

ADD ON CERTIFICATE COURSES
2020-21

YSTART INNOVATION LABS PVT. LTD (INDIA)

BUSSINESS ANALYTICS AND MACHINE LEARNING

NUMBER OF STUDENTS ENROLLED – 12

DATE OF COMMENCEMENT OF COURSE - 10/01/2021

DATE OF COMPLETION OF COURSE – 20/02/2021

MEDIUM – ZOOM (Online)

MOU

Addendum to MoU
between Jesus & Mary
College (JMC) and
YSTART Innovation Labs Pvt Ltd (India)

*Original to be submitted
for filing
20/2
19/8/21*

Whereas an Memorandum of Understanding was signed between the JMC and YSTART Innovation Labs Pvt Ltd (India) on October 4, 2019 for conducting certificate program titled *Business Analytics*, initially for a period of one year, i.e, upto October 3, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritising interest of the students both the parties have mutually consented to amend the validity of the said MoU upto April 3, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	<i>Title:</i> Business Analytics <i>Class mode:</i> Offline <i>Fee:</i> Rs.17,500/- including GST	<i>Title:</i> Business analytics and Machine Learning <i>Class mode:</i> Online <i>Fee:</i> Rs.16,000/- including GST	JMC (20%) : YSTART Innovation Labs Pvt Ltd (India) (80%) of the total fee of all certificate courses.

All other terms and conditions shall remain same as before.

Subsequent MOU will be made on stamp paper as per due process.

Signed on Oct4, 2020 at New Delhi by both the parties in presence of witness.

[Signature]
For and behalf of
Jesus & Mary College (JMC)

Principal
Principal,
Jesus & Mary College
Wazirpur, New Delhi-110029.

For and behalf of
YSTART Innovation Labs Pvt Ltd (India)

Director
For Ystart Innovation Labs Private Limited
[Signature]
Authorized Signatory

COURSE CONTENT:

Business Analytics

1. Basics of R and Statistics : 4 Hours
2. Linear Regression with 1 case study : 5 Hours
3. Logistic Regression with 1 case study : 5 Hours
4. Clustering with 1 case study : 4 Hours
5. Decision Tree with one case study : 4 Hours
6. Basics of python : 6 Hours
7. Basics of Tableau : 4 Hours

Course Value add & benefits

1. Live teaching as oppose to pre-recorded videos
2. Trainer support post class via email
3. Internships post completion to atleast 10 students
4. Certificates issued by Delhi University

Basics of Machine Learning for Beginners

Learning Outcomes:

After successful completion of the course, the students will learn

1. How Data Science can Solve Many Common Business Problems
2. How to code in Python and the popular Python Libraries - Pandas, Scikit-learn, Seaborn, Matplotlib & Plotly (Manipulate Data and Create Information Captivating Visualizations and Plots)
3. Statistics for Data Science – Descriptive and Inferential Business Statistics
4. Concepts and tools of Machine Learning
5. Solving problems using Predictive Modeling and Classification
6. Applying Data Science in Marketing, Retail, Finance and HR domains

Course Outline:

Unit1

Introduction to Python Programming Language: Installing Python and Jupyter, Variables and Datatypes, Basic Python Syntax, Conditional Statements, Python Functions, Python Sequences, Python Iterations

Lab Practice with Jupyter Notebook and Google Colab

Unit2

Introduction to Statistics with Python: Measures of Central Tendency and Dispersion, Introduction to Probability, Probability Distributions, Central Limit Theorem, Confidence Interval Estimation, Hypothesis testing (Z test, T test, Chi Sq Test), Types of Errors, Introduction to ANOVA, One way ANOVA, Two way ANOVA, Linear Regression, Multiple Regression, Logistic Regression

Unit 3

Introduction to Machine Learning: Introduction, Types of Machine Learning: Supervised, Unsupervised and Reinforcement learning, Applications, Classification vs Prediction Problems,

Linear Regression Algorithm (Prediction Problem), KNN Algorithm (K- Nearest Neighbor) (Classification Problem), Decision Trees, Random Forests, SVMs, Model Assessment, Outlier Detection, ROC & AUC and Regularization

Unit 4

Marketing Analytics

Forecasting, Market Basket, RFM, Customer Valuation, Price Bundling

Unit 5

Financial Analytics

Credit Risk Modeling, Fraud Analytics

Unit 6

HR Analytics

Predict job offer drop out, Calculating Employee Satisfaction

Session Plan for 15 sessions of 2 Hours each

Unit No.	Session No.	Topics to be covered
Unit 1	1	Python Variables
		Number and Boolean Values
		Strings
		Arithmetic Operators
		The Double Equality Sign
		Reassign Values
		Add Comments
		Line Continuation
		Indentation
		Indexing
		Comparison Operators
		Logical and Identity Operators
		IF Statement
		Else Statement
		Elif Statement
		Boolean Values
	2	Defining a function
		More on Functions
		Function within function
		Conditonal Statements in Functions
		Functions with arguments
		Built in Functions
		Lists
		Methods
		Slicing
		Tuples
		Dictionaries
		For Loops
		While Loops

		Range
		Conditional Statements and Loops
		Iterating over Dictionaries
	3	Pandas Dataframe
		Exploratory Data Analysis
		Dealing with Missing Values
		Data visualisations
Unit 2	4	Measures of Central Tendency and Dispersion

		Introduction to Probability
		Probability Distributions
	5	Central Limit Theorem
		Confidence Interval Estimation
		Hypothesis testing (Z test, T test, Chisquare Test)
	6	ANOVA
		Types of Errors
		Dealing with Categorical Variables
	7	Linear Regression
		Multiple Regression
		Logistic Regression
Unit 3	8	Introduction to Machine Learning
		Types of Machine Learning: Supervised and Unsupervised Learning
		Classification vs Prediction Problems
		Linear Regression Algorithm (Prediction Problem)
	9	KNN Algorithm (K- Nearest Neighbor) (Classification Problem)
		Decision Trees, Random Forests, KNN, SVMs, Model Assessment, Outlier Detection,
Unit 4	10	Marketing and Retail Analytics - Forecasting, Market Basket, RFM, Customer Valuation, Price Bundling
	11	Marketing and Retail Analytics (contd..)
Unit 5	12	Financial Analytics - Predicting Insurance Premiums, Credit Risk Modeling, Fraud Analytics
	13	Financial Analytics (contd..)
Unit 6	14	HR Analytics - Predict job offer drop out, Calculating Employee Satisfaction
	15	HR Analytics (contd..)

STUDENTS ENROLLED:

Sr. No.	NAME	COLLEGE	COURSE	YEAR	EMAIL ID	CONTACT NO.
1	Parakh Ahooja	Gargi College	B.A.(H) Business Economics	First Year	ahoojap6@gmail.com	9560249956
2	Saumya Sinha	Jesus and Mary College, DU	BSc(Hons) Mathematics	1st	200678@jmc.du.ac.in	9958104074
3	Shikha Vashist	Jesus and Mary College	Business Analytics and Machine Learning	2021	csvashist@gmail.com	7042798103
4	Britney Evelyn Tim's	Jesus and Mary College	B.a Program in entrepreneurship and advertising	1st	timsbritney@gmail.com	7983792581
5	Minati Mishra	Jesus and Mary	Ba Programme psychology and Philosophy	First	minatimishra.gkp03@gmail.com	9315415105
6	Abhilasha Saxena	Jesus and Mary college	B .A. (Hons) Economics	First	abhilashasaxena80@gmail.com	9810720905
7	Arushi Dhiman	Delhi college of arts and commerce	Business analytics	1st	sdhiman73@gmail.com	9717840562
8	Esha Khanna	Jesus and Mary college	Bsc math hons	3rd	esha16444@gmail.com	9971702457
9	Kavya Tandon	JMC	BAP eco maths	1st	work.kavyatandon@gmail.com	7042211001
10	Srijan Tuteja	Jesus and Mary College	Business Analytics, BCom(Hons)	2nd	tutejasrijan02@gmail.com	9350181090
11	Suzane Tappa	Jesus and Mary college	Economics hons	1st	suzane2611@gmail.com	8595062374
12	Yashita Mehra	Mata sundri college	Bcom	1st	mehra.yashita1@gmail.com	8368721790

ATTENDANCE RECORD:

Name of the student	10-01-2021	13/01/21	15/01/21	16/01/21	17/01/21	20/01/21	22/01/21	23/01/21	29/01/21	30/01/21	31/01/21	
Suzane Tappa	P	P			P		P		P			
Kavya Tandon	P	P				P			P	P	P	
Minati Mishra	P	P		P	P	P		P	P		P	

FEEDBACK:

