Our Community Response

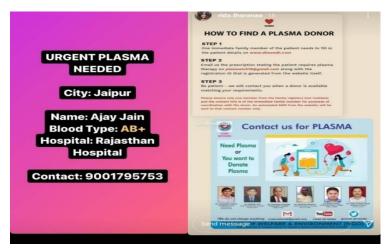
Since its inception, JMC as an institution has continuously strived to sensitize its students about the growing structural inequalities in society. Carrying forward our legacy of engagement with different social issues confronting us and taking cognizance of the unprecedented times we have been plunged into, owing to the pandemic, the college has expanded and diversified its outreach programmes. The increasing reliance on digital spaces has opened up novel opportunities for tapping into available resources and providing timely assistance to those in distress. All these campaigns have been conceptualized and executed during the pandemic when all pedagogical activities had shifted to the online mode. This bears testimony to the diligent efforts of students and faculty members who worked tirelessly to prepare databases for disseminating relevant information on the Covid crisis. It also, once again, goes on to reinstate that technology can be harnessed for bringing positive social changes and we can and should aspire to make the world around us a better place for everyone.

Creation of Databases for Providing Assistance in the Management of the Covid Crisis

Various Departments and Societies of the college developed databases to connect Covid-affected patients with the people having requisite resources when the second wave had paralysed the health infrastructure of the country, bringing the daily life to a standstill.

The NSS Unit of Jesus and Mary College in collaboration with other colleges under NSS, Delhi University joined the *Anti-COVID Task Force*. 40 NSS-JMC volunteers came forward to extend support, of which 14 were immediately involved in providing and collating information pertaining to the emergency and essential services required for dealing with COVID-19 including *Hospital beds*, *Oxygen supplies*, *Ambulance and Consultancy services*, *Medicines as well as Food Resources*. NSS-JMC exclusively looked after the Food Services Department wherein volunteers compiled daily lists of different Food services available in different states of India, depending on the home towns that JMC volunteers were situated in during lockdown.

Similarly, students of Department of Commerce as well as of the English Debating Society spent hours verifying leads for oxygen cylinders, ICU beds, medicines and Covid food services so that maximum people in need could be provided timely medical resources



and consultation. The same was done initially in collaboration with members of Enactus, JMC and later under the umbrella of the JMC Student's Council.





Donation Drives & FundraisingCampaigns

Given the massive economic crisis triggered in the wake of Covid induced nationwide lockdowns, the gap between the haves and the have nots aggravated





even more. Different student wings organized philanthropic initiatives to provide financial assistance to those in need, starting with organizing a fundraiser for the much popular in house Bhelpuri seller who was suffering financially because of the lockdown.



Jesus and Mary College Education Programme, in collaboration with the NGO Social Vision, conducted a donation drive in the month of October 2020. The donation was monetary, and commodity based (food, clothing, books. etc.) according to the preference of the Volunteers.



The aim of this drive was to *help underprivileged families setup a new shelter for themselves after having lost their homes due to loss of jobs in the pandemic*. An approximate of 50 JMCEP volunteers participated by making monetary contributions and donating everyday-life amenities. The donation drive was then

continued in November 2020 when JMCEP distributed chocolates and stationery items among kids. These gifts reached about 60 kids in total.





Cosmos JMC extended its helping hand to the pandemic-affected people by gathering and distributing ration kits in and around the Karol Bagh area in

collaboration with Foundation. The essential items like salt, spices, dal, mask and hygiene helpful to around team also utilised presence to



the Little India
kit containing
wheat flour, sugar,
oil, hand sanitiser,
products, was
200 families. The
its social media
provide authentic

information about various Covid resources.





















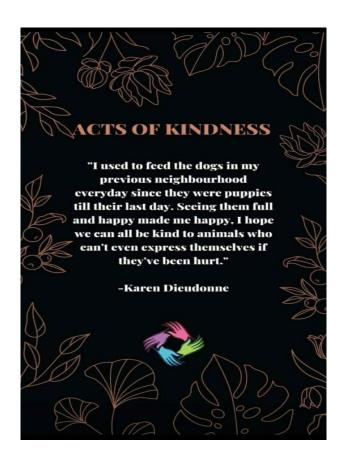
The Economics Department of JMC in **Project** collaboration with Clap conducted **EndPeriodPoverty** an **Donation** Drive as part ECOVANTAGE '21 from 10th -17th April, 2021. In these unprecedented times, they wanted to contribute towards ensuring that women and girls gain access to hygienic sanitary pads. The



donation drive was a huge success and a total sum of Rs. 8983 was collected for the same. As a part of the drive, contributions of Rs. 30 and above were accepted. All contributions from the drive were used to sponsor women's menstrual needs for a particular time period.

NEEV: The Training and Development Centre, JMC, organised a fundraiser for COVID relief in collaboration with Step One. The funds so generated were donated to organisations engaged in COVID relief like Goonj, Give India and Milaap whereas the students were given a one-on-one CV Review by team Step One. The total number of students who registered was 19.

