



Jesus and Mary College Students' Council Elections 2022 – 2023

Guidelines for E-Campaigning

Campaigning by prospective candidates: **13th September – 17th September 2022 (till 8 pm)**

- 1. Only Digital Campaigning will be allowed.**
2. Maximum five (5) E-Posters are allowed for circulation. These must be shared on the Convenor email id (convenor.studentcouncil@jmc.ac.in) before circulation.
3. Maximum two (2) video clips of less than one minute are allowed for circulation. These must be shared on the Convenor email id (convenor.studentcouncil@jmc.ac.in) before circulation.
4. The Posters and video clips must feature **ONLY the candidate** and no one else.
5. Use of Social media platforms (Facebook, Instagram and WhatsApp) will be allowed provided the above guidelines are followed. No other platforms (other than the above mentioned) should be used.
6. No hate speech or negative campaigning. No Ad Hominem attacks.
7. Classes should **NOT** be disrupted for campaigning.
8. No alumni are allowed to campaign for any candidate in any form.
9. All forms of campaigning must end on 17th September, 2022 (Saturday) 8:00 p.m., failing which the candidate may be disqualified.

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400
Fax No. : +(91)-(011)-24105466
Website : <http://www.jmc.ac.in>
Email Id : admin@jmc.ac.in
info@jmc.ac.in
principal@jmc.ac.in

10. A printed copy (A-4 size) of one of the approved Posters is to be handed over to Ms. Lincy (P.A. to the Principal) on 13th September, 2022 by 4:00 p.m. The softcopy of this poster will be circulated on the official group. The printed posters will be displayed in a dedicated area (decided by the Faculty Advisors) on the campus and will be removed on 16th September, 2022 (4:00 p.m.)

Please Note:

1. **The Students' Council is an important representative body of JMC. It requires time, effort, and dedication. Ethical and disciplined conduct must be demonstrated by prospective candidates before and during the election. Violation of the rules/guidelines by the candidates or their supporters will result in disciplinary action and may lead to the disqualification and cancellation of candidature.**
2. **Elected office bearers must work in coordination with the Students' Council Faculty Advisors. If the Faculty Advisors feel that the elected office bearer(s) are not handling their responsibilities maturely and/or are failing to perform their duties satisfactorily, a re-election may be conducted.**

Principal

Prof. (Dr.) Sandra Joseph