Sr. No .	Name	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries ?	Any other comments?
1	Minati Mishra	My course was business analytics with basics of artificial intelligence. So given in today's date and time, my course was really relevant.	No it didn't	Yes I did. I felt there was a lack of communication and interaction which is required in a class. Our teacher tried his best and I'm thankful for him but this course in an online setting is not suggested.	Yes I did	No
2	Parakh Ahooja	The course was extremely helpful and is going to help me in pursuing data science in future	Yes. The course content taught was in accordance with what was given in the brochure, and everything was covered thoroughly in classes.	The longer classes being taken 4 times a week made it difficult to balance the course and college studies	Yes	It would be really beneficial if the answers to the test taken would be provided. Most questions were discussed in class, but there were 2-3 practical questions that we could not confirm the answer of.
3	Arushi Dhiman	Content delivering	Yes	No	Yes	No
4	Shikha vashist	Its very forward looking as future is mostly about machines	Yes	No, absolutely not	Yes	No , Thanks for such an opportunity
5	Esha khanna	The whole learning experience was really knowledgeable and I think all	Yes	No	Yes	Teacher was really good,he explained the concepts very nicely

		the concepts and terms learned in this course will help me in future.				and the classes were also interesting and interactive.
6	Britney Evelyn Tims	I found the course Relevant in every aspect, Specially in learning Python	Yes the Content was on point	No	Yes	Our teacher was very supportive and cooperative with us. And learning was a good experience
7	Suzane Tappa	This course has taught me a number of new things which I suppose will eventually help me in getting better paid jobs	Yes	Sometimes it was difficult to attend because of network issues but overall it was fine	Yes	N/A
8	Srijan Tuteja	It'll be very useful in corporate world	Yes	No	Yes	Everything was taught with full attention and full dedication.
9	Kavya Tandon	Syllabus given was followed, curriculum taught was relevant to my interests.	Yes	The class timings were a bit longer considering online classes	Yes	Sir was very understanding and helpful with respect to queries.
10	Saumya Sinha	In this tech driven world, all the aspects taught like R language, python, machine learning are relevant.	Yes, it did. All the things taught are relevant to the present world and the programming tools used for data analysis helped me gain alot of knowledge.	I didn't face any such internet issues.	Yes, sir answered all our queries.	It was a great experience, I learnt many new things. Eagerly waiting for the opportunity to apply my knowledge in practical world.

11	Abhilasha Saxena	Helped me gain basic knowledge about coding	The content in one class was too much to absorb. The time period of one class was very long	No	Yes	Nil
12	Yashita Mehra	I chose Business Analytics as my course. Not only did I learn one of the most popular programming languages but also the scope of this topic.	Yes	No	Yes	No

RESULT:

All the students have cleared the certificate course successfully.

FOCUS LEARNING GROUP

FINANCIAL PLANNING AND WEALTH MANAGEMENT

NUMBER OF STUDENTS ENROLLED – 5

DATE OF COMMENCEMENT OF COURSE - 27/01/2021

DATE OF COMPLETION OF COURSE – 16/05/2021

MEDIUM – ZOOM (Online)

MOU

**Addendum to MoU
between Jesus & Mary
College (JMC) and
Focus Learning Group (FLG)**

Whereas an Memorandum of Understanding was signed between the JMC and Focus Learning Group on August 1, 2019 for conducting short-term add-on certificate programs titled *Corporate Communication & Public Relations and Financial Management* initially for a period of one year, i.e., upto July 31, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritizing interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 30, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Corporate Communication & Public Relations Class mode: Offline Fee: Rs.15,000/-	Title: Financial Planning & Wealth Management Class mode: Online Fee: Rs.11,500/-	JMC(20%) : Focus Learning Group (FLG)(80%)
2.	Title: Financial Management Class mode: Offline Fee: Rs.15,000/-	Title: Work Psychology & Behavioural communication Class mode: Online Fee: Rs.11,500/-	of the total fee of all certificate courses.

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on July 1, 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)

[Signature]
Principal
PRINCIPAL
JESUS & MARY COLLEGE,
CHANAKYA PURI,
NEW DELHI - 110021

For and behalf of
Focus Learning Group (FLG)

[Signature]
Director

Witness:

COURSE CONTENT:

1) Health, Disability, And Long-Term Care Insurance:

Health Care Costs, Health Insurance and Financial Planning, Types of Health Insurance Coverage, Which Coverage Should You Choose? Disability Income Insurance

2) Life Insurance:

Determining Your Life Insurance Needs, Types of Life Insurance Companies and Policies, Important Provisions in a Life Insurance Contract, Buying Life Insurance; Life Insurance Proceeds

3) Investing Fundamentals:

Preparing for an Investment Program, Factors Affecting the Choice of Investment, Asset Allocation and Investment Alternatives, Factors That Reduce Investment Risk, Sources of Investment Information

4) Investing In Mutual Funds:

Why Investors Purchase Mutual Funds, Classifications of Mutual Funds, How to Decide to Buy or Sell Mutual Funds, The Mechanics of a Mutual Fund Transaction

5) Investing In Real Estate & Other Investment Alternatives:

Investing in Real Estate, Advantages of Real Estate Investments, Disadvantages of Real Estate Investments

6) Estate Planning:

Why Estate Planning, Legal Aspects of Estate Planning

STUDENTS ENROLLED:

NAME	COLLEGE	COURSE	YEAR	EMAIL ID	CONTACT NO.
Ananya Arora	Shaheed Bhagat Singh College	B.A. Economics honours	First Year	ananyaarora182002@gmail.com	9711007201
Saloni jain	Motilal Nehru College	B.Com. (Hons.)	Third Year	salonijain17620@gmail.com	9414027676
Diya Das	Jesus and Mary College	B.A. History honours	Second Year	diyadas038@gmail.com	7425928247
Kunika Chopra	SGGSCC	B.A. (Hons.) Economics	First Year	kunikachopra2002@gmail.com	7503837880
Shivangi Kumari Cgandra	Kirori Mal College	Bcom honours	Third Year	-	9709287285

ATTENDANCE RECORD:

		Se ssi on 1	Se ssi on 2	Se ssi on 3	Se ssi on 4	Se ssi on 5	Se ssi on 6	Se ssi on 7	Se ssi on 8	Se ssi on 9	Se ssi on 10	Se ssi on 11	Se ssi on 12	Se ssi on 13	Se ssi on 14	Se ssi on 15	Se ssi on 16
S. N o.	Part icip ant Na me	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A
1	Ana nya Aro ra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Diy a Das	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Ku nik a Cho pra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Shi van gi Ku mar i Cha ndr a	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Sal oni Jain	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	Hea d's Sig nat ure	AVNEET BAGGA															

FEEDBACK:

Name	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?
Diya Das	Personal finances	Yes	No	Yes
Kunika Chopra	I got to know a lot about how to manage my personal finances	Yes	No	I was not clear on how to start my journey in the world of finance and investment
Saloni Jain	The practical application of the course and the prospects of financial gain made the course relevant to me.	Yes	No	Yes
Shivangi Kumari Chandra	Gaining relevant knowledge and awareness in terms of investment and wealth.	Yes.	No	Yes
Ananya Arora	Financial planning	Yes	No	Yes

RESULT:

All the students have cleared the certificate course successfully.

FOCUS LEARNING GROUP

WORK PSYCHOLOGY AND BEHAVIORAL COMMUNICATION

NUMBER OF STUDENTS ENROLLED – 9

DATE OF COMMENCEMENT OF COURSE - 11/01/2021

DATE OF COMPLETION OF COURSE – 16/03/2021

MEDIUM – ZOOM (Online)

MOU

**Addendum to MoU
between Jesus & Mary
College (JMC) and
Focus Learning Group (FLG)**

Whereas an Memorandum of Understanding was signed between the JMC and Focus Learning Group on August 1, 2019 for conducting short-term add-on certificate programs titled *Corporate Communication & Public Relations* and *Financial Management* initially for a period of one year, i.e., upto July 31, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritizing interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 30, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Corporate Communication & Public Relations Class mode: Offline Fee: Rs. 15,000/-	Title: Financial Planning & Wealth Management Class mode: Online Fee: Rs. 11,500/-	JMC (20%) : Focus Learning Group (FLG) (80%)
2.	Title: Financial Management Class mode: Offline Fee: Rs. 15,000/-	Title: Work Psychology & Behavioural communication Class mode: Online Fee: Rs. 11,500/-	of the total fee of all certificate courses.

