


Curriculum Vitae

Title	Dr.	First Name	Ameeta	Last Name	Motwani	
Designation		Professor				
Department		Commerce				
Institutional Email Address		amotwani@jmc.du.ac.in				
EDUCATION						
Degree		Institution		Year		Details
Ph.D.		Indian Institute of Technology (IIT) Delhi		2005		Title of Thesis – The Social Construction of Poverty: Discourses of Poverty and the Practice of Poverty Alleviation in India
M.Phil.		Delhi School of Economics, University of Delhi		1988		Ist Division
M.Com.		Shri Ram College of Commerce, University of Delhi		1982		Ist Division
M.A.		Institute of Development Studies, University of Sussex		2022		Ist Division with Merit
CAREER PROFILE						
Institution		Designation		Duration		Role
Jesus and Mary College		Professor		11/12/2023 onwards		<ul style="list-style-type: none"> • Teaching • Mentoring • Convenor Research and Collaboration Committee • Member Academic and Advisory Committee • Editor College Journal JMC Review Volume VII • Member Core Team for NAAC SSR and NIRF • Faculty Advisor FIC
		Reader/Associate Professor		11/02/1998 – 11/12/2023		
		Senior Lecturer		11/02/1990 – 11/02/1998		
		Lecturer		11/02/1983 – 11/02/1998		
Ministry of Home Affairs Government of India		Senior Consultant		15/06/2010 – 15/11/2010		Consultation with People of Telangana and Coastal Andhra on the Issue of Demand for a separate Telangana State
Centria University, Finland		Visiting Faculty		2008, 2009, 2011, 2013, 2015		Credit Course on Business Ethics and Environment Management (MBA)
AREA OF INTEREST: Poverty, Development, Gender, Financial Accounting, Business Ethics, CSR, Spiritual Based Leadership						

TEACHING EXPERIENCE (Subjects/Courses taught)

- I. Financial Accounting (UG)
- II. Cost Accounting (UG)
- III. Indian Economy (UG)
- IV. Politics, Ethics and Social Responsibility of Business (UG)
- V. Financial Management (UG)
- VI. Accounting Theory and Practice (PG) at the University of Delhi
- VII. Environmental Management and Business Ethics (PG) at Centria University Finland
- VIII. Legacy of Asia (UG) Co-taught at San Jose State University, USA

PhD. Supervision: Research Advisor, Neha Kanojia, PhD Scholar, Department of Commerce, University of Delhi (2019 - 2024)

HONORS & AWARDS

- I. Sussex India Scholarship 2021
- II. Fulbright-Nehru Academic and Professional Excellence Fellowship (Teaching) 2014
- III. Principal Jai Narain Vaish Gold Medal for Highest marks in SRCC in M.Com.

PUBLICATION DETAILS**Books:**

- (1) Contemporary India: Economy and Society (2013) (Jointly with Reena Marwah) A textbook for the students of B.A. Program University of Delhi (New Delhi: Pinnacle)
- (2) Contemporary India: Politics and Society (2013) (Jointly with Tanuja Sachdev) A text-book for the students of B.A. Program (New Delhi: Pinnacle)

Journal Articles:

- Women Peasants in India: Farmers or ‘Farmers’ Wives’? (2024) *Journal of Gender, Culture and Society*, 4(1), 08-19.
- Fathers and childcare: Are gender social norms in India changing? (2023) *Sociology Compass*, 18(1), e13161
- Academic Discourses on Causes of and Solutions to Poverty in India (2023), *European Journal of Theoretical and Applied Sciences*, 1(6), 79-88.
- Perceptions of Poverty in Indian Society (2023) *European Journal of Theoretical and Applied Sciences*, 1(4), 692-702.
- Care Work and the Careers of Educated Women: Role of the Care Diamond in India (2023) *Journal of Gender, Culture and Society*, 3(2), 08-14.
- Impact of quotas for women in village-level local governance bodies in India on women’s political participation and agency (2023), *GOYA Journal*, 16 (10), 293-306.

