

**Proforma for the Compulsory and Cultural Societies/Sports Department/Student Council Report  
Year 2020-21**

**(Information should be compiled for the period starting from 1<sup>st</sup> July 2020 to 30<sup>th</sup> June 2021)**

**\*Submit the report by 15<sup>th</sup> August 2021 on [igac.coordinator@imc.ac.in](mailto:igac.coordinator@imc.ac.in)**

1. Name of the Society - ENTREPRENEURSHIP CELL (E-CELL)
2. Name of the Teacher Convenor and other members **Teacher Conveners:** Dr. Rekha Dayal & Ms. Charu Sarin  
**Faculty Members:** Ms. Gurpreet Kaur, Ms. Priyanka Marwah, Ms. Akansha Aggarwal
3. No. of students enrolled in the Society – 63 members
4. Names of Student President/Vice-President and other Office Bearers: **President:** Divija Gupta

**Vice President:** Namya Gupta

**General Secretary:** Kajal Kapoor

5. Events /Talks by eminent personnel/ organized/ attended in the academic year (in the chronological order with date, time, reports, number of participants with signatures)

<b>Name of the Event/Talk/Seminar</b>	<b>Date of the Event (DD-MM-YYYY)</b>	<b>Number of students participated</b>	<b>Number of Faculty Members participated</b>	<b>Short report containing details of names of students/staff, resource persons, geotagged photos, attendance sheets, etc.</b>
Online story campaign on Instagram/Facebook “Lesson learnt in Lockdown”	27 <sup>th</sup> July – 1 <sup>st</sup> August 2020	Core Team Members		Core team members talked about their 2020 lockdown lessons.
Collaborated with the Film Society of JMC, Panorama	17 <sup>th</sup> – 21 <sup>st</sup> August 2020	Core Team Members		Collaboration for a series of posts which portrayed TV Shows and Movies from the Corporate/Business World. The posts were put on E-Cell and Panorama’s Instagram and Facebook handles.

Collaborated with Enactus JMC	26 <sup>th</sup> September 2020	Core Team Members		for a series of posts for E-Cell's Instagram and Facebook pages. These posts involved our team members busting myths about working women and their Women Entrepreneur inspiration.
#MyWorkSourceofJoy Story Campaign	26 <sup>th</sup> – 27 <sup>th</sup> September 2020	E-Cell Team	Dr. Rekha Dayal Ms. Charu Sarin Arora	To commemorate International Week of Happiness at Work, all members were encouraged to put up stories as a part of the <b>#MyWorkSourceofJoy Story Campaign – held on Instagram and Facebook.</b>
Let's Haul from Small #ShopSmallMartnotWalmart	21 <sup>st</sup> October – 28 <sup>th</sup> October 2020	E-Cell Team		To promote Small Businesses, the Research Department came up with an idea for a Story Campaign (Instagram/Facebook). Campaign comprised of promoting small businesses from all states and UT's of India. The said businesses were also tagged to increase their reach.
E-Start-o-Sphere	29 <sup>th</sup> – 30 <sup>th</sup> October 2020	E-Cell Team	Dr. Rekha Dayal Ms. Charu Sarin Arora Ms. Priyanka Marwah Ms. Gurpreet Kaur Ms. Akanksha Aggarwal	The theme for the event was <b>#NeverTooLateToStartup</b> . There were 3 games – Biz-ipher, Feel It Reel It and BollyFlix which saw a huge turnout in terms of participants. For the first time, registrations for the games took place via the E-Cell website. There were 2