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on July 1, 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)

[Signature]
Principal
PRINCIPAL
JESUS & MARY COLLEGE
CHANAKYA PURI,
NEW DELHI - 110021

For and behalf of
Focus Learning Group (FLG)

[Signature]
Director

Witness:

COURSE CONTENT:

Work Psychology – an initial orientation

- Individual differences and foundations of Personnel Selection
- Assessing people at Work
- Attitudes at Work
- Theories of Work Motivation
- Job Satisfaction, Dissatisfaction and Causes
- Group dynamics at Work
- Human Performance and Work Environment
- Psychological Health in the Workplace
- Behavioural Communication Dynamics at Work
- Rewarding and Reinforcing in Interpersonal Communication
- Questioning and Reflecting
- Self-disclosure and Behavioural communication
- Using your Influence: the skill of negotiating
- Behavioural Communication and Interpersonal Work relationship

STUDENTS ENROLLED:

NAME	COLLEGE	COURSE	YEAR	EMAIL ID	CONTACT NO.
Anika Sharma	Jesus and Mary College	B.A. (Hons.) Sociology	1st year student	christmasanika@gmail.com	8368670678
Mabel Louis	Jesus and Mary college	Bvoc health care management	2022	mabellouis11@gmail.com	9599558143
Megha	Jesus and Mary college	BA program - psychology-sociology	1st year	meghaagarwal1234789@gmail.com	8800392621
Monika kumari	Jesus and Mary College	BELED	2	mk8653660@gmail.com	8076843450
Tanya Mariam	Jesus and Mary College, Delhi University	BA. Political Science	1st year	chacko.joji72@gmail.com	9953889008
Tavishi Masih	Jesus & Mary College	French - Philosophy (B.A.Prog)	2020-2023	tavishimasih08@gmail.com	9873604225
Vrinda Mot	Jesus and Mary college	Ba programme (psych-philo)	1st	vrindaamot.4@gmail.com	9717372632
Akanksha verma	Indira Gandhi National Open	Post graduate diploma in Women and	1st	akanksha9v@gmail.com	9818246005

	Universit y	Gender Studies			
Saira Ahmed	Jesus and Mary College	B.Com (Hons.)	2014- 2017	sairaindia16@gmail.com	995377996 4

ATTENDANCE RECORD:

		Se ssi on 1	Se ssi on 2	Se ssi on 3	Se ssi on 4	Se ssi on 5	Se ssi on 6	Se ssi on 7	Se ssi on 8	Se ssi on 9	Se ssi on 10	Se ssi on 11	Se ssi on 12	Se ssi on 13	Se ssi on 14	Se ssi on 15	Se ssi on 16
S. N o.	Partic ipant Name	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A	P/ A
1	Saira Ahme d	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Akan ksha Verm a	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Anika Shar ma	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Mabe l Louis	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Megh a	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	Moni ka Kuma ri	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7	Tanya Maria m	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Tavis hi Masih	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
9	Vrind a Mot	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	Head' s Signa ture	AVNEET BAGGA															

FEEDBACK:

Sr. No	Name	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?	Any other comments?
1	Vrinda Mot	I wanted to explore work psychology, HR department and it was completed	Absolutely	No not at all Ashish sir was very understanding with the timings	Yes and even more things I got to know	If there's a higher level for this course will definitely continue
2	Akansha Verma	The course has made me acquire such an intense knowledge apropos to an individual's effective nterplay and interaction not only in a work environment but in social world as well.	I cannot deny in any form that my learning experience from this course was contradictory to what I have envisioned while enrolling. It has rather gone beyond and provided me with unattainable skills for an accomplished future.	Not that i can think of.	Yes. In all respects.	The experience with Dr. Ashish Johri (the course instructor) was indelible. It had a profound impact on my thinking, reasoning and analyzing adroitness. Dr. Johri fabricated genial environmental for constant interaction which was particularly responsible for my learned experience.
3	Anika Sharma	Work psychology is required in every field of work, and in accordance with that, the course was	Yes.	No.	Yes.	I really enjoyed the classes and the discussions. I am looking forward to an advanced version of the

		quite relevant and practical.				same (WPBC 2.0).
4	Tanya Maria m Jacob	I find this course relevant in workplace. This course enables us to asses people at work and accordingly communicate with them and negotiate with them when conflicts arises. It even taught us how effectively we can communicate.	Yes. In my opinion a lot more could have been taught if the sessions would have been increased.	No. Even in online mode we enjoyed doing classes and we learnt a lot.	Yes. Not only that we got additional information with that query and examples were given to make us more clear.	The course should have more sessions as it was only 15 sessions that was held.
5	Mabel Louis	I believe this course has deepened my knowledge about psychology playing a major role at work place and communication being equally important in our everyday life. It will surely help me in future as well as now on how to perceive things and work accordingly.	Yes	No	Yes	It was really a great experience. I learned a lot

6	Tavishi Christie Masih	Work Psychology and Behavior, as well as Communication, is an interesting and indulging topic, learning more about it not only helps in increasing knowledge but beneficially applying it in our lives too.	Yes, indeed Dr.Ashish presented his points beautifully, and remembered to involve his students in activities and communication too.	No.	Yes.	This course was very helpful for me personally and as a student who loves psychology. I would like to thank Dr.Ashish for being the wonderful person that he is to share his time with us students so productively and for being patient with us.
7	Megha Aggarwal	I chose this particular course to enhance my career options and knowledge about different psychology fields I can pursue.	Yes. I was very happy with the way the app entire course was taught. It was a fun and learning journey.	Apart from not being able to attend all classes due to college exams, I did not face any problems as such.	Yes, and in the most positive way as well. I was not in any way hesitant to ask any questions, thanks to sir for being so patient with our batch.	A very fun and learning journey, although I wish I could've attended the last sessions. I would love to join more such courses in the upcoming future. Thank you for everything :)
8	Monika Kumari	all the aspect related to the course	yes	no	yes	it's a great experience I learnt a lot which is relevant to my course and we can use it in our daily life
9	Saira Ahmed	I found the course content extremely relevant.	Yes, the course content was up to my expectations.	No	Yes	-

RESULT:

All the students have cleared the certificate course successfully.

DIGITAL MARKETING & SOCIAL MEDIA ADVERTISING

NUMBER OF STUDENTS ENROLLED – 09

DATE OF COMMENCEMENT OF COURSE – 09/01/2021

ENDING DATE-13/05/2021

MEDIUM – Google Meet (Online)

MOU

**Addendum to MoU between
Jesus & Mary College (JMC)
and
R.K. Films & Media Academy (RKFMA)**

Whereas an Memorandum of Understanding was signed between the JMC and the RKFMA on June 6, 2019 for conducting short-term add-on certificate courses titled *Media Studies, Advertising & Marketing Communication, Camera & Photography*, initially for a period of one year, i.e., up to June 5, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritising interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 5, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Media Studies Class mode: Offline Fee: Rs.15,000/-	Title: Mass Communication,& Media Studies Class mode: Online Fee: Rs.11,500/-	JMC (20%) : RKFMA (80%) of the total fee of all certificate courses.
2.	Title: Camera & Photography Class mode: Offline Fee: Rs.15,000/-	Title: Camera & Photography Class mode: Online Fee: Rs.11,500/-	
3.	Title: Advertising & Marketing Communications Class mode: Offline Fee: Rs.15,000/-	Title: Digital Marketing & Social Media Advertising Class mode: Online Fee: Rs.11,500/-	
4.		Title: Graphic Designing Class mode: Online Fee: Rs.11,500/- (Added as a new certificate course)	

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on ^{June 6th} ~~Jan~~, 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)

Dr. Anil Kumar
Principal
Jesus & Mary College
Chanakyaपुरी,
New Delhi-110062
Witness: *Dr. Atul Sehgal*
(Dr. Atul Sehgal)

For and behalf of
RK Films & Media Academy (RKFMA)
for R.K. Films & Media Academy

[Signature]
Director
Auth. Sign. Director

COURSE CONTENT

Total Sessions: 36

Maximum duration of each session: 1.5 hours including

- (a) question & answer
- (b) self-practice
- (c) short- break (if needed)
- (d) notes sharing by the trainer/s in form of PPT, PDF, online tutorials
- (e) assignments/ tasks/ activities to be performed by the learners during any live session
- (f) viva-voce based activities

Topics to be covered:

1. Marketing Fundamentals

Difference between Digital & Traditional Marketing. CSS Media Queries. Bootstrap Framework

2. Organic Marketing

Social Media Marketing, Content Marketing, Email Marketing, Video Marketing, Affiliate Marketing, Integrated Marketing

3. Paid Marketing/ Advertising

Google Ads, Facebook Ads, Landing Pages, Copywriting Ads, Graphic Design Essentials, Instagram Marketing, Gmail & YouTube Ads

4. Search Engine Optimization (SEO) using Wordpress/ Blog (CMS Based)

Keyword Research, On-Page & Off-Page Optimization, Link Building Strategy

5. Marketing Analytics

Google Analytics, Google Tag Manager, Google Webmaster Tools

Students are required to have knowledge and access to their own Laptops/ PC/ Desktops with latest hardware configuration and Wi-Fi internet connectivity. Additionally, availability of a latest smartphone with wi-fi data internet is also recommended for smooth learning process. Candidates are expected to have fair understanding of Hindi & English languages.

Minimum qualification required is 10th pass. No prior experience of Digital Marketing field is needed. Students enrolling in the course shall be responsible for fulfilling all requirements as per the directions of the College and RKFMA.