- ESG Reporting: Environmental Dimension Disclosures by Large Energy Sector Companies in India (2023) (jointly with Renu Gupta) [https://doi.org/10.59324/ejtas.2023.1\(2\).11](https://doi.org/10.59324/ejtas.2023.1(2).11)
- Corporate Social Accountability: Lessons from Coca-Cola's Conflict at Plachimada (2023) *International Journal of Applied Research in Management and Economics*, 6(1), 47-58 DOI: <https://doi.org/10.33422/ijarme.v6i1.997>
- ESG Reporting in India: Current Scenario (2023) (Jointly with Renu Gupta) *Corporate Governance Insight*, 4(2), 88-104 DOI: [10.58426/cgi.v4.i2.2022.88-104](https://doi.org/10.58426/cgi.v4.i2.2022.88-104)
- Restitution of Conjugal Rights under Section 9 of the Hindu Marriage Act vis-a-vis a Married Woman's Right to Support her Parents in Old Age (2022) *JMC Review*, VI, 01-14.
- Microfinance: Field Observations (2005) *Economic and Political Weekly (Discussion)*, 40(13), pp. 3351-3351.

Newspaper Articles:

- Relative Poverty (2012), *Economic and Political Weekly (Letters)*, 47(14), 5-5.
- The Ethics of Layoffs and the HR dilemma in *Financial Express* dated April 25, 2009, available at <http://www.financialexpress.com/news/the-ethics-of-layoffs-&-the-hr-dilemma/450914/>

Book Chapters:

- Sustainability Reporting: Recent Trends, Present Scenario and the Way Ahead (2023) in Marwah R. and Goel A. (Eds.) *Businesses: Resilience And Sustainability: Evidence from Emerging Market Developing Economies*, 71-88.
- 'Social Construction of Poverty in India: Role of News Media' (2021) in Sandra L. Borden (ed.) *Routledge Companion to Media and Poverty* (Taylor & Francis)
- 'Gender Inequality in South Asia: Issues, Indicators and Policy Responses' with Dr. Reena Marwah, in Ajeet Cour and Noor Zaheer (eds.) (2011) *The Eight Neighbours Together We Survive* (India, FOSWAL)
- 'Corporate Social Responsibility: Case For and Against' in Bhanu Murthy K V and Usha Krishna (eds) (2009) *Politics, Ethics and Social Responsibility of Business* (New Delhi: Pearson Education).
- 'Corporate Philanthropy' in Bhanu Murthy K V and Usha Krishna (eds) (2009) *Politics, Ethics and Social Responsibility of Business* (New Delhi: Pearson Education).
- A Theory of Distributive Justice: Laws of Inheritance, Equality of Opportunity and Just Wage Differentials (2007), *Economic Thoughts on Justice and Equity* edited by Anil Kumar Thakur and Dalip Kumar, Deep and Deep Publishers.

Papers presented in Seminars/Conferences:

- 'Will India Have Zero Poverty in 2030?' at the International Conference on India@2030: Third Largest Economy in the World organised by Jesus & Mary College, University of Delhi on 29-30 January 2024, JMC Delhi.

