


Curriculum Vitae

Title	Ms.	First Name	Nimmy Rose	Last Name	Jacob	
Designation	Assistant Professor					
Department	Commerce					
Institutional Email Address	Nr_jacob@jmc.du.ac.in					
EDUCATION						
Degree	Institution	Year	Details			
PhD	Netaji Subhas University of Technology	2021-	Title – “Global Value Chain as a Strategic stance to Sustainability – A quantitative analysis”			
MBA	Xavier Institute of Social Service, Ranchi	2014-2016	Silver Medalist. Finance specialisation.			
B. Com Hons	Jesus and Mary College, University of Delhi	2010-2013	Specialized in Financial Management			
CAREER PROFILE						
Organization / Institution	Designation	Duration	Role			
Vellore Institute of Technology, AP	Assistant Professor	2 Years	Assistant Professor BBA – Program Chair Member – Student Welfare Hostel – Deputy Warden Member - Anti Ragging Committee Club in charge – Bulls and Bears (Stock market simulation)			
Stradegi Consultants	Business Analyst	2 Years	Liaison between Development team and Product team. Worked for clients – AIA, Thomson Reuters.			
ICICI Lombard	Management Trainee	6 months	Corporate solutions team, internal stakeholder management.			
AREA OF INTEREST : Financial Econometrics, Financial Engineering, Mathematical Finance, Spatial Econometrics, Sustainability studies and Logistics.						

TEACHING EXPERIENCE (Subjects/Courses taught)

- I. International Business
- II. Microeconomics
- III. Macroeconomics
- IV. Financial Management
- V. Portfolio Management
- VI. Critical Thinking
- VII. Introduction to Behavioural Finance
- VIII. Cost and Management accounting

PhD (Supervised) - NA

MPhil (Supervised) - NA

HONORS & AWARDS

- I. Awarded Silver Medal for academic performance at XISS, Ranchi during MBA
- II. Awarded “Faculty with highest student feedback” at VIT, AP during academic year 2018-2019

PUBLICATION DETAILS

Books: NIL

Journal Articles:

1. **Jacob, N. R.**, Aggarwal, S., Saini, N., Wahid, R., & Sarwar, S. (2023). Sustainability in the global value chain—a scientometric analysis. *Environmental Science and Pollution Research*, 30(45), 100301-100324. **Scopus Indexed, SCIE, IF – 5.8**
2. **Jacob, N. R.**, Thomas, N. M., Agarwal, S., Saini, N., & Vasa, L. (2023). What facilitates and impedes the adoption of sustainability in global value chains? A Grey-DEMATEL analysis. *Environment, Development and Sustainability*, 1-29. **Scopus Indexed, SCIE, IF – 4.7**
3. **Jacob, N.R.**, Sharma, Diya (2024) What is stopping the world from going global – A Global Value Chain perspective. *Third Concept* 129,132. **Scopus Indexed.**

Newspaper Articles: NIL

Papers presented in Seminars/conferences:

1. Presented paper titled – “GVC -Exploring the Intellectual Structure and Performance” at ICSG conference **IIM Bodh Gaya, 2021**
2. Presented paper titled – “Adoption and impediments to GVC & Sustainability – A Grey DEMATEL analysis” at CIM, international conference in **ISME Bangalore, 2022**
3. Upcoming paper presentation of paper titled – “Forensic Finance – A qualitative Exploration” at BRAIN Conference, **NSUT, Delhi, September 2024**

National Workshops and Seminars Organised:

1. Organised a Management Development Program (**MDP**) on GST implications, at VIT, AP in 2018.
2. Organised “**Theatre for Management education**” workshop for students at VIT, AP

Talks/Lectures: NIL

Participation as Resource Person:

1. Resource person for one day workshop on **Stock Market - hands on training**, done for Vellore Institute of Technology, AP
2. Resource person for **Thinking series workshop - Creativity and Innovation** for MIT Peace University, Pune.

OTHER DETAILS**Preparation of Teaching Material:**

1. Prepared complete course mapping of BBA program of VIT-AP and **University of Michigan Dearborn** for a 2+2 migration program. Did course mapping, **credit mapping and equivalence**.
2. Re-structured the syllabus to suit the requirement of foreign partner University.
3. Prepared complete course structure to finalize MoU between Vellore Institute of Technology and **Arizona University** for a 2+2 program. Completed entire course mapping and credit equivalence, matching all pre-requisites and anti-requisites.

Research Projects: NIL

Membership in Professional Bodies:

1. **Editor – Environmental Science and Pollution Research**
2. **Editor – Environment, Development and Society**
3. **Editor – Heliyon**

Orientation and Refresher Courses:

1. Attended **one month refresher – FIP** Organised by TLC, Ramanujan college, University of Delhi
2. Attended **two-week refresher – FIP** for Commerce faculty Organized by TLC, Ramanujan college, University of Delhi
3. Attended **10 days course on Nep Sensitization** Organised by MMTTP, Hansraj College, University of Delhi
4. Participated in 5 days hands on workshop on **Gravity Model**, organized by UGC-HRD, Aligarh Muslim University, Aligarh.
5. Participated in 7 days workshop on **Multi criteria Decision making Model** workshop, organized by Department of Civil Engineering, **NIT Calicut, Kozhikode**.
6. Attended 3 day **“Advanced Panel”** workshop at LBSIM, Dwarka, Delhi
7. 15-day Summer Research School Organised by **MNIT, Jaipur**.
8. A two-day workshop on **Bibliometric Analysis** Organised by Ganpat University
9. 5-day national workshop on **Financial Econometrics** using EViews Organised by Research Shiksha, Delhi.
10. 5-day national workshop on **Data Analysis using SPSS** Organised by the Department of Management Studies, **Pondicherry University**
11. 3-day Faculty development program on **Pedagogy and teaching methodology** Organised by VIT-AP University
12. 3-day workshop on **statistical data analysis and machine learning using R**, Organised by the Department of mathematics, VIT-AP
13. One day FDP on effective **teaching methodologies** Organised by ELS Chennai.
14. MOOC course (FDP) by NPTEL on **"Stochastic Process"**

Field Work: NIL