Teaching strategy by RKFMA for the course: Instruction mode shall be online for any session(s) and may constitute either or a mix of:

- instructor-led (live online)
- interactive query/ presentation based session
- soft copy of study material, PPT's shared via online groups, email etc.
- assignment for practice during

STUDENTS ENROLLED:

S NO.	NAME	COLLEGE	COURSE	YEAR	EMAIL-ID	CONTACT NO.
1	Ananya Arora	Jesus and Mary College	B.A. Prog. (Pol. Science and Sociology)	1 ST	ananya.arora2922@gmail.com	9711007201
2	Samridhi Agarwal	Kamla Nehru College	B.A. Prog.	1 ST	samridhiagarwal5@gmail.com	8949728593
3	Aarambhika Sinha	Bhagini Nivedita College	B.A. Prog. (History + Political Science)	1 ST	aarambhika2002@gmail.com	8800764056
4	Urshita Sikri	Jesus and Mary College	B.Voc. (Retail)	1 ST	urshitasikri2003@gmail.com	9205302411
5	Parakh Ahooja	Gargi College	BBE	1 ST	ahoojap6@gmail.com	9560249956
6	Tanisha Kataria	Maitreyi College	B.Com (Hons.)	1 ST	tanisha_kataria@ymail.com	8920239210
7	Ishita Miglani	Jesus and Mary College	BA Spanish advertising sales & promotion	1 ST	ashishmiglani@outlook.com	9958881158
8	Simran Dhingra	Jesus and Mary College		1 ST	simrandhingra2002@gmail.com	9313543434
9	Kriti	Amity University	BBA Banking & Finance	2 nd	kirtidureja480@gmail.com	8307613681

ATTENDENCE RECORD:**January 2021**

NAME OF THE STUDENT	9 TH JAN	10 TH JAN	16 TH JAN	17 TH JAN	23 RD JAN	24 TH JAN	30 TH JAN	31 ST JAN
Ananya Arora	P	P	P	A	P	A	A	A
Samridhi Agarwal	P	P	P	P	P	P	P	P
Aarambhika Sinha	P	P	P	P	A	P	P	P
Urshita Sikri	P	P	P	P	A	P	P	P
Parakh Ahooja	P	P	A	P	A	P	A	P
Tanisha Kataria	P	P	P	P	A	A	P	P
Ishita Miglani	P	P	P	P	A	A	A	A
Simran Dhingra	P	A	P	P	A	A	P	P
Kriti	ENROLLED LATE						A	A

MAY 2021

NAME OF THE STUDENT	1 ST MAY	2 ND MAY	8 TH MAY	9 TH MAY	10 TH MAY	11 TH MAY	12 TH MAY	13 TH MAY
Ananya Arora	A	A	A	A	P	P	P	P
Samridhi Agarwal	A	A	A	A	A	A	A	A
Aarambhika Sinha	P	A	A	P	P	P	P	P
Urshita Sikri	P	P	A	P	P	P	P	P
Parakh Ahojja	A	A	A	A	A	A	A	A
Tanisha Kataria	P	P	P	P	P	P	P	P
Ishita Miglani	A	A	A		P	P	P	P
Simran Dhingra	P	P	P	P	P	P	P	P
Kriti	P	P	P	P	P	P	P	P

FEEDBACK:

S.No	Name	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?	Any other comments?
1	Ananya Arora	Times are changing and we are all observing a shift to digitalisation. This course was relevant to me as it provided me with the exposure to learn something new and created a base for my masters.	Yes	Yes, I could not attend the course for a brief period since my entire family including me tested positive for the virus and my parents were in a critical condition. I had to look after my parents which made it a little difficult for me to attend the classes. However, the faculty was understanding and provided me with the recordings.	Yes	
2		The course	yes, the	Due to some	I am slowly	Well

	Samridhi Agarwal	was about digital marketing	content was well explained	medical reasons I am not able to complete the online course.	trying to complete the course, the team has been really good and helpful.	explained classes and great course
3.	Aarambhika Sinha	It is very important in today's generation as the world is dependant on technology	Yes it was very effective	no	Yes the teacher was very cooperative	The course was extremely beneficial
4.	Urshita Sikri		Content was good	I got all the answers, the faculty is very responsive		
5	Parakh Ahooja	I mainly wanted to learn SEO and the things involved with that. The course was extremely helpful in that.	To an extent yes. The latter part of the course covering Facebook, Instagram, Twitter and LinkedIn marketing were only marginally beneficial as a lot of the basics were common knowledge.	Yes, sometimes I faced power cuts and thus couldn't attend classes, but recordings were generally provided during those times. Interaction was difficult online. I also couldn't attend the last few classes due to covid issues at home.	Yes	The recordings being provided throughout and not just at the end would have helped a lot in revision of things I missed/couldn't note during the class (sites to visit in SEO, etc.), and also to not be confused in subsequent classes if I missed a class.
6	Tanisha Kataria	Digital Marketing	Yes, definitely	no	Yes, the teacher discussed all our queries and answered them really well.	Learnt a lot from this course. Thank you for giving us an opportunity. And thanks to Manisha maam.

7	Ishita Miglani	Yes	Mostly	No	Yes	No
8	Simran Dhingra					
9	Kriti	I found the course very interesting, trainer was so good she use to explain and make clear each and everything.	Yes , every content is in easy and understandable format. It will help me lifelong.	No	Yes, after every session trainer asked for queries and cleared them. We were told to call/msg/ mail her for any query anytime.	

Result: all students have cleared the certificate course

R.K. FILMS AND MEDIA ACADEMY

GRAPHIC DESIGNING

NUMBER OF STUDENTS ENROLLED – 8

DATE OF COMMENCEMENT OF COURSE - 10/01/2021

DATE OF ENDING- 29/05/2021

MEDIUM Google Meet(Online)

MOU

**Addendum to MoU between
Jesus & Mary College (JMC)
and
R.K. Films & Media Academy (RKFMA)**

Whereas an Memorandum of Understanding was signed between the JMC and the RKFMA on June 6, 2019 for conducting short-term add-on certificate courses titled *Media Studies, Advertising & Marketing Communication, Camera & Photography*, initially for a period of one year, i.e., up to June 5, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritising interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 5, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Media Studies Class mode: Offline Fee: Rs.15,000/-	Title: Mass Communication & Media Studies Class mode: Online Fee: Rs.11,500/-	JMC (20%) : RKFMA (80%) of the total fee of all certificate courses.
2.	Title: Camera & Photography Class mode: Offline Fee: Rs.15,000/-	Title: Camera & Photography Class mode: Online Fee: Rs.11,500/-	
3.	Title: Advertising & Marketing Communications Class mode: Offline Fee: Rs.15,000/-	Title: Digital Marketing & Social Media Advertising Class mode: Online Fee: Rs.11,500/-	
4.		Title: Graphic Designing Class mode: Online Fee: Rs.11,500/- (Added as a new certificate course)	

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on ^{June 6th} Jan, 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)

Dr. ^{Principal} *Pradyumn*
Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness: *Alke Sehgal*
(Dr Alke Sehgal)

For and behalf of
RK Films & Media Academy (RKFMA)
or R.K. Films & Media Academy

Director

Auth. Sign. Director

COURSE CONTENT:

Total Sessions: 36

Maximum duration of each session: 1.5 hours including

- (a) question & answer
- (b) self-practice
- (c) short- break (if needed)
- (d) notes sharing by the trainer/s in form of PPT, PDF, online tutorials
- (e) assignments/ tasks/ activities to be performed by the learners during any live session
- (f) viva-voce based activities

Software to be covered:

1. Photoshop

Mixing & manipulating of colours at a click of a button. You can Blend 2 Images, create patterns & artistic designs or manipulate designed images with available visual effects.

2. Illustrator

Vector graphics are composed of dots / lines. During printing it performs best. Through Illustrator we create/draw vector graphics. Illustrator is helpful for making high quality creatives for Print & Web media.

3. Corel Draw

Even if you can't draw a straight line, this vector-based software program will help you draw with confidence as you create professional newsletters, greeting cards, cartoon graphics, and logos, etc.

4. In-Design

This is particularly helpful in creating works such as posters, flyers, brochures, magazines, newspapers, presentations, books and eBooks.

5. Premiere Pro

It is a most commonly used and professionally useful in video editing tasks necessary for producing broadcast-quality, high-definition video. It can be used to import video, audio and graphics, and is used to create new, edited versions of video which can be exported to the medium and format necessary for distribution.

Course Requirements at learners end and important information:

- Above listed softwares and with requisite hardware configurations sufficient to render outputs.
- High speed Wi-Fi/ internet connectivity to avoid any lag during online live classes.
- Minimum qualification required is 10th pass.
- Applicant should be beginners with no prior academic or professional experience in the field of Graphic Designing or Animation.
- Medium of instruction shall be bilingual, i.e., mix of Hindi & English.

