


Curriculum Vitae

| Title | Mrs. | First Name | Vrinda | Last Name | Moda |  |
|---|--|------------|---------------|-------------------------------|--|---|
| Designation | Assistant Professor | | | | | |
| Department | Commerce | | | | | |
| Institutional Email Address | vmoda@jmc.du.ac.in | | | | | |
| EDUCATION | | | | | | |
| Degree | Institution | | | Year | Details | |
| Pursuing Ph.D. (Enrolled in Sept 2022) | Manav Rachna University, Faridabad | | | | Title: A Study of Stakeholder's Perspective on Sustainable Practices Adopted by Universities | |
| Companies Secretary | Institute of Companies Secretaries | | | 2018 | Professional | |
| M.com | Delhi University | | | 2016 | 1 st Division | |
| B. Com (Hons) | Ramjas College, Delhi University | | | 2014 | 1 st Division | |
| UGC-NET | UGC July 2016 | | | 2016 | Commerce | |
| CAREER PROFILE | | | | | | |
| Organisation / Institution | Designation | | | Duration | Role | |
| Jesus and Mary College | Assistant Professor | | | 14.02.2024 - Present | Teaching | |
| Jesus and Mary College | Assistant Professor (Ad-hoc) | | | 20.07.2018-12.02.2024 | Teaching | |
| Jesus and Mary College | Assistant Professor (Guest) | | | 20.07.2017-20.07.2018 | Teaching | |
| Jesus and Mary College (NCWEB) | Assistant Professor (Guest) | | | 20.07.2017-20.07.2018 | Teaching | |
| RBS Business Services Ltd. | Process Associate | | | February 2015 till March 2016 | Credit lending Team | |

AREA OF INTEREST : CSR, Sustainable Consumption, Gender, etc

TEACHING EXPERIENCE (Subjects/Courses taught)

- I. Income Tax Law and Practice
- II. Cyber Crime
- III. Social Entrepreneurship
- IV. Management of Small Business
- V. Computer Application in Business
- VI. Financial Accounting
- VII. E-Commerce
- VIII. Modern Business Organizations
- IX. Company Law and Practice
- X. Business Laws

Awards & Recognitions:

- **Topper** of school in Class 12th-CBSE (All streams)
- Awardee of **Central Senior Secondary Scholarship** 2011 by CBSE.

PUBLICATION DETAILS

Book Chapters:

- Marwah, R., Goel, A & Moda, V. (2023). Indian Pharmaceutical Industry and the Pandemic: Exploring Potential and Possibilities. In Pandemic Perspectives: Praxis, Policy and Pedagogies, KW Publisher, ISBN: 978-939-491-569-5.
- Arora, C. & Moda, V. (20). Green Consumerism: A Sustainable approach or a fad, An Empirical Study, Bloomsbury, ISBN No 978-93-84869-51-9, V-1.
- Arora, S. & Moda, V. (2020). Women Empowerment: Visibility of Women in the Entrepreneurial World in the last few years, Shodh Sarita, ISSN- 2348-2397, Volume -7, Issue 28, Oct-Dec 2020, Page- 92-99.
- Chowdhry, T. & Moda, V. (2020). The Impact of Company's Financials on CSR: An Empirical Study of NIFTY 50 Companies, Shodh Sanchar Bulletin, ISSN- 2229-3620, Volume- 10, Issue 40, Oct-Dec 2020, Page 62-68.

Papers presented in Seminars/conferences:

1. Paper Presented at International Conference on “India@2030: Third largest economy in the world” held at Jesus and Mary College on 29-30th January, 2024, “Impact of Gender Diversity in The Workforce on Corporate Performance – A Study of Top Large-Cap, Mid-Cap & Small-Cap Companies in India”.
2. Paper Presented at International Conference on “Business Transformation, Innovation, and Sustainability: Changing Global Paradigm” 2023 held on April 28-29, 2023; Paper Titled: “The contributing role of HEIs in the Sustainable Development: An Analysis based on their non-financial disclosures to Assessment Institutes”.
3. Paper Presented and Published at 14th International Conference “Business Sustainability in the 21st Century: Managing People, Planet and Profit”; Paper Titled: “Green Consumerism: A Sustainable approach or a fad, An Empirical Study”, Bloomsbury, ISBN No 978-93-84869-51-9, V-1.