- ‘Using Innovative and Multidisciplinary Technologies to Understand the Social Construction of Poverty in India’ at International Conference on New Frontiers on the Global Stage of Multidisciplinary Research organised by the Eudoxia Research University USA and Eudoxia Research Center India on 23-24 May 2023 (Online).
- ‘Carework and the Careers of Educated Women: Role of the Care Diamond in India’ at International Conference on Re-interpreting the ‘Social’ through a Gendered Lens by those celebrating Prof. Ravinder Kaur’s Contributions, March 1, 2023, IIT Delhi.
- ‘ESG Reporting in India’ (Jointly with Dr. Renu Gupta) at 10th International Conference on Advances in Business and Management organised by Shaheed Bhagat Singh College, University of Delhi, 10-11 November, 2022 (Online).
- ‘Strategies for Corporate Responsibility Reporting’ at International Conference on Evolving Business Strategies in a Transforming Global Environment organised by Jesus and Mary College, University of Delhi: January 20-21, 2022 (Online).
- ‘Attitudes Towards Poverty and the Poor among Different Civilizations’ at the 50th ISCSC Anniversary Conference Civilization at a Crossroads organised by the International Society for the Comparative Study of Civilisations (ISCSC) and Dimitrie Cantemir Christian University (DCCU) on September 2-3, 2021 (Online).
- ‘Sustainability Reporting and SDGs: The Way Forward’ at International Conference on Sustainability, Governance and Responsibility by Vivekananda Institute of Professional Studies; January 23 – 24, 2020; VIPS Campus, New Delhi.
- ‘Empowering Women in Agriculture: Cross Cultural Contexts’ at International Conference by WEP Niti Aayog and SRCC; July 16-17, 2018; IIC, New Delhi.
- ‘Perceptions of Poverty in Indian Society’ at International Conference for Academic Disciplines; June 30 – July 3, 2014; Ca’ Foscari University, Venice, Italy.
- ‘Social Contract and Business: Case Studies from India’ at the 26th Annual Conference of EBEN; September 12 – 14, 2013; EDHEC Business School; Lille, France.
- ‘Opportunities and Pitfalls of Expansion of Higher and Technical Education for bringing Inclusive Growth in India: Lessons from the experience of Andhra Pradesh’ at the 94th Annual Conference of Indian Economic Association, Dec, 27-29, 2011; Pune, India.
- ‘Gender and Development Indicators: A study of Selected Asian Countries’ (jointly with Dr. Reena Marwah and Tanuja Sachdev) at the IX Conference of Indian Congress of Asian and Pacific Studies; September 4 – 5, 2009; Allahabad, India.
- ‘Perceptions of poverty and the poor in India’ at Seminar on Urban Poverty and Governance in Asia organised by Association of Asia Scholars; January 9, 2008; India International Center, New Delhi.
- ‘Human Development and Poverty in Haryana’ at the 89th Annual Conference of The Indian Economic Association; December 27 – 29, 2006; Haryana, India.
- ‘Indian Economy and Society’ at 2nd Asia Seminar on ‘INDIA and VIETNAM as a Society and Business Environment’; April 18, 2006; Seinjoki University of Applied Sciences, Seinajoki, Finland.

- ‘A Theory of Distributive Justice’ at 88th Annual Conference of The Indian Economic Association; December 27 – 29, 2005; University of Vishakhapatnam.
- ‘Anthropology of the State at the Village Level’ at XXX All India Sociological Conference; December 27-29, 2004; DDU Gorakhpur University; Gorakhpur, India.
- ‘SHGs and Empowerment of Rural Women in Haryana’ at XXIX All India Sociological Conference; December 21-23, 2003; Udaipur University; Rajasthan.
- ‘Panchayati Raj Institutions: An Instrument of Women Empowerment?’ at U.G.C. Sponsored National Seminar; March 31, 2003; M.D. University; Rohtak.
- Paper (jointly with Dr. Ravinder Kaur) titled ‘Globalization and the Changing Discourse of Development and Poverty’ at the XXVIII All India Sociological Conference; December 18-20, 2002; IIT Kanpur; Kanpur, India.

National Workshops and Seminars Organised:

- Co-Convenor of the International Conference on “India@2030: Third Largest Economy” in the World held on January 29-30, 2024 organised by Department of Commerce, Jesus & Mary College and ICSSR, Jesus and Mary College.
- Member, Organising Committee of the International Conference on “Evolving Business Strategies in a Transforming Global Environment” organised by Department of Commerce, Jesus and Mary College on 20-21 January 2022 (Online).
- Convenor Webinar Committee which organised 24 Webinars during May 2020 to July 2021 under the aegis of IQAC JMC.
- Member, Organising Team for the Two-Days International Conference on Social Media Marketing organised by the Department of Commerce, JMC in March 2019.
- Co-convenor of the International Conference ‘Empowering Women Through Transformative Education’ organised to mark the culmination of the Golden Jubilee Celebration of Jesus and Mary College in October 2018.

Talks/Lectures:

- Keynote Speech ‘The Social Construction of Poverty in India’ at International Conference “Mekong-Ganga Development in Regional Transition and Uncertainty” organised by The Mekong Sub-region Social Research Center (MSSRC), the India Studies Center, UBU at Ubon Ratchathani Thailand on March 1, 2024.
- ‘Doing Business with India: Socio-economic and Cultural Aspects’ Invited Lecture at Global Leadership Passport Programme organised by Global Leadership Advancement Center, San Jose State University on 29th September, 2014.
- Lectures on India’s Legacy to UG students of ‘Legacy of Asia’ course at San Jose State University USA during August – December 2014 as Fulbright Visiting Fellow.
- ‘Environmental Management and Business Ethics’ Lectures for a Credit Course for MBA at

Centria University of Applied Sciences, Finland in September 2015, October 2013 and on October 7-8 and 14-15, 2011, October 2-3 and 9-10, 2009, October 3-4 and 10-11, 2008.