STUDENTS ENROLLED:

Sr. No.	Name	College	Course	Year	Email Address	Phone Number
1.	Tavishi Christie Masih	Jesus & Mary College	B.A. Prog. (French and Philosophy)	First	tavishimasih08@gmail.com	9999507502
2.	Angelica Charles	Jesus & Mary College	B.A. Prog.	First	201290@jmc.du.ac.in	9311596769
3.	Roshni Reji	Jesus & Mary College	BA(Hons) English	First	roshnireji268@gmail.com	8235862193
4.	Akhila Rajeena James	Jesus & Mary College	BA(Hons) English	First	akhilarajeena17@gmail.com	88484570105
5.	Sukriti Gupta	Institute of Home Economics	B.el.ed	First	sukriti.2020led039@ihe.du.ac.in	9650327555
6.	Mahika Uppal	Mata Sundri College for Women	B. Com Prog.	First	mahikaappal@gmail.com	8527471340
7.	Kashish Minocha	Jesus & Mary College	B.A. (Hons.) Sociology	First	kashishminocha10@gmail.com	9899214555
8.	Anjali Sharma	IGNOU	Bachelor of Science General	First	7248anjlisharma@gmail.com	9548748539

<u>Apr-21</u>												
<u>S.n</u>	<u>Name</u>	<u>3rd</u> <u>April</u>	<u>4th</u> <u>April</u>	<u>10th</u> <u>April</u>	<u>24th</u> <u>May</u>	<u>25th</u> <u>May</u>						
<u>1</u>	<u>Akhila Rajeena</u> <u>James</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>2</u>	<u>Angelica Charles</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>3</u>	<u>Anjali Sharma</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>4</u>	<u>Kashish Minocha</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>A</u>						
<u>5</u>	<u>Sukriti gupta</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>6</u>	<u>Mahika Uppal</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>7</u>	<u>Roshni Reji</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>P</u>						
<u>8</u>	<u>Tavishi Masih</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>A</u>						
<u>May-21</u>												
<u>S.n</u>	<u>Name</u>	<u>1st</u> <u>May</u>	<u>2nd</u> <u>May</u>	<u>8th</u> <u>May</u>	<u>9th</u> <u>May</u>	<u>11th</u> <u>May</u>	<u>13th</u> <u>May</u>	<u>15th</u> <u>May</u>	<u>16th</u> <u>May</u>	<u>23-</u> <u>May</u>	<u>29th</u> <u>May</u>	
<u>1</u>	<u>Akhila Rajeena</u> <u>James</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>A</u>	<u>P</u>
<u>2</u>	<u>Angelica Charles</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>3</u>	<u>Anjali Sharma</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>4</u>	<u>Kashish Minocha</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>A</u>	<u>A</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>5</u>	<u>Sukriti gupta</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>6</u>	<u>Mahika Uppal</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>7</u>	<u>Roshni Reji</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>8</u>	<u>Tavishi Masih</u>	<u>A</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>A</u>	<u>P</u>	<u>A</u>	<u>A</u>	<u>A</u>

Result: all students cleared the certificate course.

FEEDBACK:

SNO	Name	On which aspect did you find the course relevant?	Did the content deliver to meet your expectations?	Did you face any trouble in attending the online course?	Did you get answers for all your queries?	Any other comments.
1	Tavishi Christie Masih	Our queries were resolved in detail and we were taught with great patience and understanding.	Yes	Sometimes	Yes	N.A.
2	Angelica Charles	Yes	Will get to learn skilled photoshop, editing photos and videos		Queries were cleared during the sessions	None
3	Roshni Reji	It is good to learn graphic designing in these technological times as it is in demand. We covered most of the softwares used for the same and we had classes at convenient times which was very helpful.	Not really. Especially the amount of money we paid. It might have been worth it if we had a better instructor, though it's still high. Our instructor is very talented no doubt, but he never really interacted with us. His classes were boring so we couldn't concentrate much. Thus, we aren't that great as graphic designers	I had my laptop and wifi and all to attend, so had no issues on that part. I faced the general issues of lack of concentration interest due to the online mode in general. Would have been better though if the instructor was more interactive.	Yes, mostly. I wanted one complete artwork to be made and shared, so even if our friends ask, we have some sample to show the quality of work taught to us. He always showed us, but never completed any. He did tell us about	Not all instructors can be as good as our expectations; we were taught all the basic tools and I'm sure it'll help us in future. The only guilt I feel is about the pain I took to convince my parents to let me take up this course which costed

					all the tools, but finishing matters as well which was never done even after requesting.	so much, and by the end when I realised it wasn't worth it.
4	Akhila Rajeena James	The syllabus of the course was pretty relevant.	Yes	There was some connectivity issues from the teacher's side. A few classes had to be cancelled due to this reason	Yes. The tutors were very helpful with doubts and queries	
5	Sukriti Gupta	it was relevant in aspects like the features and different apps were taught in detail ,everything taught was very helpful especially notes which sir made us write and screen sharing. I enjoyed the section and learned a lot.	yes	no	yes	nice course and very good teacher.

6	Mahika Uppal	very relevant	yes	no	yes	Good Course
7	Kashish Minocha	The course was very interesting and I had a great time learning new softwares	yes	no	yes	
8	Anjali Sharma	Classes were really interesting and I am thankful to Mr. Mohit for proper interaction through zoom				Please provide complete recording of the sessions

R.K. FILMS & MEDIA ACADEMY

CAMERA AND PHOTOGRAPHY

NUMBER OF STUDENTS ENROLLED -2

DATE OF COMMENCEMENT OF COURSE-9th JANUARY 2021

DATE OF COMPLETION OF COURSE-16TH MAY 2021

MEDIUM – GOOGLE MEET (ONLINE)

MOU

**Addendum to MoU between
Jesus & Mary College (JMC)
and
R.K. Films & Media Academy (RKFMA)**

Whereas an Memorandum of Understanding was signed between the JMC and the RKFMA on June 6, 2019 for conducting short-term add-on certificate courses titled *Media Studies, Advertising & Marketing Communication, Camera & Photography*, initially for a period of one year, i.e., up to June 5, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritising interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 5, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Media Studies Class mode: Offline Fee: Rs.15,000/-	Title: Mass Communication & Media Studies Class mode: Online Fee: Rs.11,500/-	JMC (20%) : RKFMA (80%) of the total fee of all certificate courses.
2.	Title: Camera & Photography Class mode: Offline Fee: Rs.15,000/-	Title: Camera & Photography Class mode: Online Fee: Rs.11,500/-	
3.	Title: Advertising & Marketing Communications Class mode: Offline Fee: Rs.15,000/-	Title: Digital Marketing & Social Media Advertising Class mode: Online Fee: Rs.11,500/-	
4.		Title: Graphic Designing Class mode: Online Fee: Rs.11,500/- (Added as a new certificate course)	

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on ^{June 6th 2021} Jan , 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)

Sr. Basily
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi

Witness: *Dr. Atke Sehgal*
(Dr. Atke Sehgal)

For and behalf of
RK Films & Media Academy (RKFMA)
*or R.K. Films & Media Academ.

[Signature]
Director

COURSE CONTENT:

CAMERA & PHOTOGRAPHY

Total Sessions:36

Maximum duration of each session: 1hour including

- (a) Question & Answer
- (b) Self-practice
- (c) Short- break (if needed)
- (d) Notes sharing by the trainer/s in form of PPT, PDF, online tutorials
- (e) Assignments/ tasks/ activities to be performed by the learners during any live session
- (f) Viva-voce based activities
- (g) Offline self-organized photo-walk(s) wherever possible

Topics to be covered:

- 1. Understanding a DSLR & related hardware**
Lenses, Gears like tripod, lights, flash
- 2. Basic digital camera parts and their functions**
Viewfinder or LCD monitor, Lens, mode dial, shutter release, etc.
- 3. Need and appropriate use of an on-camera flash**
- 4. Understand focal length and optical verses digital zoom**
- 5. Differences in types of photographic lenses**
for an interchangeable lens camera
- 6. Common memory cards and camera compatibilities**
Compact flash, CFexpress, SDXC(UHS2), SD, Micro SD, and internal storage
- 7. Framing techniques**
- 8. Rule of Thirds**
- 9. Natural Lighting**
- 10. Motion and depth of field**
- 11. Photographic subject matter such as portraits, documentary, food, macro**
- 12. Editing programs and apps like Photoshop**

13. Requirements of Video Editing Fundamentals Students

To have knowledge and access to their own DSLR and Laptops/ PC/ Desktops with latest hardware configuration and Wi-Fi internet connectivity. Additionally, availability of a latest smartphone with wi-fi data internet is also recommended for smooth learning process. Minimum qualification required is 10th pass. Students enrolling in the course shall be responsible for fulfilling all requirements as per the directions of the College and RKFMA.

Teaching strategy by RKFMA for the course: Instruction mode shall be online for any session(s) and may constitute either or a mix of:

- instructor-led (live online)
- interactive query/ presentation-based session
- soft copy of study material, PPT's shared via online groups, email etc
- assignment for practice during (or after any session)
- viva-voce based

STUDENTS ENROLLED

Sr. No	NAME	COLLEGE	COURSE	YEAR	EMAIL ID	CONTACT NO
1	Antara Sharma	Jesus and Mary College, DU	B.A. (Hons) Sociology	First	antarasaran.sharma@gmail.com	9604480740
2	Joanna Mary Santhosh	Jesus and Mary College, DU	B.A.(Prog.)	Second	190833@jmc.du.ac.in	7510445778

ATTENDANCE RECORD:

January-21

Sr. No	Name of the student	9 th Jan	10 th Jan	16 th Jan	17 th Jan	23 rd Jan	30 th Jan	31 st Jan
1	Antara Sharma	P	P	P	A	P	P	P
2	Joanna Mary Santhosh	P	P	P	P	A	P	P

February -21

Sr. No	Name of the student	6 th Feb	7 th Feb	13 th Feb	14 th Feb	20 th Feb	21 st Feb	27 th Feb	28 th Feb
1	Antara Sharma	P	A	P	P	P	P	P	P
2	Joanna Mary Santhosh	P	P	A	A	P	P	P	P

FEEDBACK:

Name	College	Course	Year	Email Id	Phone Number	On which aspect you find the course relevant?	Did the course delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?	Any other comments?
Antara Sharma	Jesus and Mary College, DU	B.A. (Hons) Sociology	First	antarasaran.sharma@gmail.com	9604480740	The course I chose not only brushed up my existing photography skills/interest, but also taught me new things relevant to the field such as photo editing and video-making/editing.	Yes, the content of my classes met my expectations. Of course, hands-on, offline classes would have enhanced learning but whatever could be covered online was covered well.	No	Yes, I did. The faculty was open to, thorough and regular with answering doubts.	N/A
Joanna Mary Santhosh	Jesus and Mary College, DU	B.A.(Prog.)	Second	190833@jmc.du.ac.in	7510445778	For beginners it is a good course to learn theory of the art	The content was delivered in a good manner. It was done in a student friendly way and without much pressure or workload.	Most of the days were good to go while there were days when due to network issues and so on, we used to get a problem in	Yes	It would be good in future, if the student misses a session, the recording be made available

								connecting. Field work was not possible which could have been a lot more effective to become more professional in Photography.		ble for at least the theory sessions.
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Result:

All students have successfully completed the certificate course.