Journal Articles:

1. “Research of Personnel Management Systems for Reducing Discrepancies in the Working Sector”, Journal of Informatics Education and Research, ISSN: 1526-4726

National Workshops and Seminars Organised:

- Organising Member, International Conference on India@2030: Third largest economy in the world” organised by Department of Commerce, Jesus and Mary College on 29-30th January, 2024.
- Organising Member, International Conference on Social Determinants of Health Inequality & Health Inequity: Impact of Covid-19; Strategies for the Future, organised by Department of BA Programme, Jesus and Mary College.
- Core Team Member of NAAC SSR Team at the College Level.
- Organising Member, International Conference on Social Media Marketing- Opportunities and Challenges, Department of Commerce, Jesus and Mary College, Delhi
- Organising Member, Workshop on Climate Across the Curriculum: Educational Resources for teachers conducted by IQAC, JMC and TROPICSU, IISER, Pune
- Organising Member, National Faculty Development Programme conducted by TLC, Ramanujan College, IAA, Department of Financial Studies under Govt of India, MHRD
- Organising Member, Golden Jubilee International Conference on Women Empowerment through Transformative Education, Jesus and Mary College, New Delhi
- Organising Member of Yoga training workshop held from 15th June to 21st June 2021 organised by Department of Commerce, Jesus and Mary College.
- Faculty Member of Jesus and Mary College Education Programme
- Faculty Member of Mercatus, The Marketing Society, Jesus and Mary College
- Faculty Member of Fine Arts Society, Jesus and Mary College
- Organised more than 25 webinars as a part of College Webinar Team.
- Organising member of Commerce Department Activities (Assemblies, Freshers, Farewell, Talks/Seminars, Department Report, etc)

Talks/Lectures:

Attended various talks, seminars and webinars organised by different societies within the college and by other eminent organisations.

OTHER DETAILS**Membership in Professional Bodies:**

- Lifetime Member of Indian Accounting Association

Orientation and Refresher Courses:

| S.No. | Details | Place | Period | | Sponsoring/ Organizing Agency |
|-------|--|--|--------------------------|--------------------|--|
| | | | From | To | |
| 1. | Two-week Research Methodology Course in Social Sciences conducted by Council for Social Development | Council for Social Development | 10th December 2018 | 21st December 2018 | Council for Social Development |
| 2. | Workshop on Climate Across the Curriculum: Educational Resources for teachers conducted by IQAC, JMC and TROPICSU, IISER, Pune | JMC | 28th January 2019 | 28th January 2019 | TROPICSU, IISER, Pune |
| 3. | National Faculty Development Programme conducted by TLC, Ramanujan College, IAI, Department of Financial Studies under Govt of India, MHRD | South Campus, University of Delhi | 30th April 2019 | 5th May 2019 | TLC, Ramanujan College, IAI, Department of Financial Studies under Govt of India, MHRD |
| 4. | One Day FDP on Financial Accounting and Income Tax Laws Organised by TLC, Ramanujan College | South Campus, University of Delhi, India | 30th Aug 2019 | 30th Aug 2019 | TLC, Ramanujan College |
| 5. | 4 Days National Webinar on Revised NAAC Assessment and Accreditation: Nurturing Quality Culture Organised by IQAC Cluster India and Yogeshwari College | Online Zoom | 8 th May 2020 | 10th May 2020 | IQAC Cluster India |

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|-----|---|--------|--------------------------------|--------------------------------|---|
| 6. | Faculty Development Program on "Online Teaching Tools" | Online | 25th July 2020 | 25th July 2020 | Jesus and Mary College |
| 7. | FDP on Direct Taxes and GST organised by TLC | Online | 16 th October, 2020 | 8 th November 2020 | Ramanujan College |
| 8. | FDP on "Essentials of Entrepreneurship" | Online | 30 th March 2021 | 3 rd April 2021 | GAD-TLC and DDU College |
| 9. | FDP on Current Trends in Research & Innovation, Research Paper Publications, and presentation, IPR and Patents, Research Projects & Fundraising | Online | 27 th August 2021 | 31 st August 2021 | Institute for Academic Excellence, Hyderabad |
| 10. | Faculty Development Programme on "Personal Financial Planning and E-Filing of Income Tax Returns" | Online | 2 nd September 2021 | 8 th September 2021 | Sri Aurobindo College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre (MHRFDC), |
| 11. | Five Day FDP on Qualitative Research | JMC | 11 th July 2022 | 15 th July 2022 | Jesus and Mary College in collaboration with Knowledge Whiteboard |
| 12. | Five Days Online Workshop on Writing the Ph.D Thesis | Online | 18 th Dec 2022 | 22 nd Dec 2022 | GOMSGURU ACADEMY, Bangalore |
| 13. | Possibilities and Potentials of National Education Policy 2020 (NEP 2020) | Online | 20 th June 2023 | 3 rd July 2023 | IQAC-The Neotia University & GAD-TLC of the Ministry of Education |