				<p>Instagram Live Sessions on the theme mentioned above – with 2 Women Entrepreneurs. The first session was with Ms. Harbhajan Kaur from Punjab, a 94-Year-old business woman, who founded her food venture Harbhajan’s when she was 90 Years old. The second session was with Ms. Megha Gupta from Haryana, a 35-Year-old homemaker turned business woman, who founded her Hair Care venture – Keshananda. Both the speakers had tons of insights to share and they motivated the audience as well.</p>
Orientation session	9 <sup>th</sup> January 2021	Core Team and Freshers		
Egnite: Theme - #Egreenite	8 <sup>th</sup> – 9 <sup>th</sup> March 2021	Core Team, All members and 250 participants	<p>Dr. Rekha Dayal  Ms. Charu Sarin Arora  Ms. Priyanka Marwah  Ms. Gurpreet Kaur  Ms. Akanksha Aggarwal</p>	<p>The theme for the event was #Egreenite. There were 250+ participants in the event. There were 3 games – Mind Your Business, Jo Jeeta Wahi Entrepreneur and Sus stands for Sustainability which saw a huge turnout in terms of participants. These games were business centered which gave an overview of the business world to the participants. The registrations for the games took place via the E-Cell website. There were 2 Instagram Live</p>

				Sessions on the theme Sustainable Business – with 2 Entrepreneurs. The first session was with Mr. Udit Sood, Founder of Eco Right Bags. The second session was with Ms. Muditi Gandhi, Founder of Mayu Designs. Both the speakers enlightened the audience on the importance of sustainable businesses and the strategies they use to promote their respective businesses.
Collaborated with Cauldron, the Magazine Society of JMC	14 <sup>th</sup> March 2021	E-Cell Team		To produce 2 Instagram Reels about Fiction and Non-Fiction Books from the business world.
#GTimeonGMeet	15 <sup>th</sup> – 20 <sup>th</sup> April 2021	E-Cell Team		Conducted an online post campaign for Instagram and Facebook - <b>#GTimeonGMeet</b> – this campaign emphasized on members sharing their E-Cell experience and working in a college society in an online mode.

**\* Attendance Register with student's signature to be maintained.**

6. Attach Minutes of the meetings held during the year

**Meetings** - 4 core team meetings, 4 team meetings and 3 Department meetings (for each department) all held in break, activity period or after classes in an online mode.

7. Record of attendance of participation by students during the year:

Percentage	Number of students
0% - 25%	None
25% - 50%	3
50% - 75%	5
75% - 90%	18
Above 90%	37

8.

Extension and outreach Programmes conducted by the society, (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs (if applicable))				
Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities

9.

Awards and recognitions received for extension activities from government /government recognised bodies (if applicable)			
Name of the activity	Name of the Award/ recognition for Institution	Name of the Awarding government/ government recognised bodies	Year of award

10.

Capacity building and skills enhancement initiatives taken by the society including the following: 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills			
Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)

11.

Year	Name of the Activity conducted by the society to offer guidance for competitive examinations		Short report containing details of names of students/staff, resource persons, geotagged photos, attendance sheets, etc.
	Name of the Activity	Number of students attended / participated	

12.

Awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one)						
Year	Name of the award/ medal	Team / Individual	University/State/National/ International	Sports/ Cultural	Name of the Student	Certificate/Geo-Tagged Photographs

13.

Sports and cultural activities/events in which students of the society participated organised by the institution/other institutions			
Date of event/activity (DD-MM-YYYY)	Name of the event/activity	Name of the student participated	Certificate/Geo-Tagged Photographs

**Additional Requirements from:**

**GREEN SOCIETY**

- Environment Audit
- Energy Audit
- Green Audit
- Green Initiatives with Geotagged photos, videos, reports, participants, circulars/notices
- Action Plan
- Adherence/Revision of the Policy Document
- Awards and recognitions for clean and green campus
- Beyond the campus environmental promotion activities
- Energy Conservation (solar energy, use of LEDs)- Maintenance of bills

- Waste Management facilities (Solid Waste, Liquid Waste, Bio Medical Waste, E-waste, Waste Recycling System)

### **EQUAL OPPORTUNITY CELL**

- Initiatives for Disabled Friendly Activities
- Events organised with Geotagged photos, videos, reports, participants, circulars/notices
- Adherence/Revision of the Policy Document
- Maintenance of Facilities (Proper Documentation including Bills, AMC, etc)

### **WSC**

- Counsellor's Report

Team of 63 members

President: Divija Gupta

Vice President: Namya Gupta

General Secretary: Kajal Kapoor

Meetings - 4 core team meetings, 4 team meetings and 3 Department meetings (for each department) all held in break, activity period or after classes in an online mode.