R.K. FILMS & Media Academy

MASS COMMUNICATION AND MEDIA STUDIES

NUMBER OF STUDENTS ENROLLED – 6

DATE OF COMMENCEMENT OF COURSE – 9th JANUARY 2021

DATE OF COMPLETION OF COURSE-29TH MAY 2021

MEDIUM – GOOGLE MEET (ONLINE)

MOU

**Addendum to MoU between
Jesus & Mary College (JMC)
and
R.K. Films & Media Academy (RKFMA)**

Whereas an Memorandum of Understanding was signed between the JMC and the RKFMA on June 6, 2019 for conducting short-term add-on certificate courses titled *Media Studies, Advertising & Marketing Communication, Camera & Photography*, initially for a period of one year, i.e., up to June 5, 2020.

Due to the pandemic and the consequent limited access and mobility; prioritising interest of the students- both the parties have mutually consented to amend the validity of the said MoU upto June 5, 2021 along with certain other modifications mentioned hereunder:

Sl. no.	Old Details	Revised Details	Revised Sharing per student
1.	Title: Media Studies Class mode: Offline Fee: Rs.15,000/-	Title: Mass Communication, & Media Studies Class mode: Online Fee: Rs.11,500/-	JMC (20%) : RKFMA (80%) of the total fee of all certificate courses.
2.	Title: Camera & Photography Class mode: Offline Fee: Rs.15,000/-	Title: Camera & Photography Class mode: Online Fee: Rs.11,500/-	
3.	Title: Advertising & Marketing Communications Class mode: Offline Fee: Rs.15,000/-	Title: Digital Marketing & Social Media Advertising Class mode: Online Fee: Rs.11,500/-	
4.		Title: Graphic Designing Class mode: Online Fee: Rs.11,500/- (Added as a new certificate course)	

All other terms and conditions shall remain same as before.
Subsequent MOU will be made on stamp paper as per due process.

Signed on ^{June 7th} ~~Jan~~, 2021 at New Delhi by both the parties in presence of witness.

For and behalf of
Jesus & Mary College (JMC)
Dr. Anil Kumar
Principal
Jesus & Mary College
Chanakya Puri,
New Delhi-110062
Witness: *Dr. Atul Sehgal*
(Dr. Atul Sehgal)

For and behalf of
RK Films & Media Academy (RKFMA)
or R.K. Films & Media Academy
Dr. Atul Sehgal
Director

COURSE CONTENT

Total Sessions: 36

Maximum duration of each session: 1 hour including

- (a) question & answer
- (b) self-practice
- (c) short- break (if needed)
- (d) notes sharing by the trainer/s in form of PPT, PDF, online tutorials
- (e) assignments/ tasks/ activities to be performed by the learners during any live session
- (f) viva-voce based activities

Topics to be covered:

1. Scriptwriting for Films & TV

Idea and concept, Theme, Synopsis, Story, One-line story, Scene breakdown, Screen-play, Dialogues, Shooting script

2. Direction for Films & TV

Fundamentals of pre-production, Preparing of budget, Understanding & casting of actors
Preparing of character list & shooting continuity, Location/ Recce, Set Designing, Making of call sheet & breakdown sheet, axis and degree rule, shooting continuity sheet

3. Video Publishing & Optimization using YouTube

4. Art of Storytelling, Radio Jockeying & Becoming a Better Presenter

Writing scripts for audio/ radio, voice modulation, tips to improve your Public Speaking Skills

and engage with your audience, do's and don'ts, tips for becoming an effective commentator.

5. What is News?

Fundamentals of Journalism, News & News Writing, News Gathering

6. News Presentation

Activities related to news reporting and news reading

7. Video Editing Basics

Students are required to have knowledge and access to their own Laptops/ PC/ Desktops

with latest hardware configuration and Wi-Fi internet connectivity. Additionally, availability of a latest smartphone with wi-fi data internet is also recommended for smooth learning process. Minimum qualification required is 10th pass. Students enrolling in the course shall be responsible for fulfilling all requirements as per the directions of the College and RKFMA.

Teaching strategy by RKFMA for the course: Instruction mode shall be online for any session(s) and may constitute either or a mix of:

- instructor-led (live online)
- interactive query/ presentation-based session
- soft copy of study material, PPT's shared via online groups, email etc.
- assignment for practice during (or after any session)
- viva-voce based

STUDENTS ENROLLED

Sr. No.	NAME	COLLEGE	COURSE	YEAR	EMAIL ID	CONTACT NO.
1	Khushkeerat Kaur	Jesus and Mary college	B.A. (Hons.) English	Second	khushkeerat3142@gmail.com	8146079897
2	Indrani devi	Jesus and Mary college	B.A. (Hons.) English	Second	indranidevi1271@gmail.com	7727892072
3	Iffat Fatima	Jesus and Mary college	B.A. Prog	First	iffatfatima46@gmail.com	8318200836
4	Aastha	Shyam praasad Mukherjee	Philosophy	First	2001aastha29@gmail.com	9910450104
5	Soumya Jha	Jesus and Mary college	B.A. History	Second	sjha201@gmail.com	7088998800
6	Priyanka	Ramanujan college	B.Com	Pass out	priyasparks25@gmail.com	9354363773

ATTENDANCE RECORD

Jan-21

S.no.	Name	9th Jan	10th Jan	16th Jan	17th Jan	23rd Jan	24th Jan	30th Jan	31st Jan
1	Priyanka	P	P	P	P	P	P	P	P
2	Iffat Fatima	P	P	P	P	P	P	P	P
3	Aastha	P	P	P	P	A	A	P	P
4	Khushkeerat Kaur	P	P	P	A	P	A	P	A
5	Indrani	P	P	A	P	A	A	A	A
6	Saumya Jha	P	P	P	P	P	P	P	P

Feb-21

S.no.	Name	6th Feb	7th Feb	13th Feb	14th Feb	20th Feb	21st Feb	27th Feb
1	Priyanka	P	P	P	P	A	P	P
2	Iffat Fatima	P	P	P	P	P	P	P
3	Aastha	A	P	P	P	P	P	A
4	Khushkeerat Kaur	A	A	A	P	P	A	P
5	Indrani	A	P	A	P	P	A	A
6	Saumya Jha	P	P	P	P	P	P	P

Mar-21

S.no.	Name	7th Mar	13th Mar	20th Mar	21st Mar	27th Mar
1	Priyanka	P	P	P	P	P
2	Iffat Fatima	P	P	P	P	P
3	Aastha	A	P	A	A	A
4	Khushkeerat Kaur	A	P	P	A	A
5	Indrani	A	A	A	A	A
6	Saumya Jha	P	P	P	P	P

Apr-21

S.no.	Name	3rd Apr	4th April	10th April	11th April	17th April	18th April
1	Priyanka	P	P	P	P	P	P
2	Iffat Fatima	P	P	A	P	P	P
3	Aastha	A	A	A	A	A	A
4	Khushkeerat Kaur	A	P	A	P	A	A
5	Indrani	A	A	A	A	A	A
6	Saumya Jha	P	P	P	P	P	P

May-21

S.no.	Name	1st May	8th May	9th May	11th May	13th May	15th May		16 th May	18 th May	22 ND May	23 RD May	29 TH May	
							P	P					A	P
1	Priyanka	P	P	P	P	P	P	P	P	P	P	P	A	P
2	Iffat Fatima	P	P	P	P	P	P	P	A	A	P	P	P	P
3	Aastha	A	A	A	A	A	A	A	A	A	A	A	P	A
4	Khushkeerat Kaur	A	P	A	A	A	A	A	A	A	A	A	P	A
5	Indrani	A	A	A	A	A	A	A	A	A	A	A	P	A
6	Saumya Jha	P	P	P	A	A	A	A	A	P	A	A	P	A

FEEDBACK:

Name	College	Course	Year	Email Address	Phone Number	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?	Any other comments.
Priyanka	Ramanujan College	B.Com	Pass out	priyas parks25@gmail.com	9354363773	found good knowledge of journalism and improved my communication skills	yes	not really	yes	It was a good experience.
Iffat Fatima	Jesus & Mary College	B.A. Prog	First	iffatfatima46@gmail.com	8318200836	Yes Great	Overall good course with great teachers who are not only experienced in their own field but also great motivators			
Khushkeerat Kaur Mand	Jesus & Mary College	B.A. (Hons.) English	Second	khushkeerat3142@gmail.com	8146079897	It was very helpful in better understanding of Media Studies	yes	yes, had a few network issues	yes	
Indrani Devi	Jesus and Mary College	B.A. (hons) English	Second	indranidevi1271@gmail.com	7727892072					Did not respond

Aastha	Shyama Prasad Mukherjee	Philosophy	First	2001aastha29@gmail.com	9910450104					Did not respond
Soumya Jha	Jesus and Mary College	BA History	Second	sjha201@gmail.com	7088998800					Did not respond

Result

All Students except for Ms. Indrani Devi, successfully completed the certificate course.