- ‘Green Business Practices’ Guest Lectures for students of BBA at the Centria University of Applied Sciences Finland on October 10-13, 2011, October 5-8, 2009, October 6-10, 2008.
- Guest Lectures on ‘Introduction to India: Economy, Society and Business’ at the International Week organised by University of Applied Sciences Finland, March/April 2008, 2007.
- Guest Lectures on ‘Introduction to India: Economy, Society and Business’ at four different Universities of Applied Sciences in Finland, April 2006.

Participation as Resource Person:

- Panellist at the Plenary Session ‘Poverty in the Inequity World’ at International Conference “Mekong-Ganga Development in Regional Transition and Uncertainty” organised by The Mekong Sub-region Social Research Center (MSSRC), the India Studies Center, UBU at Ubon Ratchathani Thailand on March 2, 2024.
- Keynote Speech ‘Innovative Methodologies for Multidisciplinary Research’ at Second International Conference for Advanced Research in Social Sciences and Humanities 2023 organised by the Eudoxia Research University USA and Eudoxia Research Center India on 27-28 June, 2023.
- Co-Chaired a Session ‘Digital Marketing Landscapes’ at the International Conference on “Evolving Business Strategies in a Transforming Global Environment” held on January 20-21, 2022 at Jesus & Mary College, University of Delhi (Online).
- Discussant in the technical Session - Women in Leadership Roles at the International Conference on “Evolving Business Strategies in a Transforming Global Environment” held on January 20-21, 2022 at Jesus & Mary College, University of Delhi (Online).
- Chaired Technical Session at International Conference ‘Empowering Women Through Transformative Education’ organised to mark the culmination of the Golden Jubilee Celebration of Jesus and Mary College in October 2018.

OTHER DETAILS

Contribution to Course Curriculum Design and Development

- Drafted Syllabus for ‘Business Ethics and Environmental Management’ course for MBA (Part–Time) in International Business at Centria University, Finland.
- Drafted syllabus for M.Com. as member of the Board of School of Law, Governance, Public Policy and Management at the Central University of Haryana.
- Participated in deciding readings for the course ‘Politics, Ethics and Social Responsibility of Business’ for B.Com. (Hons.) in 2005 when it was introduced by the University of Delhi

Student Activities

- Convenor, Finance and Investment Cell

Preparation of Teaching Material:

- Study Material ‘Gender-related indicators of development’ for MA in Gender and Development at IGNOU <http://egyankosh.ac.in/bitstream/123456789/48823/1/Block-1.pdf>
- E-Lesson Plan ‘Climate Change and Poverty’ for UG students developed by TROP ICSU <https://tropicsu.org/lesson-plan-poverty/>

Research Projects:

Project Director (PI) for Research Project titled ‘Agrarian Crisis and Women amongst Marginalised Groups: Implications for the Effectiveness of Government Policies and Implementation’ sponsored by ICSSR (INR 1.5 Million). The project involved fieldwork and co-ordination with research teams in three states (Punjab, Rajasthan and Andhra Pradesh) of India.

Membership in Professional Bodies:

- Life Member of Indian Commerce Association
- Life Member of Indian Accounting Association
- Life Member of Indian Economic Association
- Life Member of Indian Sociological Society
- Life Member of EUDOXIA Research Center India
- Life Member of EUDOXIA Research University USA

Orientation and Refresher Courses:

- Attended more than 10 Orientation/Refresher and Faculty Development Programmes organised by CPDHE, Colleges of the University of Delhi, IIMs, University of Sussex etc. to update knowledge and skills.

Field Work:

Fieldwork in Punjab, Rajasthan and Telangana in 2015 and 2017 for the ICSSR sponsored project on Impact of Agrarian Distress on Women from Marginalised Communities

Fieldwork in Andhra Pradesh during June – November 2010 as a member of the team to look into the demand for a separate state of Telangana

Extensive Fieldwork during 2001-2002 in villages in Sonapat District of Haryana for my PhD