Attendance

0% - 25%: none

25% - 50%: 3 Students

50% - 75%: 5 Students

75% - 90%: 18 Students

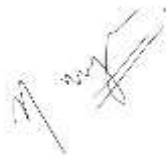
90% - 100%: 37 Students

All students were present in both E-Cell Events.

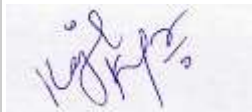
**Office Bearers:**



Divija Gupta,  
President



Namya Gupta,  
Vice President

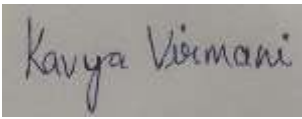


Kajal Kapoor,  
General Secretary




**Organising Heads:**

Kavya Virmani




Aditi Vohra



Simar Walia



Vrinda Khurana




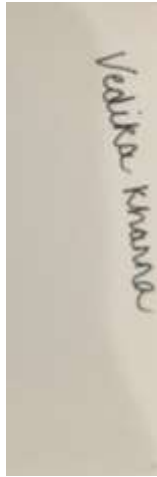
**Organising Team Members:**

Anuja Indurkar



Nishtha Gupta





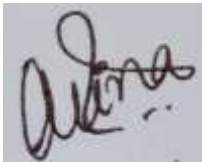
Vedika Khanna



Amisha Gupta



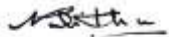
Bhavya Sharma



Alina Vikram Singh




Ria Malika




Nabiha Khan

**Marketing Heads:**

  
Shrutika Shukla


  
Twesha Dewan


  
Prapti Arora


**Marketing Team Members:**

  
Nikhita Soni

  
Priyal Mittal

  
Kriti Sammi

  
Khushi Mehta

  
Renee Sharma

  
Parisaa Tripathi

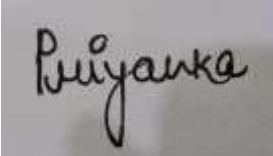


Monisha Shrimal	
Viola Menezes	
Ritvee Garg	

**Finance Heads:**



Saloni Sethi	
Ashna Sethi	
Asmita Khanna	

**Finance Team Members:**

Kanishka Bajoria	
Kashish Chadha	
Muskaan Kapoor	

Priyanka Jeswani	
Sieya Sharma	
Archie Gupta	

**Research & Innovation Heads:**

Rhea Marwah	
Nirti Sood	

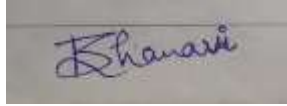
**Research & Innovation Team Members:**

Muskaan Narang	
Devika Gupta	
Shambhavi Yadav	
Anika Arora	

Anusha Singh



Bhanavi Chanda Varma



**Editorial Heads:**

Divjot Kaur



Vrinda Gupta



Nandini Rawat



**Editorial Team Members:**

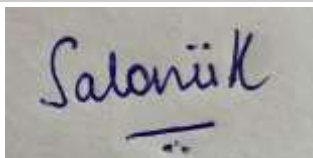
Aysha Saleem



Khushi Arora



Salonii Khemani

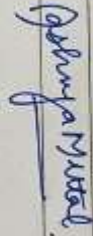


Rishika Verma

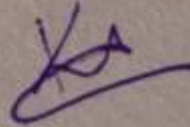


**Creativity Heads:**

Aashrya Mittal



Khushboo Nagpal

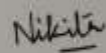


**Creativity Team Members:**

Ishita Nagpal



Nikita Khanna



Yashvi Seth

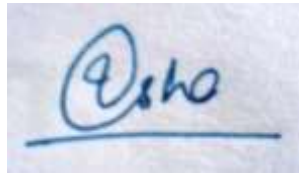


**Technical Heads:**

Jayantika Suri




Isha Agarwal



**Technical Team Members:**

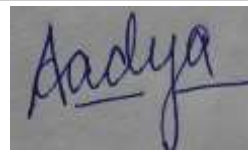
Ishita Mahajan



Shruti Kedia



Aadya Nandwani



Riddhi Vinayak



Anusha Rajpal