CERTIFICATE COURSE IN FRENCH

NUMBER OF STUDENTS ENROLLED – 38

DATE OF COMMENCEMENT OF COURSE -12 /01/2021

ENDING DATE-02/06/2021

MEDIUM – ZOOM (Online)

**DEPARTMENT OF GERMANIC & ROMANCE STUDIES
UNIVERSITY OF DELHI
DELHI - 110007**

Tel: 27666426, 27667725 Ext.1296
E.mail: head@grs.du.ac.in
grs.du.in@gmail.com

The Principal
Jesus & Mary
Chanakyapuri
New Delhi

Sub: Part-time Language Courses

Dear Madam,

This is to inform you that the following teachers will take the Part-time language courses in French and Spanish for the academic session 2020-2021:

Language	Course	Name of the teacher/s
French	Certificate	Priyanka Thapriyal
Spanish	Certificate	Shaista Parveen

The Department is happy to support your college in running the courses.

With regards,

Yours sincerely,


Head of Department

COURSE CONTENT:

Section A – Comprehension

30 marks

- There are **two** comprehensions for 15 marks each.
- The type of questions that can be asked are as follows:
 1. True or False. Justify your response with an expression/ a sentence from the text.
 2. Fill in the blanks.
 3. Match the following.
 4. Complete the grill.
 5. Answer the following questions.

Section B – Grammar

70 marks

Questions will be based on grammar topics covered in the text book. All grammar questions will contain exercises in context.

Paper 2: Written expression, Culture and Civilisation

The paper will consist of 2 sections

Section A: Written expression

70 marks

In this section, students can be asked to write a blog, a letter of invitation, an announcement of birth, describe an object or a person, accept or refuse an invitation, an email, an informal letter, describe a picture etc. thus written expression can be both open ended or guided (i.e. elements are given from which the student has to construct a coherent text.

For each of the questions, the maximum word limit will be given. Depending on the type of written text it could be anywhere between 50- 120 words.

Most of the topics will be similar to those given in the prescribed text book Latitudes 1.

All questions are compulsory. There is no internal choice.

Section B : Culture et Civilization

30 marks

The student may be asked to write a descriptive text with the given elements. He/she could also be asked to react to a social situation.

Paper 3: Oral exam

Each student will be asked to talk about himself (presentez-vous). **Maximum 1 minute.** Based on the presentation the examiner will ask the student 2-3 questions.

This will be followed by a question formation round. A student will have to choose at random 5 pieces of folded paper. With the word written on the paper, he will have to frame a question containing the word. 3 marks per question. $3 \times 5 = 15$. A student will be allowed to change a chit only once if he can't find an appropriate question or doesn't understand the word. **Maximum 30 seconds per student.**

The Department will ask each teacher to propose 10 words each and then make a final selection of words to ensure unanimity.

STUDENTS ENROLLED:

S.NO.	NAME	COURSE	EMAIL ID	CONTACT NO.	College
1	Aakshita Uniyal	French	aakshitauniyal@gmail.com	8587089755	Kalindi College
2	Adya Manchanda	French	rtmanchanda7@gmail.com	9910945948	Jesus and Mary College
3	Ananya Talwar	French	talwarananya28@gmail.com	8171160401	Jesus and Mary College
4	Ashna Singhal	French	ashnasinghal2019@gmail.com	9654262525	Bharati Vidyapeeth Deemed University
5	Charvi Aggarwal	French	charvi2014@gmail.com	9910105218	Jesus and Mary College
6	Dhriti Jain	French	dhritijain5511@gmail.com	8700197244	Indraprastha College for Women
7	Divya Arora	French	divyaarora2001@gmail.com	8826539099	Jesus and Mary College
8	Durga Rohila	French	durgarohila@gmail.com	9667651781	School of Open Learning
9	Gabriya Merlin	French	gabriyamerlin@gmail.com	9205053991	Jamia Milia Islamia
10	Gagandeep	French	gagan.deep100802@gmail.com	9996586348	SGTB Khalsa
11	Grace Xess	French	graceinnocent2725@gmail.com	9821439863	Jesus and Mary College

12	Jasleen Bakshi	French	jasleenbakshi2002@gmail.com	9811287476	Jesus and Mary College
13	Kajal Kumari Sah	French	kajalsah05122000@gmail.com	7428608480	Jesus and Mary College
14	Khushi Oberoi	French	khushiparuloberoi@gmail.com	9599243283	Lady Shri Ram College for Women
15	Kriti Sharma	French	kriti.sharma5428@gmail.com	8527841187	Jesus and Mary College
16	Kushmita Sharma	French	201381@jmc.du.ac.in	9354892612	Jesus and Mary College
17	Madhu Bhardwaj	French	madhubhar12@gmail.com	8287440312	Jesus and Mary College
18	Mercy Peter	French	mercyp554@gmail.com	8076281727	Jesus and Mary College
19	N.S.Yashmeeta	French	201220@jmc.du.ac.in	8450945710	Jesus and Mary College
20	Nandini Jha	French	nandinisa3074@gmail.com	7462082340	Shaheed Bhagat Singh College
21	Navya Baid	French	baidnavya1@gmail.com	9899601814	Sri Guru Gobind Singh College of Commerce
22	Nayra Bhateja	French	nayrabhateja22798@gmail.com	9306201672	Jesus and Mary College
23	Nisha akolia	French	nishaakolia20@gmail.com	9773607706	Maitreyi College
24	Peehu Chhabra	French	peehustarchhabra@gmail.com	9891872177	Bharati College
25	Priya	French	pri99ya@gmail.com	9911761047	Shri Ram College of Commerce
26	Rachel Samuel	French	rachelsam124@gmail.com	8979620552	Jesus and Mary College
27	Saachi	French	lmhsaachi@gmail.com	8847466082	Jesus and Mary College

28	Sahar Fatima	French	saharfatima0709@gmail.com	9354392531	Amity University
29	Saloni Rohilla	French	salonirohilla30@gmail.com	9891741294	Jesus and Mary College
30	Saujanya Aggarwal	French	devika9009@gmail.com	9212140501	Jesus and Mary College
31	Saumya Srivastava	French	saumyasrivastava2102@gmail.com	9899278053	Gargi College
32	Shagun Parihar	French	shagunparihar30@gmail.com	9811978620	Jesus and Mary College
33	Shoney M Mathews	French	shoneymathews98@gmail.com	9990628372	Jesus and Mary College
34	Simran Kochhar	French	simrankochhar00@gmail.com	9910045052	Jesus and Mary College
35	Sukhali Kaur	French	sukhalikaur7@gmail.com	9891222705	Jesus and Mary College
36	Tanya Beniwal	French	tanyabenibal14@icloud.com	9530882403	Jesus and Mary College
37	Tritiksha Kapil	French	tritiksha.kapil@gmail.com	8864872789	Jesus and Mary College
38	Vidushi Mittal	French	vidushimittal68@gmail.com	9643718459	Trinity Institute of Professional Studies, Dwarka (GGSIPU)

ATTENDANCE RECORD:

FEEDBACK:

S.No.	Name	Year	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?
1	Mercy Peter	2021	Basics	yes	no	yes
2	Durga Rohila	2021	Basic	yes	no	yes
3	Nayra Bhateja	2021	Basics	yes	no	yes
4	Madhu	2021	Basic	yes	no	yes
5	Khushi Oberoi	2021	Basic	yes	no	yes
6	Nandini Jha	2021	Basic	yes	no	yes
7	Nisha	2021	basic	yes	no	yes
8	Adya Manchanda	2021	Basic	Yes	No	Yes
9	Simran Kochhar	2nd	Basic	Yes	No	Yes
10	Kushmita Sharma	2021	basic	Yes	no	yes
11	saloni Rohilla	2021	basic	yes	no	yes
12	Saachi	2021	basic	yes	no	yes
13	Tritiksha Kapil	2021	Basics	Yes	No	Yes
14	Grace Xess	2021	Basics	Yes	No	Yes
15	Divya Arora	2020	basic	Yes	No	Yes
16	Kriti	2nd	Basics	Yes	No	Yes