Additionally, the Equal Opportunity cell organized a campaign titled 'Act Of Kindness' Campaign' in November 2020 for spreading awareness about inculcating a sensitive and considerate approach towards all living beings – humans and animals, given the challenging times.



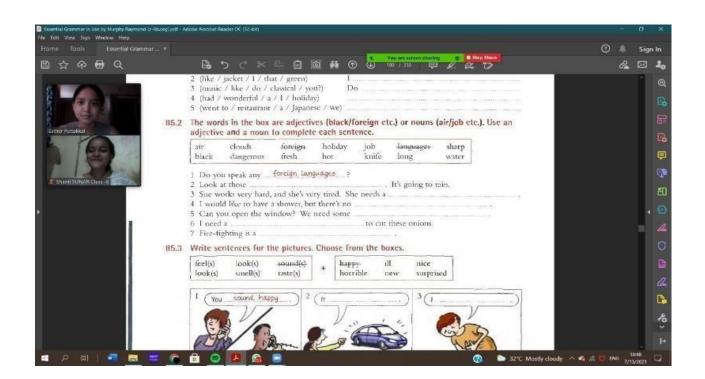


Pedagogical Interventions: Creation of Online Teaching Resources for the Underprivileged Students

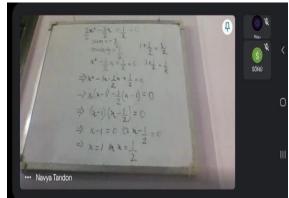


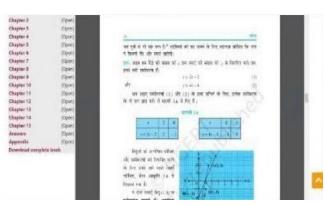
Jesus and Mary College Education
Programme (JMCEP) has
collaborated with 4 NGO's namely
Social Vision (Click here for
details), Children Wise, Siddharth
Memorial Charitable Trust and
World Youth Council. These

NGOs have undertaken online teaching for children belonging to underprivileged sections of society. JMCEP Volunteers teach these children using the medium of WhatsApp video call/ Google Meet or Zoom.











Additionally, <u>JMCEP YouTube Channel</u> was created aiming to help children in the

subjects of Social **Mathematics** and medium of language English and the same is in Hindi. volunteers in each headed by two core who overlooked the regular the This videos. introduced in help children with



Science, Science, English. The for presentation is explanation for the There were 20 group which were team members lesson plans and uploading of the initiative was November 2020 to additional

schoolwork. Many teaching workshops were also conducted to mould the volunteers into better teachers. For more details, <u>click here.</u> A write-up on JMCEP's community outreach was published in 'The Week' magazine under the cover story "Covid Heroes" in the March 2021 issue.

Link of the article: https://www.theweek.in/theweek/cover/2021/03/18/age-of-heroes.html

***** Awareness Campaigns

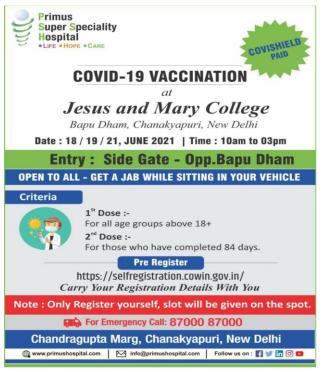
Following the dictum that imparting knowledge is an act of empowering, different groups of students and faculty members brainstormed innovative campaigns to

spread information about relevant issues and bust myths about different aspects of Covid-19.

NSS JMC volunteers made **posters** (both digital or handmade) to spread awareness about the different aspects of the COVID-19 vaccination drive such as the registration process, the rules to be followed at the vaccination centre, details of the vaccine, precautions to be taken before and after getting vaccinated, FAQs about the vaccine etc. The volunteers used the poster to spread **awareness** amongst neighbours, family members, friends and relatives about the vaccination drive and helped them **register for vaccination**. Those volunteers who were in containment zones or in quarantine were told to avoid meeting people in person and spread information through **video calls**. The volunteers also made **videos** focussing on the **experiences of the people who have been vaccinated** to encourage those not yet vaccinated. Those unable to contact vaccinated people made videos of themselves dispensing **information about the importance of getting vaccinated**. A Webinar was also organised on 28th May '21 with Dr. Esha Chainani, Obestrician and Gynaecologist and Founder, Premaa. Dr.Chainani spoke on 'Myths/ FAQs about the COVID Vaccine'.

TEDxJMC also launched a COVID campaign between May-June, 2021 wherein a series of informative posts tackling the lesser-known issues surrounding COVID-19 were crafted. Through collaborative work, a series of nine posts were created by the team for their Instagram page covering a range of topics including proning, vaccinations, the CoWin App, the types of fungus, precautions regarding the vaccines, the link between mental health and COVID-19, and lastly, a list of organizations involved in COVID-19 relief work.

Vaccination Drive



JMC, in collaboration with Primus Super Speciality Hospital, organized Vaccination Camps twice, from 18th - 21st June and 9th- 10th July 2021, to provide a hassle-free vaccination experience as Covishield was administered while sitting in one's vehicle.







