A. (2017). **Demonetization: It's Impact on the Nation & How it should be Managed**. In GDGU ICON 2017 – Dream, Build & Grow: Unleashing the Entrepreneurial Potential, Excel India Publishers, New Delhi. ISBN: 978-9386256-46-1. pp. 93-106.
- Goel, A. (2015). **National Stock Exchange: The Reformer of Indian Capital Market**. In GDGU ICON 2015 – Changing Landscape of World Economies: Need for Alternate Growth Models, Excel India Publishers, New Delhi. ISBN: 987-9384869-28-1, pp. 44-53.

Conferences:

- Presented paper “**Social Stock Exchange: The Way Forward for India**” at the International Conference on Evolving Business Strategies in a Transforming Global Environment organised by Jesus & Mary College, University of Delhi on 20-21 January 2022.
- Presented paper “**The Interplay of Brand Management Strategy and Brand Equity: A Case from the Luxury Hospitality Industry**” at the International Conference on Evolving Business Strategies in a Transforming Global Environment organised by Jesus & Mary College, University of Delhi on 20-21 January 2022.
- Presented paper “**Effect of COVID-19 on Consumer Behaviour in India**” at International Conference on Global Economic Order in the Post Covid-19 Era on 25th July, 2020 on Zoom platform organised by Maharaja Agrasen Institute of Management Studies, IP University, Delhi.
- Won second price of Rs. 11,000 for presenting research titled “**Is Information Risk Priced in Indian Stock Market?**” at Anusandhan Pratiyogita 2019: Annual Research Competition in June, 2019 organised by Rukmani Devi Institute of Advanced Studies, IP University, Delhi.

- Presented paper “**Innovation in Market Microstructure: Liquidity Premium at National Stock Exchange of India**” at All India Commerce Conference (AICC), 2018 held at Osmania University, Hyderabad on 20-22 December, 2018.
- Presented paper “**The Evolving Efficiency of Indian Stock Market**” at Vivekananda International Conference, 2017 held at VIPS, New Delhi.
- Presented paper “**Demonetization: It’s Impact on the Nation & How it should be Managed**” at 4th International Conference on Management, (GDGU ICON 2017) February 9 & 10, 2017, organised by G.D Goenka University, Gurgaon.
- Presented paper “**National Stock Exchange: The Reformer of Indian Capital Market**” at 2th International Conference on Management, (GDGU ICON 2015) February 19 & 20, 2015, organised by G.D Goenka University, Gurgaon.

Workshop:

- 23rd Jan. 2021 - Conducted a workshop on the topic “**Introduction to Research**” at Enactus JMC, Research & Development Cell, Jesus & Mary College.

Awards & Recognitions:

- Won second price of Rs. 11,000 for presenting research titled “**Is Information Risk Priced in Indian Stock Market?**” at Anusandhan Pratiyogita 2019: Annual Research Competition in June, 2019 organised by Rukmani Devi Institute of Advanced Studies, IP University, Delhi.
- Awarded Junior Research Fellowship (JRF) & Senior Research Fellowship (SRF) during PhD.
- Stood 1st in B.Com (Hons.) in Maitreyi College and South Campus (University of Delhi).
- Awarded CBSE Scholarship worth Rs. 20000 per annum for five years.
- Awarded “**ACADEMIC EXCELLENCE**” by D.A.V Public School, Gurgaon.