17	Ashna Singhal	2021	Basics	yes	no	yes
18	kajal kumari	2021	basics	yes	no	yes
19	Aakshita Uniyal	2021	Basics	yes	no	yes
20	Sahar	2020-21	Basics	Yes	Yes	Yes
21	Vidushi Mittal	2nd	Basics	yes	no	yes
22	Shagun Parihar	2021	Basics	Yes	No	Yes
23	Saumya Srivastava	2021	Basics	Yes	Yes	Yes
24	Jasleen Bakshi	2021	Basics	yes	no	yes
25	Gagandeep	1st year	basics	yes	no	yes
26	Dhriti	1st	basic	yes	no	yes
27	Gabriya Merlin	2021	Basics	Yes	No	Yes

RESULTS:

<u>JESUS & MARY COLLEGE</u>		
20032133001	ADYA MANCHANDA GAURAV MANCHANDA	257 (With Distinction)
20032133002	DIVYA ARORA GULSHAN ARORA	268 (With Distinction)
Page 2 of 12		

UNIVERSITY OF DELHI SOUTH CAMPUS
EXAMINATION FOR CERTIFICATE COURSE IN FRENCH LANGUAGE, 2021

ROLL NO.	NAME OF THE CANDIDATES	MARKS OBTAINED (OUT OF 300)
JESUS & MARY COLLEGE		
20032133003	DURGA ROHILA SANJEEV KUMAR	258 (With Distinction)
20032133004	KHUSHI OBEROI AMIT OBEROI	250 (With Distinction)
20032133005	MADHU ANAND SINGH	218
20032133006	MERCY PETER RAJESH PETER	212
20032133007	NANDINI JHA NARESH KUMAR JHA	261 (With Distinction)
20032133009	AAKSHITA UNIYAL ARUN KUMAR	267 (With Distinction)
20032133010	ASHNA SINGHAL AMAR SINGHAL	226 (With Distinction)
20032133011	GABRIYA MERLIN MERLIN MATHEW	239 (With Distinction)
20032133012	GAGAN DEEP DEVENDER SINGH BOORA	217
20032133013	GRACE XESS INNOCENT BEATORE XESS	243 (With Distinction)

20032133014	NAYRA BHATEJA SUNIL	254 (With Distinction)
20032133016	SAACHI JAGDISH RAJ	275 (With Distinction)
20032133017	SAHAR JAVED	219
20032133018	SALONI ROHILLA RAJIV KUMAR	190
20032133019	SHAGUN PARIHAR MOHIT PARIHAR	205
20032133020	SHONEY M MATHEWS BINU M MATHEWS	199
20032133021	SIMRAN KOCHHAR VIPUL KOCHHAR	244 (With Distinction)
20032133022	TRITIKSHA KAPIL PEEYUSH CHANDRA KAPIL	257 (With Distinction)

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UNIVERSITY OF DELHI SOUTH CAMPUS
EXAMINATION FOR CERTIFICATE COURSE IN FRENCH LANGUAGE, 2021

ROLL NO.	NAME OF THE CANDIDATES	MARKS OBTAINED (OUT OF 300)
<u>JESUS & MARY COLLEGE</u>		
20032133023	VIDUSHI MITTAL H.K MITTAL	249 (With Distinction)
20032133024	DHRITI JAIN DEEPAK JAIN	249 (With Distinction)
20032133025	KUSHMITA SHARMA CHANDER SHEKHAR SHARMA	239 (With Distinction)
20032133026	PRIYA SHIV NANDAN	246 (With Distinction)
20032133027	SAUJANYA AGGARWAL ATULE AGGARWAL	210
20032133029	CHARVI AGGARWAL ROHIT AGGARWAL	282 (With Distinction)
20032133030	KAJAL KUMARI SAH BABAN KUMAR SAH	165
20032133032	TANYA BENIWAL ATMESH BENIWAL	199
20032133034	NISHA AKOLIA SHYAM CHANDRA	194
20032133036	JASLEEN BAKSHI HARMEET SINGH	259 (With Distinction)

<u>JESUS & MARY COLLEGE</u>		
20032133008	SUKHALI KAUR OBEROI BHUPINDER SINGH OBEROI	FAILED
20032133015	RACHEL SAMUEL ANIL SAMUEL	ABSENT
20032133028	YASHMEETA M.NATARAJAN	ABSENT
20032133031	KRITI MITHILESH KUMAR SHARMA	FAILED
20032133033	SAUMYA SRIVASTAVA SAURABH SRIVASTAVA	ABSENT
20032133035	PEEHU CHHABRA SHAILENDER CHHABRA	ABSENT

RESULT SUMMARY

Students passed with distinction	19
Students passed without distinction	11
Number of students Failed	2
Number of students Absent	4

INDIAN INSTITUTE OF PSYCHODRAMA

STORYTELLING AND PSYCODRAMA

NUMBER OF STUDENTS ENROLLED- 7

DATE OF COMMENCEMENT OF COURSE-13th JANUARY 2021

DATE OF COMPLETION OF COURSE-17TH FEBRUARY 2021

MEDIUM- ONLINE

COURSE CONTENT:

"Storytelling and Psychodrama for Self-exploration, Self-expression, Wellness, and Creativity".

A multi-disciplinary Course for College Students involving Anthropology, Communication, Dance, Education, Folklore, History, Music, Social Work, Sociology, Linguistics, Literature, Psychology, and Theatre.

Total Sessions: 11 (40 hours)

Maximum duration of each session: 180 minutes including (but not limited to)

Mode

- (a) question & answer
- (b) self-practice
- (c) short- breaks (if needed)
- (d) notes sharing by the trainer/s in form of PPT, PDF, online tutorials, recorded lectures, webinars, etc
- (e) assignments/ tasks/ activities to be performed by the learners during any live session
- (f) viva-voce based activities

COURSE DESCRIPTION

Stories to be worked with include,

1. Personal-experience Stories (one's Life Story, Episodes of one's Life Story, Dreams).
2. Stories that "Echo" and are "Associated with" themes from one's Life Story: including Episodes of Epics, Fairytales, Animal Fables, and Stories from Movies, Literature, History, and Events that one has witnessed or heard about.
3. Original Creative Stories (For Guiding, Inspiring, Transforming, and/or Healing oneself and others).

Dr Eric Miller would assist students to bring to mind various kinds of stories. He would explain about these stories, and would give coaching regarding ways of telling these stories. He would also assist students to compose metaphorical Original Creative stories.

Students would

1. Dramatise their personal story/ parallel story / their personal healing story

Ms Magdalene Jeyarathnam would assist students to explore, and to find meanings, interpretations, and messages in their stories through Psychodrama (which is dramatizing through roles).

40 hours

11 3-hour Classroom Sessions = 33 hours. 7 hours of
Fieldwork = 7 hours.

FIELDWORK

Students would,

1. Record Family History Stories (interview Senior Family members).
2. Tell stories to members of the age group of one's choice.
3. Conduct a Storytelling Workshop with members of the age group of one's choice



COURSE FACULTY

Ms Magdalene Jeyarathnam, Expressive Arts therapist and Psychodramatist and Counsellor (MA in Social Work. In-process: PhD in Social Work). Director, East West Center for Counselling and Training, and Indian Institute of Psychodrama . TED Talk on "Psychodrama".
<https://centerforcounselling.org/magdalene-jeyarathnam/>

Dr Eric Miller, Folklorist and Counsellor (PhD in Folklore, MSc in Psychology). Director, World

FEEDBACK

Name	College	Course	Year	Email Address	Phone Number	On which aspect you find the course relevant?	Did the content delivered meet your expectations?	Did you face any trouble in attending online course?	Did you get answers for all your queries?	Any other comments.
Kiran Narula	Jesus and Mary College	B.A. (Hons.) Psychology	First	knarula177@gmail.com	9717048449		Yes	No	Yes	The course was really informative and a huge learning experience. It helped me explore myself, and also pushed me to think creatively. Overall the course was very beneficial.
Mehak Madan	Jesus and Mary College	B.A. Prog. (Psychology + Sociology)	First	200784@jmc.du.ac.in	8586821050	The course helped me explore a new aspect of psychology. It wasn't related to the syllabus, but gave me some great insights.	Yes, the class was very enlightening!	No, no problems	Yes, the teachers and the course was exceptional. It was far beyond my expectations!	-
Shriya Bhardwaj	Atma Ram Sanatan Dharma College	B. A. (Hons.) History	Second	nerdyshriya@gmail.com	9599076530	I found the entire course very interesting.	Yes	No	Yes	No

Riya Ray	Jesus and Mary College	B.A. (Hons.) Psychology	Second	riyaray300301@gmail.com	7506551507	The Psychodrama segment of the course.	Yes absolutely .	No	Yes	
Tanisha	Jesus and Mary College	B.A. (Prog.)	Third	tanishakohli.99@gmail.com	9911715111					Did not respond
Urja	Aryabhata College	B.A. (Hons.) Psychology	First	urja852@gmail.com	9599219903					Did not respond
Athira Biju	Gargi College	B.A.(Hons.)Philosophy	First	athira.biju@yahoo.com	9310477252					Did not respond

Result

All students except for Ms. Urja Khandhediya have successfully completed the certificate course.